

EUROPEAN NEWS

Senior officials press party line in meetings with workers in southern factories E German party tries to stem protest tide

By Leslie Collitt in Leipzig

COMMUNIST PARTY officials in Leipzig and Dresden, the scene on Monday night of the biggest outburst of protest against the East German regime for 35 years, are engaged in a desperate hearts-and-minds campaign to stem the unrest and prevent it spreading northwards.

But on first indications, the effort appeared to stand little prospect of success.

Senior party officials in both southern cities visited factories yesterday in an attempt to deal with rising labour unrest. They were confronted by truculent workers whose demands sounded increasingly like

those of the protesters in the two cities on Monday night.

The Leipzig party newspaper, *Volkzeitung*, admitted that talks between party officials and workers were revealing "pent-up contradictions and hardened positions". Medical staff at a Leipzig hospital said they walked out on a meeting with a party official.

Pastor Christoph Wonneberger, a militant Leipzig churchman, said he feared that if the politburo did not soon introduce thorough "structural reforms" the demonstrations could escalate and take a more radical turn.

As was clear from the slo-

gans chanted by more than 100,000 people in Leipzig on Monday, many protesters are broadening their demands to call for free elections, not just the overthrow of the orthodox leadership.

One elderly marcher cited Marxist playwright Bertolt Brecht's biting remark after the 1953 East German uprising: "If the leadership doesn't like the people it should elect a new people."

In Dresden, which I also visited on Monday night, some 20,000 people gathered in front of the town hall to demand that the mayor, Mr Wolfgang Bergner, appear. They

wanted the official reply to demands made by citizens' groups last week.

Another 8,000 Dresdeners attended two packed meetings in the Church of the Cross in the hope of obtaining information. But the mayor did not appear and the Church, which took part in the talks, said it would inform the population yesterday evening.

Mayor Bergner told a news conference late on Monday night that the demands for political reforms had now been put in the "hands of the City Assembly". However, a young man waiting for a tram in a run-down district of Dresden,

complained loudly: "People have had enough and won't stand for these delaying tactics much longer." Others around him shook their heads in agreement.

An article in the *Volkzeitung* yesterday did little to assuage popular demands for press freedom. It noted that despite the dialogue which had begun in Leipzig, "tens of thousands" of people demonstrated.

A senior Leipzig district party official, Mr Joachim Pommert, was quoted as saying "our party pledges changes and wants them. The street is neither the place nor the way to get them."

UK report clears Waldheim of wartime executions

By David White, Defence Correspondent

AN OFFICIAL British report on the wartime activities of Dr Kurt Waldheim, the Austrian President and former United Nations secretary-general, has cleared him of responsibility for the execution and mistreatment of British and Commonwealth war prisoners during his service as a German Army lieutenant in the Balkans.

The Ministry of Defence reopened inquiries a year and a half ago following a report by an international commission of

historians which found that Dr Waldheim had lied about his activities and knew about the deportation of Greek Jews to concentration camps.

Mr Archie Hamilton, the armed forces minister, said yesterday the investigation had found "no evidence from which guilt of a war crime could be inferred." The Government, he said, accepted the report's findings.

The report also rejects alle-

gements that British material

was later destroyed or censored in order to protect Dr Waldheim. It denies that he was sought by the UK for war crimes investigations.

The report covers the cases of dozens British and Commonwealth servicemen captured in Greece, of whom seven are believed to have been executed under an order to exterminate Allied troops involved in commando operations.

It says Dr Waldheim was a "junior staff officer" and that

there was no evidence of his being involved in interrogations. He was, however, aware of "the decisions that were made as to the eventual disposal of Allied prisoners brought to Salonika for interrogation by the Headquarters' staff". This included the transfer of prisoners to the Sicherheitsdienst (Security Service) for "special treatment", meaning execution.

But it says his position "was no different from that of many others" at the headquarters of Hitler's Army Group E.

In Washington, the Justice Department that despite the finding that Dr Waldheim was not responsible for the execution of the commandos, he would still be banned from entering the US.

Pravda and La Repubblica were both accused of smear tactics and forced to apologise. Then Soviet television ran an extended documentary about Mr Yeltsin in America, showing him apparently very tired and emotional when he came to deliver his keynote lecture at Johns Hopkins University.

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Battling Boris takes knock but manages to stay on his feet

By Quentin Peel in Moscow

YET AGAIN, Boris Nikolayevich Yeltsin, the bull in the china shop of perestroika, is in the centre of a rumour.

This time, he stands accused by no less than Mr Vadim Bakatin, the Interior Minister, of inventing a story about an attempted kidnapping and assassination, and then retracting it and asking the police not to report the incident.

As an important party leader - first in the Siberian city of Sverdlovsk, then in Moscow itself, and as a junior member of the ruling politburo - he was frequently accused of arrogance and high-handedness, even if in pursuit of reform rather than propping up the old party structure.

His political judgment has been questioned both by his allies and his opponents. He lost his job in the politburo and the Moscow party after a full-frontal assault in November, 1987, on Mr Yegor Ligachev, the leading conservative in the politburo, and by implication on Mr Mikhail Gorbachev, his own protector.

Yet it was the very fact that the apparatus denounced him that has made Mr Yeltsin so popular. He has maintained that position by hammering away at party privileges, conscious of what he is opposed to, not what he stands for.

He made an emotional appeal to be reinstated at the 1988 party conference, which included the resounding words:

"The untouchability of the authorities and the inability of leaders are intolerable and impermissible in present-day conditions."

Many see him as a radical figurehead essential for Mr Gorbachev to maintain his position in the middle of the political spectrum, with Mr Ligachev on his right.

However, he does appear to have come under increasing pressure in that position, and to have been behaving as if in acute stress. The latest incident in which he walked soaking wet to the police to report his attempted assassination, and then retracted the story, would appear to confirm that.

Yet the very fact that the story was publicly announced - and broadcast on the television news - by the Interior Minister is likely to make the ordinary Soviet citizen deeply suspicious.

They will simply see him as the victim of the "Power" once again. The more the authorities seek to knock him down, the more popular, merited or not, he will become.

Not only that, but to the horror of many of his warmest supporters, the film clips from US television stations showed him being highly critical of his country in a foreign audience.

But detention and arrests on grounds of conscience and dissent continue, and legislative change is slow and patchy.

Amnesty's 28-page report depicts a system partially reformed by new commitment to human rights and international norms, but partially in thrall to practices dating to a time when the authorities "gave priority to social and economic rights and rejected international human rights monitoring as interference".

The team who drew up the report noted it knew of 837 political prisoners given early release since February 1987.

With a further 78 discharged from compulsory confinement in psychiatric hospitals; political arrests fell "million notices"; 800 prisoners known to Amnesty at the end of 1986 to be suffering for exercising human rights had shrunk to 90; and a review, explicitly aimed at bringing Soviet law into conformity with human standards and making it sovereign within the state, had been advertised.

The team found intense debate on the nature of the legal changes within Soviet governing circles, and a growing number of legal experts (who have accepted the priority of international law).

The charge of "circulating anti-Soviet slander" has fallen virtually into disuse; and religious believers enjoy a freedom unknown for 70 years.

Unreformed areas of the law remain large. Amnesty is still working on behalf of about 90 prisoners "whom it knew or suspected were imprisoned for non-violent exercise of civil rights"; arrests are still being made, particularly in the Ukraine, for expressing peaceful dissent; a number of those arrested have alleged beatings, and ignorance of civil rights is widespread.

The proposed constitutional changes have yet to come before the Supreme Soviet and many have yet to be drafted.

The more liberal ideas appear to meet bitter resistance from some Ministers. Little discussion was found on abolishing the death penalty, and it was feared the Soviet prison regime may become harsher.

"USSR: Human Rights in a Time of Change. Amnesty International, 1 Easton Street, London WC1X 8DZ

Shift in Moscow's views on human rights

By John Lloyd

A "SHIFT in perspective" on human rights is now evident on the part of Soviet authorities, according to Amnesty International.

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Ozal throws his hat into Turkish presidential ring

By Jim Bodenhamer in Ankara

MR TURGUT OZAL, the Turkish Prime Minister, yesterday declared himself a candidate for President. The vote is by members of parliament, and given the commanding majority of his Motherland Party (Anap), he looks set to succeed President Kemal Ataturk.

The opposition parties have protested that the Premier lacks a popular mandate, citing widespread discontent over inflation and recent opinion polls which put support for Anap at under 14 per cent.

Leaders of the the two main opposition groups, the right-wing True Path party (DYP) and the Social Democratic Populist party (SHP), reaffirmed yesterday that their deputies would boycott the vote.

Mr Ozal is expected to be elected in a third round of voting on October 31, when a straight majority suffices, according to the constitution.

Prof Erdal Inonu, the SHP leader, said his party would hold meetings soon to consider whether its deputies should

resign en masse in protest at Mr Ozal's impending elevation. But even Mr Suleyman Demirel, the DYP leader, admitted recently that there was no constitutional way to stop Mr Ozal being elected.

The main question now is who becomes the next Prime Minister and chairman of Anap.

The current favourite is Mr Ekrem Pakdemirli, the Finance and Customs Minister. From the right of the party, Mr Pakdemirli is also a technocrat turned politician, having overseen the export drive in the mid-1980s. Observers say he would be welcomed in the West as a figure with a strong commitment to maintaining the decade-old economic liberalisation programme.

Diplomats said there was still some danger that Anap might split. But on balance, the main factions within the party are believed to be willing to rally round an acceptable compromise.

Peugeot strikers greet pay offer with anger

By William Dawkins in Paris

THE STRIKERS who have crippled production at Peugeot's two biggest assembly plants for seven weeks will this morning vote on the management's final offer in the worst wage dispute in the car maker's history.

Peugeot made its complex offer, designed to bring the biggest rises to the lowest paid, at midnight on Monday after two days of discussions with the seven unions involved.

The offer is worth 9 per cent to the 690 poorest out of the French group's 55,000 workers, but tails off sharply further up the wage scale, said a Peugeot spokesman.

It was received with anger and disappointment at the Mulhouse and Sochaux plants in northeast France where 4,800 workers were yesterday reported to have stopped work, a large increase on the 1,000 or so on strike before the talks opened at the end of last week.

By yesterday morning, Peugeot production was 53,000 cars behind schedule, 3.8 per cent of this year's planned output of 1.377 million vehicles.

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EUROPEAN NEWS

French feel state sector needs more muscle to fight its corner

By William Dawkins in Paris

AN INTENSE debate is going on in the French Government over how to help state-owned and controlled companies hold their own in the current wave of international takeovers.

Mr Roger Fauroux, the Industry Minister, is seriously worried that France's Government-controlled companies, which produce about a third of the country's industrial turnover, lack the financial muscle to fight on equal terms in the worldwide frenzy of mergers and acquisitions.

Their room for manoeuvre has been limited by the refusal of President François Mitterrand to countenance either fresh privatisations or nationalisations since the Socialists returned to power last year. But now, the debate is just how far the state shareholder can afford to go, subject to its own budget limits and to EC state aid rules, is moving towards centre stage again.

The options being considered have produced a flurry of rumours in recent weeks, watched anxiously by Mr Pierre Bérégovoy, the Finance Minister, who wants to minimise state intervention, and by the European Commission, which is conducting a fresh crackdown on state aid.

One potentially controversial idea being studied in the Industry Ministry is for the Government to use its credit rating to borrow on world markets for on-lending at advantageous rates to state-controlled companies. Such assistance would be no more than any powerful shareholder has a right to provide, industry officials maintain.

That will not stop the Commission's competition authorities from taking a very hard look at such a scheme, say EC competition officials, who nevertheless strongly deny French suspicions that they have deep doubts about the whole principle of state

ownership.

Another possibility is to make more use of surpluses in the annual state budget, under which Mr Fauroux has asked for FF750m (£50m) for Bull, the state-owned computer maker, which has just agreed to pay up to \$635m (FFr4.5bn) for the computer business of Zenith in the US.

The full Government's ruling on Bull will not come before the end of next month and the timing of any decision on longer term funding for state-owned companies, like the sovereign loans scheme, is very uncertain, say industry officials.

Businesses like Bull, Pechiney, the aluminium producer, and Renault, the car-maker, have debts well over 100 per cent of shareholders' funds, even after receiving enormous state loan write-offs - FF1.5bn in Renault's case.

The car industry has special problems, but others need cash badly at a time when the markets for their products are changing very swiftly: like the Thomson defence and electronics group, in the process of preparing for the launch of high definition television; or Pechiney, about to spend FF4.5bn on a new smelter, only just after digesting the \$1bn takeover of American National Can (ANC).

Of course, the state already does provide. The current year's budget contains FF1.5bn for contributions to the capital of state companies (as opposed to Renault-style debt write-offs) of which FF1bn went to Pechiney and FF750m to small business creation schemes.

The figure rises to FF4.5bn in the 1990 budget, provisionally earmarked for new technologies, including Thomson's entry into HDTV. Even so, this is very small beer compared to the real investment needs, maintains the Industry Ministry.

Around 10 state-controlled companies have stock market listings and can raise cash through rights issues. But here again they are limited by the facts that the state cannot subscribe pro rata for more shares than private investors and that they cannot issue more than 25 per cent of their capital as non-voting stock.

Some have found ingenious ways round this. Pechiney, for example, was forced to float its international activities last year to raise FFrs.5bn to help the ANC deal. Industry officials are worried that this kind of manoeuvre is costly and cumbersome enough to put state-owned companies at a disadvantage against independent bidders.

But the billion franc question is whether they can convince Mr Bérégovoy and then win over the even tougher EC competition authorities.

Ireland's fishermen fed up with that sinking feeling

ON THE BRIGHTEST April morning this year the *Laurel*, an Isle of Man trawler, was fishing in the Irish Sea. Suddenly, strange things started happening.

"We were trawling for prawn when I realised the whole vessel was moving backwards," said Mr Geoff Comber, the skipper. "I just couldn't believe it at first. According to our equipment, we were going astern at 3.5 knots. We are well accustomed to getting our gear

Kieran Cooke reports on some large and unwelcome catches in the nation's nets

caught on the bottom, but there isn't anything on the bottom which is going to tow you backwards at three and half knots."

A submarine had snagged the *Laurel's* nets. After half an hour of being pulled helplessly about, the stern of the *Laurel* was getting dangerously close to the water line. The only alternative to being dragged under was to cut more than 23,000 worth of mussels.

The US Navy later admitted responsibility. A spokesman said that, at the time of the incident, there was no indication on board the submarine of what was happening.

The Irish Sea is alive with submarines. The area, called "submarine alley" by fishermen, is one of the main routes out of US and Royal Navy submarine bases at Holy Loch and Faslane on the west coast of Scotland. Many of the submarines are nuclear powered, half the length of a football pitch, the height of a two-storey house. French and Soviet submarines on their way to and from the North Sea also use the Irish Sea regularly.

Fishermen and yachtspeople are becoming alarmed about what they feel is an increasing threat from the deep. The British Ministry of Defence says that since 1979 there have been

14 incidents in which the submarines have collided with fishing boats or their gear in waters round Britain. Two yachts have also been hit. The US says it has been involved in two dragging incidents.

Fishing and yachting associations feel the official figures are underestimated. Mr Frank Doyle, of the Irish Fishermen's Association (IFO), says summertime acts as a law unto themselves. "The whole thing with submarines is secrecy. They don't announce where they are or what they are doing. Ireland isn't in Nato and hasn't the clout to tell these people to stop endangering lives."

The first significant incident in the Irish Sea involving a submarine was in 1982, when the Irish trawler *Shareiga* was dragged backwards for several miles before sinking. The Royal Navy submarine involved, HMS *Porpoise*, did not stop. The *Shareiga*'s five crew were eventually rescued by other fishing boats.

The IFO says that at first the British navy denied responsibility for the incident. Four of the *Shareiga*'s crew were finally given compensation by the British Defence Ministry last year.

Under international law, foreign warships are allowed the right of innocent passage through the territorial waters of another state. Submarines are required to travel on the surface and to fly national flags. Irish fishermen say the law is frequently flouted.

Last April an Irish Navy patrol boat sighted a submarine inside Irish waters. It was not flying any flag. The submarine was "challenged" and hoisted the US ensign.

In September the Dublin Government called in the British ambassador to express its "deep concern about the danger to life and property" posed by submarines following an incident in which a British nuclear submarine on a Nato exercise dragged an Irish trawler astern. In this case the trawler managed to claim some booty, hauling in a three-tonne

sonar device which the submarine had been towing. Fishermen are now lodging a compensation claim.

Fishermen and yachtspeople have blamed submarines for a number of unexplained sinkings. In 1982 a 30-foot yacht was hit by an underwater object in the Irish Sea. The yacht sank. The owner said a periscope had crashed up through the keel of his boat.

Irish fishermen are not satisfied. The IFO's Mr Doyle wants a ban on all submarine traffic in the Irish Sea.

Commodore Paul Hoddinott, of the Nato centre at Northwood in Middlesex, says that

while Nato submarines deserve blame for some incidents, they cannot be blamed for everything. "We are as concerned and puzzled about some of these unexplained sinkings as anyone else. We don't cover up any submarine encounters. We examine all incidents that are brought to our attention and respond."

European Diary

Ireland

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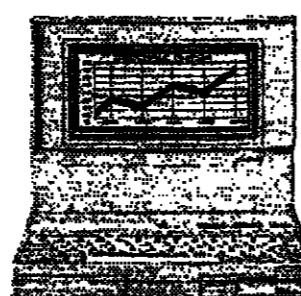
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THE COMPAQ LTE/286

Eta death threat sours election mood in Spain

By Peter Bruce in Madrid

CAMPAIGNERS for Spain's general election, hitherto a somewhat flippant and trite affair, have had a chilling reminder of the threats to democracy in the form of a pledge by Basque terrorists to kill engineers and managers building a new motorway.

The threat to the highway between San Sebastian in the Basque country and Pamplona in the Navarra region was published in *Egin*, a newspaper sympathetic to the separatist group, Eta.

The five main democratic parties in the two regions have said they will terminate all debate with Eta's political wing, Herri Batasuna, unless it condemns the threat.

In the middle of a campaign marked by personal insults, wild accusations and unrealistic promises, the terrorist challenge has briefly united the ruling Socialists, the right-wing People's Party, the constitutional Basque Nationalists, and the left-wing nationalist group, Euskadi Ekintza.

The road will vastly improve links between Navarra and the Basque country, and Mr Gabriel Urralburu, Navarra's

chief minister, has argued that Eta is simply out to destroy the region's economic development. "Poverty remains the best weapon of fanatics," he says. Eta claims it is acting in support of an environmental campaign against the road.

The separatist movement demonstrated its ability to attack economic targets in 1981 when it kidnapped and killed the chief engineer on the Lemoniz nuclear plant near San Sebastian. But in the last few months it has been damaged by important arrests, and it appears that the Government is about to secure the extradition of some of its leaders from Latin America.

Those Eta cadres who remain at large appear to have little political muscle left in the Basque country. Recent shootings and bombings have shown signs of poor planning and desperation.

The election on October 29 will prove or disprove that theory. Herri Batasuna has five seats in the Cortes in Madrid, which it refuses to occupy, having won 231,772 votes, or 11.5 per cent of the total Spanish vote, in the last election.

OVERSEAS NEWS

ANC man rules out 'guarantees' for whites

By Patti Waldmeir in Johannesburg

MR Ahmed Kathrada, one of the African National Congress leaders released last weekend in South Africa, yesterday ruled out guarantees for minority rights in a future constitution.

In one of his first interviews since his release from 26 years in prison, Mr Kathrada said yesterday that he did not see the need for such guarantees. The ANC has always held that these are unnecessary.

"The fear of domination (among whites) is an unfounded fear, a fear for which this government is responsible," Mr Kathrada said, adding that the ANC's political programme was non-racial.

"I have no doubt that there is absolutely no need for any minority guarantees so long as we can convince the people of South Africa that the ANC stands by its stated policies."

Pretoria has given a cautious welcome to public comments made earlier by some of the eight ANC men since they were freed, including those made by Mr Walter Sisulu.

Mr Gerrit Viljoen, the Minister whose portfolio includes attempts to bring black South Africans to the negotiating table, said yesterday he was willing to confer with Mr Sisulu and other ANC leaders over pre-conditions for negotiations.

Mr Viljoen's views put forward in interviews with a number of local newspapers, were more conciliatory than previous statements by the Government on the question of negotiations with the ANC.

The ANC was obviously not ruled out of talks, he said, so long as they "distance themselves from violence".

The release of the eight prisoners was meant to "test the waters" before the Government could consider other steps to "normalise the security and political situation".

Mr Kathrada, who spoke to journalists along with Mr Andrew Mlangeni, another released prisoner, ruled out the creation of an internal, political wing of the ANC, which might be allowed to operate legally in the country while the military wing of the ANC in exile remained banned.

Pretoria was attempting to divide the movement by suggesting that it might split into internal and external groups, the two men argued.

"There is only one ANC, and we have reason to believe that it already operates in South Africa," Mr Kathrada said.

Attempts to divide the movement into one group led by Mr Nelson Mandela, the jailed ANC leader who is viewed by Pretoria as a more moderate force - and another led by someone else were bound to fail, Mr Kathrada said.

However, it has become clear recently that some divisions already exist within the movement, especially over the issue of the talks Mr Mandela has held with government ministers, and with former President P.W. Botha, while in prison.

Angolan peace hopes rise after talks in France

By George Graham in Paris

HOPES of a renewed dialogue over the conflict in Angola have been kindled after talks over the weekend between the different parties and President Mobutu Sese Seko of Zaïre.

All sides have maintained complete silence over the contents of the talks, held at the Zaïrean President's seaside villa in the south of France, but diplomats said that Mr Mobutu appeared once again to have been accepted by Unita, the resistance movement led by Mr Jonas Savimbi, as mediator in the conflict.

Mr Savimbi had originally been due to remain in France until the end of this week, but left early yesterday for Africa. This hastened departure is understood to be due to the success of the contacts.

Besides Mr Savimbi, Mr Mobutu met Mr Pedro de Castro von Dunem, Angola's Foreign Minister, Mr Herman Cohen, US Assistant Secretary of State for African affairs, and Mr Pili Botha, the South African Foreign Minister.

An agreement had seemed to have been negotiated between the Angolan Government and Unita at a summit meeting at Ghadames in Zaïre in June. Mr Savimbi, however, quickly contested the interpretation placed on the ceasefire terms.

Mr Cohen, the US assistant secretary, said in Paris yesterday that his country, one of the principal backers of Mr Savimbi, had encouraged Unita to continue to work with Mr Mobutu towards a ceasefire.

He warned, however, that the US was ready to continue to support Mr Savimbi until "national reconciliation" had been achieved in Angola.

Gandhi marshals his forces in battle for survival

David Housego explains why the beleaguered Indian Prime Minister has decided to call an early general election

THERE WAS almost a tangible sense of disbelief in Delhi yes-

terday morning as word got round that Prime Minister Rajiv Gandhi had called a general election for late November. All political forecasters, including the opposition, believed that Mr Gandhi had planned to hold on as long as possible - at least until the end of the year and possibly into January or February.

Mr Gandhi appears to have decided on an early poll on Thursday as his government faced the prospect of defeat in the Upper House of Parliament over what he considered an electorally popular measure to provide more decentralisation at village level.

Opposition members said yesterday they believed the main reason why Mr Gandhi had accelerated the electoral timetable was to sow maximum discord among the opposition by allowing the campaign to coincide with the planned march by Hindu militants on Nov 8 to lay the foundation stone of a new Hindu temple on the site of a mosque at Ayodhya in northern India.

There is no single issue that has so inflamed communal tensions in recent years and none that has caused such division among the

opposition. The Hindu BJP party, a major component of the opposition, backs the march as reclaiming from the Moslems ground that was allegedly the birthplace of Ram, the Hindu god. The Communists denounce it as a death blow for Indian secularism. Mr V.P. Singh the leader of the opposition has taken an ambiguous position, shifting among his coalition partners in a bid to reconcile them while at the same time trying to appease the Moslems who account for 10 per cent of India's 800m population.

The explosive issue has already caused bloodshed and rioting in several towns in the Hindi speaking belt of north India and yesterday Mr Singh appealed to Hindu militants to call off the march.

Unless opposition parties can reach an agreement on this issue, they will not be able to agree on joint candidates against Mr Gandhi and without seat adjustments to ensure they fight Congress on a one-to-one basis they are lost.

If this seems the major reason for the timing, other factors weighed as well. The defeat of the constitutional amendment required to enact the Panchayat (village decentralisation) bill clearly gives Mr Gandhi the



Gandhi: discord among opposition

chance to campaign on obstruction by the opposition - but the issue is too technical to carry many votes. More important, Mr Gandhi had good reason to fear he could be further damaged by continuing publicity over Bofors. A snap poll puts paid to that.

Few doubt however that this is a campaign in which Mr Gandhi is fighting for his political life in an election that will be as closely

fought as any in India's post independence history.

Whatever the outcome, the shape of government is likely to be different from the centrally controlled, personal style that has marked the administrations of Mr Gandhi and his mother. Mr Gandhi cannot hope to repeat his 1984 landslide.

If he wins it is likely to be with a small majority leaving him more dependent on the regional party barons. He could easily find Congress the largest single party but in need of partners to form a government.

Against the Congress is an opposition different from the one it has faced before. The Janata party that defeated Mrs Gandhi in 1977 - the only time Congress has been beaten electorally - was a national party. Its successor, the Janata Dal that Mr V.P. Singh heads is a northern farmers party. Its allies in the National Front coalition are also regional based parties. Even the Communists are increasingly confined to regional strongholds like West Bengal or Kerala.

Mr V.P. Singh has held this boat-load together much better than anybody expected him to earlier this year. But though recognised as leader, he still does not have the authority to enforce his claims to be

Prime Minister in the event of an opposition victory.

He said yesterday that the Prime minister would be decided by "democratic processes". In other words an opposition victory would give India coalition rule as well - and one whose stability was uncertain.

Most observers expect the campaign to be a violent one. The possibility that it will coincide with the Ayodhya march carries the real risk of communal conflagration in northern India. But apart from that politics has become more violent, more associated with crime and with abusive language. The last Parliament ended with the mass resignation of the opposition at Mr Gandhi's refusal to step down over the Bofors scandal and such an extreme gesture in a sense set the stage for what was to follow.

Mr Gandhi's strong card is still the image of leadership and continuity provided by the Nehru family name. His campaign will concentrate on the risks of instability and increase in communal tension that an opposition victory could bring. It has difficulty in emphasising the stronger economic expansion of recent years because it has been accompanied by increased inflation that has eaten into the living stan-

dards of the rural poor. The opposition will focus its campaign on rising prices and the Bofors issue as a symbol of a government lining its pockets at the expense of the poor. Its major difficulty is to project Mr Singh as a national figure able to keep his coalition partners under control.

Notwithstanding the likely bitterness of the conflict, there is no major difference between the two sides over economic policy. Many opposition leaders are old Congress hands - like Mr V.P. Singh himself a Finance Minister under Mr Gandhi - and advocates of further economic liberalisation. The major policy difference is that the opposition would give far greater decentralisation to the states.

The business community remains remarkably unperturbed by the outcome of the election. It believes economic liberalisation has achieved a momentum that cannot be reversed and any future government will need to give more scope to the private sector to achieve higher growth. Its main worry is that an opposition victory could herald a period of instability with disruption to rail or electricity supplies that would be damaging to the smooth running of the economy.

China's runaway economy slows

A TOUGH austerity policy this year succeeded in slowing China's runaway economy, but it will take at least three years to put the economy back on course, the Government said yesterday, Reuter writes from Peking.

The People's Daily quoted Yuan Mu, spokesman of the State Council, China's Cabinet, as saying industrial output grew in the first nine months by 8.9 per cent from the same period last year, down from 17.7 per cent in 1988 over 1987.

Inflation is falling, the grain harvest this year will be at least 3.5m tonnes more than last year and soaring capital investment has been slowed, all helping to create greater stability than expected, he said.

Inflation climbed to more than 30 per cent year-on-year in the first quarter, a 40-year record, before falling to 17 per cent in July, thanks to the austerity programme introduced in September last year.

Yuan's remarks seem to be an effort by the current leadership to distance themselves from inflation and economic corruption, key targets of public discontent, by blaming them on Zhao, the diplomat said.

Official figures give little cause for optimism. Capital investment fell in the first half over the same period in 1988 but the drop was less than 10 per cent of the targeted cuts for the whole year.

Money in circulation at the end of June was 35 per cent more than a year earlier, far higher than the increase in output. Such an excessive increase in money supply has been one of the main factors in fuelling inflation.

Ivory Coast closes 10 ministries

By Mark Huband in Abidjan

THE Ivory Coast yesterday responded to demands by foreign donors and the World Bank to reduce government spending by abolishing 10 ministries.

The so-called turn-around plan, which was warmly welcomed by a white-suited Col Gadaffi when he arrived at the Tobruk airbase, was the first visit to Libya by an Egyptian leader in 17 years.

"One people, not two from Marrakesh to Bahrain," shouted a large crowd on Mr Mubarak's arrival. Yes - one people, the Egyptian leader reportedly responded. The two leaders met on Monday at the resort town of Mersa Matruh near the Libyan border. The meeting marked a further improvement in relations between the neighbors. As yet, there has been no word on a resumption of diplomatic ties.

Some \$380m was made available at a donor meeting in Paris last week.

Among the main casualties of the reshuffle was the Agriculture Minister, Mr Denis Bra Kanon, who had held the post for 16 years and had been seen as a possible successor to President Felix Houphouet-Boigny.

He was replaced by Mr Vincennes Pierre Lokrom. However, direct responsibility for the country's cocoa production is expected to be taken over by the office of the 83-year-old President.

Although the reshuffle will be seen as a sign that the President does listen to his critics, it is unlikely to satisfy the growing political opposition.

The prospect of a general election next year has led to more demands for a genuinely democratic contest. The ruling Democratic Party (PDC) has held power for the 30 years of its external financing needs for 1980.

In an interview in Nairobi last week, Professor Saitoti said that last year's growth rate of 5.2 per cent was achieved "because of the Government's strong commitment to firm economic and financial reforms and wide ranging adjustment in the industrial, agricultural and

S Korea to curb rise of speculators

By Maggie Ford in Seoul

SOUTH KOREAN MPs

yesterday launched a strong

attack on land speculation and

the inadequacies of the tax sys-

tem, especially as it affects big

corporations charged with pro-

viding housing for the under-

privileged of speculating in

institutions.

In questions to ministers in

the National Assembly, they

accused several state-owned

corporations of being

involved in land specula-

tion and tax evasion.

Both opposition and govern-

ment MPs focused on the

inability of the tax system to

cope with unearned income,

both from stock market invest-

ment and property. The MP's

expressed serious concern

about the position of middle-

class salary earners and the

lower paid, who were having

difficulty in buying their own

homes.

Mr Lee Kyu Sung, the

Assembly's Finance Minister, told

the Government planned to deal

with speculators by

introducing a new tax on

speculation.

Officials say that the compen-

sation of land ownership

will be complete by the begin-

ning of next year, enabling a

new tax system to be enforced.

Mr Lee stressed the Govern-

ment's intention to develop a

modern fiscal system to reduce

the concentration of wealth in

the hands of big companies and

individual speculators, and to

develop a fair and open eco-

nomic system.

Israeli officers face

reprimand over MiG

Two Israeli Air Force colones

are to be reprimanded follow-

ing a high-level inquiry into

how a Syrian defector was able

to pilot his MiG-23 fighter

across the border and land in

Israel last week without being

challenged or intercepted,

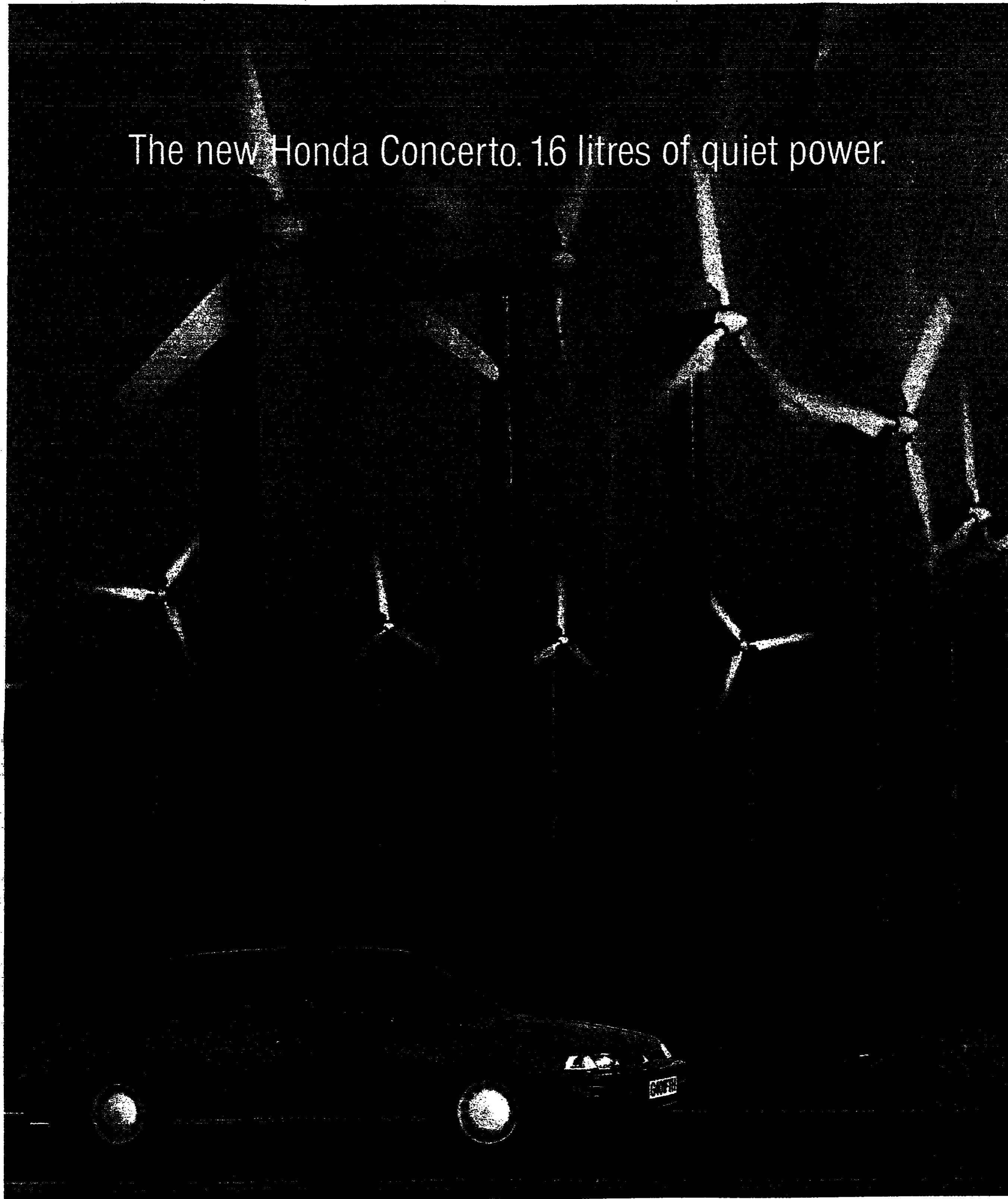
Hugh Carnegy writes from

Jerusalem. Gen Dan Shamron,

Chief of Staff, said a col-

onel would be reprimanded for

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OVERSEAS NEWS

Moscow tries moving closer to Somalia

Robert Patman examines US and Soviet relations in the troubled Horn of Africa

THE reverberations of Soviet "new thinking" already being felt in Ethiopia where the Soviet Union says it is doing its utmost to promote a negotiated settlement to the Eritrean rebellion now extend to Somalia.

The embattled regime of President Siad Barre, beset by rebel activity in the north, is currently allied with the United States.

But overtures made recently by Moscow could weaken this alliance, reinforce the influence of a pro-Soviet group within the Somali Government, and may indirectly add to the pressure on Ethiopia to reach agreement with the Eritrean People's Liberation Front (EPLF) in preliminary peace talks due to restart in Nairobi on Nov 18.

An indication of the Soviet Union's apparent reappraisal of the relationship with Somalia came in August when a Somali military delegation, led by Major Mohammad Siad, Chief of Staff of the armed forces and son of President Siad Barre, held talks in Moscow with the Soviet Defence Minister, General Dmitri Yazov.

This was followed up by a Soviet trade delegation to Mogadishu, as part of what seems to be a growing rapprochement between the two

countries. Contacts with Somalia were resumed. In November 1986 a Somali delegation made an official visit to Moscow for the first time in nine years.

In April 1988, Ethiopia and Somalia signed a peace accord. This cleared the way for closer Soviet-Somali co-operation, and in February this year, Mr Anatoly Lukyanov, a close aide of Mr Gorbachev (and now First Deputy Chairman of the Supreme Soviet) received a personal envoy of the Somali President in the Kremlin for talks.

Then in June, Mr Mikhail Kapitsa, a member of the Supreme Soviet Committee for International Affairs, visited Somalia and discussed the question of creating joint business ventures with President Siad.

After the war, the Soviets consolidated their alliance with the Government of President Mengistu Haile Mariam through generous military aid.

In August 1980, the US and Somalia signed an agreement whereby access to military facilities at the port of Berbera and elsewhere were granted to the US Rapid Deployment Forces in exchange for American military assistance.

The Gorbachev Government, however, decided that a policy of military confrontation in the Horn of Africa could not be sustained.

Fresh emphasis has thus been placed on the political settlement of the region's

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A recent commentary by Mr Vladimir Borisov, a leading Soviet commentator, alluded to the "acute power crisis" in Somalia and stated that it was the intention of the 70 year old Somali President to hand over power to his son, Maslah Muhammad Siad, who led the military delegation to the Soviet Union.

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Sri Lanka pledged \$785m aid

By William Dawkins in Paris

THE World Bank yesterday pledged \$785m of aid for Sri Lanka on condition that the country made further efforts at economic reform.

Yesterday's agreement came at a meeting in Paris of the World Bank's aid group for Sri Lanka, comprising representatives of 12 developed countries, as well as the Asian Development Bank, the European Commission, International Monetary Fund and UN Development Programme.

The meeting noted that civil conflict had contributed to a growth in the fiscal deficit to more than 15 per cent of gross domestic product, a decline in GDP growth to 2.7 per cent and a widening in the current account deficit to 8.7 per cent of GDP.

Delegates welcomed the initial steps the Government had taken to stabilise the economy, and called for the "continued timely and effective implementation" of adjustment programmes agreed with the World Bank and the IMF.

AP adds from Colombo: The largest Tamil rebel group, fighting since 1983 for a separate homeland, says it expects to reach an agreement with the Government by the end of October.

Sudan rebel leader says military junta plans to renew war

SUDANESE rebel leader John Garang, ending a seven-nation African tour accused the junta in Khartoum on Tuesday of preparing to renew fighting after an informal truce, Reuter reports from Nairobi.

"The other side is moving to attack us... We don't have to wait for a bullet in our head," Mr Garang told a news conference in Nairobi before heading for the southern Sudan civil war zone.

He said the government had launched a massive rearmament operation and series of troop movements which the SPLA could not ignore.

The SPLA has been fighting since 1983 to end what it regards as domination of the largely non-Moslem south by the Arabised majority in the north.

• Ethiopian rebels said yesterday they had captured three government garrison towns in northern Ethiopia and fighting was continuing.

The clandestine radio of the Tigray People's Liberation Front (TPLF), monitored in Nairobi, named the garrisons as Walda, Delanta, and other East and Central African leaders.

Garang visited Zambia, Zimbabwe, Botswana, Malawi, Mozambique and Tanzania. His journey back to southern Sudan marks the beginning of

ICRC studies threat to staff

THE Swiss Government said yesterday that it was taking seriously a threat to kill two Swiss employees of the International Committee of the Red Cross (ICRC) kidnapped in Lebanon 12 days ago, Reuter reports from Geneva.

An ICRC spokesman said the threat was made in an anonymous telephone call earlier this week to an international news agency in Cyprus.

In Bern, Swiss government spokesman Michel Pache said: "For the time being we are studying these threats. The information communicated is being taken seriously."

The caller claimed to speak

for the pro-Iranian Islamic Jihad and gave Switzerland three days to release Mohammed Hussein Hariri, a Shiite Moslem sentenced to life imprisonment for hijacking an aircraft and killing a passenger.

He said the kidnappers would start killing the hostages, Emmanuel Christen and Kilo Etterique, unless Hariri was freed. Hariri killed a French passenger in the 1987 hijacking of an Air Afrique flight which ended in Geneva.

The ICRC spokesman said the organisation had no plans to pull out of Lebanon.

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WORLD TRADE NEWS

Talks to improve EC-Gulf ties in petrochemicals

By Andrew Gowers, Middle East Editor

DIFFERENCES over trade between the six-nation Gulf Co-operation Council and the European Community are likely to be at the centre of a high-level meeting between Gulf petrochemical producers and their European counterparts in Brussels today.

The meeting, understood to have been called at the request of Kuwait's Petrochemical Industries Company, marks a stepping-up of contacts between manufacturers from the EC and the GCC as the two groups prepare for negotiations on a comprehensive free trade agreement.

It will bring together senior managers from the Gulf chemical companies, including Mr Ibrahim Salama, chief executive of Saudi Basic Industries Corporation, and a group of European industry leaders headed by Dr Guenter Metz, deputy chairman of Hoechst.

The Gulf producers, principally Sabic, which runs a string of petrochemical joint ventures with mainly Japanese and American partners, are apparently anxious to allay fears among EC petrochemical manufacturers about the proposed free trade pact.

The GCC, spearheaded by Saudi Arabia, has been trying to obtain a free trade pact with the EC for several years. But talks have been hampered partly by hostility on the part of EC producers, which fear that free trade would expose them to increased competition

Free trade panel ruling favours US

By David Owen in Toronto

THIS International panel to be set up under the terms of the US-Canada free trade agreement has ruled in favour of the US in a dispute over Canadian landing and inspection requirements for West Coast fish.

The issue has returned to the fore because of the EC's adoption last month of a mandate for talks on a more substantial trade accord. This provides for phasing-out protective duties levied by the EC on "sensitive" petrochemical products, in an eight-to-10-year transition period.

France, which holds the EC presidency, has said it wants the Council of Ministers to agree the mandate by year-end, in which case full-scale talks could be launched early in 1990.

European proponents of an accord argue it would constitute recognition of the Gulf's political and strategic importance and boost its industrial development efforts.

Industry opponents, backed by the Dutch and West Germans, express concern that a move to free trade would impinge recent costly restructuring undertaken by EC petrochemical producers.

Today's meeting is being described as aimed at "opening the doors" to greater co-operation between the two groups.

One company executive said: "The European petrochemical industry is as resolutely opposed to a free trade area as it ever was. But political realities mean there will be one nonetheless".

US agrees to double import quota for Mexican steel

By Richard Johns in Mexico City

THE US has agreed to double its Mexican steel import quota from 400,000 to 800,000 tonnes for two and a half years from this month until the end of March 1992.

The accord was the most tangible outcome of talks held by Mr Jaime Serra Puche, Mexico's Minister of Commerce and Industry, with Mrs Carla Hills, US Trade Representative, during the Washington visit of President Carlos Salinas de Gortari.

Mr Serra said in Mexico City that Mexican steel exports will be limited to 800,000 tonnes, up from 400,000 tonnes under the old quota level.

Mexican steel exports in the first nine months of this year were worth \$2.26bn, against \$2.05bn for all of 1988. The US is to review in April next year 43 Mexican products out of a list of 63 submitted, for possible inclusion under the Generalized System of Preferences.

Among products included are word processors, glass, dug-

ital data processing systems, polyvinyl chloride, and chillers.

In what seems to have been a highly successful state visit, Mr Salinas' main aim was to win greater access to the US market. Steel apart, the other major Mexican concern was textiles. It was decided that the current bilateral pact would be revised, and restrictions liberalised on both sides.

A Joint Committee on the Promotion of Investment and Trade headed by Mr Serra and Mr Robert Mosbacher, US Secretary of Commerce, was set up under a framework agreement reached in Washington.

"This is not an agreement on free trade," Mr Serra emphasised, pointing out that US technological superiority made impossible a total opening of the border to commerce.

Talks are to continue on the vexed issue of intellectual property rights and in particular pharmaceutical patents which Mexico does not respect at present.

Fiat set to expand car production outside Italy

By John Wyles in Milan

AGREEMENTS with the Soviet Union and Algeria which will considerably expand the Fiat Group's involvement in car production outside Italy may be ready for signature next month.

Although final details have not yet been settled there are some hopes in Turin that the Soviet deal can be clinched for signature during the visit to Italy at the end of November by Mr Mikhail Gorbachev, the Soviet President.

Born of a Soviet initiative during the Italia 2000 exhibition in Moscow a year ago, the shape of the joint venture has begun to change in recent months.

The Italian company was originally to be involved in a new plant under construction at Yelabuga, some 75 miles from Moscow, but it has now been agreed that the venture should be based on the Vaz plant which currently produces 700,000 vehicles a year.

The project under negotiation would involve production of 300,000 vehicles a year based on the Fiat Panda. The Soviet version would be known as the Oka. The total investment to be covered by Fiat and the

Soviet Government would stay at about \$1bn-\$1.5bn.

The Algerian agreement dates from 1987 and should be signed during a state visit there from November 12-14 by the Italian President, Mr Francesco Cossiga. It brings Fiat together with the Algerian public company, Empo, to construct a \$150m plant with a potential output of 40,000 cars a year.

Fiat confirmed yesterday it was discussing collaborative projects in the aerospace sector with Daimler-Benz, but declined to reveal any details. The fact that discussions were under way was revealed yesterday by Daimler's president, Mr Eberhard Reuter.

Mr Reuter also said Daimler was discussing collaboration with Fiat's industrial vehicles subsidiary, Iveco. As far as any kind of link-up in the car sector is concerned, Mr Reuter said that nothing was yet under discussion.

"Personally, I do not exclude that in the long term we shall be talking of more intensive negotiations between Daimler-Benz and Fiat about automobiles," he added.

US Army to carry out trials of new UK gun

By David White, Defence Correspondent

THE US Army and Marines have agreed to carry out trials from next January of a new helicopter-portable artillery gun developed by the British Vickers Shipbuilding and Engineering group (VSEL), the company said yesterday.

The gun, an ultra-lightweight 150mm towed howitzer, is being shown for the first time this week at the Association of the US Army exhibition in Washington.

Completion of a first prototype designed to meet US specifications follows VSEL's vic-

tory earlier this year in a fierce battle against BMY of the US for a £300m British Army contract to supply self-propelled howitzers.

The weapon is designed to fulfil an urgent requirement to provide fire support for rapid deployment forces.

The US trials, which follow successful firing trials in the UK, are due to be held over nine months.

VSEL said its new gun had a potential market of up to 5,000 units worldwide.

Brussels lobbied on duty-free sales

By Lucy Kellaway in Brussels

THIS duty-free lobby yesterday presented a proposal to the European Commission that would allow the sales of duty-free goods between member countries after the borders come down in 1992.

The plan drawn up by the International Duty-Free Confederation based in Brussels, would involve setting up a "control at the point of sale" system which would limit the quantity of goods sold to any individual. It would mean extending arrangements that already exist at most airports, under which passengers have to present a boarding pass in order to buy duty-free goods.

The association said that a similar system has been operating successfully in Scandinavia for the past 20 years, and claims that its adoption throughout Europe would make it possible to maintain this profitable market after 1992.

Commission officials yesterday expressed some scepticism over the proposals, which they suggested went against the principles of the single market, according to which the notion of duty-free allowances within the community disappears.

By contrast, the Duty Free industry argues that the rights of members to levy taxes within their territories after 1992 will remain unchanged.

and thus so long as a means can be found of policing duty free allowances, the market can be safeguarded.

According to a study prepared by the Netherlands Economic Institute for the Duty Free Confederation, the loss of duty-free income between member states would put 7,200 jobs in duty-free shops at risk, and more in the manufacturing and tourist industries.

The report draws some grim conclusions about the consequence of killing off the duty free trade, forecasting a 10 per cent increase in air fares, a 23 per cent increase in ferry prices, and a reduction in demand for holidays in

Community to the benefit of holidays outside.

Ending tax free shopping in the EC after 1992 threatens more than 3,000 jobs and may raise air and ferry fares by 10 and 23 per cent respectively, the IDFC said on Tuesday.

In a study of the European Community's plan to end tax-free shopping for intra-EC travellers, the IDFC urged that such shopping should not be banned, but simply amended.

Sales of duty and tax-free shopping in the EC total \$2.4bn, the IDFC said. Of this, \$1.6bn comes from travellers going from one EC nation to another by plane or ferry.

Under the terms of the deal,

Valmet will produce the fin, rudder, stabiliser and elevators for the aircraft as well as

the tools and assembly jigs. The new aircraft is expected to be in the air by 1992 but delivered should begin in 1993.

So far 103 firm orders and paid options have been made for the Saab-2000, which is being developed as a larger and faster version of the Saab-340 new generation regional airliner still in production.

This is not the first time that the two companies have worked closely together. Indeed, their co-operation dates back to 1968, in a statement yesterday Saab-Scania said that the new agreement "opened up new possibilities on co-operative programmes in both the military and commercial aircraft sectors."

Valmet to make parts for Saab aircraft

By Robert Taylor in Stockholm

VALMET, the Finnish metal and engineering company, announced yesterday that it had signed a SKr450m (\$68.5m) co-operation agreement with Saab-Scania, the Swedish conglomerate to provide components for Saab's new civilian 50-seater aircraft.

The refinery will allow Indonesia to follow a strategy successfully developed by other members of the Organisation of Petroleum Exporting Countries, which are gradually exporting more of their oil in the form of refined product.

The refinery, which is aimed at boosting Indonesia's export capacity in refined oil products, is to have a capacity of 125,000 barrels a day (b/d) and will start operations in 1994. It will be built at Balongan on the north-east coast of West Java.

The consortium's other members include JGC, the Japanese engineering company, Mitsui, which is organising financing for the project, and British Petroleum, which will market refined products from several Pertamina refineries.

The refinery itself,

known as Esso-1, is to supply the domestic market, although this will free product produced at other refineries for export, which would pay for the capital cost of the project.

Discussions are underway

with the British Government for a \$200m Export Credit Guarantee Department loan, which would be dependent on \$200m being spent with UK companies.

The refinery will process

100,000 b/d of Indonesian Durian crude and 25,000 b/d of Minas Duri.

Duri has a relatively low

export value because of its

high metals and residue content.

The refinery will be engineered specifically to handle this type of crude.

Discussions are underway

between the British Government and the Indonesian government to work out the details of the deal.

Indonesia's oil minister, Mr Suryadi, said yesterday that the deal was "an important step forward in our oil and gas programme."

Mr Foster Wheeler, managing director of Foster Wheeler International, said: "We are very pleased to be involved in this project."

Mr Foster Wheeler said: "We believe that this will be a significant step forward in our oil and gas programme."

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AMERICAN NEWS

MADRID DISCUSSIONS ON IMPROVING RELATIONS MAY EXTEND TO THIRD DAY

Argentine-UK talks start on positive note

By Robert Graham in Madrid

HIGH-LEVEL talks aimed at normalising relations between Argentina and Britain opened in Madrid yesterday in a positive atmosphere.

The talks were due to last two days. However, there were hints they could stretch into tomorrow to maximise the opportunity.

Sir Crispin Tickell, head of the British delegation and ambassador at the United Nations, commented before yesterday's session: "If we have to talk a bit longer, then the talks will last a bit longer." He added: "We've got a lot to talk about and I hope we end up with a positive result."

The Argentine side was led by Mr Lucio Garcia del Solar, a senior roving ambassador for President Carlos Menem.

The two men met for preliminary contacts at the UN in August and met again briefly on Monday evening to prepare for yesterday's talks, which were held in Berne, Switzerland in July 1984.

These broke down over mutual misunderstandings relating to Argentina's claim to sovereignty over the islands.

Without raising expectations, both sides hoped to agree



Lucio Garcia del Solar, left, shakes hands in Madrid yesterday with Sir Crispin Tickell

Buenos Aires resolute on pay award

ARGENTINA'S Peronist

government has announced a pay award intended to last until March 1990, though trade unionist opposition is likely to contest it fiercely, writes Gary Mead in Buenos Aires.

Mr Nestor Rapanelli, Economy Minister, and Mr Jorge Triaca, Labour Minister, said the nearly 2m public sector workers would receive a fixed sum of 12,000 australis (about \$18 at official exchange rates)

and have an earlier fixed sum bonus of 8,000 australs incorporated into their monthly salaries. The ministers said on Monday that no percentage increases would be given and that the Government would not shift from the announced increase.

According to Mr Rapanelli, the across-the-board increase represents a percentage increase of 32 per cent for the lowest paid and 9 per cent for the highest. He added that pri-

vate sector wage negotiations stood outside the official guidelines and that public sector companies were still entitled to offer increases above the guidelines if productivity agreements were reached with individual trade unions.

The hard line stance thus signalled by two of President Carlos Menem's most influential Cabinet ministers is part of the Government's general strategy to break the wage-price inflationary cycle.

Date for Chile debt buy-back

By Barbara Durr in Santiago

THE DETAILS of Chile's cash buy-back of as much as \$350m of its own foreign debt will be decided on November 22, the Government has announced.

According to the telex sent to its creditor banks, which total nearly 300, bids for sale of discounted Chilean debt paper must be presented by November 17 in New York to Manufacturers Hanover Trust, the leader of Chile's bank steering committee and the agent for the operation. The Chilean central bank will decide on the discounts and amount of debt to buy on November 22.

Under Chile's debt restructuring agreement of 1987, creditor banks agreed to allow the cash repurchase of up to \$500m worth of Chilean obligations. In 1988, Chile bought \$295m worth of its own debt for just \$167m. The average debt discount for that operation was 56 cents to the dollar.

This time, with Chilean debt trading at approximately 64 cents to the dollar on the secondary market, Chilean authorities say they want a minimum discount of 40 per cent. About \$380m is available for the new buy-back, which could pay for \$550m worth of debt if sold for 60 cents to the dollar.

East Germany set to supply arms for Nicaragua offensive

By Tim Coone in Managua

NICARAGUA appears set to receive new arms supplies from East Germany in preparation for a "final offensive" against the US-backed Contras.

General Helmuth Kessler, the East German Defence Minister, is on a visit to Nicaragua "to strengthen the ties of co-operation" between the two countries, according to an official statement.

Gen Humberto Ortega, his Nicaraguan counterpart, told reporters on Monday that Nicaragua "does not rule out" the possibility of new arms purchases from East Germany with a view to a multinational military operation to demobilise the US-backed Contras.

The promise of East German arms contrasts sharply with the recent visit of Mr Edward Shevardnadze, the Soviet Foreign Minister, to Nicaragua.

The International Verification and Follow-up Commission (CIVAC), the UN body charged with overseeing the Contra demobilisation plan, had a fruitless visit to their base camps in Honduras last week. CIVAC officials were told by Col Enrique Bermudez, the Contras' commander, that his 12,000 troops will not voluntarily lay down their weapons by the December 8th deadline agreed at the Tela presidential summit last August.

Gen Ortega said: "We are

prepared to assist CIA and the presidents (of Central America) to remove the Contras if they do not want to demobilise." He said the Nicaraguan army was also preparing a new, and probably final offensive against the estimated 2,000 Contras operating inside Nicaraguan territory who have begun disrupting the electoral process in rural areas. President Daniel Ortega hinted recently that the unilateral restraint or "ceasefire" on offensive operations might be suspended in December if the Contras refused to demobilise.

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Gen Ortega said: "We are

beginning to take the upper hand in the eight-year war against the US-equipped Contras.

President Ortega is on a tour of the Middle East where he has secured promises of new economic support from Kuwait.

El Salvador foes seek to agree on ceasefire

By Tim Coone

THE peace process in El Salvador is inching forward this week, with talks taking place between the left-wing Farabundo National Liberation Front (FMLN) and the right-wing government of President Alfredo Cristiani.

Secluded in a Costa Rican monastery, the two delegations are seeking to establish a lasting ceasefire in the 10-year war which has cost an estimated 70,000 lives, and which will lead to the demobilisation of the FMLN and its incorporation into civilian life.

Mr Joaquin Villalobos, one of the FMLN guerrilla leaders, said shortly before the talks began on Monday that the FMLN would propose the creation of a human rights supervision commission comprising members from the Government, the Church, the armed forces and the FMLN.

It is also calling for reforms.

Colombian judge murdered

A MAGISTRATE was murdered in Colombia's cocaine capital of Medellin yesterday in retaliation for the extradition of accused drug traffickers to the US, Reuter reports from Bogota.

High Court Judge Hector Jimenez Rodriguez, 55, was shot by attackers on motorcycles near his home in the city's Belen district and died from six bullet wounds.

The National Judicial Association called a 72-hour strike by judges, beginning today, to protest against what it called the Government's "lack of protection granted to judges".

The Extradicables, a shadowy group set up by drug traffickers, claiming responsibility for the murder, said the killing was "the first retaliation" for recent extraditions. Since 1980 about 350 judicial employees, including 50 judges, have been killed in drug-related violence and last August traffickers threatened to kill 10 judges for each suspect extradited to the US.

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AMERICAN NEWS

CIA chief seeks freer rein in foreign operations

By Lionel Barber in Washington

MR William Webster, whose future as director of the Central Intelligence Agency has been in doubt, is pressing President Bush and Congress to loosen restrictions on CIA involvement in potentially violent foreign coups.

Mr Webster's call for a more flexible CIA role has been spurred in part by the continuing political fallout in Washington over the recent abortive coup against General Manoel Noriega of Panama and the reluctance of the administration to support the coup effort.

The CIA director publicised his views in an interview with the New York Times in what some observers believe

amounts to a counter-attack against anonymous White House critics who accuse him of being ineffective and too cosy in his relations with Congress.

President Bush, himself a former CIA director, said on Monday that he had "full confidence" in Mr Webster, a Reagan administration appointee who until 1987 had no experience of foreign policy and who failed to attend two key meetings at the White House as the Panama coup unfolded earlier this month.

Mr Webster is seeking a more generous interpretation of a 1978 executive order signed by President Ford

which prohibits American involvement in assassinations against foreign leaders. The order was adopted at the height of the post-Watergate reprimandings against the CIA when Congressional investigations uncovered the agency's role in plots to kill President Fidel Castro of Cuba.

Mr Webster said that the 1978 order - strengthened by President Jimmy Carter and adopted after some debate by President Reagan - had been recently interpreted to ban any US aid to a coup that could lead to the death of a country's leader.

He said: "The United States does not engage in selective, Congress

clamped down again.

Enter Mr Webster, the former FBI director who was chosen to fill the top intelligence post when Congress pressured Mr Casey's protégé, Mr Robert Gates, to withdraw his nomination. He took over on the understanding that the CIA would stay "clean" and has strong support in Congress, notably Senator David Boren, chairman of the Senate Intelligence Committee. But he has been criticised for poor intelligence work.

Webster: wants flexible role



Mexican electoral reform plans backed

By Richard Johns in Mexico City

MEXICO'S conservative National Action Party (PAN) has supported proposals for electoral reform put forward by the ruling Institutional Revolutionary Party (PRI), a surprising move given that the proposals are clearly formulated to perpetuate the PRI's indefinite command.

As a result, the recommendations were overwhelmingly approved by 364 votes to 70 in the Chamber of Deputies at the first reading, after midnight yesterday, to the bewilderment and anger of the left-of-centre Party of the Democratic Revolution (PRD) and three small opposition factions.

Until late last week the PRD had been aligned with the PAN in its insistence that the federal Electoral Commission should be a independent and impartial body rather than one with an automatic PRI majority because of its dominance of the executive and legislative branches of the Government.

On the second crucial issue, the PRI has recommended that the party obtaining 35 per cent of the vote in a general election should be assured of 251 seats in the Chamber of Deputies but no party should be allowed more than 350.

The PRI currently has 263 seats in the legislature and the PAN 101.

Cananea peace deal

By Richard Johns

THE signing of a new labour contract between the Mexican Ministry of Labour and the country's mining syndicate in a deal involving 850 redundancies should enable resumption soon in output at Compania de Cananea's copper mine, which was declared bankrupt by the Government on August 20.

It will also open the way for a renewed attempt to privatisate the mine by the Government, which twice failed to do so last year.

Revision of an antiquated

labour contract and a reduction in the grossly overmanned workforce was seen as a precondition for the sale of Cananea, which is also saddled with \$850m of short-term debt, most of it owed to the state.

There were 2,900 miners on the payroll and another 880 personnel on the staff.

Under the agreement those made redundant will receive a down payment equivalent to 133 days' wages and another 35 days for each year of service.

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Administration seeks 'real' cuts in deficit reduction package

By Peter Riddell, US Editor in Washington

THE BUSH Administration is stepping up pressure on Congress to produce real cuts in programmes, rather than accounting gimmicks, in its deficit reduction package before agreeing to any reversal of the \$16.1bn across-the-board cuts which came into effect last year.

Mr Richard Darman, the Budget director, wants to bring forward the impact of the across-the-board cuts, ordered under the sequestration procedures of the Gramm-Rudman deficit reduction law because a Budget was not approved by Monday night.

The cuts are being made from each individual programme, project or activity rather than the more global category of accounts. This may lead to lay-offs of staff. Mr Darman said this approach would give agencies "less ability to shift from one area to another to fudge other things."

Mr Darman has argued that sequestration will not be taken seriously if agencies "merely figure out how to juggle the accounts, trusting that Congress is going to restore all the money a little bit later."

Until now the assumption has been that sequestration will have little impact for the

first four to six weeks apart from a small reduction in Medicare payments to doctors and hospitals and in some payments to students. In this period Congress will agree a Budget and the cuts will be restored, as two years ago.

But Mr Darman has not only sought to accelerate the squeeze but has also indicated that the administration might prefer to retain these sequestration cuts rather than agree to a fudged Congressional Budget package.

The \$16.1bn cuts are equivalent to about 1.5 per cent of total Federal spending, but nearly two-thirds of the total Budget is early exempt, notably social security payments and salaries for Federal employees, or outside Government control, such as debt interest.

House and Senate Democratic leaders were meeting yesterday to discuss the completion of an early deficit reduction bill. The main problem is to how step down the nearly 2,000 page House version which includes proposals on extending child care and repealing the Medicare catastrophic health insurance plan as well as a temporary cut in capital gains.

RIA 4607

US firms up views on German unification

By Peter Riddell, US Editor in Washington

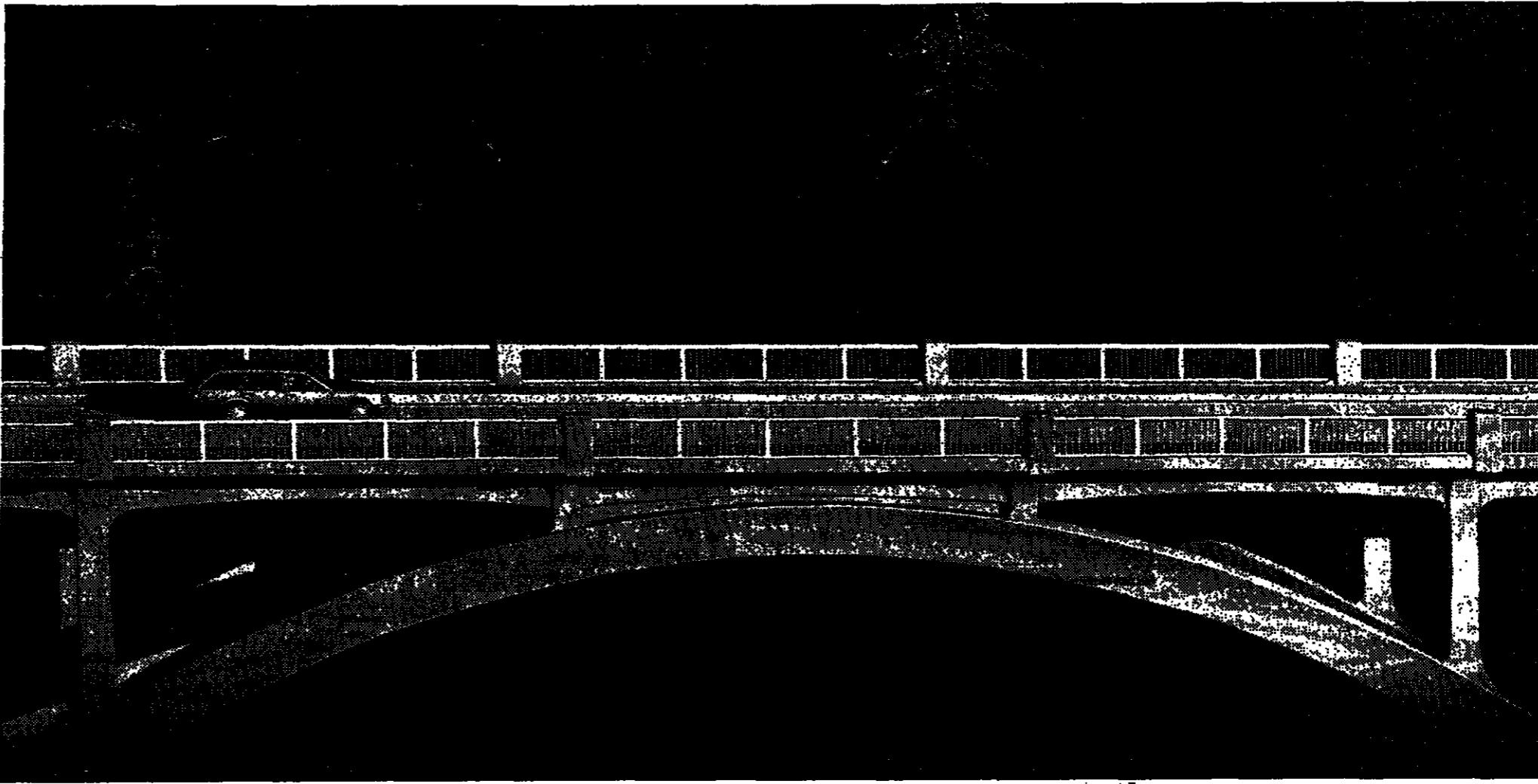
vague.

Noting the long-term support of the US and Nato for the reconciliation of the German people, Mr Baker argued that such a process of self-determination "can only be achieved in peace and freedom. Normalisation must occur on the basis of Western values with the end result being a people integrated into the community of democratic European nations."

This reference was developed at a background briefing by a senior administration official.

times poses some dangers in terms of markets."

Moreover, "it also a very good thing for the EC to be involved in coordinating the G-24 process in helping reform in Eastern Europe because it means that, in this case, the Ostpolitik is an EC and G-24 Ostpolitik reflecting our fundamental values, and that the coming together of all of Europe, as well as the coming together of Germany, works within that framework."



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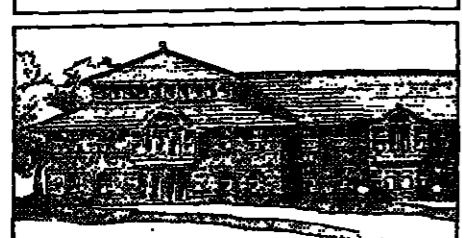
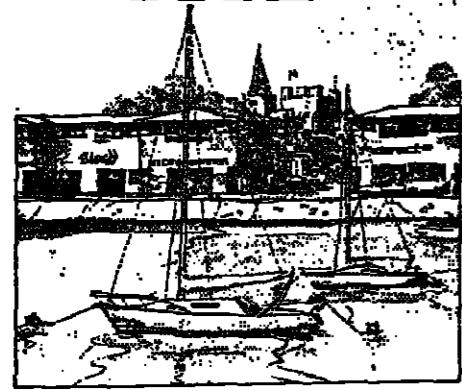
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FT LAW REPORTS

Court may rectify to give legitimate tax advantage

LAKE v LAKE AND OTHERS

Chancery Division: Mr Justice Mervyn Davies, October 6 1989

A DEED of variation may be rectified by the court to achieve a legitimate Tax advantage despite a lack of adversarial issue between the parties, if words mistakenly used preclude it from giving effect to their joint intention.

Mr Justice Mervyn Davies so held when granting an application by the plaintiff, Mrs Betty Lake, for rectification of a deed of variation made between her and her children, the first three defendants, William and Simon Lake and Elizabeth Isaac. The remaining two defendants were her grandsons, David and Michael Lake.

HIS LORDSHIP said that Mr Leonard Charles Lake died on November 28 1986, leaving a will.

The estate was given, £50,000 free of tax to his son, Simon. The residue was held by his three children, William, Simon and Elizabeth, as trustees, to Mrs Lake for life and then in quarter shares to Simon, Elizabeth and two grandsons.

There was a power to the trustees to make over capital in the residue to Mrs Lake. The net value of the estate was £287,075. The death attracted tax on the £50,000 to Simon, but no tax on the residue, since it passed to Mrs Lake as spouse, for life.

Since Mrs Lake was then of advanced years and had property of her own worth about £200,000, it was likely there would too be a claim for inheritance tax on the £200,000 aggregate of the two estates. Most of that sum would attract tax at 60 per cent.

Accordingly, thought was given to improving the tax position. Counsel advised a deed of variation designed to save that for "free of tax" was substituted "not free of tax".

That second deed drew from the Capital Taxes Office a new assessment at £9,547.

Counsel provided a draft deed, but it was "finalised" by solicitors. Parties to the deed were Mrs Lake of the one part, and the three trustees of the other.

The deed declared that the disposition of Mr Lake's estate should be varied by way of family arrangement from date of his death, so that the will gave the residue "free of tax".

By clause 3 of the deed the parties made an election under section 142(2) of the 1984 Act and section 49(7) of the 1979 Act.

It was supposed that with the deed executed, about £94,000 would be payable in tax. That sum was to be raised by using the trustees' power to release capital to Mrs Lake by putting her in funds for £94,000. She would thus pass it on to the other beneficiaries so they could pay the tax on their benefits.

What was proposed did not come to pass. The Capital Taxes Office assessed the estate at £239,738.

The increase up from £94,000 arose because "free of tax" caused the specific benefits given to be grossed up.

The beneficiaries took their benefits without having to bear any tax, whereas the whole of the £239,738 fell on residue to the wholly unexpected prejudice of Mrs Lake.

The solicitor contacted the Inland Revenue, and it was suggested that a further deed be executed reflecting what the

parties had intended. A second deed of variation was executed in the same terms as the first save that for "free of tax" was substituted "not free of tax".

That second deed drew from the Capital Taxes Office a new assessment at £9,547.

Unfortunately the situation was not maintained because on April 14 1988 the Capital Taxes Office informed the solicitors that the second deed did not fall within section 42, in view of the decision in *Russell v IRC [1988] 1 WLR 824*.

A revised assessment of £222,743 was issued.

On the present originating summons application was made to the court to rectify the first deed with a view to submitting it for section 142 purposes and thus achieving a reduced tax liability.

It was said the second deed was not bar. If the first was rectified its effect would be the same as that of the second, but the rectified deed could be used for section 142 purposes whereas the second could not.

To remove any doubts the originating summons was amended to include a paragraph seeking an order that on the true construction of the second deed "not free of tax" was to be interpreted as a direction that the legacies were to bear their own tax.

The question was whether the first deed might be rectified.

In *re Slcock's Will Trusts [1979] 1 All ER 258, 263* Mr Justice Graham said that if a mistake was made in a document legitimately designed to avoid tax, there was no reason why it should not be corrected; and there was nothing in *Whiteside [1980] Ch 65*, nor any other case, which compelled the

court to refuse rectification where the common intention was to obtain a legitimate fiscal advantage.

The solicitors' affidavit evidence was that "free of tax" was inserted in the deed of variation by clerical error.

So might the mistaken omission of "such gifts to bear their own tax," because the words as used in the deed did not effect what was intended by the parties.

An order for rectification should be made. "Not free of tax" was construed as meaning the legacies were to bear their own tax.

For Mrs Lake: Arthur Jeffries (Brewers)

For William, Simon, Elizabeth and David: Mark Strudler (Brewers)

For Michael, a minor: Piers Feltham (McNeil & Co)

Rachel Davies

Barrister

RURAL DEVELOPMENT

The Financial Times proposes to publish this survey on:

9th December 1989

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ALISON BARNARD
on 01-573 4148

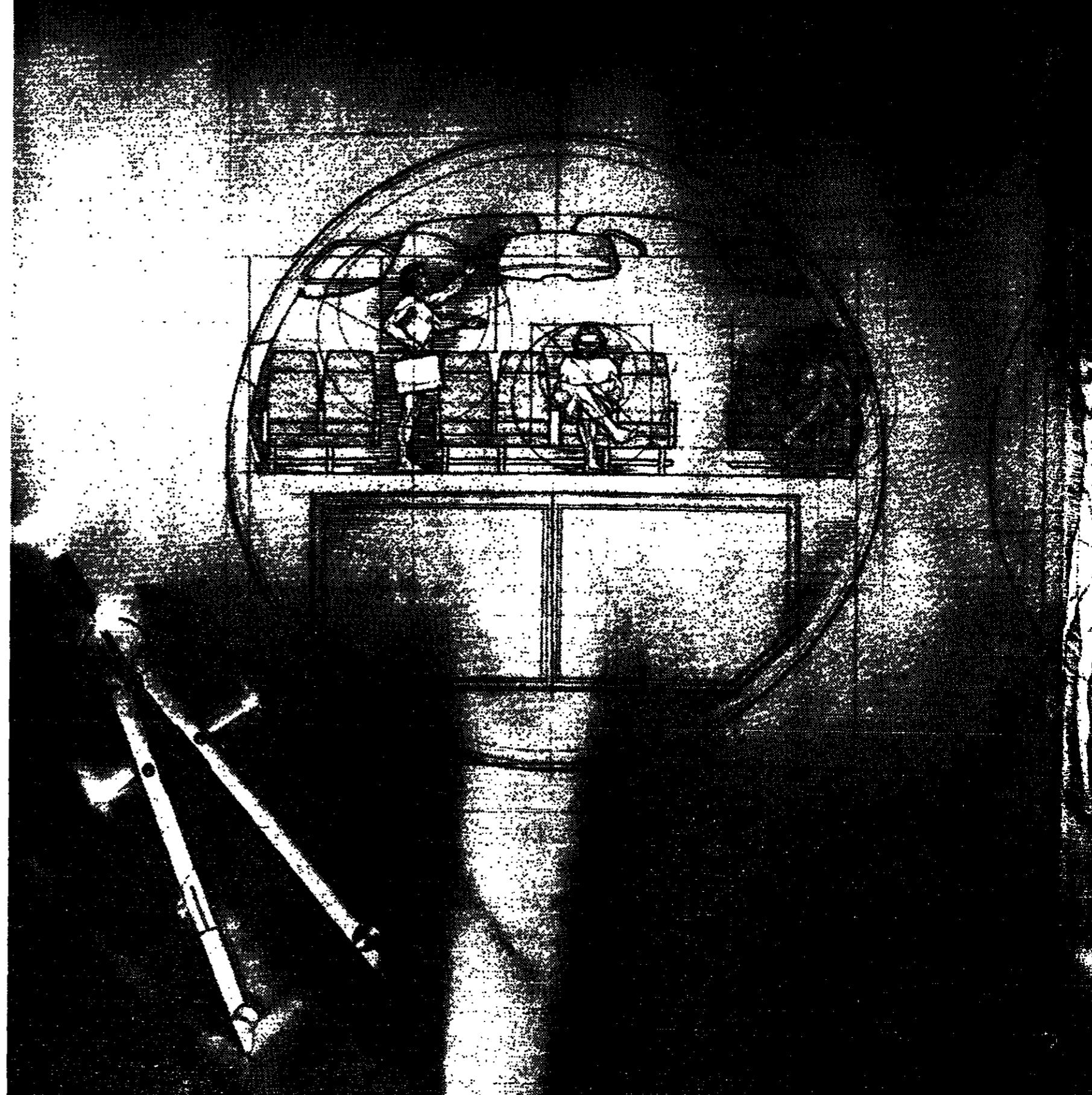
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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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MANAGEMENT

B. Elliott

Preaching a gospel of creative change

John Thornhill examines the UK machine tool company's strategy of encouraging managers and employees to help formulate a programme for its long term recovery

Year and Mar 31	Turnover(fm)	Pre-tax profits/ losses(fm)
1980	110.9	11.29
1981	111.97	6.55
1982	105.21	(1.44)
1983	82.85	(4.84)
1984	73.56	(2.78)
1985	71.06	0.67
1986	66.5	1.11
1987	60.2	0.74
1988	72.6	2.26
1989	81.52	4.44

production. And £5m was raised by means of a rights issue to restore B. Elliott's financial strength and enable it to make acquisitions.

Simultaneously, Michael Frye developed a way to bring about a qualitative transformation of B. Elliott's businesses, both in the way the company was run and in the quality of what it produced. But he believed this could be done only in association with all the company's workforce. "It was very much the attitude - this is the way we want to run the business; what do you think about it?"

He called a meeting of the company's 50 senior managers and asked for their advice. Michael Frye suggested some ideas and asked for reactions. At the end of this process an overall strategy had been hammered out.

It was decided to concentrate on four main businesses: specialised engineering, electronic engineering, machine tools, and South Africa. All these divisions were given an immediate

target of producing £1m in profit. "We did not want to be a conglomerate, we wanted to be a focused engineering business. People then began to understand what we were all about."

With a firm direction outlined and a strategy and course of action determined, Michael Frye set about selling the mission to the workers. He did so by using an amalgam of techniques he had picked up throughout his career and fashioning them into, what he called, a workhouse programme. He stressed that little of this programme was original and that most of it was culled from his time working on the factory floor of a West German factory; from his studies of management and mechanical engineering at the Massachusetts Institute of Technology; from a wide reading of management theory; and from his practical experience of running Rotaflax, a lighting company.

This programme consisted of a series of discussions and self-analyses which Michael Frye arranged within B. Elliott's constituent businesses. The advantage of doing this, in Michael Frye's eyes, was that it highlighted reasons for any possible underperformance and gave the company the chance to act in anticipation. Each company had to concentrate on what affected its long term strategy and short term performance and could then work out the best way to tackle its difficulties, imagined or real.

The main thrust of Michael Frye's approach was to produce more independent and creative business units within B. Elliott's overall structure. He tried to give people enough leeway so that they could make creative changes while still maintaining effective financial controls - the individual companies' "green books," which contained 100 pages of financial information submitted to the head office, have now been whittled down to one page of essential information and ratios.

He admitted the balance could sometimes be very hard to achieve and that there was an element of risk attached to the approach, but he said: "If you reduce the risk by 10 per cent you reduce the reward by



Michael Frye: wants to improve the communications and attitude in the company "and realise the workforce's potential"

90 per cent."

Michael Frye was also conscious that many of these good intentions could remain just that unless great emphasis was placed on implementing the ideals; it was no good dreaming up great abstract notions if they remained only in the realm of speculation. He therefore continually urged his colleagues to stop intellectuals getting and get on with the business - to walk the talk, as he expressed it.

Such factors and influences, for example, might include exchange rates, competitor activity, quality of service, the possible effects of the 1982 single market programme, or restructuring of its businesses. The advantage of doing this, in Michael Frye's eyes, was that

it highlighted reasons for any possible underperformance and gave the company the chance to act in anticipation. Each company had to concentrate on what affected its long term strategy and short term performance and could then work out the best way to tackle its difficulties, imagined or real.

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90 per cent."

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He said he was constantly spurred on by his father's admonishing question - "what would you like on your tombstone?"

Michael Frye conceded that it was hard to judge how successful his workhouse programme has been as it was still in its infancy, but he was adamant that it had already resulted in change.

"What has definitely happened is that there are improvements and the understanding of what we are trying to do is much higher. There is

provided these trends have the effect he believes they may.

Michael Frye says UK manufacturing will be able to recover lost ground.

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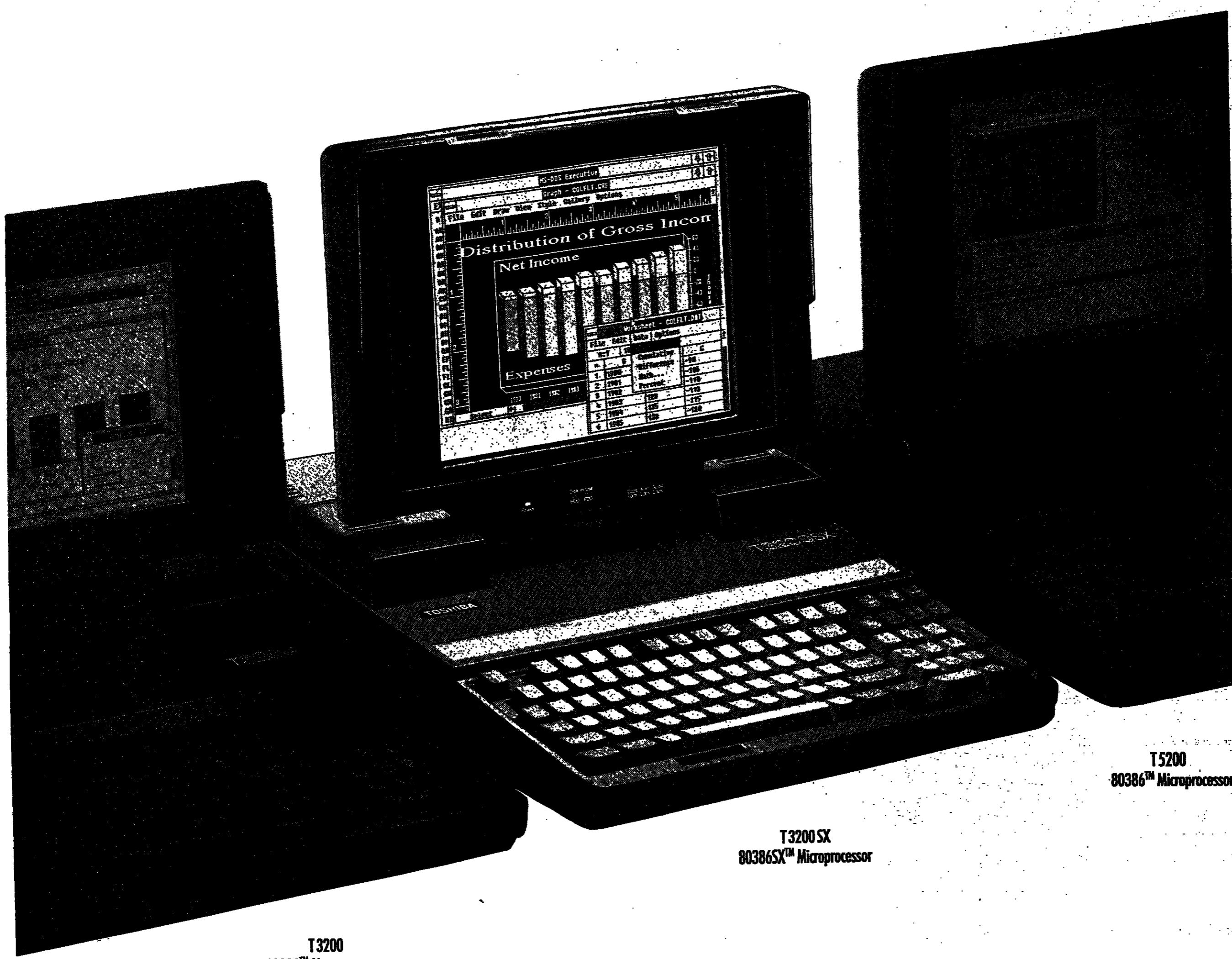
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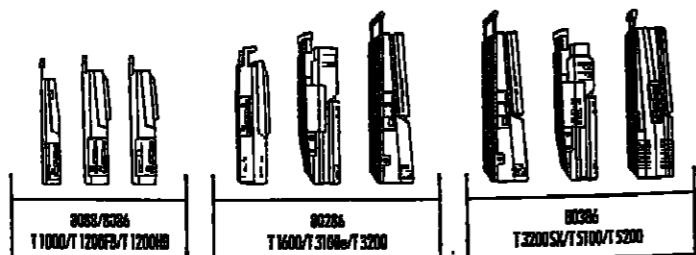
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UK NEWS

Convictions against the Guildford Four, jailed in 1975, are likely to be dropped

IRA bomb case four set to be freed by Appeal Court

By Robert Rice, Legal Correspondent

THREE IRISHMEN and a British woman imprisoned for murder after bomb attacks in Guildford and Woolwich in 1974 were on the brink of freedom yesterday after a surprise announcement by the Director of Public Prosecutions.

The Guildford Four, whose case will be heard tomorrow at a specially expedited sitting of the Court of Appeal, could be released later this week.

In his statement, Mr Allan Green, the DPP, said circumstances had come his notice which meant "it would be wrong for the Crown to seek to sustain the convictions".

The move signals the end of a 15-year campaign by many establishment figures to secure the four's release - including Cardinal Basil Hume, leader of the Roman Catholic church in England and Wales, and two former Home Secretaries, Lord Jenkins of Hillhead and Mr Mervyn Rees.

It will ease tension between British and Irish Governments about the treatment of suspect IRA terrorists.

While the timing is almost certainly coincidental, it may soothe the atmosphere at today's meeting of British and Irish ministers in Belfast.

The case of the Guildford Four has been raised at several meetings of the Anglo-Irish



OCTOBER 1975: Horse and Groom pub Guildford

In January this year, Mr Douglas Hurd, the Home Secretary, referred the case to the court of appeal. The Home Office said that in subsequent investigations by the Avon and Somerset police information had come to light which led to

yesterday's announcement. The reasons for the DPP's decision will be revealed tomorrow. The Irish Government welcomed the DPP's statement positively. In a statement it expressed, "great relief and satisfaction at this outcome."

A Government source said: "It's the one bit of good news in Anglo-Irish relations for some time." Ireland is now likely to press for an urgent review of the sentences of the Birmingham Six.

Mr Gerry Colling, the Irish Minister for Foreign Affairs, recently met Mr Douglas Hurd about the case, following revelations about the conduct of the Serious Crime Squad of the West Midlands police.

However, the conclusion of the trial at the Old Bailey took place at the end of the most savage and sustained IRA bombing campaign ever carried out on mainland Britain.

In August that year six Birmingham men with Irish backgrounds had been convicted at Lancaster Crown Court of the biggest mass murder in British history in which 21 people died in two pub bombings.

The confessions of the four members of the IRA active service unit arrested in the 1975 Balcombe Street siege were crucial to any re-examination of the case of the Guildford Four - they said they had done the Guildford and Woolwich bombings but were never charged.

The hearing before the Court of Appeal was due to begin on January 15 next year. No reason has been advanced for the DPP's sudden decision to ask the Court of Appeal for an expedited hearing to make an application on behalf of the Crown that it would be wrong for it to seek to sustain the convictions.

But even without this dramatic intervention, the hearing next January would have been fraught with difficulty. In these situations, the Court of Appeal has basically three options. If satisfied that the new evidence is sufficient to make the original convictions unsafe and unsatisfactory, it can quash the convictions.

Lord Havers, former Lord Chancellor and Attorney General, was prosecuting counsel in the trial and appeal. Sir Peter Imbert, Metropolitan Police Commissioner, was one of the bomb squad investigators who took the confessions.

Among some Unionists there was scepticism yesterday. The Rev Ian Paisley, leader of the Democratic Unionist Party, was waiting more details but said: "If it turns out that this is some kind of sop to the Dublin Government - and is intended to take the steam out of attacks on the UDR - then it would be a very serious matter indeed."

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By Michael Smith, Labour Staff

MANUAL EMPLOYEES at Vauxhall, the General Motors subsidiary, have been offered holiday entitlement of up to eight weeks a year - among the highest in Britain for manufacturing workers - as part of an innovative pay and conditions deal.

Vauxhall unveiled its working hours offer as unions prepared to start balloting employees of four other companies today on whether they will spearhead a national campaign for a shorter working week in manufacturing by staging indefinite strikes.

Although the Vauxhall initiative would increase the working week by one hour to 40 hours, it has suggested that two hours a week be "banked" to create an additional 11 days holiday a year. The effect would be to reduce the working week to 38 hours, it said.

The company's "final offer" is likely to fuel concern about spiralling wage inflation. Although Vauxhall said much of the higher holiday costs would be recouped through increased efficiency, its proposed deal would also raise pay in the first year of a two year pay deal by about 9.1 per cent, considerably above the last reported inflation rate of 7.6 per cent.

The company also announced plans to recruit 700 additional production and warehouse employees to add to the 9,000 manual workers it already employs. These would be needed because the company planned two extra weeks of production a year - by shortening plant-wide shutdowns - and to produce 23,000 more vehicles annually.

Most manufacturing employees in Britain are entitled to about five weeks holiday a year and Vauxhall workers presently get between 25 and 28 days off a year. If the deal went through, they would be entitled to another one to two days, plus the extra 11 for working 40 hours a week.

The offer met with a mixed response from unions. Mr Jack Whyman, executive member of the AEU engineering union, described it as a breakthrough.

However, Mr Steve Broome, chairman of the union negotiators and an official of the TGWU general workers' union, said initial reaction among shopfloor workers was unfavourable.

They objected to Vauxhall's proposals that it could require workers to work eight hours overtime a fortnight, and that the increased holidays would be allocated by computer rather than to fit in with employee requirements.

Commercial vehicle sales 'will weaken'

By Kevin Done, Motor Industry Correspondent

SALES of new commercial vehicles in the UK in September jumped by 7.5 per cent to 34,457 from 32,009 a year ago, but the rate of growth is slowing and the industry expects the market to weaken further in the final quarter.

Figures from the Society of Motor Manufacturers and Traders show commercial vehicle sales in the first nine months of the year were 9.2 per cent up on a year earlier at 300,083.

Mr Simon Foster, SMMT director, said that the fall in the rate of growth at the lighter end of the commercial vehicles market was a reflection of a slackening in retail sales activity. He said that a slowdown in sales at the heavy end of the market was also expected in the final quarter.

Imported vehicles accounted for 29.7 per cent of the UK market in the first nine months compared with 40.3 per cent a year ago. In September alone the share of imports fell sharply to 34.9 per cent compared with 42.5 per cent a year ago.

New registrations of small vans (micro vans, car derived vans and pickups) fell in September to 10,763 from 11,170 a year ago, reflecting the parallel fall in the new car market in September.

Sales of medium vans and trucks were still higher than a year ago, however, despite tightening UK economic condi-

MARKETS IN TURMOIL Big securities firms warn volatility may lead to more cuts

By Richard Waters

SENIOR executives in several big securities firms suggested yesterday that this week's violent stock market movements could lead to a new wave of cuts in the industry, with more redundancies to follow those of the past two years.

According to the chief executive of one international securities firm: "Clearly, the volatility that has suddenly emerged in all markets is extremely worrying for us. These kinds of gyrations cause deep concern."

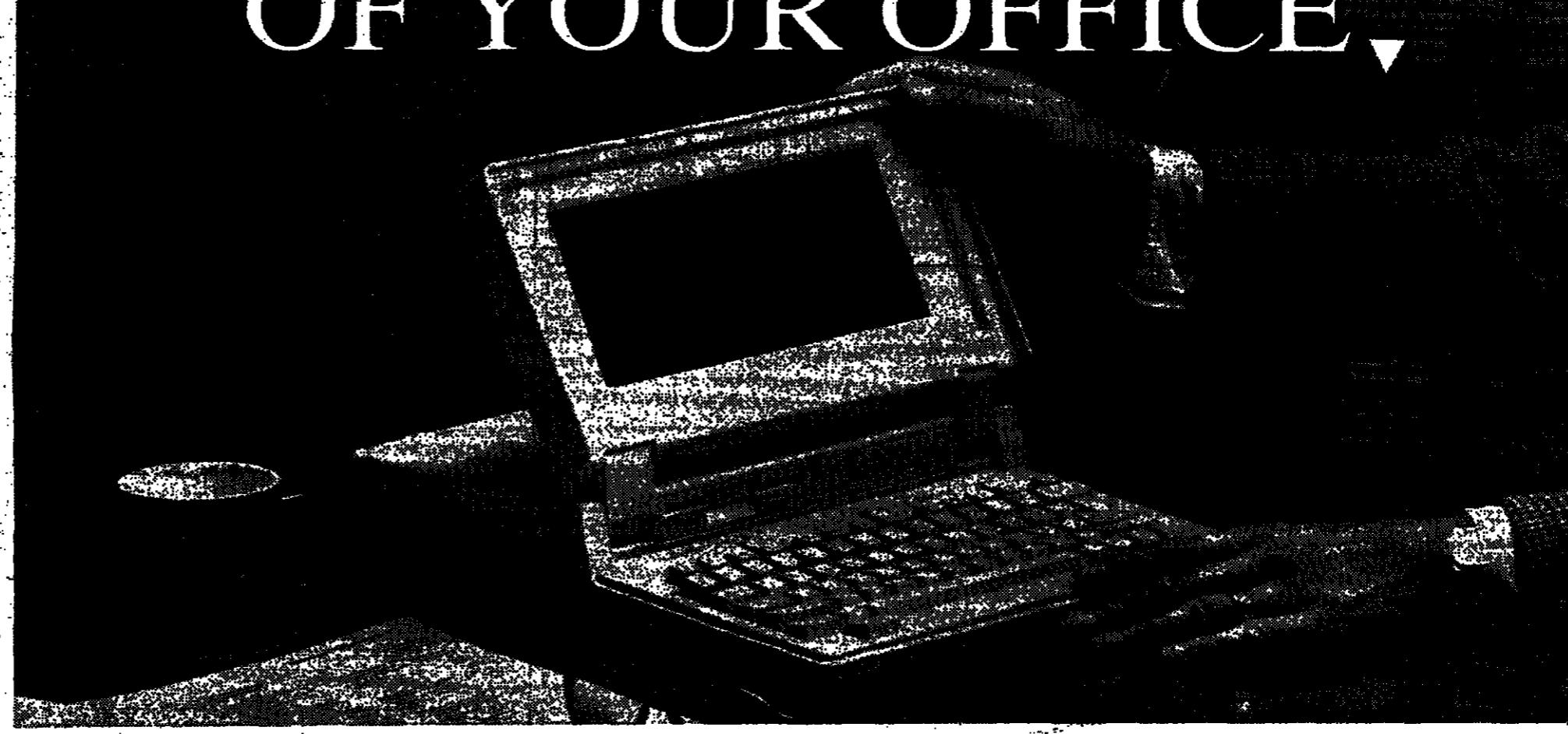
The effect would be to drive all but professional investors away from the equities markets, he said. The result: lower trading volumes, and declining commission income.

However, firms were reluctant yesterday to say that the market movements of this week will inevitably lead to further redundancies. "It really depends on whether we have seen the beginning of the next bear market," said one. "If so, we will need to cut costs, and cutting people is the easiest way of doing that."

This follows a year in which confidence - and larger trading volumes - had begun to return to the securities industry after a long quiet spell after the 1987 crash.

That crash brought with it falling commission levels and big job losses. Commissions paid by institutions declined by over a quarter on Wall Street last year, according to researchers Greenwich Associates, while more than 10,000 jobs are thought to have been lost in London.

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Luxembourg, October 18, 1989

The Fiscal Agent



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UK NEWS

Climate summit considered

By Philip Stephens, Political Editor

THE Government is considering hosting a major conference on global climate change to add political impetus to international efforts to combat the gradual warming of the earth's atmosphere or the "Greenhouse effect".

Mrs Margaret Thatcher, the Prime Minister, may announce plans for the conference during a speech on environmental issues to the United Nations in New York on November 8.

She hopes to put Britain in the forefront of talks to establish an international convention to restrict the gas emissions responsible for the

gradual warming of the earth's atmosphere.

The suggestion of a conference, however, has irritated some of Britain's Western partners. They believe that it might distract attention from existing efforts to establish guidelines to reduce the emissions - notably those of carbon dioxide.

Canada, which has been among the most forceful proponents of such a convention, is due to meet in Geneva in November to consider its recommendations. Some officials closely involved in that work believe it would be difficult to hold a separate meeting in London before them.

The European social charter of workers' rights will not lead either to a European minimum wage or to all workers having the right to join a union. Ms Vassou Papandreou, the EC Social Affairs Commissioner, said during a UK visit, writes John Gapper.

Ms Papandreou offered a modest interpretation of the charter's effects to a House of Commons committee. She said the charter's practical implications depended on the Commission's forthcoming action programme of legislative proposals to implement it, but emphasised the degree of national diversity the charter would allow.

Poll tax 'chaos'

There will be "administrative chaos and confusion" in England and Wales when the poll tax is introduced in April because of the last-minute introduction of concessions by the Government, local authority leaders told Mr Chris Patten, Environment Secretary.

Caution over transport

Construction companies are "cautious" about the prospects for private financing of transport infrastructure projects - says a report published by Industrial Market Research.

Urge to return work

A quarter of retired people would probably be interested in returning to work if they were offered appropriate jobs, says a survey by the Confederation of British Industry.

Lloyd's syndicate action
 Members of the Lloyd's syndicate formerly managed by Mr Cyril Warillow started a legal action against the syndicate's auditors and 40 members' agents who introduced them to the syndicate.

BT lifts age limits

British Telecom has virtually stopped specifying age ranges in recruitment advertising to widen its sources of new staff.

Borrowing figure above expectations

By Patrick Harverson, Economics Staff

APPLICANTS for shares in the privatised water and sewerage industry must register by Wednesday, November 14, to qualify for the special incentives, J. Henry Schroder Wagstaffe, the merchant bank advising on the sale, said yesterday.

It said the pathfinder prospectus would be published on November 3, giving information on each of the companies but omitting crucial financial data, such as the common share price. This is expected to be announced during the week of November 19. Dealings are expected to start in December.

Despite the controversy surrounding the share sale and the uncertain stock market, the flotation of the 10 water and sewerage companies of England and Wales looks set to be the third most popular privatisation issue in terms of registrations after the sales of British Gas in 1986 and of BP, the petroleum company, the following year.

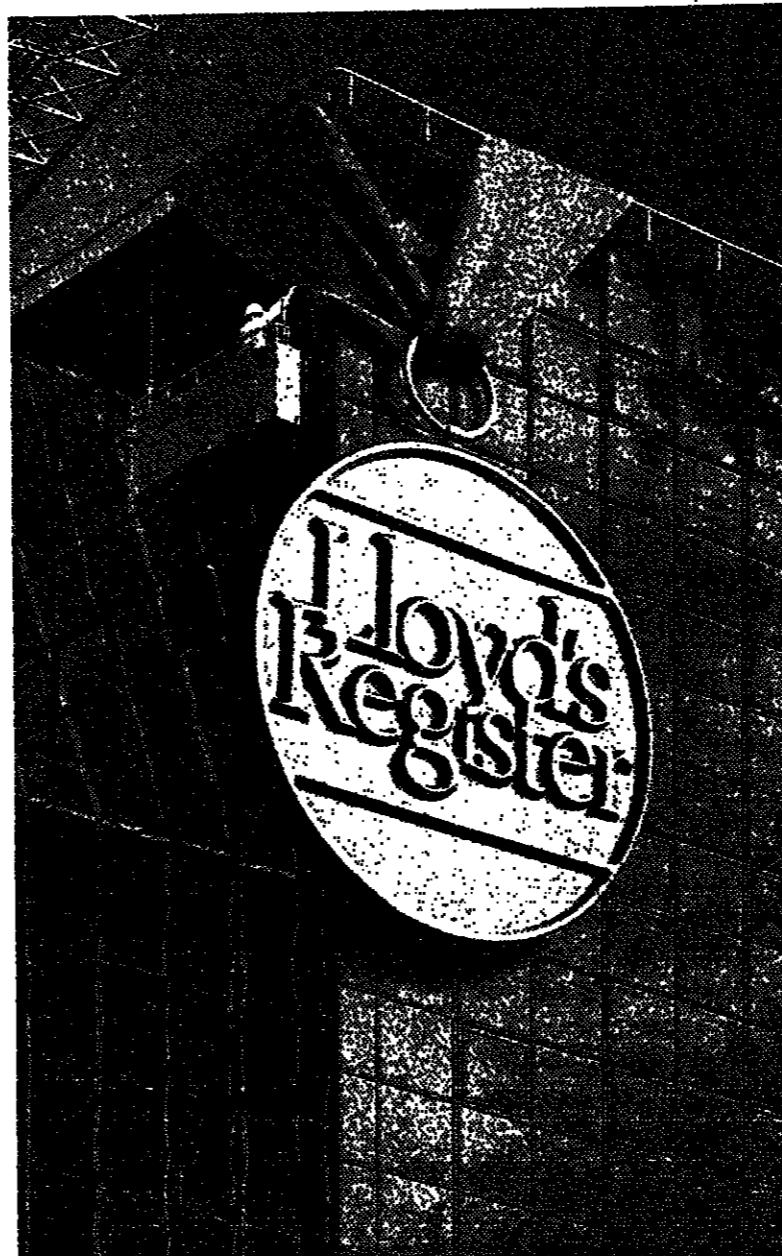
More than 3m people have already registered for prospectuses, and Schroder's estimates that about a further 1m are likely to do so.

Those buying shares in their local businesses qualify for a customer bonus, preferential allocations and a choice between a discount of about 5 per cent, up to a maximum of about £300, on the share price, and loyalty bonus shares on a one-for-10 basis after three years.

In the light of yesterday's figures, City analysts predicted that the PSBR surplus would be between £11bn and £12bn this year. This is almost double the £5.3bn in the first six months last year.

The Government's accounts were in deficit last month in spite of £1.5bn worth of receipts from the second instalment on British Steel shares.

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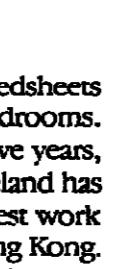
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TELEVISION

What counts above all is sheer talent

More and more attention is paid to television yet fewer and fewer programmes seem worth watching. Could there be a connection? Over the last five years the amount of space devoted to the discussion of the mass media in general and television in particular - indeed, the most minute dissection of every conceivable aspect of television - has increased exponentially. You can hardly open a broadsheet newspaper or switch on the television without finding yourself immersed in yet another discussion of cross media ownership, satellite broadcasting or the auctioning of the ITV franchises. The only subject which has been even more rapidly inflated is business news which, by now, must be driving the non-business minded majority of the population out of its collective mind.

The tendency is for this mass media coverage to start out seriously but move steadily towards the trivial, though the Press seems to be an exception, both as subject and practitioner. *Hard News*, the Channel 4 series presented by my FT colleague Raymond Snoddy, has quickly established itself as a serious attempt by television to begin to do for newspapers what newspapers have always done for television: keep a watching brief on the medium on behalf of the public. And the media sections in *The Guardian*, *The Independent* and the Sunday broadsheets remain serious enough, if remarkably changeable in space, staffing and position.

But BBC1's morning programme about television, *Open Air*, seems increasingly interested in the soapier side of the spectrum, and C4's *Media Show* has just begun a new series with Emma Freud as presenter. She is pleasant to look at; has an impressive name, and can read autocue without looking like somebody peering through a two-way mirror. But her known expertise is in the lightest sort of chat show business (remember her interviews in bed for *Night Nezonik*) and if she has any special knowledge of the mass media it has been kept a dark secret so far.

There are probably several reasons for this unprecedented coverage of the mass media: the public devotes an increasing amount of time to them; the lives of the leading personalities provide gossip; but above all, as industries, they are growing, and growing fast. This, surely, could provide the connection and explain the paradox of more and more attention being paid to television at the very time when so few programmes seem worth watching: the rapid expansion has spread the available talent too thin, so that although the quantity has gone up, the quality has not.

It is worth emphasising that the sheer bulk of television really has increased greatly in the past few years. True, at any given time there are relatively few people watching breakfast television. Channel 4, late



Old-fashioned but amiable and charming: Michael Palin in "Around the World in 80 Days"

nights television, daytime television, cable television or satellite television. But all have come into existence in the last few years, all have to be staffed somehow, and filled with programme material, and thus they have added to the competition for the available talent. So there could, indeed, be a connection between the unsunge in media coverage and the increasingly frequent assertion that "There's nothing worth watching," very rapid expansion in both cases.

Certainly it is true that, although our household has had an Astra satellite dish for several months now, its programmes are seen pretty rarely. Visiting children like to watch the rock videos provided 24 hours a day by MTV. When radio has alerted us to a news event we sometimes turn to Sky News (a perfectly respectable, indeed admirable, service, albeit thin on the ground) for pictures, this also being a 24 hour service. And once in a while, in *Among the Nerds and Dead Wish Three*, Sky Movies will show something that is unavailable elsewhere on British television and which somebody wants to see - Alan Parker's *Angel Heart* for instance, or Ken Russell's sexually explicit, and funny, *Crimes Of Passion*.

We have also been sampling RTL V recently, a Dutch service which was sitting there on Astra's Channel 13 when we returned from our summer holiday. But, like so many of the other recent offerings, it seems to consist largely of studio chat and rock videos. In this house the amount of time spent with Astra simply does not justify the provision of all these new channels.

So what of conventional terrestrial television? My list of "Programmes I Would Not Miss" contains just four titles: from BBC2, *Nice Work*, David Lodge's adaptation of his splendid satire on Thatcherite Britain, and *Alexei Sayle's Staff*, which does not even begin its second series until tomorrow; from BBC1, *Blackadder Goes Forth*, even though this is not as good as the Elizabethan series, and the jokes are becoming dangerously repetitive (indiscreet similes from Blackadder, desperate stupidity from Baldrick, the over-working of Capt. Darling's surname); and from C4 *Mushroom Magic*, one of those unpredictable series on an obscure subject which prove quite fascinating.

There is a considerably longer list of "Programmes I Would Happily Watch." Again BBC2 tops the list with

Newsnight, *The Late Show*, *M.A.S.H.*, 40 Minutes and Keith Floyd's latest cooking-and-travelling series, *Floyd's American Pie*. ITV provides *The South Bank Show*, *World In Action* and the bank drama described here last week, *Capitol City*. From Channel 4 comes the newspaper series mentioned above, *Hard News*, and Saturday's late night studio discussion series *After Dark*. And BBC2 contributes *Heart Of The Matter* and *Around The World In 80 Days* which opened last week and promptly proved to be a little old fashioned yet relaxed and charming. It is the sort of series which depends almost entirely on the personality of its presenter, and Michael Palin is amiable and entertaining.

Since *Newsnight* is on five nights a week and *The Late Show* four, that makes a total of 19 "Would Happily Watch" programmes, and a grand total of 23: more than three a night on average, and scarcely grounds for complaint, it may be said. Yet this is only a tiny fraction of the output these days, and of that 23 only 4 are new this season.

There have, of course, been other programmes in the past week which were worth watching, either one-off programmes such as *The Last Gulag*, a post-glasnost French documentary about Russia's last camp for political prisoners, or single episodes within bigger series, such as *Viewpoint 89's* profile of Wilfrid Thesiger, "The Last Explorer." There was also the first in a new series of interviews on C4 by the estimable Mary Golding, called *Answering Back*. Her first subject was Rupert Murdoch (who, given the evidence before our eyes of the Sun, *News of the World*, and Sky TV, was worryingly impressive) and the talk virtually covered the mass media waterfront, from cross media ownership to satellite broadcasting.

What it did not cover was the question of how, in a rapidly expanding, ever more cost-conscious industry (and from the very start that word industry sets television apart from the other subjects on this page - painting, music, theatre) you can hope to sustain those lightning-bolts of individual creativity which make the whole thing worthwhile. When people say "There's nothing on the box worth watching" I suspect that what they really mean is that John Cleese is not appearing as Basil Fawlty, there is no Dennis Potter drama series, and David Attenborough has for the moment put away his rucksack.

You can talk and write until you are blue in the face about the structure of the industry - about co-production money, cable way-leaves, quotas for independents or high-definition technology - but in the end what counts, above all, is sheer talent. It is in short supply, and being spread ever more thinly over an ever increasing area.

Christopher Dunkley

and a handsome woman in middle-age, slower of walk, deeper of voice, Eve Pearce as the aunt and Sandra Voce as the faithful housekeeper are the only other three-dimensional characters; they age sympathetically. I also admired Peter Russell as the schoolmaster, though he has little to tell us.

Gwynne Edwards translated the Spanish, more successfully with the comedy prose than with the dramatic verse.

B.A. Young

Susan Curnow is a delightful young Rosita, a still attractive grown-up Rosita 15 years on,

The full title of Garcia Lorca's play is *Doña Rosita the Spinster*, or *The Language of Flowers*, and this virtually summarises its content. In Granada in 1900, Rosita, little rose, is engaged to her cousin, who leaves to work in South America in Act 1 and is not seen again. Rosita (Susan Curnow smashing in a red dress) has been adopted by an uncle and aunt: the uncle a passionate botanist, is growing a new rose, *Rosa mutabilis* - brilliant red at midday, white in the evening, and dead by sunset.

The final touch is great. All three leave by an upstairs exit, the room shivers under the storm seen through the glass roof, and we are expecting the curtain to come down. Then a door suddenly blows open and for half a minute we silently contemplate the hopeless scene.

Five years later, in the next act, the cousin is still in South America. Rosita still loves him, but all he can offer is marriage by proxy, and actually he has married someone else without mentioning it. In Act 3, over six years on, Rosita still loves him though she has learnt of his treachery. Her uncle is dead and her aunt so poor that they must leave the house and move somewhere humbler. Rosita is indeed a *Rosa mutabilis*, as she reminds us in a verse quotation from her uncle's botany book.

It is the players' and the director's job to concern us with this featureless landscape, and Phyllida Lloyd's direction is always interesting. She has a striking set by Anthony Ward with a glass-panelled roof sloping back over the big sitting-room. In Act 1, the room contains a few flowers in pots; in Act 2, it is a jungle of indoor plants. In Act 3, two chairs are all that remains.

Act 2 is full of barely relevant incident. Three local spinsters - tarts in Act 1, now merely jokes - call with their mother to celebrate Rosita's name-day, and are joined by the Misses Ayala, a giggling pair of dykes. There are amorous costumes and effective, athletic movement (by Petronella Whifford); so, though little is added to the story, we are always attracted to the stage.

The third act has no such resources, and Garcia Lorca has had to introduce hitherto unknown folk, a lame schoolmaster, a teenage boy, to give the now-elderly aunt and her housekeeper something to do. But we still have some arrest-

ing sights as the two oldstars in black, and Doña Rosita, now of course in white, are artfully disposed about the empty stage.

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FINANCIAL TIMES

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Wednesday October 18 1989

Blurred vision of Europe

WHEN MRS Thatcher spoke a year ago at the College of Europe in Bruges she did not mention the President of the European Commission by name, but her speech was generally seen as a riposte to Mr Delors's intervention at the British Trade Union Congress. Similarly Mr Delors avoided mentioning the British Prime Minister's name when it was his turn to speak in Bruges yesterday. But it was inevitable that his speech would be read, at any rate in Britain, as a response to Mrs Thatcher.

And so it was, at least in part. Mr Delors was not ashamed to call himself a federalist, or at any rate to assert that he had "often had recourse to federalism as a method," while insisting that federalism includes the principle of "subsidiarity," meaning "the decentralised organisation of responsibilities, as to never to entrust to a larger unit what can be better achieved by a smaller one." He did not need to remind his audience that this principle is one to which the British Government is fervently attached in its dealings with the Community, though less so in its management of Britain's internal affairs.

European federalism, he said in substance, should be seen as strengthening and enriching, rather than threatening, the sovereignty and diversity of the different peoples of Europe. Each nation, he said, was bound "to ask how much room for manoeuvre it really enjoys in today's world," and the origin of the Community's failures lay "in the fiction – deliberately maintained – of full sovereignty, and thus of the absolute efficacy of national policies."

Abstract tone

There is some truth in this, and certainly there are areas where governments can act more effectively to secure their peoples' interests by pooling their sovereignty than by jealously guarding it. When Mr Delors perhaps errs is in implying, by his repeated emphasis on the word *puissance*, that "full sovereignty" can somehow be recovered through the concentration of powers at European Community level, so that *Europe itself* can become, as it were, an old-fashioned but

larger nation-state. His emphasis on subsidiarity is entirely welcome but, like the rest of his speech, it was left at a maddeningly general and abstract level. The problem that it raises is how one decides which issues can be satisfactorily dealt with by the member states, and which ones are the proper subjects of action at the Community level. This newspaper broadly agrees with Mr Delors that the latter category includes monetary and macro-economic policy (and notes with satisfaction that he did not, this time, insist on rigid fiscal harmonisation); it is more sceptical about much of the subject-matter included in the Commission's draft for a "Charter of Social Rights".

Exciting challenge

The most intriguing passage in the speech came at the end, when Mr Delors spoke of a "qualitative leap both in our conception of the Community and in our modes of external action in order to respond to the accelerations of history" – by which he apparently meant mainly the changes in the Soviet Union and eastern Europe.

It is true that these changes present the Community with a challenge which is both very exciting and fraught with risk, and that they are happening at a speed which the Community's cumbersome decision-making machinery is ill-equipped to cope with. Yet when Mr Delors said that the "triangle of Council, Parliament and Commission" was "insufficient" to respond to this challenge he said either too much or too little.

I went home feeling that I had spent the whole day bashing my head against a brick wall'

Of all the decisions the Community is called on to take, a radical reform of its own institutions, presumably embodied in yet another treaty (on top of the proposed one instituting an Economic and Monetary Union), would surely be the most difficult and time-consuming. It may indeed be necessary in the long term, but it seems unrealistic to propose that it as a response to a problem which has been defined as one of immediate urgency.

Mr Delors clearly has something more specific in mind. He should lose no time in spelling out exactly what it is.

Agenda for the Commonwealth

THE week-long Commonwealth summit starting in Kuala Lumpur today promises to be a much more constructive exercise than its cantankerous predecessors in Vancouver and Nassau in 1987 and 1985.

As on the last two occasions when the Heads of Government met, the situation in South Africa will be one of the main items on the agenda. But the latest developments in that country, notably the release of political prisoners, have taken some of the sting out of the sanctions debate. Mrs Margaret Thatcher, who at past Commonwealth meetings has had to face the serrated ranks of the other leaders, the great majority of whom favour comprehensive and mandatory sanctions, is likely to be somewhat less isolated at Kuala Lumpur – though her basic position remains unchanged.

The British Prime Minister continues to be fiercely opposed to sanctions because she claims that they would not be instrumental in bringing about the desired political solution of South Africa's problems. By contrast, the other Commonwealth governments see them as an effective tool for bringing pressure to bear.

Conditional sanctions

Yet there is a fair chance that, in Kuala Lumpur, the opposing camps might be able temporarily to set aside their basic differences by agreeing that tougher sanctions should be conditional on the progress made by Pretoria in dismantling apartheid.

Canada and Australia have already expressed strong reservations about radical proposals for trade sanctions, made in a report submitted to a committee of eight Foreign Ministers, set up two years ago without Britain's participation. It also seems probable that the committee will propose a breathing space of several months before calling on the international banking community to impose stricter conditions for next year's rescheduling of the South African debt. This move is intended to give the Pretoria government time to match its words with deeds – though Britain will not accept any deadline for future sanctions.

The growing acceptance

of Rolf Paltzer, managing director of the UK operations of Gruner & Jahr (G&J), the large West German publishing house, the abiding memory of his early efforts to establish his company's operations in the UK is acute frustration.

"The problems of dealing with administration and setting up a business infrastructure were so great that there were times when I went home in the evening feeling that I had spent the whole day bashing my head against a brick wall," the Swiss-born Paltzer recalls.

Yet today, barely four years after G&J first prospected the British market, it has struck gold. Its Prima magazine, launched three years ago, is now the country's best-selling women's monthly and is already in profit. Its stablemate Best, launched a year later, ranks third or fourth among the weekly titles.

Their success, Paltzer contends, has also shaken up the British magazine publishing industry. "It was a very rigid, segmented market before we arrived. Nobody challenged anybody else's position. Now all that is changing."

G&J's story, though in some ways exceptional, is far from unique. Its experiences of setting up in the UK are shared to varying degrees by Ikea, the Swedish home furnishings retailer, Plastic Omnium, a family-owned French plastic moulding manufacturer and Alsys, a small software group also from France.

The broad picture which emerges is of a hospitable market, open to new products and services and as accessible to the enterprising newcomer from abroad as to local competitors. As Birger Lund, general manager of Ikea UK puts it: "As a foreigner, I've always been treated just like anyone else. There aren't any hidden rules or clever things that only the British know."

But there is also a less flattering side to the picture. Many of the market opportunities were snatched from under the nose of UK companies which had failed to exploit them. Several of the European newcomers also complain of disorganized UK working methods, poorly trained workforces, staff shortages and complex red tape.

How far these problems reveal genuine weaknesses in the UK system, and how far they simply reflect lack of familiarity with local customs and culture, is debatable. Inevitably, each company's perspective is coloured to some extent by its own particular cir-

Guy de Jonquieres reports on foreign companies' tales of doing business in the UK

Welcome to our muddled home



the support he has received from Telford and from the Department of Trade and Industry, which gave Plastic Omnium financial assistance. "The DTI people in particular were excellent – eager, competent and always very effective. I was most impressed with them."

The siting of Ikea's first supermarket, which opened in the unlikely location of Warrington, Cheshire, in October 1987, was also the result of salesmanship by local authorities. Lund will not give exact figures but says sales there are well up to expectations, as are those of its store in Wembley, North London, which opened a year later.

Though G&J spending on home furnishing is among the lowest in Europe, Lund argues that Ikea has succeeded by pioneering a market for out-of-town superstores, neglected by local retailers such as Habitat. "People in this country are still trying to protect the high street," he says.

Lund initially spent 18 months looking for a London site of the M25 orbital motorway before concluding that he would never be granted planning permission for it. But getting British architects to adapt Ikea's basic store design and builders to construct it was surprisingly straightforward. By contrast, G&J encountered endless problems getting its London offices fitted out and equipped.

Setting up a company pension

scheme took a year, because UK pension rules were in the midst of being changed at the time. Unable to obtain clear professional advice, Paltzer and his colleagues decided to sort out a scheme for themselves. "We read so much about the subject that we said, if our next magazine fails, we'll become pension advisors."

Recruitment was another headache. Though G&J found it relatively easy to hire and keep editorial staff, its first British managing director shrilly quit in 1986 after only 18 days in the job. Headhunters proved unable to turn up suitable finance and administration executives. "All the candidates they sent me seemed to have just returned from the colonies," says Paltzer. In desperation, he turned to a temporary employment agency and found just the person.

Plastic Omnium's experience was equally discouraging. "We had a lot of difficulties and disappointments finding people," says Burelle. Telford went through two British plant managers in six months before a satisfactory candidate was headhunted from Rockwell International. Even today, Burelle complains, Plastic Omnium's British engineers are less dedicated to their jobs than its French ones and skilled staff are becoming increasingly hard to find.

Some of these failings may be the companies' responsibility. Paltzer concedes that his job defini-

tions were probably too imprecise, stressing G&J's international operations when purely local managers were needed. He also says that some who performed well as "hands-on" managers during the start-up phase found it hard to delegate tasks once the UK subsidiary became established.

Of the four companies, only Ikea – which recruited largely through newspaper advertisements drafted by Lund – gave local managers extended training, sending them to work for six months at one of its overseas stores. All those who joined the UK subsidiary at the start have remained with it. However, the company says shortages of sales personnel, particularly in London, are a growing problem.

Several of the companies also had difficulties with banking arrangements and dealing with the British legal and tax systems. Some of these problems were due to differences between UK and continental practice, some to quirks of the British system and some to a mixture of both. Banking: G&J initially entrusted its affairs to Deutsche Bank, its "house bank" in Germany. But Paltzer says the bank's London branch, which was primarily engaged in investment banking, was unable to handle payroll. After it started paying UK employees salaries twice, G&J moved its business to Barclays, which took some while to realise quite what a big customer it had booked.

Ikea's biggest problem was the refusal by some British banks to honour customers' cheques, even though they were supported by cheque cards. As a consequence, its UK stores are the only ones to take credit cards; all the others take payments by cash or Eurocheque.

Legal affairs: "You have to sign so many documents in Britain, it is ridiculous," says Burelle. "In France, a building lease is a two-page document. In Britain it is 70 pages and even stipulates how many coats of paint you must use when you redecorate."

The partnership status of G&J's UK subsidiary (chosen for tax reasons) has created many complications. Though Paltzer has powers of attorney, he has found that many business documents are not accepted in Britain unless signed by lawyers at the group's headquarters in Germany. Tax: Alsys has had to spend considerable sums compensating French engineers who are seconded to the UK because they are taxed much more heavily than at home. G&J faced an attempt to impose value added tax on the dress patterns in its magazines. The issue was amicably resolved after Paltzer visited the customs and excise authorities. "My advice to anyone is to sort your affairs out with the taxman as early as possible," he says.

Different companies draw quite different lessons from these experiences. Marilyn Jordan says Alsys in the UK has benefited enormously from the parent company's decision to fix it up with good bankers and legal and financial advisors right from the start. But Rolf Paltzer argues: "Don't leave it to advisors. They don't know all the answers. You have to get out on the street and do it yourself."

In spite of their trials, all four companies have found doing business in Britain ultimately a rewarding experience and see plenty of room for further expansion. Plastic Omnium aims to go after more UK customers, while Ikea plans a third store in Birmingham. Lund believes it may eventually open as many as 10 in Britain.

It is perhaps appropriate that the last word should go to Paltzer, the most outspoken critic of Britain's shortcomings. "It does take time to get things done," he says. "But the business climate here is very agreeable. People talk about everything very frankly."

This article is part of an occasional series on the experiences of foreign investors in EC countries

Road from Rochdale

■ There have been several attempts to answer the question about Rochdale wine raised in Observer last week (October 11). Someone suggested that there was once a French village called Rochdale, and that the middle "e" had been dropped before the village disappeared.

The real answer, however, which probably we should have known, is that the wine is indeed a tribute to Rochdale, Lancashire. As a number of sources have pointed out, Rochdale is the home of the first successful co-operative.

Indeed, it appears to have been largely a result of off-the-cuff decisions to send someone over, sniff around and try his luck. This nonchalance stems from the two companies' highly decentralised management style; both leave the man on the spot to make his own way, providing back-up only when it is asked for.

Paltzer has a cartoon of Axel Ganz, G&J's first emissary to the UK, arriving in 1985 with a carpeped bulging with money. Lund's first UK base in 1984 was not a smart suite in London's West End with a retinue of support staff, but a rented cubicle in an

office hotel in the city's outer suburbs.

As a consequence, both men had difficulty initially convincing the natives that they represented large international organisations. British banks were coy about granting them credit, while their efforts to recruit local staff met with scepticism. "It takes a certain kind of person to come to a rather tacky office at an unfashionable address and listen to a Swede who doesn't speak very good English tell him he is going to build a big store," says Lund.

By contrast, Alsys, though a mere David, adopted Goliath tactics from the start. Its UK subsidiary, formed as a result of personal connections between a group of British and French software engineers, made its debut at a trade fair in May 1985. It took a large stand which its local managers designed and built themselves, recalls Martyn Jordan, UK sales and marketing director. "Then we strutted around as if we were IBM. If you behave like a big company, people don't see beyond the veneer that you're really only a small one."

However, Alsys had to overcome another hurdle – penetrating the clubbish and chauvinistic defence sector which is the main market for its products. It took a year to win Plessey as its first big client, after which GEC, British Aerospace and Ferranti followed.

The key, says Jordan, was to present an all-British front. "Other people never raised the fact that we are French, but you could tell what they were thinking by the way they reacted. So we did everything to down-play our Frenchness."

We located in Henley, a very English town, and we didn't parade our French executives." Only later, when British clients were won and dined lavishly by the parent company in Paris did Alsys' French connection prove a commercial asset.

For Plastic Omnium, UK expansion was largely a matter of self-defence. The company had had a sales office in Britain since 1972 and was doing a roaring trade selling wheeled rubbish bins there. But rising freight costs and rumours that its three main competitors – all German – were planning to start manufacturing in Britain persuaded it in 1986 that it had to do likewise to preserve its market.

After considering but rejecting both making acquisitions and building its own plants, Plastic Omnium settled on a former warehouse in Telford, Shropshire. The choice was the result of an accidental encounter at a Birmingham trade fair between Jean Burelle, Plastic Omnium's managing director, and officials from Telford Development Corporation.

At first, British plastics makers insisted Plastic Omnium's plans, insisting that the company had little special to offer. Burelle's response is that two and a half years after it began operating, the Telford plant employs 280 people and is heading for a £20m turnover this year. Much of this growth is due to a contract with Peugeot to supply its Ryton car assembly plant with petrol tanks and bumpers.

Burelle has nothing but praise for

OBSERVER



"Pop behind the screen, Mr Clarke, and drop your proposal."

but do not know why. They explain the "mélange" of different wines from the European Community mentioned on the label last week as showing that the co-op are now good Europeans.

Even loyal British co-op supporters sometimes go to France and fail to find the wine. Rochdale had disappeared from the shelves in Saintes last summer, for instance.

Still, the Pioneers are coming up to their 150th anniversary. As a celebration in 1994, there is talk of Rochdale, Lancashire,

opening up a new wine cellar in the centre, to look at a few horses and win or lose a few punts.

Though "The Park" – Ireland's answer to Royal Ascot – has been one of the features of Dublin life for nearly 90 years. Few things could better put down the pencil in the office of a summer evening and gently passing through Phoenix Park, the biggest city park in Europe, to look at a few horses and win or lose a few punts.

More cryptically, he adds that he has become a target for left wing terrorists and has vowed to hunt them down.

He has changed his mind about Greece before, several times threatening to leave the country for good. He is in favour of a reconciliation with Turkey.

The source thinks that the wine has always been a blend,

ned during the colonels' regime as being a symbol of the resistance. But he is not only a popular composer; his musical background is classical, and recently he has returned to it.

Theodorakis also composed the Palestinian national anthem. Now 64, he is working on an anthem for the 1996 centenary Olympic Games in the hope and expectation that they will take place in Athens.

Sixty-four years ago, he was born in a small town in the Peloponnese, the son of a poor peasant. He studied at the National Conservatory of Athens and then at the Royal College of Music in London. After returning to Greece, he became a member of the Greek Communist Party and was active in the resistance against the Nazis.

He has written numerous operas, including "Medea", "Antigone" and "The Abduction from Serpe", and has composed music for film and television. He has also written several books on music and politics.

He has received numerous awards and honours, including the Order of the Greek Cross and the Order of the Greek National Award.

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Tony Walker looks at attempts to reform Egypt's loss-making public industries

A World Bank team is expected in Cairo this week to continue its attempt to bring reform to Egypt's moribund public sector, which accounts for about 70 per cent of the country's industrial output.

The significance of the liberalisation campaign extends well beyond the confines of Egypt's faltering and debt-burdened economy.

Western economists in Cairo see the current attempts by both the International Monetary Fund (IMF) and the International Bank for Reconstruction and Development (World Bank) to push Egypt into genuine reforms of the public sector as an important test of impending joint programmes in eastern Europe.

"This IMF-Bank programme in Egypt has very clear relevance for Eastern Europe," said one such economist.

"The problem with all these centrally-planned economies is that they are like houses of cards: which card do you pull out without collapsing the whole thing overnight?"

The international lending institutions are attempting to wean the state-dominated economy off deficit reduction, exchange rate indexation and reform with the grant of additional funds for structural adjustment. They face a similar task in Egypt as they do in countries like Poland, with centrally planned and Soviet-inspired systems that are severely resistant to change.

Egypt's own previous economy and pressure from almost all sides has encouraged the beginning of a lively and, at times, acrimonious debate about the need for reform of the unwieldy public sector.

President Hosni Mubarak, who has always presented himself as a guardian of state enterprise, recently spoke out in favour of liberalisation. Addressing a Congress of the ruling National Democratic Party in July, Mr Mubarak singled out the state-owned Miss Dairy, which has not made a profit in seven years, as an example of the sort of enterprise that can no longer be supported.

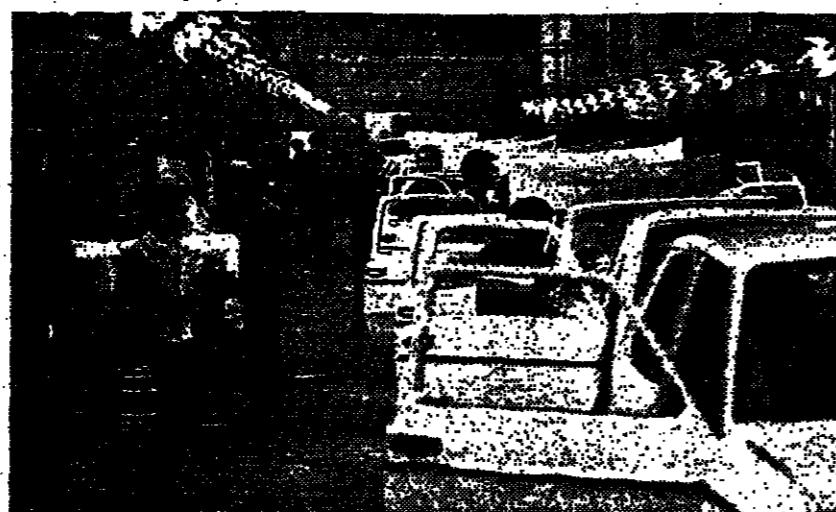
In the weeks following his NDP Congress speech, Mr Mubarak and his Ministers appeared to back away from their commitment to reform; but advocates of economic liberalisation are drawing comfort from the fact that the issue is still being openly debated.

They believe that, whether it likes it or not, Egypt is being forced by circumstance into a process of industrial rationalisation: that huge pressures on slender financial resources will oblige the government to begin dismantling some of its loss-making public sector dinosaurs.

They point out that the hapless Miss Dairy is only the tip of a pyramid of chronic public sector failures. Unless they are rationalised, these will be a drain on the budget for an indefinite period.

Dr Khaled Sherif, an assistant professor of Economics at the American University in Cairo and a leading advocate of reform, says that not only are many of these enterprises an "enormous burden" on the Government, their very existence under state control represents

Dismantling the dinosaurs



The loss-making Nefer car assembly plant: ripe for privatisation

a "conflict of interest between national and corporate goals."

Partly because of the nationalisation programme of the Nasir period of the 1950s and 1960s, the Egyptian state is responsible for a whole range of peripheral business activities. Public sector companies produce, for example, chewing gum, wine, beer and soft drinks, and some of these companies are losing heavily.

Dr Sherif asks: "Does the government

and Egyptian General Petroleum Company, Egypt's approximately 400 National Public Enterprises made a net operating loss in 1986/87 (the period of a World Bank study) equivalent to 1.54 per cent of GDP, and an overall loss (including investment expenditure) equal to 7 per cent of GDP?

Losses of state-controlled enterprises over the last five years to 1986/88 were equivalent to 20 per cent of the budget deficit, the studies show.

President Mubarak, who has presented himself as a guardian of state enterprise, has spoken out for liberalisation

not to manufacture chewing gum? What about beer and wine in an Islamic country?"

He believes that a determined process of privatisation would be a "crucial move in terms of demonstrating to the international donor community, and to the IMF and World Bank, that Egypt was intent on liberalising its economy."

Recent studies by, among others, the World Bank, foreign embassies, and Dr Sherif himself reveal the dimensions of the problem. They perhaps explain why the government is being forced, reluctantly, to address the issue of huge public sector losses and their impact on the budget.

These studies show that with the exception of the Suez Canal Authority

One hundred and seventeen state-owned enterprises grouped under six major holding companies in food processing, textiles, electronics, engineering, chemicals and metals, lost £1.16bn (£233m) and the approximately 276 other state firms such as the Railways Authority and the utilities and construction sector piled up losses of £1.3bn.

Of the 120 companies directly under the control of the Ministry of Industry, at least 19 are chronic loss makers. These include 12 public companies such as Miss Dairy under the Ministry of Industry's Food Processing Holding Company.

None of these firms is generating significant amounts of liquidity to be

able to finance their own operations and maintenance expenses or to add to their assets," a recent foreign embassy study reported.

"All of these companies face a series of price controls which limit their returns . . . the 12 companies are supported by transfers from the government and would become insolvent if these transfers ceased . . ."

The net return on capital invested in state industry, according to the World Bank, amounts to not more than 2 per cent.

The World Bank study also found that 35 per cent of capital stock in state-owned industrial enterprises is now idle, either because of lack of funds or grossly inaccurate demand forecasts.

Among various factors contributing to the parlous state of the public sector are price controls (movements in prices bear little relation to increases in costs), chronic indebtedness, lack of new investment, foreign exchange shortages, poor management, and over-employment.

This was compounded by the policy of staffing state enterprises with surplus employees in the 1980s, under the Nasserite guarantee of employment to all university graduates.

Apart from talking about the problem, the government has at last begun to attempt to define its dimensions. A committee under Dr Kamal al Ganzouri, a Deputy Prime Minister and Minister of Planning, was due to report this month on how to reduce losses of government-owned utilities and industries.

Dr Ganzouri, who is the government's leading central planner, is not expected, however, to advocate an adventurous programme of industrial rationalisation. Rather, he is likely to propose more flexible pricing and wage policies, capital restructuring of certain companies, and the leasing of public enterprises to the private sector, which is already happening on a limited scale.

Egyptian businessmen believe the government missed a golden opportunity to send a clear and positive signal to the private sector, which is extremely nervous about long-term investment, when it unveiled its new consolidated investment law in mid-year. Mr Shafik Gabr, a prominent businessman, said that the new law "did not take any new significant directions in improving the climate for investment that is hindered mostly by government bureaucracy."

In the absence of a stronger push by the government, it is likely that privatisation efforts will focus for the time being on small-scale enterprises such as chicken farms and cement works in the governorates. The government has already begun a process of selling off some of these smaller regional enterprises.

Ahmed Foda, managing director of the newly established Investment and Securities Group (ISG), said that "privatisation efforts cannot be taken on an ad hoc basis."

"There has to be a minister in charge of privatisation with a mandate to decide what to do, and unless he is backed by the President nothing will happen."

Third World debt

The day of reckoning has come

By H W Singer

The decade of the 1970s, or more precisely the period from 1973 to 1980, has been described as one of "illusory growth" for the Third World countries. This was the period when – after the breakdown of the gold-dollar standard of the Bretton Woods system in 1971, and the quadrupling of oil prices in 1973 – the growth of Third World countries was relatively well maintained but at the expense of rapidly accumulating debt obligations.

The illusion was that this system of recycling Opec surpluses and Eurodollars was a self-sustaining system which could go on indefinitely. In fact it was believed that it demonstrated the health and viability of the international financial system. The involvement of the private commercial banks in the development process was welcomed by the governments of the Western countries as taking the load off official development assistance at a time when high oil prices created difficulties in the way of expanding aid because of domestic economic strains.

Similarly the Bretton Woods institutions (the World Bank and the International Monetary Fund) welcomed this as supplementing their own "meagre" resources. The President of the World Bank, Robert McNamara, in his 1978 Presidential Address acknowledged the growth of private lending ("it is neither surprising nor undesirable that private lending accelerated"). But he also used this as an argument for increasing resources for the Bank in order to create a better "balance" between public and private lending.

The IMF was also happy with the growth of commercial bank lending. The pronouncements of the managing director in these years emphasised the role of the IMF as a "catalyst" for private finance and a "second line of defence", going into action only where private financing seemed to fail.

In fact, in the first years of debt accumulation, say from 1973-75, there seemed little reason to worry. The rise in oil prices was matched by a boom in a number of primary com-

modities exported by developing countries, holding debt accumulation in check and also increasing "creditworthiness".

The trouble was that this air of satisfaction and confidence was maintained much too long and turned into complacency. Thus again Mr McNamara, in his 1977 Presidential Address: "We are even more confident today than we were a year ago that the debt problem is indeed manageable, and need not stand in the way of desirable rates of growth for the developing countries."

High commodity prices were confidently projected into the future and this became an ingrained feature of World Bank/IMF projections, even after the bubble burst with the second big rise in oil prices in 1979, the sharp recession of 1980-82, and the collapse in primary commodity prices.

The projections were systematically too optimistic right up to and beyond the acknowledgement of a "debt crisis" in 1982, when Mexico suspended payments. Similarly, until quite recently the world debt tables published by the World Bank consistently – and consistently wrongly – forecast that total debts were on the point of peaking and would decline in the next five years when in fact they have kept on rising right up to now.

As regularly as clockwork, it was the "low" projections on which many of the policies were based – all this in spite of elaborate models and sophisticated forecasting techniques.

In the field of commodity prices, the over-optimistic forecasts were clearly associated with the distaste shared by the World Bank and IMF for economic doctrines urging developing countries to engage in self-sufficient industrialisation rather than rely on exports of primary products to finance their development. Optimism was also engendered by an ideological belief that private capital flows were good for development and that the involvement of developing countries in the international financial system was to be welcomed.

A related error was the anal-

ysis of the debt problem as essentially a liquidity problem rather than a solvency or transfer problem. Keynes had pointed out after the First World War, in connection with the German reparations problem, that debt payments can disrupt the international financial system and impose on the debtor burdens beyond those of mobilising the budgetary resources required for payment of debts or reparations.

Once again the World Bank President, this time in 1978: "The World Bank has followed these developments closely and has concluded that the potential dangers lie not so much in the absolute amounts of debt itself, but rather in a generally burdensome maturity structure and in liquidity problems that will affect a limited number of borrowers."

Thus from an early stage the basis was laid for a policy of dealing with the debt problem by a series of reschedulings and reshuffling of maturities rather than effective measures to tackle the real underlying transfer problem. This policy was abandoned only recently with the Brady Plan – the Baker Plan was a desperate last attempt to cling to the liquidity analysis of the debt problem.

Now the day of reckoning has come in and the Potemkin world of debt-led growth has collapsed. With the benefit of hindsight we can say that this realisation should have come much earlier.

The Bretton Woods institutions today do not like to be reminded of the name of Keynes, even though he was their creator. But Keynes showed tremendous foresight – more so than the Bretton Woods institutions – when he advocated stabilisation of primary commodity prices, pressure on balance of payments surpluses, a world currency providing liquidity where needed, and firm surveillance and co-ordination of international economic policies.

The author is an emeritus professor of development economics at the University of Sussex

LETTERS

National curriculum for new coherence in teaching

From Angela Rumbold, MP.

Sir, Following the acerbic column by Michael Prowse on our public schools ("An obsolete tradition," October 13), I was disturbed to read Professor Prats's letter of October 16 about the Government's curriculum reforms. This gives a misleading impression of what is happening in our maintained schools. Professor Prats's reasoning is completely contradictory. On the one hand, he seems to dislike the national curriculum. On the other, he wishes to adopt one!

His argument is that to raise standards in our maintained schools we should focus more on "learning outcomes, mastery of agreed syllabuses and on allowing more pupils to be stretched". Yet the national curriculum is designed to do just that. By establishing a national framework of attainment targets, programmes of study and assessment arrangements, it will give a new focus and coherence to teaching in every school. Pupils at all levels will be challenged to achieve their best.

It is nonsense to suggest that the traditional basics are out of fashion. On the contrary, literacy and numeracy are at the very core of the national curriculum, as the published materials for English, maths and science clearly show.

It may interest your readers to know that the independent schools are already looking at the national curriculum very closely since they know that parents will be carefully weighing the benefits offered by both independent and maintained schools, given the choices available in the later today.

Angela Rumbold
Minister of State,
Department of Education
and Science,
Elizabeth House,
York Road, SE1

From Dr Arthur Hearnden.
Sir, Speculation that the independent schools will use the national curriculum assessments as a replacement for Common Entrance ("Independent schools may end Common Entrance," October 13) is without foundation. The new testing programme is, among other things, designed to give a picture of the attainment of 14-year-olds throughout the country. The idea that we in the independent sector should presume to hijack this operation in order to use it for a different purpose is absurd. There is no question of writing the obituary of Common Entrance.

Taking part in the national testing at 14, however, is a quite different matter. It is up to the senior independent schools to make up their own minds whether or not to do so. Most of them already offer a curriculum which encompasses all the elements of the national curriculum and more. It will be to their advantage to join in the assessment at 14, since it will provide a useful marking post to check that they are on the right path to the final stage of the programme, the GCSE. More importantly, no picture of attainment in the national system would be complete without evidence from the independent schools. Contrary to what Michael Prowse implies in his Lombard column ("An obsolete tradition," October 13), there is one system of education of which the independent sector is a part.

To say that "an Earl" will not end up in a comprehensive school is a cheap shot which obscures the real nature of the independent sector today. For every dim aristocrat there are thousands more who make significant financial sacrifices. Independent schools themselves are increasingly taking steps to ensure wider access. The number of pupils receiving help with fees from their schools has doubled to 63,000 (14 per cent of the total) in just seven years. With the Government's Assisted Places scheme and other sources of support, nearly one independent school pupil in four now receives some financial support. Truly, to use Mr Prowse's own phrase, children from rich and poor backgrounds do rub shoulders in the same classroom.

It is simply untrue to suggest that wealth without ability secures admission to the highly selective schools from which large numbers of pupils go on to Oxbridge. If Mr Prowse is serious in what he says about meritocracy, and wants to see it at work, I will be happy to supply a long list of independent schools which he would be welcome to visit.

Arthur Hearnden,
General Secretary,
Independent Schools
Information Service,
56 Buckingham Gate, SW1

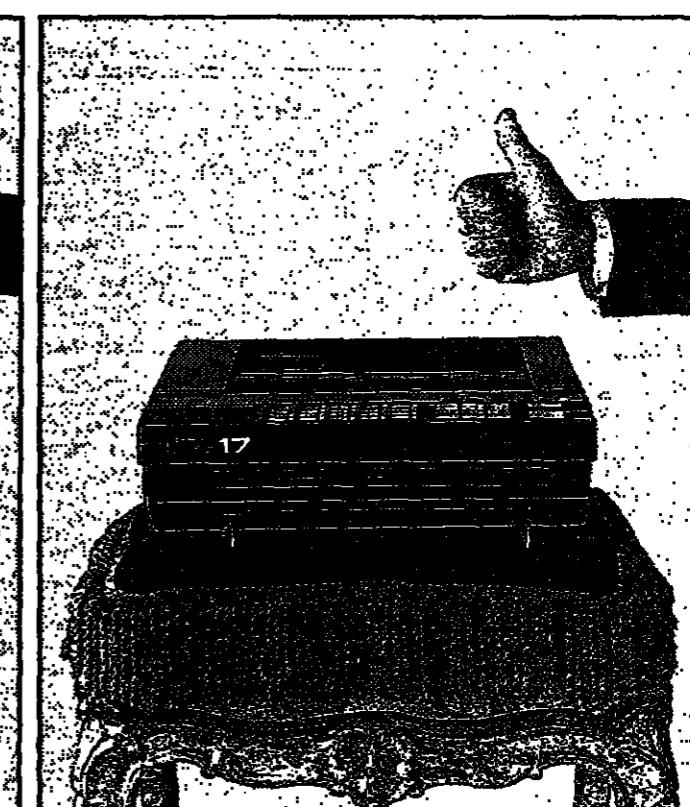
From Michael Pearce.
Sir, John Lloyd ("The boy who cried wolf," October 10) repeats the view that ideology is the reason for the existence of the GDR. This view is wrong in substance and, from a liberal stance, politically dubious. The only reason for the existence of the two German states is the victory of the allied armies over Nazi Germany.

Ideology as the reason of existence of the GDR has recently been recently stressed by Hart Reichhold, the director of the SED's (East German Socialist Unity Party) academy. This argument serves to mobilise the ruling class against liberal reforms. It is definitely rejected by the members of the New Forum and other reform groups. It also goes counter to what many of those striving for democracy do not want: to make one German state out of two.

Egon Matzner,
Science Centre Berlin,
Reichpietschufer 50,
D-1000 West Berlin 30

gross operating surplus of British manufacturing companies has substantially increased. It establishes that the bulk of the increased income "has accrued not to profits, but to those lucky enough to remain employed, whereupon it was promptly spent".

What remains unexplained is what caused this unfortunate distribution of wages and salaries. Was it the fault of management, the workforce, the unions or Government fiscal policy? If all were to blame to



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FINANCIAL TIMES SURVEY

The West Midlands economy is looking in better health than at any time in the past decade. The region's physical fabric is changing as it shrugs off the after-effects of recession and begins to take on a new shape. As Richard Tomkins reports, it is not before time

A new show well under way

BATMAN was playing at a cinema in Walsall, West Midlands, the other day.

Nothing unusual about that: except that, on the same day, that same cinema was showing The Iron Triangle, Lethal Weapon 2, Indiana Jones and the Last Crusade, Dead Poets Society, Three Fugitives, Dirty Rotten Scoundrels, The Karate Kid III, Lenny, Live and Unleashed, The Fly II, Erik the Viking, and See No Evil, Hear No Evil.

No, not a local film festival: National Amusements, the US entertainment group, last month opened a 12-screen Showcase cinema – only its fourth in Britain – on a prominent site in the town, next to junction 10 on the M6.

Mr Ira Konff, National Amusements' chief executive, says: "The decision to put the cinema there had little to do with the West Midlands' reviving prosperity, its workers' increased leisure time, or any growing thirst in the region for arts and entertainment."

"That particular site was attractive to me because it was on the M6 and right by a junction," he says. "It was also in an area that was manageable in terms of the prices for land, and there was a large population that was not being served

by a first-class luxury multiplex."

Yet the cinema, however inadvertently, serves as a highly-visible symbol of much that is happening in the West Midlands.

Take the site. Derelict for so long that few can remember what it was ever used for, it has been brought back into use for the manufacturing industry it once served, but for a buoyant service sector – a pattern being repeated throughout the region's old-established industrial areas.

In Dudley, for example, on the 200-acre site of the Round Oak steelworks which closed with the loss of 1,300 jobs in 1982, the Richardson twins – a pair of canny Black Country developers – are embarking on the final phase of the Merry Hill complex, a shopping and leisure complex so large that it has its own monorail system.

Earlier this year, Triplex, Lloyd, the founders and engineering group, signed up IKEA, the Swedish furniture retailer, as the flagship store for a mixed redevelopment of the 60-acre site near junction 9 of the M6 where Europe's biggest steel foundry, F.H. Lloyd's, once stood.

Nearby, Speyhawk and Alton Group have won planning permission to build Sandwell 2000, a shopping and leisure development claimed to be Britain's biggest yet, on the 120-acre site of yet another long-lost steelworks, Patent Shaft.

In Birmingham city centre, meanwhile, the horizon brightens with the cranes of building contractors working on £1.5bn worth of construction projects tied to the service sector – partly hotels being built to serve the city's International Convention Centre, opening the year after next, and partly offices to house the region's booming financial services industry.

Day by day, the physical fabric of the West Midlands is changing as the region shrugs off the after-effects of recession and begins to take on a new shape. It is not before time for the West Midlands as a region of chronic industrial decline, so discouraging the very investment necessary to lift it out of its misery.

Public sector initiatives – notably, the grant of assisted area status to the region's older industrial areas in 1984

and the creation of the Black Country Development Corporation in 1987 – helped break the circle. But more significant

obtained, higher pay, higher manning levels and more restrictive practices, while management failed to invest in the plant and equipment necessary to counter increasing competitive pressures from overseas.

By the 1970s, West Midlands industry was already in bad health, and it was in no state to resist the onset of recession in 1979. In the two years of 1979 and 1980 alone, some 250,000 jobs were lost as factory after factory closed down.

Perhaps even more damaging than this initial shock was the lingering depression that followed. A legacy of extensive industrial dereliction and high unemployment stigmatised the West Midlands as a region of chronic industrial decline, so discouraging the very investment necessary to lift it out of its misery.

The seeds of that decline were sown when complacency took root in the region's factories during the post-war boom of the 1950s and 1960s. Trade unions demanded, and

still was Britain's strong economic growth in 1987 and 1988, which brought a surge in profits for the companies that had survived the recession.

Rising productivity has meant that only a small proportion of the manufacturing jobs lost in the recession have been won back. But growing regional prosperity has brought a surge of investment in the services sector – nowhere more obviously than in Birmingham city centre and in those high-profile developments taking place in the Black Country. Service sector employment grew by an estimated 225,000 jobs between 1980 and 1987 – the third highest of any UK region.

But manufacturing industry, too, is investing. One potent symbol of its regeneration is to be found in Darlaston, near Walsall, where US-born Mr Tim Kelleher, with his company Verson International, is converting a vast factory once owned by Wellman Cranes into a plant for making power presses.

Today, the West Midlands economy is looking in better health than at any time in the

past 10 years. In a recent survey of local industry, the Birmingham office of accountants Coopers & Lybrand found that more than 60 per cent of companies had increased investment and turnover in real terms by more than 15 per cent since 1982.

Some of the giants of industry may have disappeared from the West Midlands map, but others – Rover, GKN, Lucas, IMI – are enjoying renewed prosperity. Meanwhile, business formation has increased, with a net addition of 17,000 new companies (mainly in the service sector) between 1980 and 1987 – the third highest of any UK region.

The rise of the small business, combined with an improving balance between the manufacturing and service sectors, has also given the economy a more diversified base than the one that left it so vulnerable to the last recession.

Yet the battle is far from won. Severe unemployment problems still rack the inner city areas of the industrial conurbation. The Association of District Councils reported earlier this month that more pre-1979 houses lacked basic amenities or were in urgent need of repair in the West Midlands than anywhere else in Britain. Large swathes of industrial dereliction persist alongside a desperate shortage of quality development land.

Meanwhile, high interest rates are beginning to test the resilience of the region's industrial recovery. Companies such as Lucas and IMI may have prospered through diversification, but that diversification has been brought about through acquisitions outside the region and overseas.

The West Midlands itself remains heavily exposed to traditional manufacturing industry – in particular, the automotive industry.

Many West Midland companies have so far been insulated from the widespread downturn in consumer demand by the gravity-defying sales of motor cars. But even before the latest rise in interest rates, there had been signs that the squeeze was beginning to hurt.

A survey of business confidence just published by the

CONTENTS

Regional economy	2
Motor industry	2
Conferences/exhibitions	3
Investment	3
The West Midlands in Europe	4
Communications	4
Midland Metro; Store Wars	5
Search for industrial plots	5
Black Country Development Corporation	5
Birmingham Heartlands	5
Corporate activity	7
Venture capital	7
Tourism	8

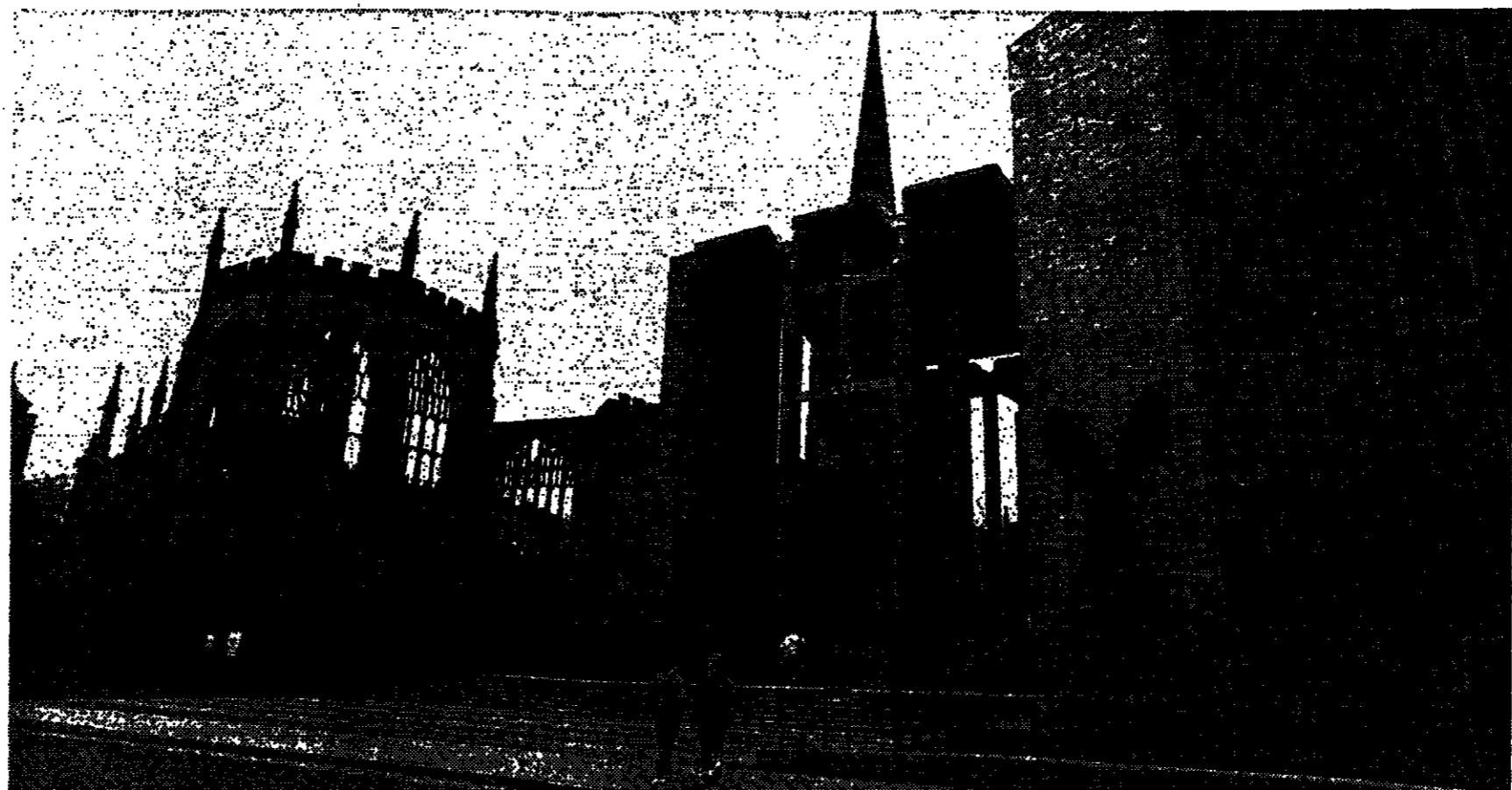
West Midlands Regional Group of Chambers of Commerce showed that the proportion of manufacturing companies increasing their workforce over the past three months – 21 per cent – was exactly matched by the proportion making a reduction. A year ago, 43 per cent were increasing employment and only 12 per cent were making cuts.

Looking ahead, the survey found the proportion expecting profitability to improve – 31 per cent – was exactly matched by the proportion expecting it to worsen. A year ago, 46 per cent were looking for an improvement and only 14 per cent expected downturn.

There are other ominous signs. West Midlands industry is characterised by countless jobbing component manufacturers who have prospered by doing work for larger companies stretched beyond capacity. With demand now slackening, and the pressure on capacity easing, these larger companies are beginning to take the work back in-house. Birmingham Mint and Wagon Industrial are two component manufacturers who have already had to inflict redundancies as a result.

Warning noises are also coming from the financial community, where there is talk of stock market flotations being abandoned and investment plans delayed. The senior partner of one big accountancy firm tells how his colleagues in the insolvency department have been licking their lips recently. He may be joking, but behind the smile lies genuine concern.

It would be foolhardy to suppose that the West Midlands is about to be plunged into another recession on the scale of the early 1980s, but the local economy still looks highly vulnerable to downswings in industrial demand. All eyes, therefore, are on the national economy: a hard landing could provide a rude interruption to progress along the road to recovery.



Twin blessing: the remains of the 600-year-old St Michael's cathedral in Coventry now serve as a precinct to the city's acclaimed modern replacement

West Midlands

mission to build Sandwell 2000, a shopping and leisure development claimed to be Britain's biggest yet, on the 120-acre site of yet another long-lost steelworks, Patent Shaft.

In Birmingham city centre, meanwhile, the horizon brightens with the cranes of building contractors working on £1.5bn worth of construction projects tied to the service sector – partly hotels being built to serve the city's International Convention Centre, opening the year after next, and partly offices to house the region's booming financial services industry.

By the 1970s, West Midlands industry was already in bad health, and it was in no state to resist the onset of recession in 1979. In the two years of 1979 and 1980 alone, some 250,000 jobs were lost as factory after factory closed down.

Perhaps even more damaging than this initial shock was the lingering depression that followed. A legacy of extensive industrial dereliction and high unemployment stigmatised the West Midlands as a region of chronic industrial decline, so discouraging the very investment necessary to lift it out of its misery.

The seeds of that decline were sown when complacency took root in the region's factories during the post-war boom of the 1950s and 1960s. Trade unions demanded, and

obtained, higher pay, higher manning levels and more restrictive practices, while management failed to invest in the plant and equipment necessary to counter increasing competitive pressures from overseas.

By the 1970s, West Midlands industry was already in bad health, and it was in no state to resist the onset of recession in 1979. In the two years of 1979 and 1980 alone, some 250,000 jobs were lost as factory after factory closed down.

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still was Britain's strong economic growth in 1987 and 1988, which brought a surge in profits for the companies that had survived the recession.

Rising productivity has meant that only a small proportion of the manufacturing jobs lost in the recession have been won back. But growing regional prosperity has brought a surge of investment in the services sector – nowhere more obviously than in Birmingham city centre and in those high-profile developments taking place in the Black Country. Service sector employment grew by an estimated 225,000 jobs between 1980 and 1987 – the third highest of any UK region.

But manufacturing industry, too, is investing. One potent symbol of its regeneration is to be found in Darlaston, near Walsall, where US-born Mr Tim Kelleher, with his company Verson International, is converting a vast factory once owned by Wellman Cranes into a plant for making power presses.

Today, the West Midlands economy is looking in better health than at any time in the

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WEST MIDLANDS 2

Richard Tomkins on the need to bridge the increasing economic gap in the region

A north-south divide in its own backyard

If there is a north-south divide in Britain - a line separating the prosperous south from the deprived north - the recession of the early 1980s placed the West Midlands firmly to the north of it.

During the worst of the recession, between 1979 and 1982, the West Midlands suffered by far the sharpest fall in gross domestic product of all UK regions. As manufacturing output fell by a quarter, some 280,000 jobs disappeared from the local economy, a pace of job losses only narrowly surpassed in the north and north-west.

The region's current prosperity has little to do with any changes in the structure of the regional economy. It has much more to do with the favourable effects of national economic conditions

Recovery, however, shifted the West Midlands southwards again. Between 1983 and 1988, as the decline in manufacturing industry was reversed and the service sector grew, some 240,000 jobs were won back. The pace of employment growth was the third fastest of all UK regions; unemployment fell the second fastest, and per capita gross domestic product grew just above the national average.

The net effect of these violent swings in the region's fortunes has been to leave the West Midlands, metaphorically as well as geographically, back where it started: roughly straddling the divide. But on which side will it find itself next?

The consensus from most who have studied the region's economy - including Cambridge Econometrics, the West Midlands Enterprise Board,

and accountants Coopers & Lybrand - is that the West Midlands is heading for the prosperous south. But this verdict is laden with caveats.

On the plus side, the region's traditional manufacturing industries, particularly the automotive industry, have enjoyed something of a boom amid strong domestic demand.

The latest figures show that services now provide some 50 per cent of jobs in the region, compared with 48 per cent before the recession and 46 per cent nationally.

Meanwhile, a combination of the West Midlands' increased wage cost competitiveness and the region's strategic location at the heart of Britain's motorway network has encouraged inward investment from overseas and the adjacent south.

Both trends are expected to continue; the West Midlands Industrial Development Association says the region's share of inward investment projects from overseas has grown to 22 per cent, more than any other

region's, while service sector employment in particular continues to move northwards up the motorways.

Yet the West Midlands' current prosperity has little to do with any intrinsic changes in the structure of the regional economy. It has much more to do with the favourable effects of national economic conditions on a region still heavily dominated by its traditional metal goods, automotive and engineering industries.

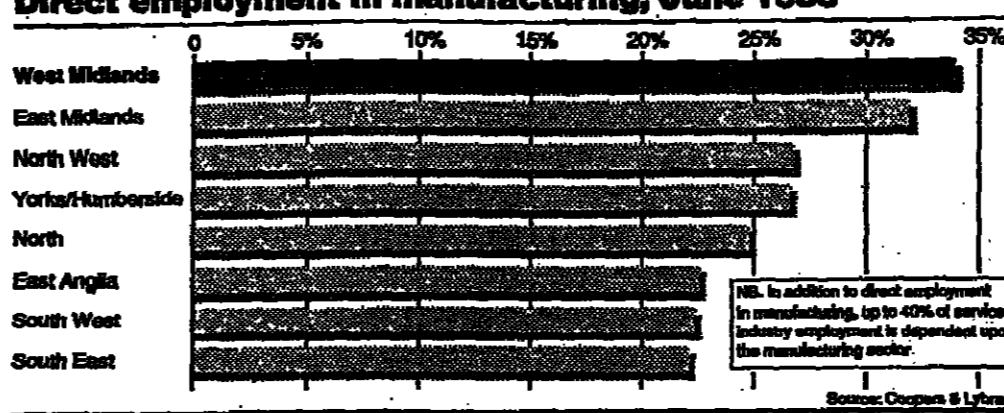
The West Midlands Enterprise Board is therefore not alone in casting doubts on the durability of the recovery, pointing out that of the 28 per cent estimated rate of increase in West Midlands GDP between 1981 and 1988, almost half took place in the last two years of exceptionally strong national economic growth.

Disturbingly, too, the growth in West Midlands service sector employment is in some respects illusory. Much of it simply represents the recent

trend among manufacturers to contract out catering, cleaning, distribution and financial services, so that people doing those jobs are not counted as working for service sector employers rather than for manufacturers. The jobs themselves remain the same.

The result is that a region already disproportionately

Direct employment in manufacturing, June 1988



dependent on manufacturing is made the more so by the fact that an estimated 30 per cent of the jobs in its already-extended service sector are in producer service industries. Consequently, the West Midlands looks peculiarly vulnerable to the slow-down now being experienced in UK economic growth.

The answer from the West Midlands is: "We don't see any signs of it yet." And it would be wrong to paint too bleak a picture: the economists are talking more about a slowdown in the pace of growth than an actual downturn.

According to Cambridge Econometrics, the outlook for the West Midlands to 2000 is

one of stable overall employment. There will be a slight decline in employment to 1990, then stability until 1995, then slow growth to the turn of the century.

Within these totals, Cambridge Econometrics says, manufacturing will continue to shed jobs in the pursuit of increased productivity. Meanwhile, the rapid growth of employment in the service sector will slow down, but with the help of job increases in the construction industry, it will provide enough new employment to outweigh the manufacturing losses.

Weighing up all the key indicators of the region's economy, Cambridge Econometrics detects a convergence with the national average. It concludes that the West Midlands is taking more about a slowdown in the pace of growth than an actual downturn.

But there is one more caveat that has to be made before reaching this optimistic con-

clusion. It is that the key feature of the regional economy in the period to 2000 is likely to be a further divergence between the sub-regions of the West Midlands.

During the recession, it was the West Midlands metropolitan conurbation that suffered most from the contraction in manufacturing, while the shire counties of the region were relatively unscathed.

In the aftermath, amid the continuing hemorrhage of jobs from manufacturing, male unemployment rates of 30 per cent are still not unusual in the inner city areas of the West Midlands. Meanwhile, many of the new jobs in high technology industries and the service sector go to the fringes of the metropolitan county and the shires.

The result is that Warwickshire, for example, with its business parks, expensive housing and virtually full employment, has as little in common with the Black Country nowadays as Buckinghamshire does with the north.

Increasingly, then, the West Midlands is finding that it has a north-south divide of its own, and one of the biggest challenges lying ahead is to bridge it.

MOTOR INDUSTRY

Period of turbulence engineered by a wave of inward investment

THE world motor industry is undergoing one of the most turbulent periods in its history: and the West Midlands, home to the bulk of the UK industry, is feeling the waves.

If any proof of that were needed, it came four weeks ago when Ford declared its intention to take a stake in Jaguar. In doing so, it was siding up to a company that is not only Britain's last wholly independent car maker of any size, but also one of the West Midlands' biggest employers.

The realignments taking place in the world motor industry are of immense significance to the West Midlands because the future of the local economy, more than anywhere else in Britain, hangs so decisively upon the outcome.

Some 46,000 people are directly employed by the big West Midland car manufacturers. Rover has 17,000 employees at Longbridge and Doreen Lane; Jaguar has 12,000 at Browns Lane, Radford and Castle Bromwich; Land Rover has 9,000 at Solihull; and Peugeot has 8,000 at Ryton. But that is just the tip of the employment iceberg.

For every one person directly employed by a West Midland car manufacturer, there are probably three employed by the region's countless motor component suppliers: some of them working in small factories with a couple of dozen employees, and others for giants such as GKN

and Lucas.

The background to the present turbulence in the world motor industry is its transition from an essentially national industry with a plethora of local manufacturers to a global industry dominated by a small number of multinationals.

At one stage, during the depths of recession at the beginning of the 1980s, it was questionable whether Britain's car industry had a long-term future in the face of increasing competition from its more powerful overseas rivals.

But recently the outlook has been transformed. First, by the revival in domestic manufacture prompted by four years of record UK car sales, and second, by the Japanese manufacturers' decision to use Britain as the launch-pad for their assault on the European car market.

Helped by rising productivity, relatively low wage rates and improvements in quality, Britain has suddenly become a favoured location for car manufacturing.

Domestic output, which sank below 1m units a year in the recession, is now widely predicted to rise from last year's 1.2m vehicles to 2m a year by the mid-1990s.

Against this background, the West Midlands industry has seen a remarkable turnaround. Increasing demand has prompted Rover to take on about 1,000 more employees at Longbridge over the past year. Peugeot's Ryton plant is bursting at the seams, and an announcement is expected soon on expansion plans.

Jaguar, true, is in the doldrums because of poor US sales, but Ford is not the only company whose interest has been aroused by its inherent strengths. Land Rover, meanwhile, has just redoubled its efforts to fight Japanese competition with the Discovery, its first new model launch since the Range Rover in 1970.

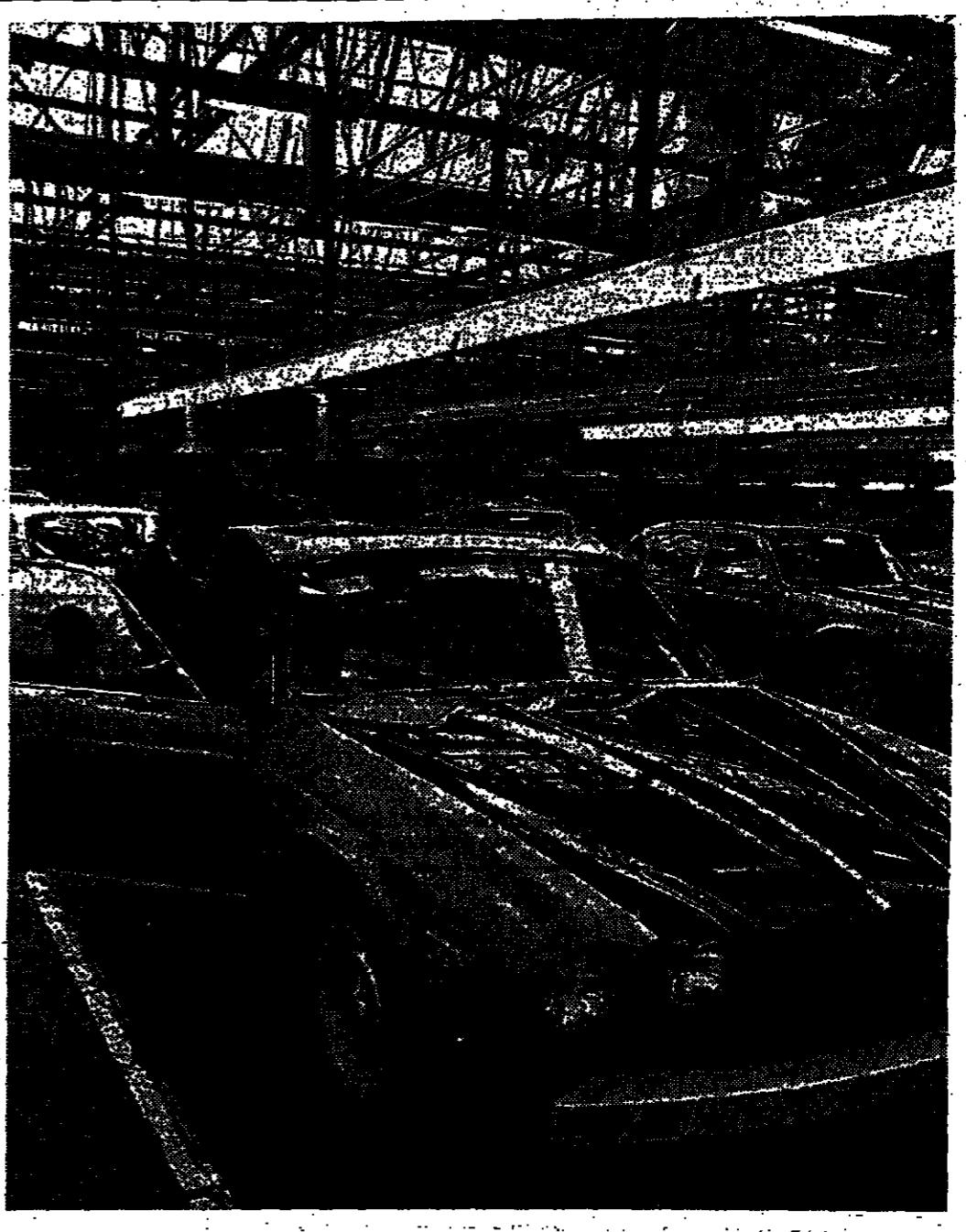
But the West Midlands cannot view the outlook with unalloyed delight. The larger portion of future increases in UK

output will be coming from Japanese plants outside the region: from Nissan's plant in Sunderland in the north-east, from the Toyota plant to be built at Burnaston in Derbyshire, and from the Honda plant to be built at Swindon in Wiltshire.

Although these Japanese newcomers may not pose an immediate threat to volume car production in the West Midlands, it would be optimistic to suppose that the resultant extra capacity in the European car market will have no long-term impact on indigenous volume car manufacturers such as Rover and Peugeot. Nor can Land Rover and Jaguar, the West Midlands' two specialist vehicle manufacturers, afford to rest on their laurels. Land Rover has already suffered from Japan's heavy inroads into the market for four-wheel-drive vehicles: now Jaguar, whatever its future ownership, is about to feel the effects of Toyota and Nissan's long-awaited assault on the world luxury car market.

The wave of inward investment by Japanese car makers, however, is not viewed with

alarm. The realignments taking place in the world motor industry are of immense significance to the West Midlands because the future of the local economy, more than anywhere else in Britain, hangs so decisively upon the outcome



Under threat: Jaguar, whose inherent strengths have attracted the eye of the multinational Ford

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Richard Tomkins

WEST MIDLANDS 3

THE NATIONAL Exhibition Centre outside Birmingham is now unquestionably a success. When it was first proposed in 1976 it looked a risky venture for a municipal council to undertake.

Thirteen years and several motor shows on, however, people in Birmingham are saying that the so-called white elephant has turned out more like a large goose which has had several golden eggs and seems capable of producing several more yet.

Today the centre boasts 125,000 sq metres of exhibition space, having started life with only 89,000 sq m in a investment worth £60m. The present site includes a recently built hall which can be converted into a 12,000 seat concert hall. The total cost has been £125m. Not all of this has come through loans raised by the local council, which is the main shareholder in the private company that runs the NEC. There have been grants from the European Community Regional Development Fund.

But after paying off the loans, there was in 1988-89 a net surplus to the rate fund of £3.7m. This was on turnover of £40.9m and an operating surplus of £12.6m.

Birmingham's city council is thus showing a return on its investment and a reward for its entrepreneurial spirit. The returns are arguably not of a level with which most commercial companies would be happy. But the NEC is 100 per cent geared and there is no equity participation.

The NEC's benefit to the regional economy has been another aspect of its success. A study commissioned from Peat Marwick McLintock, the management consultants, estimated that in 1988 visitors and exhibitors to the West Midlands had spent a total of £165m, an increase of 141 per cent since 1984.

In terms of jobs, the number supported by NEC-related activities had increased to 9,270, more than double the level of four years ago. Peat Marwick McLintock reckons the recent expansion in the number of halls at the NEC, which has resulted in a 20 per cent increase in space, will boost total expenditure by visitors to an annual £200m and increase the total number of jobs created to about 11,000 by the early 1990s.

The NEC is looking to just about double its capacity to more than 200,000 sq m by 2004. But its capacity to do so is open to question. The expansion will require raising a further £200m.

Conferences/exhibitions

Shop-window to the world

ther £200m at current prices. It has flourished, according to Mr Terry Golding, NEC's chief executive, partly because no-one quite realised what a growth industry exhibitions had become by the 1970s.

Research shows that in 1976 British companies spent some 2 per cent of their promotional budgets on exhibitions. The figure is now nearer 10 per cent. This year the NEC will stage at least 90 exhibitions compared with 32 in its opening year. It is easily Britain's largest exhibition centre with more than double the capacity of the London's Earls Court, the second largest venue in the country.

Even so, compared with western Europe, which stages

justify the next phase of its expansion, totalling about £100m up to 1993-94.

Important to its future growth are the excellent rail and road links serving the city. Birmingham International Airport is a 90-second overhead light railway ride from the NEC, where BR has built a station. The motorways are only minutes from the NEC.

The city council and its Economic Development Unit are conscious of the need to improve Birmingham's image. The city has been one of Prince Charles' targets because of its architectural shortcomings. But more than anything Birmingham needs people to come and stay in its centre.

The EDU estimates that



A model of Birmingham's International Convention Centre

15.5m is being invested in Birmingham. Much of this is on city centre schemes for shopping and leisure which it is hoped will give the city more life. An overriding aim, however, is to liven up the International Convention Centre, an offshoot of the NEC.

One of the reasons why it was thought that a convention centre might work in the UK was the success in 1984 of the Overseas Rotary convention at the NEC. This gathering of 23,500 delegates was the largest undertaking ever made by the NEC.

This prompted discussions of what could be done with a separate and permanent convention centre. The market is reckoned to be worth £50m a year worldwide.

The ICC, scheduled to open in April 1991, will have 11 main halls in the centre itself with seating capacities varying from 120 to 3,000 each. The halls will

include exhibition, banqueting, theatre and cinema facilities.

Hall Two will double as a concert hall seating 2,200. Another reason favouring the construction of a convention centre was the feeling that the City of Birmingham Symphony Orchestra, which with its principal conductor Mr Simon Rattle has been achieving world-wide fame, should have a suitable home. Hall Two will aim to provide some of the best acoustics in the world.

Next to the convention centre will be the 26-acre Brindley Place development. The centre of this project will be the 250m National Indoor Arena, for national and international sporting events. The arena will have 8,000 seated seats. It will also be possible to convert the arenas to provide additional seating for 4,000.

Also at Brindley Place will be canal-side shopping, a national aquarium, cinemas, a two-star family hotel, offices and car parking. Close to the convention a Hyatt Regency five star hotel is being built.

The funding of all this has been complex. The convention centre itself was to have cost around £145m. The European Commission Regional Development Fund would put in £41m, but this was conditional on the venture being designated as a public sector project. Funding strains were imposed by the Tory government's spending restrictions on local authorities; certainly Birmingham city council could not fund the centre on its own.

A solution was found by funding the construction of the International Convention Centre through the vehicle of the National Exhibition Centre Ltd, technically a private company though partly-owned by the city council. The Government apparently turned a blind eye to this and the EC grant was duly forthcoming.

But even with this grant substantial amounts need to be borrowed and it is not clear when, if ever, the ICC is going to make a net contribution to rate-payers funds and emerge as a profit unit in its own right. Yet this may not matter providing the ICC contributes to revitalising the town centre. Preliminary estimates suggest that it could create at least 2,000 jobs, generate spending in excess of £50m in the 12 months after it opens, and have important spin-offs for local business.

For the moment Birmingham is not the business centre it likes to think it is. The ICC could make all the difference.

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INWARD INVESTMENT

A forceful case for relocation

IT IS not uncommon for regional development corporations to produce maps of Britain, Europe and occasionally the world, with rings rippling out from their principal cities and main towns.

The purpose: to persuade companies that their cities are perfectly located for businesses considering relocating.

The authorities in Liverpool have produced a map showing that the port on Merseyside is the best midway spot between the Americas and western Europe; in Humbershire, on the east coast of Britain, they lay the map of Britain on its side to show that Hull and Grimsby is at the heart of the British Isles.

At the offices of the West Midlands Industrial Development Authority at Coleshill outside Birmingham, the now familiar arguments of location carry more than usual force.

As Mr Simon Armstrong, the director of WMIDA said: "When you look at the map, the West Midlands simply is the most logical place for industrial investment, especially for companies in or related to engineering looking at the UK market."

A solution was found by funding the construction of the International Convention Centre through the vehicle of the National Exhibition Centre Ltd, technically a private company though partly-owned by the city council. The Government apparently turned a blind eye to this and the EC grant was duly forthcoming.

But even with this grant substantial amounts need to be borrowed and it is not clear when, if ever, the ICC is going to make a net contribution to rate-payers funds and emerge as a profit unit in its own right. Yet this may not matter providing the ICC contributes to revitalising the town centre. Preliminary estimates suggest that it could create at least 2,000 jobs, generate spending in excess of £50m in the 12 months after it opens, and have important spin-offs for local business.

For the moment Birmingham is not the business centre it likes to think it is. The ICC could make all the difference.

Stewart Derby

bly line car manufacturing which predominates.

One of the reasons behind Toyota's decision to set up near Derby was the proximity of component manufacturers. There are 70 in Redditch alone.

Although manufacturing is still the principal type of activity (more than one third of the population is engaged in manufacturing and the sector contributes the highest proportion of regional gross domestic product of any region), there has been a diversification into high-tech industries as well as the service sector.

The West Midlands is beginning to experience labour shortages and mismatches of skills. The availability of reasonably priced land and good quality labour are stronger attractions for relocating companies than

your start-up costs.

But what you have to bear in mind is that these grants are just a one-off. After the factory is built you have to live with the recurrent costs of your location decision, with all that means in terms of labour and distance from markets."

WMIDA is purely a promotional agency. With an annual budget of about £1m, its main aim is to attract foreign investment. It does not have land on offer, although it can direct potential investors towards the relevant economic development units at the various councils.

Regional selective assistance is also available but this is more discriminatory than the regional grants which it replaced and amounts at most to 15 per cent of start-up costs.

If the West Midlands remains attractive because of its location and infrastructure, what does the investment do for the region? WMIDA estimates that the 79 projects launched in 1988-89 will create around 4,000 jobs with possibly a similar number of existing jobs protected or consolidated. But this is only the tip of the iceberg.

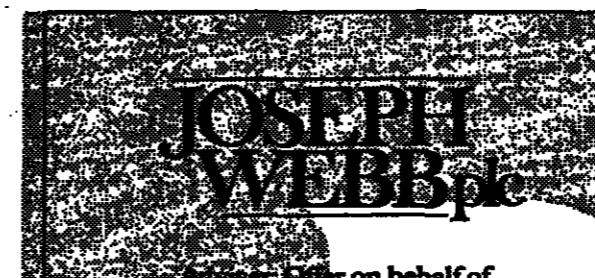
The city of Birmingham has estimated the value of total developments under way at £1.5bn. Some £395m is in office development, a further £213m in retail. Only £163m is characterised as industrial, although there is a further £61m in mixed investment.

Much of this will be for the expansion of manufacturing companies. Combined with the new incoming foreign investment, the overall multiplier effect in the creation of jobs is considerable.

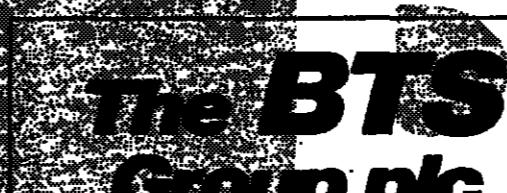
Having spent the past five years in the Falklands with the development authority there and before that in Scotland, Mr Armstrong has strong views about incentives to relocate.

"I believe in regional competitiveness," he says. "I don't believe in subsidising companies rationally they simply should not be. The Highlands and Islands Board has one of the best packages in the country. One way and another you can obtain up to 70 per cent of

Stewart Derby

THE NAME BEHIND THE NAMES

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WEST MIDLANDS 4

THE EUROPEAN SINGLE MARKET

Challenge of 1992

BIRMINGHAM may be indisputably at the heart of Britain, but how is it adjusting to the thought of being on the edge of Europe as the introduction of the European Single Market and the opening of the Channel Tunnel in 1993 draw near?

In a sense the West Midlands has been drawing closer to Europe for some years. There have been an increasing number of flights from Birmingham International Airport to European destinations; it is now possible to fly to 25 destinations in Europe from Birmingham.

This year British Airways announced it was to adopt the airport as a "hub" using it as the main interchange point between domestic flights arriving from airports in the British Isles and European flights going on to continental destinations. This has led to the construction of a new £60m terminal.

Business people in the region are being made increasingly aware that from 1993, assuming the Channel tunnel is built on schedule, there will be direct rail links to Paris and Brussels. Initially, however, British Rail's existing track will continue to be used, with some modernisations. This means that trains departing from Birmingham will not be able to reach and maintain speeds of 150 mph achievable on the continent. It will thus still be quicker to fly, though not as cheap. Nevertheless, from 1993 there will be direct transport links between the West Midlands and Europe, an important psychological turning point.

Birmingham city council has been active in Europe for some time. The European Community Regional Development Fund has provided funding for special projects, not least the city's International Convention Centre, which has received, or is receiving, about £60m in grants from the fund.

Birmingham council maintains an office in Brussels

whose main aim is to secure European funding for city projects. Apart from the money for the convention centre, the EC is contributing £200m in aids and loans as part of a £400m investment programme over the period 1987-1991. This is thought to be the first such aid package in Britain under the "Integrated Development Operation" scheme.

Birmingham city council's Economic Development Unit staged, in June 1988, a European Week. With funding from the European Commission, the event attracted many business people to its seminars and discussions. The unit now runs a series of short courses under the banner of its 1992 Joint European Training Scheme. The programme, which again has been funded by the European Commission to the tune of £206,000, covers the implications of 1992 in terms of export opportunities, agencies, insurance and so on. There are also foreign language courses.

The local branch of the Confederation of British Industry is also promoting the 1992 message. It, too, has a programme of seminars which are backed up by reference material and an advice hotline. Ten companies have produced books for the seminars and briefings. Subjects include acquisition finance, marketing strategy, employment training, law and distribution.

TNT Express (UK), for example, one of Britain's leading parcel carriers, has appointed a 1992 manager, and its briefing covers the planned removal of barriers within the EC, the liberalisation of transport systems and the harmonisation of transport regulations.

Probably the organisation most actively involved in promoting the 1992 message in the region is the Birmingham Chamber of Commerce and Industry, one of the largest such groups in Britain with more than 5,000 members including 1,000 exporters.

The Chamber is host to one of only four "Euro-guerillas" or

GOOD communications are an important factor, often the critical factor in determining whether a business will start up, relocate or expand in a given area.

Accordingly, the Economic Development Unit of the City of Birmingham, which with 300 staff is almost certainly the largest such unit in Britain, emphasises the area's good links in its wealth of promotional literature.

According to Mr Graham Ashmore, the business centre in conjunction with the international arm of the chamber, of which he is director, has two aims. One is to increase awareness of 1992 and its implications. The second is to promote seminars and courses which will inform members of what progress is being made towards trade harmonisation and the opportunities this will throw up for the business sector.

"I think we should not be afraid of 1992. It represents a great opportunity. But there is a low level of awareness of just what the Single Market will mean and what progress is being made towards it," Mr Ashmore says.

He gives two examples of differing rates of progress. One is documentation. For example, if a rock band went to perform in Paris it would have all manner of forms to fill in to ensure the safe passage and return of its instruments. With the introduction of the "Euro-carpet", a catch-all document, the whole process is greatly simplified.

If, on the other hand, a double glazier from Britain wanted to undertake work in West Germany, he or she would still find it virtually impossible. There would be all kinds of non-tariff obstacles such as trade union problems, design differences, divergence on safety regulations, working practices and so on.

In one sense 1992 is already here in that barriers are already being dismantled. In another it is artificial because different areas are moving at varying rates. While there has been progress on financial deregulation, changes in agency law and distribution are still moving slowly.

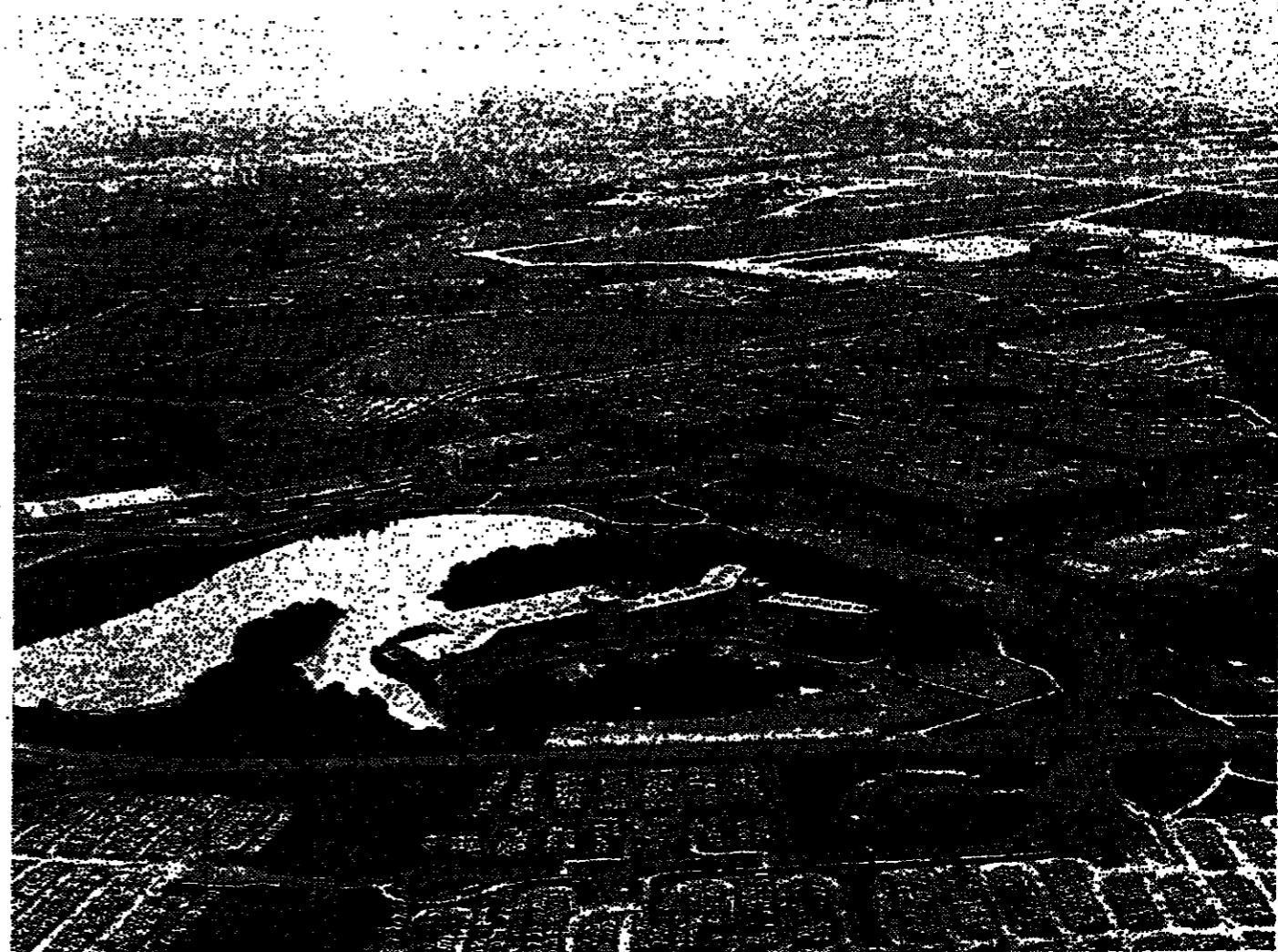
Stewart Dalby

motorways (M5, M6, M42) linked to the city by a meshed series of trunk roads (A38, A45, A455, A41). The M6 traverses the northern sector of the city, and at one point "spaghetti junction" reaches to within a couple of miles of the city centre.

According to figures from the Automobile Association and the Department of Transport, Birmingham has average peak entry and exit times of 17.5 mph, which are significantly faster than London (11.7 mph), Glasgow (12 mph), Manchester (11.7 mph), and Leeds (14.8 mph).

All this may well be true but anyone who has recently driven along the M1/M6 link must be allowed their doubts about the level of congestion. It seems as overcrowded as the M25 around London. The Department of Transport readily admits the M25 has attracted traffic well in excess of original projections. The M25 seems a classic variant of Professor Northcote Parkinson's law that traffic expands to meet the roads available.

Pressure on the overcrowded M1 and M6 should be alleviated when the M40 Birmingham-London motorway, the so-called Oxford link, is opened in late 1991. This will divert traffic to the west of Birmingham. Assuming that the



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Stewart Dalby on the region's expanding communications network

Increased capacity crucial to relieve pressure on demand

ham and ultimately on to the M6.

There are a number of other road schemes in the pipeline including a £15m scheme to build a northern link from the M42 to the M5 near Bromsgrove, and the A446 Birmingham Northern Relief Road - a 33-mile motorway costing £185m and designed to relieve pressure on the M6. Apart from the M40, however, the most important new road is the £165m M1-A1 connection, due for completion in 1992. This will provide the missing link between the West Midlands and the east coast ports.

In theory, the juggernaut traffic on the motorways going south should get some relief from the opening of the Channel tunnel. Assuming that the

tunnel does open on schedule in 1993, then from day one British Rail, in conjunction with its Belgian and French counterparts, plans to run two passenger services a day up the west coast line via Waterloo.

This is irrespective of whether the high speed link from the tunnel to Kings Cross is built and whether there is a direct tie-up through Kings Cross.

To provide this service will be expensive not least because of the need for three sources of power supply as the British, French and Belgian systems are not compatible. There is also the cost of the special 18-coach trains.

On the passenger side, all this plus the amendments to the West London Line and the infrastructural adjustments at Waterloo and elsewhere, seem likely to go ahead. British Rail has costed everything apart from what kind of 18-coach "international train" it will buy (it has already decided on its choice of shuttle train and which trains to use for the journey from Waterloo to the continent). Initially these will run on British Rail's existing tracks at conventional speeds, but will also be able to take advantage of the high speed tracks planned on the continent.

The region's transport network offers significant advantages to businesses which want good access to markets and suppliers

diverted from road to rail transportation.

But transport analysts at the EDDU in Birmingham feel that it will be importers who will benefit rather than exporters. This is because rail freight is far more common and the network more sophisticated on the continent than in Britain. There are more private sidings, depots and collection points abroad than in the UK.

Flights from Birmingham International now connect with 25 continental destinations and 12 domestic ones. There are more than 500 flights a week to the continent. It is easier to fly to many European capitals from Birmingham than travel to Gatwick or Heathrow and for the foreseeable future it will be quicker than taking the train.

The growth seems set to continue. The airport recently applied for "gateway" status which would mean inter-continental flights to the US and possibly Asia. This was turned down, but Birmingham International will keep trying.

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Spaghetti junction: at the heart Birmingham's road network

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MIDLAND METRO

High costs threaten to derail project

THE BILL has gone through parliament and now awaits only the royal assent, which should come by the end of the year. The first stage of the West Midlands light transit railway, known as the Midland Metro can then, after many years of planning, go ahead.

By 2,000, the metro funds permitting, should resemble the planners' overall design: a network of 200 km with possibly up to 10 lines linking the towns of the Black Country, connecting the suburbs of Birmingham to the city centre and separately serving Coventry. The overall cost is estimated at between £300m to £400m.

To date only three three lines have got beyond the

link for the Channel tunnel illustrate the complexities of trying to involve the private sector. The capital outlays are enormous but pricing policy for a commercial return is complicated because it can be difficult to quantify the costs and benefits.

This is nowhere more true than in the area of non-user costs and benefits, such as road congestion. Another is emissions from buses which cause pollution. However, the carriages proposed for the Metro, which are similar to those used on the Docklands LTR, are non-polluting. For those over 40 this signals the return of the tram in all but name.

Congestion is difficult to quantify. The British Road Federation has estimated that the cost of traffic congestion in Britain's contributions totals £2.5bn. In the West Midlands, an area of 3m people, the cost has been put at £400m a year. The WMPTC estimates that more than 300 buses an hour pass through Birmingham's New Street, right at the city's heart.

A more typical number for a conurbation of Birmingham's size would be 30 an hour. There are other less obvious benefits to be taken into consideration. For example, much of the area's population growth has been in suburbs where there are no railway lines. A metro would draw them into the city by making in-town shopping easier. But at the same time new businesses, offices and shopping centres would be encouraged to relocate outside of the city centre, attracted by the fact that there were good transport links.

Indeed, one way of defraying the costs is to give investors the opportunity to develop derelict or under-used land alongside or near the route of the metro tracks. However, the sums are complicated: sites only appreciate in value once the track is in place and developers can see for themselves the true potential. It is a classic chicken and egg argument.

The WMPTC is under no illusions that the metro will have to be funded by private and public money. It is looking to raise 20 per cent of the costs from the private sector, up to 20 per cent from the European Community Regional Development Fund, 20 per cent from the government and 20 per cent from the West Midlands Passenger Transport Authority, comprising the seven local

councils in the area.

The government can, under the 1988 Transport Act, give capital grants for projects of this kind. The fact that a payment of 25% for Manchester's metro looks imminent has encouraged hopes in the West Midlands that its application for funding will be favourably treated.

As a transport economist at the City of Birmingham's Economic Development Unit, said: "It seems the government wants to be satisfied that once it gives a grant that will be the end of it. It does not want to find the local authority coming back year after year looking for money to finance a loss making venture."

But the government's attitude is not clear. Whitchurch believes that railways of this kind should be funded where possible by the private sector. But Mr Ron Hughes, the head of Metro Development at the West Midlands Passenger Transport Executive (WMPTC) says: "The government does not have a hand and just picks up the bill, it has loose guidelines."

The debate over the funding of the LTR in London's Docklands and the high speed rail

Stewart Darby

BIRMINGHAM is not the only city to have problems matching supply of industrial land with market demand. After years of coping with redundant, almost valueless space the pressure is on to find good serviced accommodation anywhere in the West Midlands. Schemes are coming on stream at the sort of rental values that stand developers scurrying to their calculators. The problem lies in finding suitable sites for the future.

A hint of recession may not, in the opinion of Mr Barry Allen, of Debenham Tewson Cheshire, be totally bad in that it should return a little realism to the market. People with land parcels around the West Midlands are tending to hold out in the hope and expectation of B1 designation. They should realise that some land is shed land, Mr Allen says.

And at around £5 per sq ft on the nail, new sheds are not bad business these days. Chester have new-build industrial units of up to 125,000 sq ft available at Castle Bromwich. For instance, and two other sizeable shed schemes at Forge Lane, Minworth.

Birmingham Business Park at Solihull, on a 155 acre site developed by Arlington Securities, is already on phase two. Coventry's Westwood Business Park is down to its last couple

WEST MIDLANDS 5

Robert Waterhouse on the pressure to find good industrial sites

A search for the prize plots

of acres, letting at £13-£14 per sq ft. A £10m first phase of Pendeford Business Park, Wolverhampton is taking shape with a 12,500 sq ft prelet for Alfred McAlpine Construction's regional headquarters.

All this, however, is merely keeping pace with present demand. Birmingham city council has led the move for a more strategic approach, taking the view that portfolio balance was particularly poor at the top end of the market.

A premium sites study identified three potential greenfield sites around the West Midlands. The study was endorsed by Mr William Waldegrave during his time at the Department of Environment; its recommendations are expected to be incorporated in forthcoming unitary development plans.

The sites are outside Birmingham itself, but that is not seen as a problem by Mr John Bird, the city's acting assistant director of development. "We don't have a Clochecore attitude," says Mr Bird. "These sites are for the benefit of the

conurbation." He is not particularly worried about timing, or the effects of a market downturn. "Cycles come and go," he suggests, "we're trying to gear ourselves for the next 10 years."

Top of the list is a 200-acre stretch of interim green belt close to junction 4 of the M42 which Solihull Metropolitan Borough Council and Speyhawk are jointly promoting as Blythe Valley Park. A preliminary consultation exercise carried out during September stressed both the economic and intended environmental benefits of the proposal.

But none of the strategic sites could be confirmed without a lengthy public inquiry involving green belt issues. That puts them perhaps five years away at the earliest, and represents what some see as a window of opportunity for the brownfield sites in Birmingham Heartlands and the Black Country. However, land reclamation in both areas is only now getting seriously underway and it will be at least two years before much volume begins to come through.

This encourages the so-called doughnut effect, with developmental pressures pushing outwards from the hollow centre and attempting to straddle green belt restrictions. Mr Tony Bradley, general manager of the West Midlands Industrial Development Association (WMIDA), the regional inward investment agency, reports a high level of interest from overseas companies seeking to invest in the region but a preference for established greenfield sites where their image is automatically reinforced.

WMIDA is about to commission its own study in an attempt to quantify demand.

Mr Bradley points out that overseas investors tend to have wider perspectives than county boundaries. A base in the Midlands within 30 miles of or of Birmingham may suit them fine. In the case of Toyota, it

was probably no accident that the company found a site adjacent to but not part of the Birmingham conurbation. And investment which finds a home somewhere else in the country is a success story for all. "West Midlands first, but Britain second," as Mr Bradley puts it.

Regional analysis by government bodies is beginning to class the West Midlands economy as an integral if outlying part of the south-east rather than a generator in its own right. The causes are well charted – spiralling south-east costs and labour problems; the anticipated arrival of the M40; the change of emphasis from manufacturing to service industries within the West Midlands; and the improved position of Birmingham itself.

These all reinforce Birmingham Heartlands' confidence in its Star Site's future role as an international business exchange.

Yet one question

Heartlands must address is to what extent it serves the local community – typified by high unemployment and social mal-

outlets in the Black Country area. In the circumstances, developers will be anxious to see how Merry Hill's new malls perform during the run-up to Christmas.

Mr Whitehorn takes an optimistic long view of the West Midlands economy. He sees Merry Hill, because of its piecemeal development, as back-to-back looking and no alternative to Sandwell 2000. Mr Don Richardson, with his Merry Hill stores about to open, tends to be more generous. "We can live with Sandwell. We hope it goes ahead." The scheme, he implies, may even need a little down-to-earth assistance from Black Country specialists.

Robert Waterhouse

RETAIL DEVELOPMENTS

Regional store wars

ON NOVEMBER 15 the Merry Hill Centre's 1.2m sq ft regional shopping mall opens its doors for business. This is the most important phase by far of a retail venture begun in a modest way when Mr Roy Richardson and brother Don tested the planning implications of an MFI retail warehouse on the 120-acre former Round Oak steelworks site they owned within Dudley Enterprise Zone.

One retail shed led to another, then to a supermarket and to bigger retail outlets. The opening of the mall, and the arrival of high street names like Debenhams, Marks & Spencer, EHS, C&A, Littlewoods and Next, will put Merry Hill on a par with shopping centres around the West Midlands. It is a moment to be savoured by the Richardsons, born at Brierley Hill nearby, who have made their millions locally and operate from Dudley Road East in Oldbury.

Merry Hill just grew, fuelled by its profits and the slowly-unfolding Richardson vision. It was, at first, something of a joke. Road access, for instance, was poor. Today everybody takes it seriously. As the Richardsons predicted, the roads have improved to serve Merry Hill. On site, patrolled parking, minibuses services linking local communities and a monorail seem to guarantee satisfied customers.

Phase six, already under construction, promises 350,000 sq ft of luxury offices with – in a final evolution from shed life – 20,000 sq ft of festival shopping. The Richardsons are working on phase seven whose elements will include a 120-bed hotel and conference centre, various leisure attractions and a healthcare centre to complete Merry Hill.

The fact that it started with

out so much as a plan – Mr Don Richardson simply hints that Dudley asked him to create action in the enterprise zone – has made a nonsense of coherent regional retail policy in the West Midlands. Merry Hill sparked off a round of reinvestment in the traditional shopping centres. Then three years ago Sandwell Metropolitan Borough Council gave outline permission to another retail mega-scheme at Wednesbury, the scheme now known as Sandwell 2000.

This summer Speyhawk, which is developing Sandwell 2000 together with the Alton Towers Group, obtained detailed planning permission for the 250,000 sq ft scheme from the Black Country Development Corporation (BCDC) in spite of opposition from all West Midlands local authorities except Sandwell. Like Merry Hill, Sandwell 2000 combines retail and leisure activities. Unlike Merry Hill, it is planned as an integral development, with work starting on site late in 1991 and completion by 1995.

The scheme's chances of being built – and it by no means a foregone conclusion – are helped by land reclamation work associated with open-cast operations at the former Patent Shaft pit which occupies two thirds of the site. But Speyhawk's Mr Andrew Whitehorn says that much will depend on the level of preparation demanded by investors when it comes to signing a deal in advance of construction.

He is not anticipating much direct infrastructure contribution from the public purse, apart from the Black Country spine road nearby for which government funds – and a convenient roundabout – are already secured. The local authorities, who considered challenging the detailed plan-

The Financial Times proposes to publish a Survey on the above on

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FINANCIAL TIMES

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WEST MIDLANDS 6

BLACK COUNTRY DEVELOPMENT CORPORATION

Southern prospects, northern values

IN LATE September, Black Country Development Corporation staff met with an assortment of local people to present prizes for their 1990 calendar competition.

Entries had been invited in six categories on the theme of black and white into colour, symbolising Black Country rejuvenation. Mr Bill Tidy, the cartoonist, helped judge the 100 or so entries which offered visual proof of community pride in the past, and in the current process of change.

The Black Country approach is not just about bricks, mortar and private sector leverage

To Mr David Morgan, the corporation's chief executive, this homely event was perhaps the first time his organisation had touched the Black Country psyche. After two years of sweat, £37.5m spent mostly on land acquisition, and more 800 planning applications approved bringing the prospect of nearly 14,000 jobs, this simple event somehow made the whole exercise a reality.

Mr Morgan is very much a man in the new towns tradition. His own teenage years were spent at Stevenage, and his reputation was made at Peterborough. He notes that the Scottish new town Glenrothes has just celebrated its

40th anniversary, and that Prince Charles has not singled out a new town environment for censure. They are, Mr Morgan suggests, okay places.

So the Black Country approach is not just about bricks, mortar and private sector leverage. The message is underscored by aphorisms slotting into this year's annual report, summarised by a quote from Hegel on the back cover: "If all the dreams which men have dreamt during a particular period were written down, they would give an accurate notion of the spirit which prevailed at the time."

But dreams have to become reality in a desperate short timescale for urban development corporations. The spate of planning approvals processed by mid-September 1989 give a fairly accurate notion of today's priorities. They include more than 2m sq ft of industrial floorspace, 875,000 sq ft of warehousing, 688,000 sq ft of office accommodation, and some 500,000 sq ft of non-food retailing (excluding Sandwell 2000).

This year's BCDC corporate plan looks ahead to April 1993 when its £160m will have been spent and the mission mostly achieved. A large part of the action depends on speedy realisation of the Black Country spine road which will be built to very tight contracts and is due for completion by the end of 1991.

Although it is only a few miles long, linking junction 1 of the M5 with junction 10 of

the M6 via the West Bromwich Expressway and the Black Country Route, the spine road has come out of the hat as a full grade-separated dual-carriageway costing £140m. This compares with the estimate of £50m when Department of Transport approval was announced in March 1988.

At the time it was seen as a triumph for BCDC's chairman, Sir Bill Francis, that the road had been "trunked" or centrally funded. Black Country fortune contrasts with the trib-

if confirmed, will provide the bulk of the corporation's land bank. Income from site disposal is estimated at £18m by 1993.

Businesses affected by the road line will be found alternative premises and given priority when BCDC comes to selling its sites. As a last resort, the corporation is committed to develop a site catering for specific needs of the smaller displaced companies.

The route passes through three Black Country highway authority areas - Sandwell, Wolverhampton and Walsall. The authorities will act as agents for the Department of Transport.

This will speed up the entire process; it will also reinforce the partnership approach BCDC has been pursuing with the local authorities, which act as planning and land reclamation agents within their own boundaries.

Sandwell, the main host authority, has moved from a position of outright opposition pre-designation to one of close co-operation with BCDC. The Labour-controlled authority provides two BCDC board members in councillors Mr Roy Davis and Mr Ron Partridge. Sandwell's senior assistant borough secretary, Mr Nigel Summers, says that different philosophies are shelved in the common cause to stem dereliction and improve infrastructure. It is a process which allows the local authority to feed in information and ideas.

Writing in a recent local gov-

ernment journal, Wolverhampton's chief executive, Mr Mick Lyons, not without problems in his own borough, commented that the most important aspect of co-operation was the confident signal it gave to private sector investors.

Confidence is the name of the game in the Black Country. What Mr David Morgan calls the fourth dimension of BCDC activity must be grafted onto a complex area where some 35,000 people live and 53,000 work. Although parts are de-

The most important aspect of co-operation was the confident signal it gave to the private sector

perately derelict and contaminated by former industries, unemployment has fallen consistently and development pressures are beginning to build up.

In its brief life, BCDC has to harness these pressures, lay out the new environment for changing lifestyles, and create a revised legacy for future generations. This, Mr Morgan proposes, might combine southern prospects with northern values. In a new town context, he would have seen himself as the provider of such an ethos; in the Black Country he is happy to be called an enabler.

Robert Waterhouse

The remains of a 14th century spire, now part of the very modern Coventry cathedral

BIRMINGHAM HEARTLANDS

A heart in need of financial surgery

IN DEFiance of simple anatomy, the heart needs a spine. Birmingham Heartlands, born in November 1987 as a private-sector alternative to urban development corporations, will waste away during infancy unless its proposed spine road is funded by central government. Infrastructure is all.

That, in essence, is the position of Birmingham Heartlands' chief executive, Mr Alan Osbourne, chairman of Tarmac Construction.

Mr Osbourne puts his case starkly: with the spine road come 11,000 directly related jobs and the promise of private-sector investment totalling £1.1bn for Heartlands; without the road, a few thousand additional jobs and maybe between £200 and £400m of investment.

At a cost of around £74m, including a £15m developer contribution, plus a further £55m in support roads, the spine would seem an excellent bet.

The problem is finding a mechanism. Because it has no "up-front" money, Heartlands cannot sketch in the road - as development corporations do with confidence. An application to have the scheme "trunked", and so financed directly by the Department of Transport, is thought unlikely to succeed.

The spine road will have to take its chances in Birmingham's 1990 road programme, bidding for 50 per cent government funding topped up by technical procedures. Support roads could be funded from European sources.

Birmingham city council, a partner in Heartlands, prepared the spine road feasibility study and is fully behind the concept. The line has been finalised after a process of consultation. But unless the road

is financed from central government sources the local authority just cannot afford it. Heartlands will know in December whether the spine road is at least programmed for 1990.

On the map it seems hardly possible that this semi-derelict 2,500 acre wedge of east Birmingham needs yet another road. Part of its boundary is defined by the Aston Expressway leading via Spaghetti Junction to the A38 Tyburn Road; the M6 crosses the area at high level and also defines a stretch of its border. Birmingham's middle ring road divides Heartlands from Aston Science Park and the city centre.

But access to the big sites left behind by public utilities, and to Fort Dunlop, is poor. While dislodging some homes and businesses, the spine road will open a new path up the centre of this forgotten area, reinforcing business confidence and encouraging new investment. In all it will enable 4.5m sq ft of commercial and industrial floorspace to be built.

The city council has a 35 per cent stake in Birmingham Heartlands Ltd. But the company's operational muscle is provided by a consortium of developers - Bryant, Douglas, Galliford, Tarmac and Wimpey - who between them have 64 per cent of shares (the remaining one per cent being with Birmingham Chamber of Commerce).

The developers intend, in various combinations, to tackle industry and housing, greening dereliction and creating a total 20,000 jobs in an area with levels of unemployment still pushing towards 30 per cent in places.

The consortium work within an agreed development framework, acquiring and assembling land parcels. Birmingham city council remains the planning authority, and grant applications are forwarded to government departments in the normal way.

It is an ambitious and innovative concept which involves, Mr Osbourne suggests, a lot of courage on the part of the developers. They will, of course, participate directly in the profits both in terms of site values and the construction contracts which, it must be assumed, will stay within the consortium.

Worries that long-suffering residents may be squeezed out or simply abandoned to their fate if neighbourhoods are not found to be developable have yet to be confirmed or allayed. One pointer is the number of office or B1 jobs envisaged in spine-related development - 7,700 compared with 1,600 in manufacturing, including high-tech companies. This implies a mismatch between the skills of the past and those needed for the future, whatever training packages emerge.

Waterlinks, the first company formed by the consortium - each will have four out of the five developers - has started on a £150m programme for 330 acres bordering the Birmingham and Fazeley Canal aimed at creating 1m sq ft of low-rise quality B1 offices and 5,000 jobs. A city grant of £5.2m has been awarded to the first development phase of 40 acres.

Commercial agents see a ready market at Waterlinks for

companies wanting their own premises and parking outside the front door in preference to city centre restrictions.

So long as the overall environment matches the quality of design and construction, units could fetch close to the figure (currently £20 per sq ft) being asked for prime Birmingham office space. Aston Cross, due for completion in autumn 1991, is already beginning to look a very satisfactory investment.

Waterlinks is not much affected by the spine road, but the Star Site, Mr Osbourne says, emphatically is. This, 80 acres of former power station and gas works close to Spaghetti Junction, should form Heartlands' key development, a 3m sq ft international business exchange.

It will be pitched at big companies seeking an alternative to the south-east, and is complementary to the city centre.

Because of its history, and its physical isolation, the site has few planning constraints. This sets the stage for a significant statement to express Birmingham's renewal and its European aspirations.

A competition for concept architects has been narrowed to a shortlist including Arup Associates, Richard Rogers and Skidmore, Owings and Merrill. The rival teams are due in Birmingham later this month to see the site and meet the people. Work could begin on phase one - a 750,000 sq ft wedge - as early as next September, spine road permitting.

There are one or two influential Birmingham voices who query the spine road's need. They say that links can be made to existing routes and the real danger is of destroying developer confidence if road finance cannot be secured. They imply that the road proposals have been pursued to

achieve an honourable balance between private and public-sector investment. Without roads, the leverage is 1:1; with roads it descends to 4:5.

"I haven't contemplated losing the spine road," Mr Osbourne comments. "That, as I said to the judge, is a hypothetical question."

Robert Waterhouse

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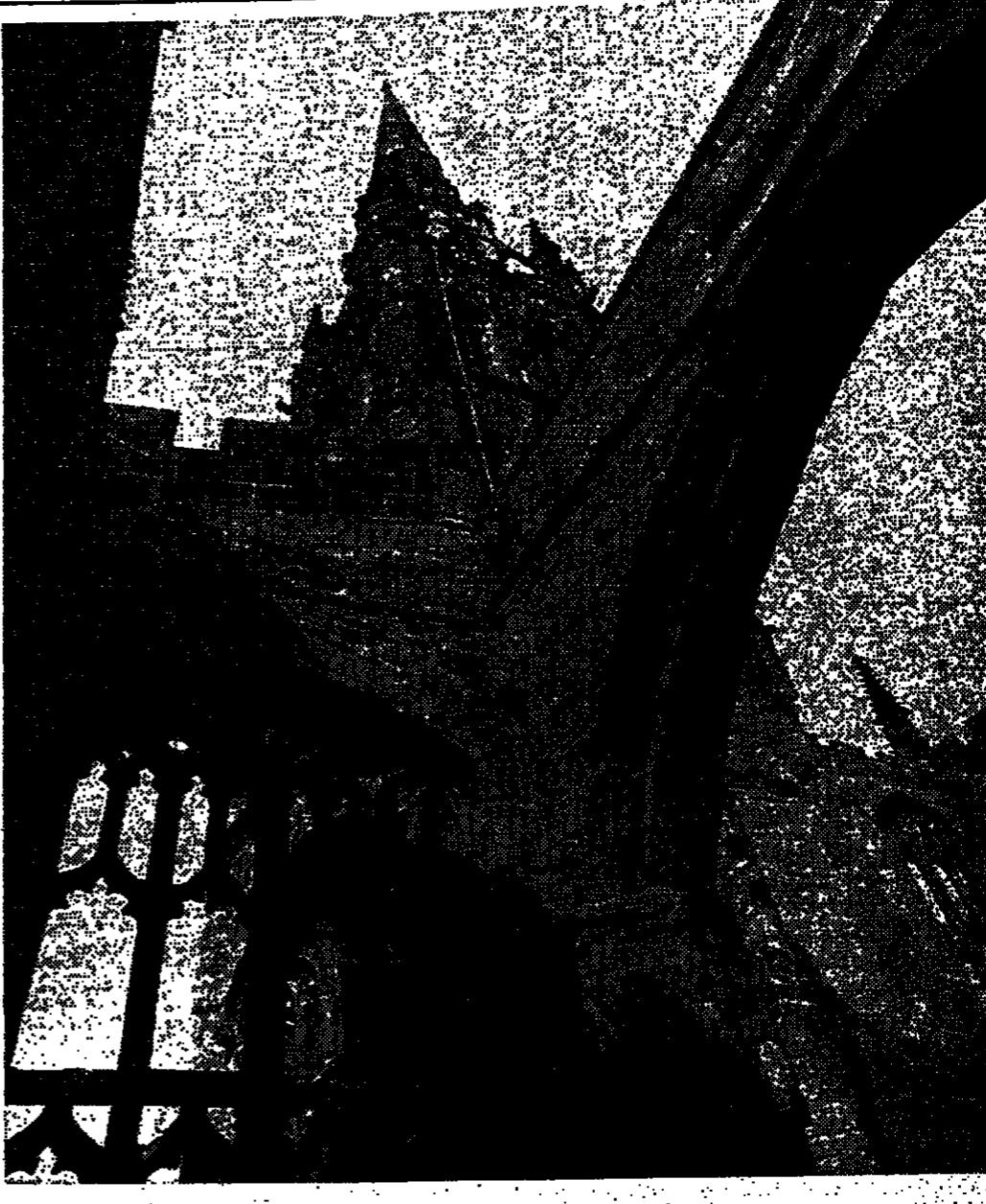
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WEST MIDLANDS 7

Nikki Tait questions how long the corporate sector can maintain its growth record

The chill blast of high interest rates

"Come and look at this," Mr Roger Dickens, head of the Birmingham office of Peat Marwick McLintock, the international accountancy firm, bounces out of the room almost before he has bounced in.

He is heading towards a window on the other side of the reception room floor, through which the north-west side of Birmingham and a host of cranes, can be seen sprawling to the horizon. That, says Mr Dickens, pointing enthusiastically, is the area into which the financial services industry in Birmingham will be expanding next — once someone has found a way of negotiating the traffic-laden

While few firms admit to anything other than a healthy workload at present, the overriding question is how sustainable the current mood of optimism will prove. Already some shifts in corporate activity are discernible

barrier of Great Charles Street.

Mr Dickens is not being entirely fanciful. Wherever you look in Birmingham city centre, either new office blocks are going up or older buildings are being refurbished. The new space is invariably pre-let, and the clients are heavily derived from the financial services sector.

At Colmore Circus, for example, there is a huge development for the West & General Insurance company — with one of the region's larger law firms due to snap part of the space. A hundred yards away, on Mr Dickens' own doorstep, the foundations are being laid for a 136,000 sq ft building, destined to be the new home of rival accountants, Price Waterhouse.

True, the merchant banking arms of the clearing banks have a far stronger presence; all four are represented in Birmingham, while Hill Samuel (which has become part of the TSB) also recently bolstered its local advisory presence.

That said, there is still a tendency for development finance — the backing of management

The same story is repeated time and again. And, in the meantime, tenants in the city centre talk of rents doubling in little more than a 12-month period.

All this is compelling evidence over the past five years, with the professional firms prospering and expanding on the back of a healthy industrial sector. But, as the chill blast from yet another interest rate hike sends shudders through corporate boardrooms, the question must be whether — or how long — these good times can last.

The extent to which the West Midlands has fought back from the dark days of the early 1980s is certainly a matter of considerable pride to the local financial services community. The West Midlands International Investment & Merchant Bankers' Association, for example, displays a "fact sheet" boasting that "the largest office of the world's largest venture capital company", "the largest number of accountants outside London and the south-east" and the "top four regional firms of solicitors" — plus an array of other superlatives — are all present in Birmingham.

More objectively, one might note that this resurgence appears to have affected different professions in very different ways. Merchant banking, for instance, still has a rather uneasy regional role, with many of the top bid advisers — the likes of S.G. Warburg, Schroders Wagge, Morgan Grenfell or Lazard Frères, for example — showing no interest in tackling the provinces on their own ground.

Ironically, the other new face on the scene is Guinness Mahon, in which Bank of Yohohama has a majority stake. But the bank says firmly that the decision to set up a Birmingham office was taken well before the new interest arrived.

It would be hard, on the other hand, to deny the regional strength of the legal and accountancy firms — although even here there are differences.

While the accountants are dominated by the national firms, the legal community is predominantly home-grown, with the big City names conspicuous by their absence.

Indeed, traffic has tended to be in the other direction, with

buyouts and the like — to dominate. Even Mr Edward Bruger at Hill Samuel, which probably interprets the regional role more widely than some of its counterparts, notes that some 50 per cent of the work has sprung up at this level and only half concentrated on quoted corporate sectors.

In terms of new faces, the most noticeable recent influx has been the Japanese banks. About half a dozen institutions either have, or plan Midlands-based offices.

This, however, is usually attributed to a desire to service the inflow of Japanese companies in the region, and few of the indigenous players

in terms of new players, the most noticeable recent influx has been the Japanese banks. This, however, is usually attributed to a desire to service the inflow of Japanese companies in the region

seem to feel any significant threat from this quarter.

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The bear case, which is voiced less frequently, maintains that West Midlands industry may have recovered from the earlier recession but that structurally no deep-rooted changes have taken place. If the economy is heading for a couple of grim years, the West Midlands will suffer again and the financial services sector will feel the full effects.

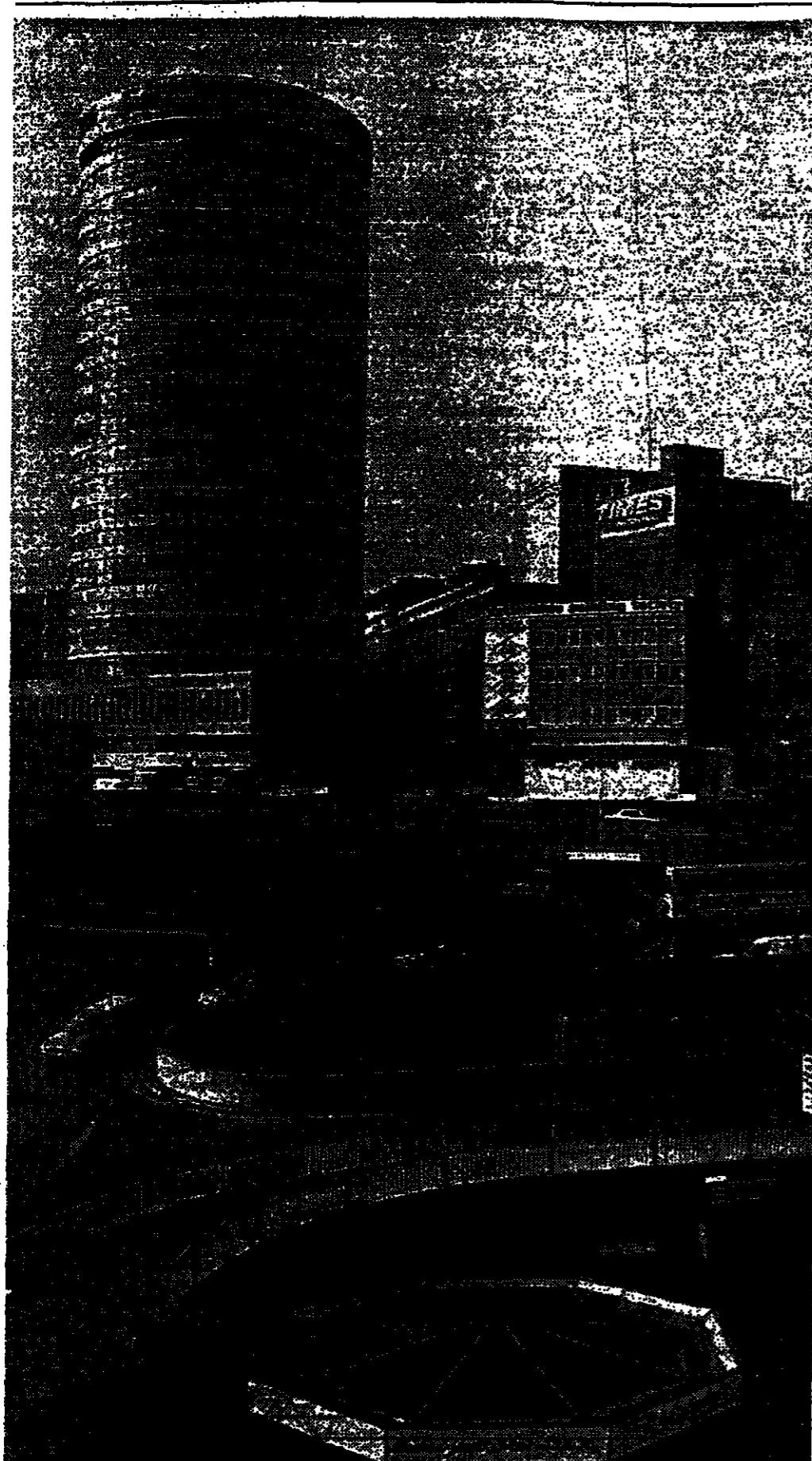
The bull case says that, not only has industry adjusted to a certain extent, but that the professions themselves are better-placed to deal with any downturn.

On the industry side, it is pointed out that inflows of overseas interest — primarily

Wherever you look in Birmingham city centre, either new offices are going up or older buildings are being refurbished. The space is often pre-let, and the clients are heavily derived from the financial services sector

from Japan and Germany — offers an added stability, and that 1992 may promote this further. The expansion of the local professions, meanwhile, may have irrevocably won back clients for the region who would previously have taken their services from London. And the point is made that financial services companies can still operate from a significantly lower cost base in Birmingham, which could even seduce customers from the south-east to the Midlands.

There is an element of truth in both arguments, and which scenario develops may owe a good deal to the extent of the threatened recession. But, as one of the bears remarks, a plethora of cranes and new building always leaves one slightly uneasy.



Trevor Hampshire
City attractions: many venture capital funds are keen to elbow their way into the local market.

VENTURE CAPITAL

Well-nursed sector commendably self-contained

REGIONAL offices and venture capital seem to have a natural affinity. After all, the business in hand is usually small-scale, and — both from a sales and investment viewpoint — local knowledge is a clear advantage.

So perhaps it is not surprising that the West Midlands venture capital market is relatively well-nurtured. It is true that the supply of funds is dominated by SI, the national venture capital company which has had an office in Birmingham since the early 1980s. One competitor estimates that SI must have been involved with more than 50 of the 120 odd new investments made in

One of the main criticisms of the industry is whether enough capital is being committed at the start-up level.

1988. Seventy, retorts Mr Peter Williams, head of SI's Birmingham office, quickly.

But in spite of this formidable entrenched position, there has been no shortage of other organisations keen to elbow into the field and offer a competing local presence. The likes of Lloyd's Merchant Bank, County, Barclays Development Capital and Hill Samuel are all active players, not to mention the more-established local stockbroking firm, Albert E. Sharp. Sharp now runs three venture capital funds — Sumit, Sharp Technology Fund and Sumit Venture Fund One.

In many ways, then, the local venture capital industry is commendably self-contained. Back-up services, in the form of local accountancy and legal professions, are readily available. And it is to the area's credit that a regional syndication market has developed which means that deals can effectively bypass London.

That said, one grouse occasionally raised is that decision-making by local offices is

sometimes restricted, and that the nod on significant capital investments has come from some City-based head office — producing unwelcome delays and uncertainty. It is a point acknowledged by some players, although most suggest that the situation is tending to improve as offices expand and the depth of local expertise is stepped up. SI, for example, estimates that 70 per cent of the business written is approved locally.

The other main criticism is the broader one flung at the industry generally. Is enough capital committed at the green-field or start-up level, or is a disproportionate amount sucked into relatively safe areas, such as management buy-outs?

It is certainly true that the management buy-out phenomenon has been as pronounced in the Midlands as elsewhere. Indeed, given the structure of the region's industry and the pull-back from the early 1980s recession, it is probably fair to say that the West Midlands has seen a disproportionate amount of activity in this area.

As for start-ups, some venture capital players will admit that there is a tendency to "play safe" — but then invariably defend their own records, pointing to instances when they have invested at this level. The point is also made that such criticisms are often levelled by those whose plans may have been unsound.

Perhaps the only substantial institution to deliberately adopt a different approach is the West Midlands Enterprise Board. It justifiably claims to look at smaller deals that its rivals — dealing in tens of thousands, rather than the £100,000-plus which others prefer — with the prerequisite that they should be in the manufacturing sector.

Part of its funds now also come through the West Midlands Regional Unit Trust, an institutionally-held vehicle, and it also advises on three smaller funds for Coventry, Warwick and the Black Country, developed with local

Nikki Tait

ally admitted — but bravely described as a pull, than a dramatic downturn. "The MBO phenomenon has levelled off," says one firm, "and it may now be constant for a year or so."

Even so, in a competitive industry, new areas are being pushed to the fore. SI, for example, is keen to stress its management buy-in programme. In the West Midlands alone, it has collected some 40 suitable managers, and, together with them, will look for buy-in opportunities.

And, in the venture capital world, bad times do not necessarily equate with bad news. Pressure on corporate margins can accelerate the spin-off-out process, for example. One local venture capital group also notes that a crop of potential deals have just come in which, a year or so ago, might well have been "bankable". Recession may not have arrived, but if it does, this may not be the element hardest hit within the sector.

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WEST MIDLANDS 8

TOURISM in the West Midlands is partly a matter of definition.

In a region dominated by an industrial past and a commercial present - rather than striking scenic splendours or lavish architectural experience - the conventional notions of camera-clinking Japanese or enthusiastic American coach tours are quickly dispelled.

"Tourism," says Mr Ken Jennings, travel trade manager of the Birmingham Convention and Visitor Bureau, "is simply a matter of servicing the business or leisure visitor market."

On this measure, the West Midlands has a certain amount to boast about. Birmingham, for example, is proudly displayed as the fifth most-visited city in Britain - ranking after London, Edinburgh, Oxford and Cambridge. The National Exhibition Centre says it attracted 3.4m visitors in 1988, a sharp rise on the 300,000 who found their way to the out-of-town site six years ago, or even from the 1.8m who called there in 1987.

Equally, the number of bodies passing through Birmingham airport has risen from 1.75m in 1984 to almost 2.5m last year, and the planned extensions to the airport promise further growth for the future.

Such statistics matter. The West Midlands may be Britain's industrial heartland, but the last recession has taught it that the region's prosperity is not impregnable in the face of serious fluctuations in the nation's economic climate.

Moreover, the general substitution of capital for labour makes new jobs as valuable here - male unemployment in many parts of Birmingham, after all, runs to 30 per cent - as in Merseyside or Sunderland.

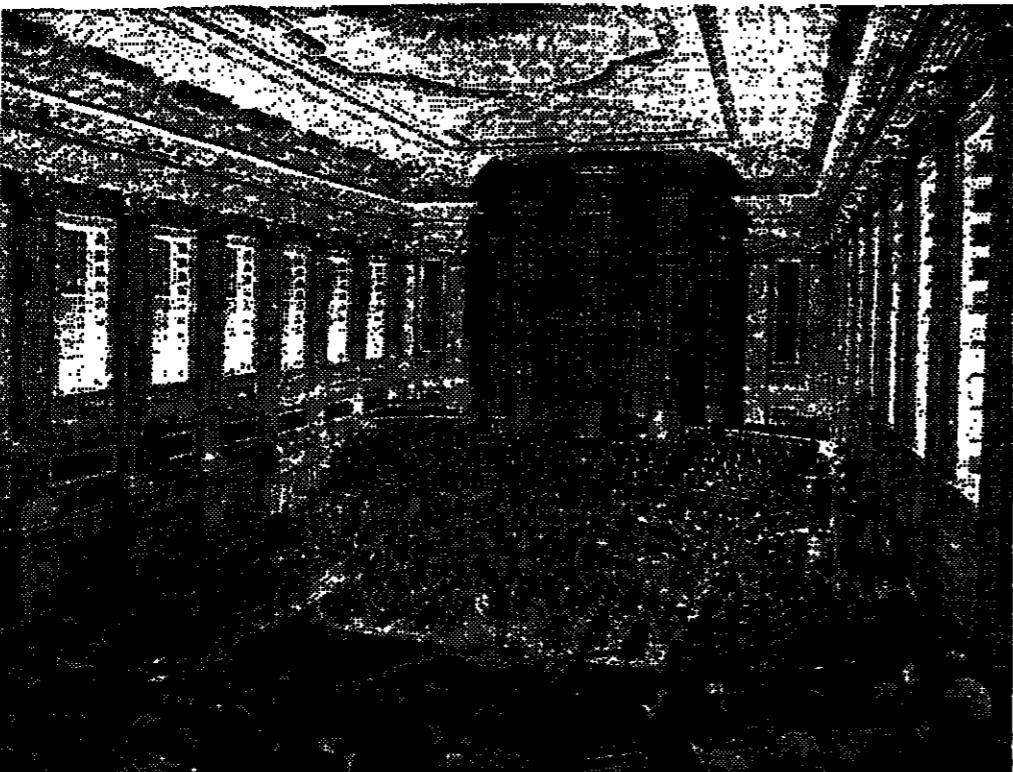
The number of jobs derived from the tourist industry in Birmingham alone has increased from 68,000 in 1985 to 73,000 in 1988, and is reckoned to rise even more sharply as the new International Convention Centre, together with various satellite developments, come on stream in 1991. Annual visitor spending is put at a chunky £300m.

But selling the West Midlands is not quite like selling Cornwall, say, or Cumberland. Much of the potential market is business-oriented - a natural spin-off from the NEC's proven success and, hopefully, to be reinforced by the ICC and new National Arena.

This, in turn, creates its own problems. It is a striking fact that while average overall

Nikki Tait on moves to exploit business tourism

An industrial theme to delight the day-trippers



Birmingham's symphony orchestra, led by Simon Rattle, is now attracting world-wide acclaim

occupancy in Birmingham hotels stands at some 58 per cent, the figure jumps to 74.5 per cent if one concentrates on the likes of Novotel and Hyatt - not to mention a host of others - investing in new space. Some 3,500 new rooms, it is reckoned, will come on stream by 1991.

More anecdotal, locals concede that when big shows are under way at the NEC, rooms cannot be found for love nor money in the city, and overspill visitors are directed to the more plentiful supply of hotel space in the vicinity of London's Euston station.

Conversely, there is a scheme which allows visitors to stay in some of the area's better hotels at weekends for just £22 a night, including breakfast.

This weekday squeeze may soon be rectified - at least, temporarily - if the gleamingly incongruous towers sprouting up across Birmingham's city centre are anything to go by.

The impending opening of the ICC has generated a minor boom in hotel buildings, with the likes of Novotel and Hyatt - not to mention a host of others - investing in new space. Some 3,500 new rooms, it is reckoned, will come on stream by 1991.

There are gentler initiatives, too. Birmingham has recently "discovered" its old jewellery quarter - one of the few parts of the city which remains largely untouched by the road building or office development of earlier eras.

It is, as the name suggests, home to the jewellery industry which grew up in Birmingham, almost as an offshoot of the region's metal trade capacity.

More recently, steps have been taken to renovate many of the old buildings, in particular around St Paul's Square where Guardian Royal Exchange started funding office conversions in 1986.

Although the original jewellery trade remains active, it is now

neighbours take in anything from fancy restaurants and wine bars to firms of solicitors. Even here, however, there is a danger of taking a sound notion to an unfortunate extreme. One official brochure selling the area "the glory at the heart of England's garden" is right here in the Midlands" - talks lavishly about "Birmingham's five quarters - definitely more than meets the eye."

Not least of these is the so-called media quarter, supposedly close to the convention centre site. Yet with Central TV, the regional television channel, and the Birmingham Post & Mail on different sides of town, and many of the PR/design companies heading for St Paul's Square, this seems, at best, to be a goal for the future and, at worst, plain fanciful.

But the industrial theme which runs throughout the West Midlands tourist sector is genuine enough, and one which spills down from the

business customer to the individual leisure visitor market. Cadbury-Schweppes, for example, is due to resurrect in modified form its famed Bourneville chocolate factory tours next year.

These were halted in the 1960s, partly because of the technical changes at the factory and the introduction of more sophisticated plant. Now the company is investing in a multi-million pound admission-charging visitors' centre, due to open next summer. There will be displays of the company's history and its products, together with a visitors' gallery giving at least a glimpse of the inner workings of the factory itself.

It is a theme echoed elsewhere in the region. Stuart Crystal at Shrewsbury, for example, offers a guided tour of its plant, demonstrating the various aspects of glass-making, as does neighbouring Colmore Glass Edinburgh Crystal, better known by its Thomas Webb trade name.

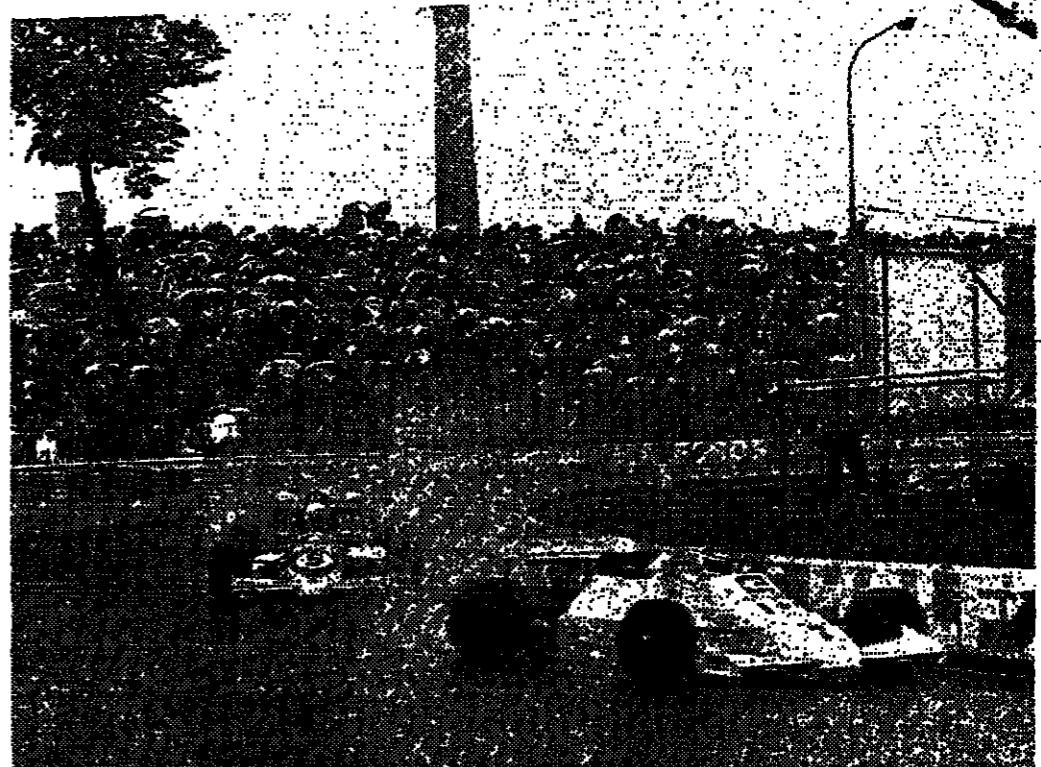
Perhaps the surprise is that more manufacturers, especially those at the heavier end of British industry, have yet to see the publicity benefits of such moves.

The BCVB says sadly that while visits to the region's motor plants, for example, can sometimes be arranged for business customers, there is no such facility for the general public.

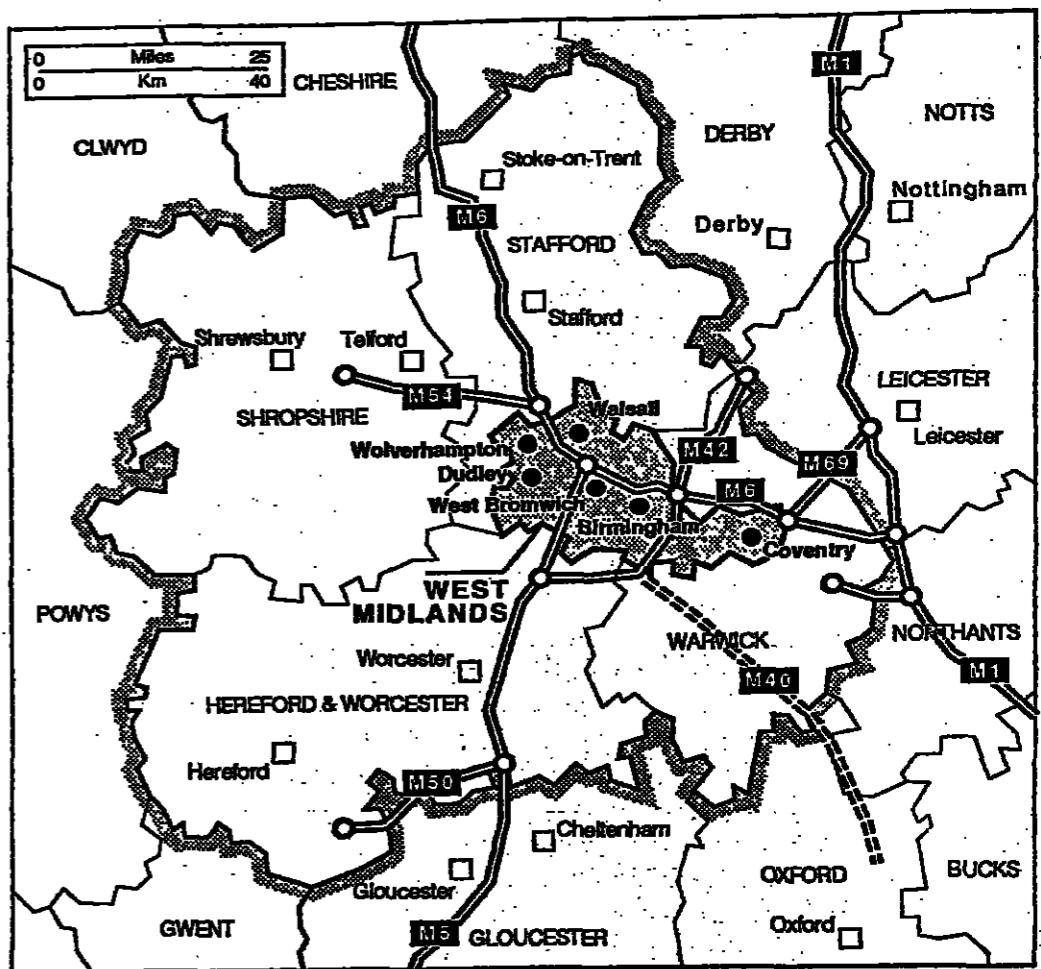
The cultural attractions of the area are less easily sung. It may be a fact that Birmingham Art Gallery has the finest collection of pre-Raphaelite paintings in Britain, that Sadler's Wells is relocating to the city, or even that Sarehole Mill, rebuilt in the 1760s and now restored to full working order, is said to have inspired the young J.R. Tolkien towards Lord of the Rings, but even the region's most ardent enthusiasts would have difficulty pretending that the cultural merits of the region rival those of Milan/Lombardy, say, or Toulouse/Languedoc.

In fairness, many locals recognise this. "We have to sell to our strengths, and that's the activity which is going on here," says Mr Jennings, realising off attractions like the recent Ryder Cup and the newly-rehearsed Cruts Dog Show.

And it might be fair to add that such entertainment is dished up in far more relaxed surroundings than Britain's first city ever permits. Birmingham taxi-drivers even apologise when they hit a traffic jam.



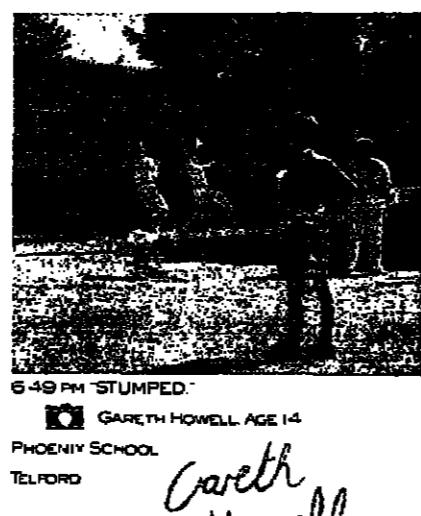
Pace-setter: In recent years Birmingham has taken a lead in staging top grand prix events



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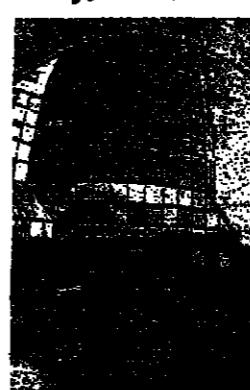
8.32 AM "GOOGLE GOSH"
SANETA JASSAL AGE 11.
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6.49 PM STUMPED!
GARETH HOWELL AGE 14
PHOENIX SCHOOL
TELFORD
Gareth Howell



10.34 AM "ICE SCREAM"
DAVID JENKINS AGE 12.
HOLLINSWOOD COUNTY
SCHOOL TELFORD
David Jenkins



12.15 PM "KIRSTEN & LISA"
LISA & KIRSTEN,
AGE 14 MADELEY COURT
SCHOOL TELFORD
Lisa & Kirsten



8.55 PM LOOK WHAT I CAUGHT
RYOJI ASHIDA AGE 13
THE TELFORD JAPANESE SCHOOL
Ryoji Ashida



2.57 PM "MUCH WENLOCK PRIORY
AN ARTIST'S IMPRESSION"
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SECTION IV

FINANCIAL TIMES SURVEY

British companies are rushing to acquire a foothold in Europe as interest in advanced distribution techniques spreads. Regulatory difficulties remain, and adaptability to local conditions may be crucial in a market which will not be easy to crack. Kevin Brown reports

The road to integration

THE DISTRIBUTION industry remains highly optimistic about the prospects for expansion in Europe, but it is becoming increasingly obvious that the development of the market will not be easy.

The opportunities are clear, and they flow from the proposed completion of the European Community single market in 1992. Given the magnitude of the task, there is much scepticism within the industry about whether the process of integration will be achieved by the target date.

There is a growing realisation that the main issue is the political commitment to integration, rather than the pace of bureaucratic progress towards regulatory reform.

The distribution industry will benefit in a number of ways. The most obvious is cost savings from the deregulation of transport movements, which will improve profitability and lower entry costs.

The boost to the European economy, delivered by removal of barriers, will be an important source of new business

Significant progress has been made towards liberalising the Community regime for lorry movements. Progress towards the introduction of cabotage (operations within one Community country by a haulier based in another) is likely to take place shortly.

Mr Paolo Cecchini, in his seminal report to the European Commission on the implications of market integration, estimated that a similar programme of deregulation of the trucking industry in the US had reduced the direct costs of vehicle movements by 10 per cent. The report estimated the potential savings to European operators at 5 per cent, although this is regarded as conservative.

However, the boost to the European economy which will be delivered by the removal of frontier and other barriers will be a more important source of new business than changes in the transport regime.

This will work in two ways. First, there will be a general stimulus to demand estimated by Mr Cecchini to be equivalent to an increase in the Community's potential economic growth rate of 1 per cent a year.

But there is more to it than that. The distribution industry will also benefit from the increasing demands on both manufacturers and retailers to treat the Community as a single market.

This implies an accelerating trend towards a smaller number of manufacturing plants, and more cross-border distribution of retail products from central stockholding facilities. Both developments will require increasingly sophisticated distribution systems.

Many leading industrial companies, such as Philips, the Dutch electronics group which is the world's 22nd largest company, are in the process of rethinking their distribution strategies.

Mr Dirk Goedhart, Philips' managing director for corporate forwarding, says the group is closing some of its 200 factories and 75 distribution centres in Europe to reduce product lines and inventory duplications.

Alongside this simplification, Philips wants to move towards smaller shipment sizes and more frequent deliveries, shorter lead times, and more door to door distribution.

These are areas in which the relatively sophisticated UK distribution sector excels, but there are a number of clouds on the horizon. The first is that it is not clear how far the vision of companies such as Philips will be shared, particularly in the retail sector.

One of the principal reasons for the rapid development of the UK distribution industry has been a reduction in the number of retail outlets, particularly in the grocery sector.

As a result, the multiple stores which control more than 70 per cent of the British market have in many cases become more powerful than their suppliers, and have been able to take control of the supply chain.

The capital investment required for large central warehousing and transport fleets, together with the need for skilled logistics management and complex information technology systems, created an opportunity for specialist companies to step in to handle the multiples' distribution requirements.

The multiples also had a strong industrial relations motivation to contract out, especially in the climate of the late 1970s and early 1980s when specialist distribution companies were establishing themselves.



Marks & Spencer's distribution in France is handled by Exel Logistics and Fashionflow

DISTRIBUTION SERVICES

Contracting out meant that the problem of dealing with highly unionised transport workers was passed to someone else, and separated from the largely non-union retailing labour force.

At the same time, many manufacturers found that their in-house distribution operations were no longer viable, and withdrew from the industry to concentrate on core activities in production and marketing.

Many companies moved to contract distribution to obtain off-balance sheet financing as a means of increasing their rate of return on capital employed.

Many of these considerations do not apply to the continental European market. For example, the preponderance of loan capital rather than equity in West Germany means that German companies are less concerned than their UK counterparts about return on capital, and therefore less interested in off-balance sheet financing.

West German companies are also inclined to keep control of as much of their operations as possible, including transport fleets and other ancillary services such as cleaning and catering.

Equally, there is less incentive for companies in many continental EC countries to contract out their distribution operations for industrial relations reasons. Labour relations on the Continent tend to be less confrontational than in the UK, and workers' rights are often enshrined in law.

However, the large con-

straint on the growth of contract distribution is likely to be the relatively undeveloped nature of multiple retailing in much of Europe.

A recent survey carried out for NFC, formerly the National Freight Consortium, indicated that retail multiples have only

50 per cent of the grocery market in West Germany, 45 per cent in France, 41 per cent in Spain, and 13 per cent in Italy.

The proportion of the distribution market accounted for by third party operators is correspondingly smaller: about 70 per cent in the UK, but only 15 per cent in West Germany and France, less than 2 per cent in Spain, and none at all in Italy.

There are other problems too. Where, for example, are distribution companies to find multi-lingual managers capable of running the complex logistics operations which will be required from regional warehouses supplying several countries?

NFC is showing the way here by recruiting management trainees in continental Europe. But this is bound to be a slow process, and will need to be followed by other companies if a cadre of logistics managers with a pan-European business culture is to be created.

There may also be technical problems to be overcome, especially for those companies specialising in distribution of industrial products such as chemicals and other bulk commodities.

This is clear from the results of research carried out by the

than 60 top manufacturers throughout Europe showed clearly that British companies would have to offer more than just competitive pricing to win business.

"Quality assurance procedures, safety record, electronic data interchange capabilities and integrated support resources were listed as being equally if not more important than price," Mr Boddington said.

For all these reasons, developing the European market will require determination, and possibly deep pockets, as well as the expertise which UK companies have shown in the domestic market.

Many companies, such as Wincanton, Rockwood, P & O European Transport, Christian Salvesen, TNT and Federal Express have already taken the plunge by acquiring small European companies around which to base a Continent-wide operation. But others have been more cautious, wary both of committing resources to quickly, and of the variable quality of some of the target

The distribution industry will benefit from the increasing demands to treat the Community as a single market

companies which are available. For example, Exel Logistics, the distribution arm of NFC, has only recently turned its attention to Europe following rapid expansion in the US, including the recent acquisition of Distribution Centres International.

NFC, of course, had a somewhat bitter exposure to continental Europe some years ago, when it was forced to pull out to end mounting losses. But the serious purpose with which Exel is pursuing its European strategy was spelt out by Mr Robbie Burns, Exel managing director, when he announced the appointment of Mr Mark Bedeman as full-time European development director.

"Mark's European development role becomes even more important after our recently announced acquisition of DCI in North America to make us the largest operator in the US," Mr Burns said. "We must now achieve similar critical mass in Europe before 1993. Mark's role is vital to the success of our plans to become a leading world logistics player during the 1990s."

Mr Bedeman himself says the company has only just begun looking for acquisitions after completing a long period of research, and stresses that it is still considering the options

carefully.

"We are not going to pay a lot of money. We are looking for small companies that we can develop, and we are approaching this with a great deal of caution. We are not going to be rushed and we are not going to make mistakes," Mr Bedeman says.

Exel is also seeking to develop organically in continental Europe by encouraging companies to see the advantages of contracting out. Not surprisingly, the first breakthrough was with Marks and Spencers, a British company which NFC works closely with in the UK.

Until September, M&S served its eight French stores from its own warehouse in Aulnay, near Paris. But distribution is now handled by Exel and Fashionflow, another NFC company, from a composite warehouse at Ery.

Talks are going on with several West German, French and Spanish companies, but so far only one firm contract has emerged — handing distribution for Galeries Lafayette multiple, with 30 department stores throughout Spain.

Mr Tom Brown, Exel's planning manager responsible for project co-ordination, says the Spanish market offers tremendous potential for expansion.

"There are some areas of business with no distribution experts as we know them — especially in the central regions. As the economy grows and Europe deregulates, the demand for services such as ours will increase dramatically."

This judgement is almost certainly correct, but most commentators agree that it will be essential for companies to remember that wide cultural differences will remain in Europe even after 1992.

Mr Reg Bailey, the partner responsible for distribution services at Peat Marwick McLintock, the accountants and management consultants, goes further. He says development strategies must not attempt growth by ignoring existing operating practices.

"It has been said that after 1992 Europe will be considered as a single market, just like the US. But within that market there will still be national and regional differences in tastes and customs. So just as companies should not try to attack the whole of the US at the same time, it is worth remembering that Europe should be looked at in the same way," Mr Bailey says.

"Like any marketing effort, it should be focused. Companies will need to identify specific areas for development in Europe. To develop those areas, knowledge of the market and strong local management will be essential."

CONTENTS

Express and courier companies; Road transport restrictions; The big trailer is coming

2

Warehouse equipment; Forwarders; Customs clearance

4

Information technology; The role of the consultant

5

Railfreight; Red Star

6

Training; British Standards Institution

8

Editorial production: Philip Halliday

<p

DISTRIBUTION SERVICES 2

Express and courier companies are in demand

Shippers look for high control levels

WHY SHOULD a transport service which was originally designed for documents, be suitable for freight?

The reason is that more companies are starting to ship their goods as single items rather than in bulk - as part of a strategy to cut their inventories. If individual parts are delivered just moments before they are to be used, a company will save money spent on storage as well as freeing capital which had been tied up in stocks.

However, businesses which follow this "just-in-time" strategy have themselves vulnerable in the event of a lost or delayed consignment. Express and courier companies on the other hand, have such a degree of control over each shipment that they can offer the service these shippers require.

The largest express companies such as DHL, Federal Express and TNT own worldwide networks and operate their own airlines and fleets of vans. Smaller express operators may not have such an extensive network but they can still keep their hands on a consignment right through from collection to delivery because they specialise in a particular route or market segment. "Our customers are buying reliability not express," says Mr Brian Finsall, managing director of DHL's UK operations.

Mr Paul Meierhans, logistics and customer service manager Europe at Du Pont de Nemours, a multinational which spends \$50m a year on express services, emphasises that his company can only reduce stocks if it has reliable deliveries. "We look at express as an exceptional and special service which we use to cover up problems in a similar way as we use inventories to cover up problems."

Cargo carriers admit that express companies have redefined the airfreight market. "It's no longer a question of weight and price," said one airline cargo manager, "it's an issue of convenience and reliability." Airlines are fighting to claw back market share. Many offer what they call an express product. But they rarely control shipments all the way from door-to-door and usually hand over the shipment to another party, such as a freight forwarder, at some stage in the delivery.

The airlines still believe they can compete effectively in this market because income from passengers gives them a lower cost base than the express companies. However, they have lost a lot of ground in a short time. American Airlines calculates that freight forwarders had an 8 per cent share of the US fast parcels market in 1988, down from a level of 94 per cent in 1978.

KP Express Parcel Systems, a division of the Australian express operator TNT, has estimated that 60 per cent of its UK business comes from sources that traditionally

would have used freight forwarders. In a few years the company predicts this proportion will rise to 80 per cent.

It is the Japanese who have been leading this trend for reducing inventories. According to Mr Patrick Lupo, chief executive of express company DHL, a typical Japanese company takes two months to manufacture and despatch an order whereas an American or European company takes three times as long. For every day of time saved in this way, a company can reduce its working capital accordingly.

Mr William Wheeler, a logistics consultant who is partner at the Boston office of Coopers & Lybrand, the accountants, says lead times in some cases have been brought down to the order of minutes. He cites the example of AT&T which used to take a total of 16 days to manufacture a telephone at its

Large express companies own global networks with airlines and fleets of vans

Louisiana plant. It now takes one hour and 20 minutes.

High-tech companies have been among the first to use express services as a means of distribution. They generally have the most to gain because their products are high in value yet are low in weight and easily transportable. Fashion retailers also benefit. They do not carry high stocks of clothing which could easily become obsolete if fashions changed.

Data General, minicomputer manufacturer, is one example of a company which recently introduced a distribution strategy made possible by the services of an express operator. Within eight months it had cut stocks held in Europe and the Middle East by a third which saved millions of dollars.

Data General is based in the US but it needs stocks of spare circuit boards close to its European customers in case a machine breaks down. A delay in carrying out a repair could cost a user such as an oil company, millions of dollars a day in lost production.

To support its field service organisation, Data General has to carry a large number of different types of circuit boards. Until three years ago it held this stock, worth \$1bn, in a Frankfurt warehouse where it employed 130 people. The company realised this was highly inefficient. The central stock was always in the wrong place and had to be handled twice on its journey between factory and customer. In addition, the warehouse was bonded, which added a heavy administrative burden.

Data General at first tried holding its stock in its US plants which was then shipped directly to its 14 subsidiaries in Europe and the Middle East.

John Lowry

However, the company had lost most of its staff with specialist shipping knowledge when it shut its warehouse. As a result many shipments were lost or delayed. It became necessary to order three weeks in advance and in one year inventories rose by 25 per cent.

Eventually, Data General decided on a distribution strategy in which a low level of stocks were held by each subsidiary. It developed a computer program which could search every inventory in a matter of 20 minutes to locate the nearest source of a particular spare part. The computer then automatically gave an order to replenish stocks.

Data General's European logistics manager, Mr Christopher Gilbert, reviewed tenders by 20 large freight companies who offered to provide the transport end of the operation. In the end he decided that only express companies offered the services he needed, and he chose DHL.

Mr Gilbert was looking for a carrier which could make fast deliveries. But, just as importantly, he required a carrier who could deliver a package from door-to-door and guarantee the delivery time. This way he could have enough confidence to operate with minimal stock levels. He knew that the savings possible would more than justify the cost of a very reliable delivery service. "There's so much margin in this equation," he said.

To emphasise this, Mr Gilbert once handed a cheque for \$40m in front of an audience of executives from express companies. He told them: "Think service, not cost. It is immaterial whether you charge \$100 or \$1,000 per shipment. Nor does it really matter if you lose the board, so long as you recognise the fact and tell the customer."

Some express operators have started to tread on the toes of traditional distribution companies. Many operate central parts banks near their hub on behalf of customers.

Federal Express set up Systemline, a contract distribution division in the UK in 1986. Systemline now has 30 contracts and is expanding onto mainland Europe.

In November 1988 Systemline took over UK distribution for Motorola, a semiconductor manufacturer with four factories dispersed throughout Europe. Federal Express has connected its computers to Motorola's so its customer can track the path of each consignment.

Shipments are collected from Heathrow at 5 am. These are taken to Systemline's warehouse in Northamptonshire where they are consolidated and delivered the next day. By introducing this distribution system, Motorola reduced transit times. "Time is money in terms of stock," commented Mr Herman Ebner of Systemline.

John Lowry

"In physical distribution terms, we welcome the intention to allow free movement of vehicles within a substantially deregulated market. However, we ask how can we plan now with precision the necessary logistics resources when we are blind to the legal and administrative regime we face?" the contributor asked.

Examples of areas of uncertainty on the road transport side include the question of whether advent of the internal market will make it possible to completely liberalise such operations. Will national interests, for instance the UK's opposition to 40 tonne trucks, make that impossible? And what will happen to pallets because the UK is on a different pallet size to most of Europe.

In the former context, recent moves by the Commission to put a time limit on the derogation which allows the UK to retain 38 tonnes as the maximum weight for commercial

new equipment.

The UK is ahead in other areas of road transport operation. The transport market in the UK is, for example, completely deregulated, contrasting with the more controlled markets of countries such as West Germany. In that context, much work still has to be done to sort out the question of road transport permits which allow hauliers to operate internationally.

against the background of growing fears in some quarters that the single market will cause upheaval in the European road haulage industry.

Supporters of that case claim that up to 90 per cent of the international haulage trucks seen on continental roads are empty because they are travelling to or from markets where they do not have licences to operate.

After 1992, restrictions on where hauliers can operate in the Community should be removed. That, some observers fear, will almost certainly lead to overcapacity in the European haulage industry, with falling rates and many companies going out of business. The Commission is trying to get European governments to issue more haulage licences each year in the run up to 1992 in a bid to make the changes more gradual.

Where does all that leave manufacturers and other organisations looking to move goods by road within the EEC? Increasingly, it appears, they will opt to hand over such problems and the general running of road transport distribution activities to third party specialist contract distribution companies and then jointly develop operations from there in conjunction with locally based organisations in the countries concerned.

Uncertainty over future EC market and legislative requirements looks likely to further accelerate the growth of European road transport equipment rental and leasing over the next decade.

TIP, Trailer Rental argued that where there was change and uncertainty, there would be opportunity for rental, adding that "depreciating assets in an uncertain world did not make commercial sense."

The present limit is 12.2 metres. The limit for articulated vehicles incorporating trailers will also be increased from the same date to 16.5 metres. Similarly, a number of EC countries are reluctant to move rapidly towards liberalisation of cabotage - where non-resident hauliers carry out national transport operations.

In practice the run up to 1992 is causing even greater confusion for users and providers of distribution services as they struggle to work out how regulations will be changed and when

Tony Stanton argued for parity in 1988, did not expect 1992

from January 1, 1990. This is a year earlier than planned.

The quota system, argue opponents of the idea, allows states, such as West Germany, to protect national interests while other countries adopt a more liberal attitude. Similarly, a number of EC countries are reluctant to move rapidly towards liberalisation of cabotage - where non-resident hauliers carry out national transport operations.

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That development, claim organisations such as the FTA, would improve efficiency and heighten competition among transport operators. The FTA suggested that in order to make progress on cabotage, moves should be made towards bilateral arrangements between different states in advance of cabotage liberalisation on a Community-wide basis. The suggestion comes

There were signs, the company said, that countries would continue to favour indigenous manufacturers and operators. "While some countries are struggling to catch up to the EC proposals, others are pushing the boundaries further in terms of higher weights and longer lengths. The result will be a series of bilateral and trilateral agreements between various member states."

In practice the run up to 1992 is causing even greater confusion for users and providers of distribution services as they struggle to work out how regulations will be changed and when

Phillip Hastings examines the uncertainties about road transport restrictions

Weighty problem of size regulations

THE CONTROVERSY over the maximum size of lorry which should be allowed on UK roads highlights the increasing complexity of modern day distribution operations, particularly those involving European international transport.

In theory, the advent of the single internal market should help to simplify distribution activities by standardising equipment requirements, abolishing restrictions such as the quota systems for transmitting road vehicles imposed by some European countries and generally reducing barriers to trade.

In practice, the run up to 1992 is causing even greater confusion for users and providers of distribution services as they struggle to work out exactly how regulations will be changed and when.

The problems were summed up by one of the contributors to the NFC Contract Distribution (now Exel Logistics) report for 1988 which looked at the general subject of managing the European supply chain.

IN THEORY THE SINGLE MARKET SHOULD HELP TO SIMPLIFY DISTRIBUTION ACTIVITIES

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between 10 and 12 per cent of all trailers in Europe, will be rented by the mid 1990s.

The company forecasts that trailer rental growth over the next five years will be between 15 and 20 per cent. "The proportion of trailer rentals in Europe could be as high as 30 per cent by 2000, which would bring European trailer rental usage levels into line with the rest of the world."

Recent trailer design and manufacturing developments which improve reliability and increase efficiency, include air suspension.

This is being adopted by more companies particularly in Europe where certain governments offer tax concessions for the installation of air suspension because it is more "road friendly" than traditional suspension systems.

The search continues for alternative spring and spring arm materials with carbon fibre emerging as a likely material for future use. Braking performance attracts constant attention. Anti-lock systems are commonplace while disc brakes on trailer axles are under examination.

Trailer design is no longer limited to food operations and the design of temperature controlled vehicles. This group has been subject to growing pressure for design improvements and greater control, with growing incidence in the food industry.

Meanwhile, changes in accounting and taxation procedures in recent years have increased the appeal of rental over purchase.

In the past, with 100 per cent capital allowances for purchased assets, there were strong arguments for trailer purchase. Since then, allowances on purchased goods have been reduced to 25 per cent and trailer rental became the new, cost effective choice for many transport operators.

Mr Jim Cleary, TIP chairman, is bullish about the bright future for trailer rental and for TIP after 1992. "With our 20 years of experience we have become more certain of our business at a time when our customers will be less certain of theirs and this itself will lead to more rental than purchase," he said.

The TIP confidence in the future of the industry is confirmed by an independent survey of the European trailer market which indicates that

number of salmonella and listeria outbreaks.

In advance of the food contamination alarms this summer, BRS has become the first trailer rental company to install ozone generators into their refrigerated trailers, known as reefers.

The generators emit small quantities of ozone into the refrigerated compartment where it kills any airborne bacteria such as listeria and salmonella.

The Ministry of Agriculture, Fisheries and Food (MAFF) is looking at legislation for a greater isolation between temperature controlled products.

There is a move underway to separate chilled produce into two types demanding two different temperatures rather

essential to ensure that operators can keep their fleets up and running cost effectively.

"We now have computerised parts systems and flow line production offering genuine replacement parts from main beams to header rails to body panels, all of which can be ordered from a part number," says Mr Fiske.

In the UK, Crane Fruehauf has established a network of 12 branches to cover the country with a before and after service. A fleet of fully equipped and stocked parts vans provides a scheduled visit to all customers as well as providing a 24-hour emergency service for components when vehicles are down.

The company has a network of over 400 service and parts facilities throughout Europe. While maintaining the highest possible standards in trailer design and manufacture, it is the value added service aspects that Crane Fruehauf believes will give it the leading edge over cheaper, foreign trailer imports.

According to Mr Fiske, many of these imports are manufactured with the help of government subsidies. "They are shipped to the UK often across thousands of miles, and offered for sale at prices well below what UK producers can manufacture for," he said.

But there is often no back up for these products either in parts, maintenance or warranty. What may seem a bargain at first may turn out quite the opposite when it comes to keeping it working.

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Christian Salvesen, the European market leaders in temperature controlled distribution, operates single and multi-temperature controlled trailers with services tailored to the specific needs of large retailers such as Marks and Spencer, ASDA and J Sainsbury.

The company believes that further isolation of temperature controlled produce coupled with the trend towards regional distribution centres will give rise to an increased demand for multi-compartment temperature controlled trailers.

The most significant and still unique innovation on this front in the UK came three years ago with the launch of Six Pak, the multi-temperature venture product of Tidd Strongbox and Glass Glover.

Six Pak offers six lanes each with their own independently controlled temperature so that chilled, frozen and ambient produce can all be carried on the one vehicle. Loading and unloading of the roll pallets is computer controlled by the driver who has use of an auto lift.

Littlewoods Stores have been Six Pak's first large customer and that company is committed to increasing its use of Six Pak vehicles and other large food retail chains are showing interest.

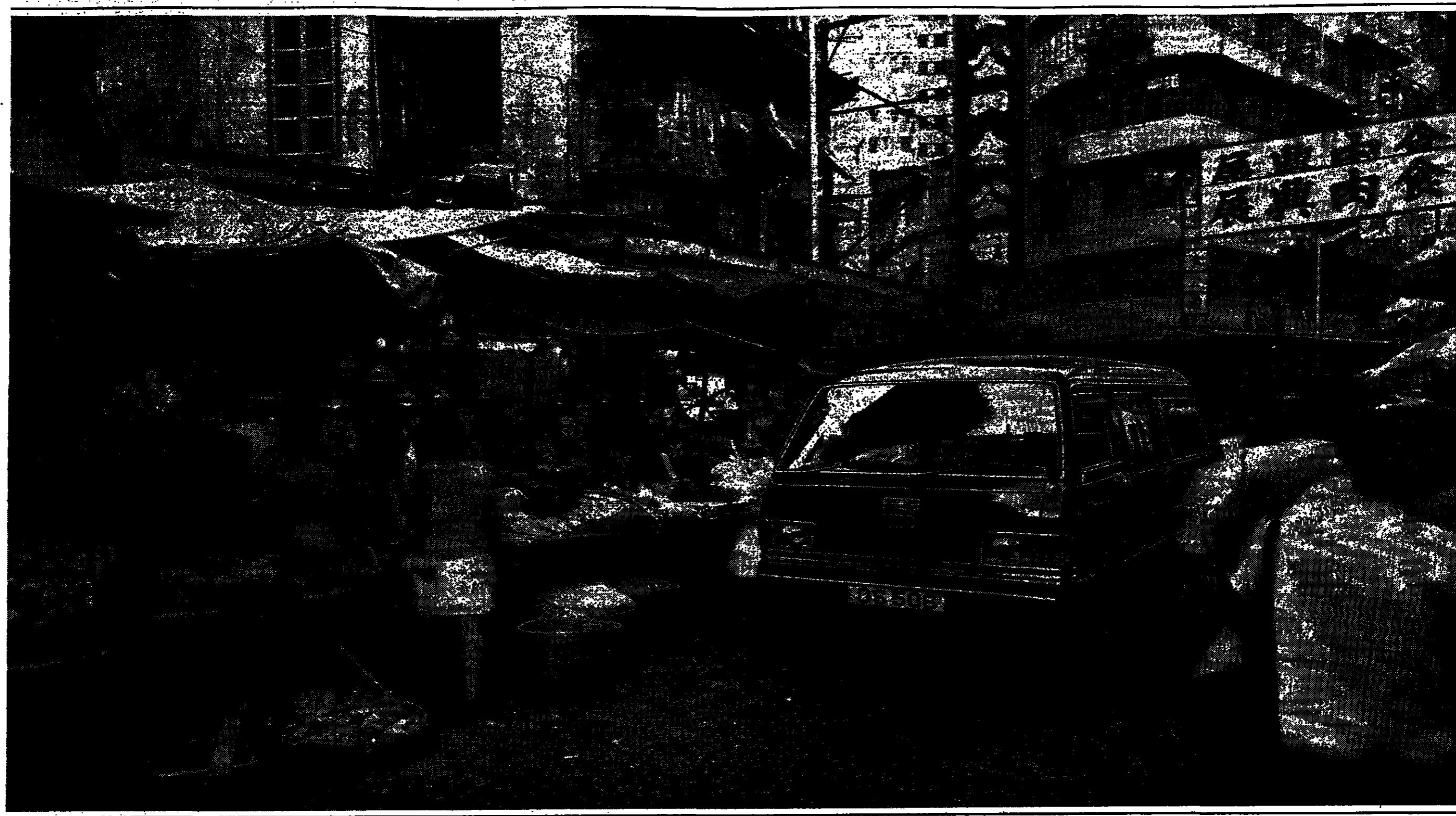
A Mark Two Six Pak model is on the market. Mr Neil Dick, Managing Director of Tidd Strongbox, said it reflected the operating experience gained with the prototypes and incorporates a more efficient refrigeration system and a greater computerised control facility.

In the UK, three main manufacturers retain a combined 75 per cent market share of the trailer industry. They are Crane Fruehauf, York and Carr Master. Their European counterparts include Van Hool in Holland, Lamberth and Trailor in France, Schmitz in West Germany and Fruehauf, probably the largest European trailer manufacturer.

Applied technology is an integral part of trailer manufacture following the innovations of companies such as Crane Fruehauf which pioneered the introduction of anti-lock braking systems as standard on all its products, the first use of robotics within the manufacturing process and the introduction of comprehensive

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DISTRIBUTION SERVICES 4

Phillip Hastings ponders the passing of the old-style freight forwarder as agent

Demise of the middleman system

THE FAST changing face of the UK freight forwarders industry was highlighted in July when the trade organisation which traditionally represented the industry's interests launched a new identity and expanded membership structure.

The former Institute of Freight Forwarders has now become the British International Freight Association (BIFA) as old demarcation lines between the various sectors of the freight and distribution sectors rapidly disappeared.

Membership qualification has been widened to include all companies involved with the movement of freight who meet specified criteria for ordinary or registered trading membership. As a result, BIFA hopes to double its professional membership from 4,000 to 8,000 individuals over the next two years and increase corporate membership from about 500 to 1,000.

The advent of BIFA is in part a reflection of the fact that old style freight forwarding, where the forwarder functioned as an agent booking transport and handling documentation for customers, is being overtaken by the worldwide trend towards more sophisticated distribution and logistics management systems. Customers increasingly want more than what was in many cases an agency middleman service.

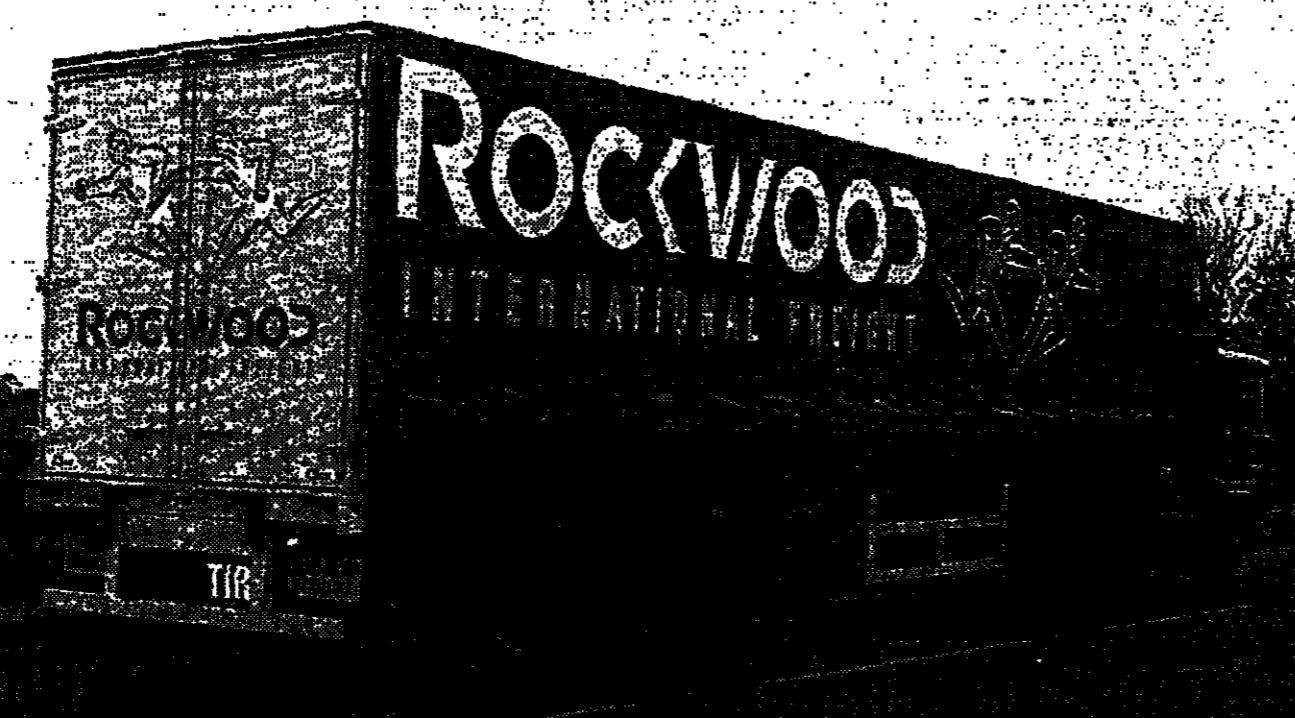
Mr Jim White, BIFA director general said: "The future of the freight forwarding industry is secure provided that service companies can deliver value added benefits for their customers over and above the straight transportation of their goods."

"Areas included in that category are full distribution capability on a floor to floor basis, inventory control, order picking, etc., plus the application of EDI (Electronic Data Interchange) technology to provide consignment status reporting to meet the requirements of Just In Time distribution systems and so on."

To help members develop that EDI capability, BIFA has launched Freight Forwarders Network (FFN), a system which should enable members to become fully functional for EDI at a cost of hundreds of pounds rather than thousands.

The system has been developed in conjunction with Export Network, an information technology services company, to allow both store and retrieve mailbox facilities and a store and forward option. FFN system users will be offered software which will enable them to send and receive EDI messages. This will include, it is planned, communication with their overseas agents and partners via the SITA network, which offers dataprocessing to the airline industry.

This system will enable smaller forwarders to compete in the international arena at reduced costs. "That is important when you consider that 50 per cent of our members employ 10 people or less," commented Mr White.



Rockwood International Freight wants to offer a complete distribution chain from coffee beans in Brazil to UK supermarkets. In the Netherlands: Nedlloyd operates 260 trucks and 400 trailers



While on the one hand the need to find the resources to support information technology development is posing a threat to many smaller or slower moving forwarders, the advent of that technology is creating the opportunity for some well organised medium-size operators to compete successfully with the very large multinational organisations.

By developing information technology systems which link in with those of their overseas agents and partners, the medium-size companies should in theory be able to offer virtually the same levels of control and information reporting as larger forwarding groups with their own worldwide network of offices.

"It is not good enough that we can send telexes to each other via our screens and transmit documents by fax. The challenge is to have mainframe communicating with mainframe," said Mr Philip Stephenson, joint managing director of Davies Turner, one of the UK's leading forwarding companies.

In keeping with that general move towards added value services, some forwarding organisations are looking at ways of developing genuine one stop shopping covering both domestic and international movement of goods. To date, those

forwarders. Already, they point out, the pace of mergers and acquisitions has accelerated as the multinational groups fight to set up continental networks.

The traditional freight forwarder whose main services lay in handling export and import documentation as much as in physically transporting the goods is threatened by the growing liberalisation which will change customs clearance procedures and the profits to be derived from them, claimed Mr Stephenson.

Forwarders will have to offer much more in the way of added value services. They will have to take on more of the activities that they previously sub contracted out, to become more the service principal rather than just an agent. As a result of this, forwarders now have to put greater emphasis on having strategically located premises and new equipment from collection and delivery vehicles to the latest in computerised systems.

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Distribution. Rockwood International was formed in 1988 from the merger of two well-known UK based forwarding groups, Walford Meadows and Mercury Airfreight, plus specialised book forwarder, Dawson, Royle & Willan. Rockwood International is building up its presence in a number of overseas markets.

Mr Don Rothwell, Rockwood International executive chairman, said the sum of the group as a whole was to offer customers a complete distribution chain from original point of origin of raw materials right through to the delivery of finished products to a retail outlet.

"We would like, for example, to be able to handle the movement of coffee beans grown in Brazil to the grader and packer through to the final movement to the supermarket shelf in the UK or other European country.

"We want to be able to touch the product as many times as we can, offering the customer any service he wants other than actually purchasing the product for him," said Mr Rothwell.

The trend in the UK has been towards high bay warehousing of up to 30 metres with more sophisticated order picking. One reason for this has been the increase in vari-

tions or choice offered to the consumer for ranges of products, from food to clothing.

At one time, warehouses used to have a few bottom racks for picking while racks above were used for replenishment. Many products now move less slowly but with much greater variation and the order picking areas have had to stretch nearer to the roof.

A second reason has been the way retailers have handed responsibility for their distribution operations to other third party companies specialising in this activity.

Such companies have adopted a very professional stance on distribution and have the cash resources to cover the substantial sums required by a modern automated distribution centre. Marks and Spencer has done this for along time, using BOC's Transfield, and this is more common in retailing.

Western Europe is substantially more advanced than North America in the use of specialist lift trucks such as order pickers, reach, narrow and very narrow aisle vehicles and stacker cranes.

About 100,000 electric powered lift trucks are sold in western Europe each year and about 65 per cent of these are non-counterbalance trucks, according to Jungheinrich, the West German forklift maker.

Some warehouses are very automated with a central computer controlling operations. Off-the-shelf software packages are available for controlling the movements of unmanned and unmanned lift trucks to provide optimum truck runs - the best use of a warehouse's forklifts to meet each day's order picking requirements.

Nevertheless, companies often favour the use of human control for picking from an automated piece of equipment. Jungheinrich says that 90 per cent of its stacker crane sales in the UK are manned. Stackers crane use both floor and roof guideways and can travel at considerable speed.

Mr John Gilbert, Lansing's product manager, says too many materials handling managers have been dazzled by what he says is the false assumption that automated handling can solve every problem while permitting a reduction in the labour force.

The trend in the UK has been towards high bay warehousing of up to 30 metres with more sophisticated order picking. One reason for this has been the increase in vari-

WAREHOUSE EQUIPMENT

Power of the forklift

robots." The criteria for investment, he says, are a balance between capital and revenue expenditure and a study of the effectiveness of automation.

The world's forklift manufacturing industry has been going through a shake-out in the past three years. One of the motivations for this has been the scrabble to buy companies with technologies in advanced warehouse equipment.

Along with this has gone the increasing cost for manufacturers of staying in the field of warehouse equipment which has made some of the smaller suppliers weak and therefore willing to seek the shelter of larger groups. This cost pressure has been exacerbated by the high expenditure involved in updating production plants to stay competitive.

The supplier of specialist forklifts has increasingly centred on Linde and Jungheinrich, both of West Germany, BT and to a lesser extent Kalmar, both of Sweden. Boc (with its Steinbock subsidiary in West Germany) is the biggest independent UK producer and in some products has been taking market share away from its German competitors. In North America, the dominant supplier is Raymond of the US.

Lansing, the once family-owned forklift maker was purchased earlier this year by Linde which is one of the two largest western producers of lift trucks.

BT has purchased a number of suppliers, mainly in North America, while two German companies, Larf and Itron have been absorbed by Kalmar. The Swedish company has also bought Coventry Climax in the UK but there have been rumours that Kalmar's parent, the Swedish government-controlled Procordia group, is less than fully committed to the lift truck industry.

The shake-out has also affected producers whose products have been geared overwhlemingly to standard engine-powered counterbalance trucks. The most notable example of this was the recent acquisition by Necco (Gelling under the Yale brand) of Hyatt of the US, the second largest producer in the world before the purchase.

Nick Garnett

CUSTOMS CLEARANCE

Fast lane directs quicker delivery

DURING THE past two months, the UK has seen the introduction of two large import clearance schemes designed to facilitate trade within the EC by reducing delays and congestion at ports of entry.

Fast Lane is a one-stop customs clearance system at those UK ports and airports with DTI (Direct Trader Input) systems which enable them to transmit data direct to the customs computer.

The UK has six DTI community computer systems at Dover, Southampton, Felixstowe, London, Northampton and Heathrow. They serve approximately 50 ports, airports and Irish land border stations. The Fast Lane system is designed for non-excise goods which originate in or are in free circulation in the European Community where HM Customs and Excise collects VAT and information for trade statistics.

There are some exceptions in these categories such as live stock, but in general, the customs authority is taxed through to local customs offices and originals are submitted later. While HM Customs and Excise await final approval for the operation of the LIC scheme within the EC, a number of companies have been authorised to operate LIC on trial. The first of these was Davies Turner a leading UK trailer operator which claims to have pioneered the concept of groupage and consolidated loads.

More recently, LIC approval has been granted to various forwarders including Sea Route Ferry, Enterprise Forwarding, RW Freight, Anglo Forwarding and Frans Mass. While forwarders and their terminals will have to meet certain criteria to be eligible for LIC authorisation, the customs authority is encouraging enquiries and applications. If, as is likely, LIC is approved, then the scheme should become generally available from spring 1990. HM Customs estimates that LIC in its first year could account for about 25 per cent of entries on EC groupage traffic and expects increases in the future.

The single market is widely predicted to change distribution patterns. It will shorten transportation and customer order cycle times and therefore, lead to smaller shipments.

Groupage operations will benefit from this trend. Large transport service users, such as Philips International of the Netherlands, are forecasting a gradual shift to more part

loads, normal LTL (Less than Trailer Load), and high performance LTL with higher service standards.

Mr D Goedhart, managing director corporate forwarding for Phillips International, told the Freight Transport Association conference that the growing trend towards direct delivery and the shift to regional warehousing covering more than one country would demand "increasing cross border LTL services with high reliability."

Traditionally the operation of groupage/consolidation services has demanded substantial investment in networks, interlinked terminals and consolidation centres. Groupage has often been a problem for customs clearance with delays at UK ports varying from hours to weeks because the loads contain multiple shipments from different shippers.

Efficient groupage operators make every effort to maintain control over the operation by ensuring all documentation and shipments are in order. Mistakes do happen and the resulting delay for customs checks on just one shipment in a trailer load will reverberate throughout the forwarder's groupage operation.

For example, the trailer may have been scheduled on arrival at the terminal to turnaround with an export load and so the schedule is disrupted. As a result, efforts to mount timed export or import groupage scheduled services have been somewhat half-hearted.

Davies Turner, with an LIC operational since June, says that the system offers advantages for both the operator and the customer.

The greater elements of control we achieve through LIC by which we know exactly when a trailer will arrive at the terminal, will enable us to provide guaranteed, timed services to a far greater number of destinations," said Mr Philip Stephenson, managing director.

For the customer, Mr Stephenson says LIC should mean savings in both time and money due to faster transit times and improved efficiency and reliability with control back in the hands of the operator.

The introduction of LIC by customs was timely for the UK based groupage operators. The large US LTL operators, recognising the opportunities that the single market will offer, are preparing to enter Europe and have considerable experience in groupage.

In the US, the top three road

transportation companies, Yellow, Consolidated Freightways and Roadway, are heavily committed to LTL services from which they derive at least 40 per cent of their total revenue. Europe could prove easy pickings for US operators and their experience of LTL and groupage over the greater distances in the US.

The Japanese too, have expressed interest in the new systems such as LIC and their effects on trade facilitation in the single market. One Japanese study group organised by Keidranen (Japan Federation of Economic Organisations) is visiting the UK and Europe during October to look at the deregulatory steps being taken in transportation and distribution in preparation for 1992.

Among the specific systems the group has observed is LIC which was displayed to the members by Davies Turner at its Dartford Terminal.

Mr Masaya Miyoshi, Keidranen

president director general, says that deregulatory steps such as the introduction of LIC are very much in line with the federation's goals in Japan where Keidranen has been pressing for the deregulation of distribution.

The group was genuinely interested in the application of such systems in the domestic Japanese market but that is not to say that certain study group members may not have a dual interest in the opportunity that LIC represents.

The large European groupage operators such as Schenker, Panalpina, Frans Maas, Kuehne & Nagel, Calerson and Davies Turner, have an early opportunity to break out of their national and regional groupage moulds to make pan-European investments to ensure they retain the majority share of their own European market before the foreign predators arrive.

Anne Hunter

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DISTRIBUTION SERVICES 5



Information transfer: Federal Express' FedEx Controller, a management information and despatch system speeds up the preparation of consignment notes and address labels

INFORMATION TECHNOLOGY

EC network planned

THE MARKED acceleration in the spread of Electronic Data Interchange (EDI) concepts and technology will have a large impact on both domestic and international distribution industry operations.

Distribution activities already tend to be as much about the rapid and reliable transfer of information as the actual physical movement of the goods concerned.

In the UK, for example, a growing number of domestic distribution service providers can offer users fast reports on the status of goods in transit and proof of delivery. VAT and other statistical requirements, service details, sales statistics and market information by product or location.

It is important that potential users of such systems should distinguish between those which simply tie them into the operation of one particular operator and those which give them access to more wide-ranging EDI systems.

Such considerations will become more significant in the light of the single market, a point which has prompted the Commission to draw up a Community-action plan relating to the electronic transfer of data.

The project, called TEDIS (Trade Electronic Data Interchange Systems), is designed to prevent a proliferation of closed trade EDI systems with the resulting widespread incompatibility of such systems. It will help to promote the creation and estab-



Pollard: base point needed

Providers and users of distribution services will need the technology to be able to directly interface their own Information Technology systems with other relevant links in the overall logistics management chain, such as POS (electronic point of sale) systems and stock control and warehousing operations.

Developments are well under way in the express parcels delivery business where service companies emphasise the important role they can play in the support of so-called Just In Time distribution systems.

JIT demands that information about delivery requirements and operations be passed easily and rapidly between all the parties involved.

Among the latest UK companies to step up its development in that field is United Carriers the UK parcels delivery company. It is investing some £3m over a period of two years to develop and install a computerised information system which will link up all its 23 depots in the UK. Pilot schemes are in operation at four depots and the network should be on line for consignment status reporting by the middle of next year.

"That will mean that a customer will be able to contact any one of our depots to get fast up-to-date information on the status of any consignment or parcel. At the moment we are handling around 30,000 consignments a night, with the average consignment size being seven to eight parcels," commented Mr Martin Pollard, computer services director for United Carriers.

What we are looking at now is a base point for continuing longer term development in the field of information technology. The important consideration for us is developing

The plan is for mainframes to be linked to the EC's computer in Brussels

provide complete management information for the consignor.

According to Federal Express, the FedEx Controller has been installed on the premises of 15 customers, including Hewlett-Packard, and it is expected that up to 120 will be in place within the next year. A similar product developed for the organisation's US market is installed at over 7,000 customer locations.

Further computerised freight tracking system enhancements being developed by a number of companies include the introduction of direct data transmission between depots and vehicles - replacing radio communications - and computer controlled collections.

The latter allows a customer's telephone order to be keyed straight into the computer system rather than any hard copy collection note being written out. That information can then be electronically transmitted to a collection vehicle.

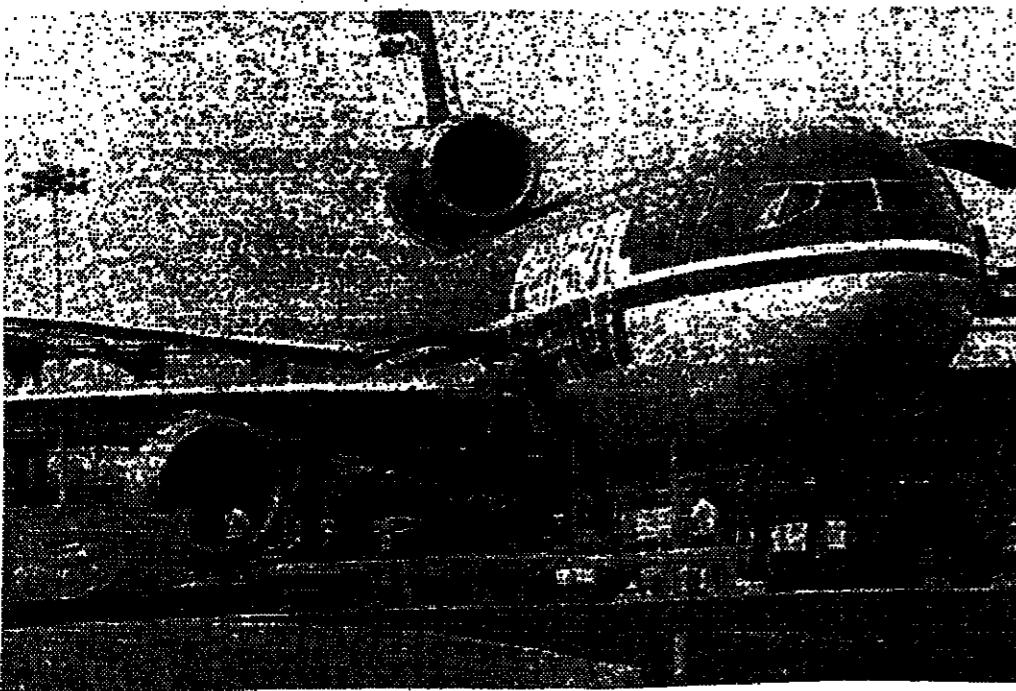
Philip Hastings

Implementation of trade EDI systems which meet the needs of users, in particular, small and medium-sized enterprises.

A number of information technology companies such as IBM and GEISCO are providing EDI services in Europe, where the UK leads the field with more than 2,500 users. Companies involved with international distribution activities, or planning to be over the next few years, must put EDI in the forefront of their thinking.

By 1992, every EC member state should have its own customs mainframe providing interfaces for all exporters and importers. The plan is that those mainframes will be linked to the EC's mainframe in Brussels which will control payment of duties, VAT and collection of statistical information no matter where a shipment is imported or exported within the Community.

Export/import companies and their carriers will have to be able to interface with existing member state mainframe computers to keep a competitive advantage after 1992.



Movement of goods: Federal Express DC10 at Stansted, the company's gateway to the UK

A wide variety of consultants are helping the industry to develop and improve

Driving home the efficiency message

THE UK distribution sector is widely credited with being in the forefront of that industry's development worldwide and, particularly in the area of retail distribution, is often held up as a prime example of modern thinking and efficiency.

Helping to foster that development are a growing number of consultants specialising in that business who are producing new concepts for overall distribution operations and practical advice on how to implement more specific changes and improvements. In that context, the distribution consultant has three main functions to clarify and quantify policy objectives; to improve the efficiency of the methods by which those objectives are achieved; and to eliminate possible conflict between short-term and long-term interests.

Distribution consultancy services are available from a variety of sources. Large general management consultancy organisations, for instance, will take distribution either as an individual project or as part of a broader study of a client company's general business activities. Competing with them are a number of consultancies which concentrate particularly on distribution.

Some of the latter are independent management consultancies while others are the consultancy arm of distribution organisations, for example the NFC consulting group. In addition, most leading distribution service companies offer consultancy support for potential and existing customers.

Also in the consultancy field are some of the various distribution and transport industry trade associations. For example, the Freight Transport Association, which represents the transport interests of some

13,600 member companies in the UK, has recently expanded its consultancy services.

The FTA is offering advice on personnel and recruitment, quality assurance, customs and international transport, dangerous goods, advertising and publicity, and operator licensing.

It is well established in the provision of advice on vehicle maintenance procedures, the planning of new workshops and design specifications/suitability of vehicles

alised knowledge and expertise which is not available within his own organisation.

Alternatively, existing resources may be fully committed, so creating a requirement for short-term additional assistance.

In that context, one of the more interesting developments involved the introduction by distribution consultants Davies and Robson of a new type of management support scheme to help companies without sufficient in-house distribution expertise to keep abreast of the latest developments in logistics management.

The scheme, called Teamshare, provides a long-term input into a customer company's management process by providing experts from Davies and Robson on a day-to-day basis whenever matters of distribution or logistics are under scrutiny.

According to Mr Peter Newson, Davies and Robson managing director, Teamshare gives medium-sized companies the same sort of distribution management muscle as their larger competitors.

"Teamshare is a continuous programme of healthy living: project consultancy is more like an intensive session at a health farm," Mr Newson commented, as he made the distinction between conventional project-based management consultancy and Teamshare.

In fact, although that is the case in some instances, there are still many companies who are continuing to hold much larger stocks than are desirable for efficient and cost effective distribution.

Reasons for seeking a consultant can vary considerably. A manufacturer or retailer may, for example, want specific

tancy report than a hard-pressed transport or distribution manager can get new ideas for improvement taken seriously by senior management.

Conversely, the top management may need to call in a consultant to produce plans which are unbound by the possible vested interests of the distribution or transport manager. An outside consultant, it is claimed, can apply an objective which it is very difficult

Most leading distribution service companies offer consultancy support

for a company's own personnel to achieve.

A consultant is in a position to view the scene against the perspective of what is achieved in other analogous industries and circumstances. Often, distribution consultants can spot opportunities for cost savings in distribution by looking beyond the immediate function involved to other areas of operation which directly or indirectly impact on it. In-house managers may be inhibited from doing that themselves because they would infringe a colleague's territory.

As an example of the sort of area where consultants can help companies achieve cost savings on distribution, one consultant said that it could involve something as simple as a pack design where an adjustment measured in millimetres could have a very significant impact on the make-up of unit loads.

The savings in distribution costs could be surprisingly large. One company, for example,

achieved a 30 per cent increase in unit load capacity by making changes of only 4mm on the length and 3mm on the width of product cartons.

Improvements of that magnitude mean that 77 vehicle journeys can deliver the same payload that previously would have required 100 vehicle journeys. Similarly, consultants are able to use broader concepts such as Direct Product Profitability (DPP) to target areas for improvement on the distribution side.

A spokesman for consultants Croxton, McCormick and Page said DPP should be used as a means of comparing costs and also of identifying opportunities for making cost savings.

He quoted the example of a US confectionery wholesaler for which the company had carried out a study. By changing the location of some fast moving products within the company's warehouse to cut down the time staff spent collecting them, a saving of some £14,000 a year had been achieved.

Increasingly, though, retailers are turning to consultants for help in developing more wide-ranging strategic distribution or logistics management systems. Helping to accelerate that trend, at least among the larger retailers, is the approach of the single market and the need for them to start considering distribution on a pan European basis.

In that context, leading consultancies are working hard to develop distribution and logistics management strategies which can be used by manufacturers, retailers and other organisations in preparation for the single market.

Philip Hastings

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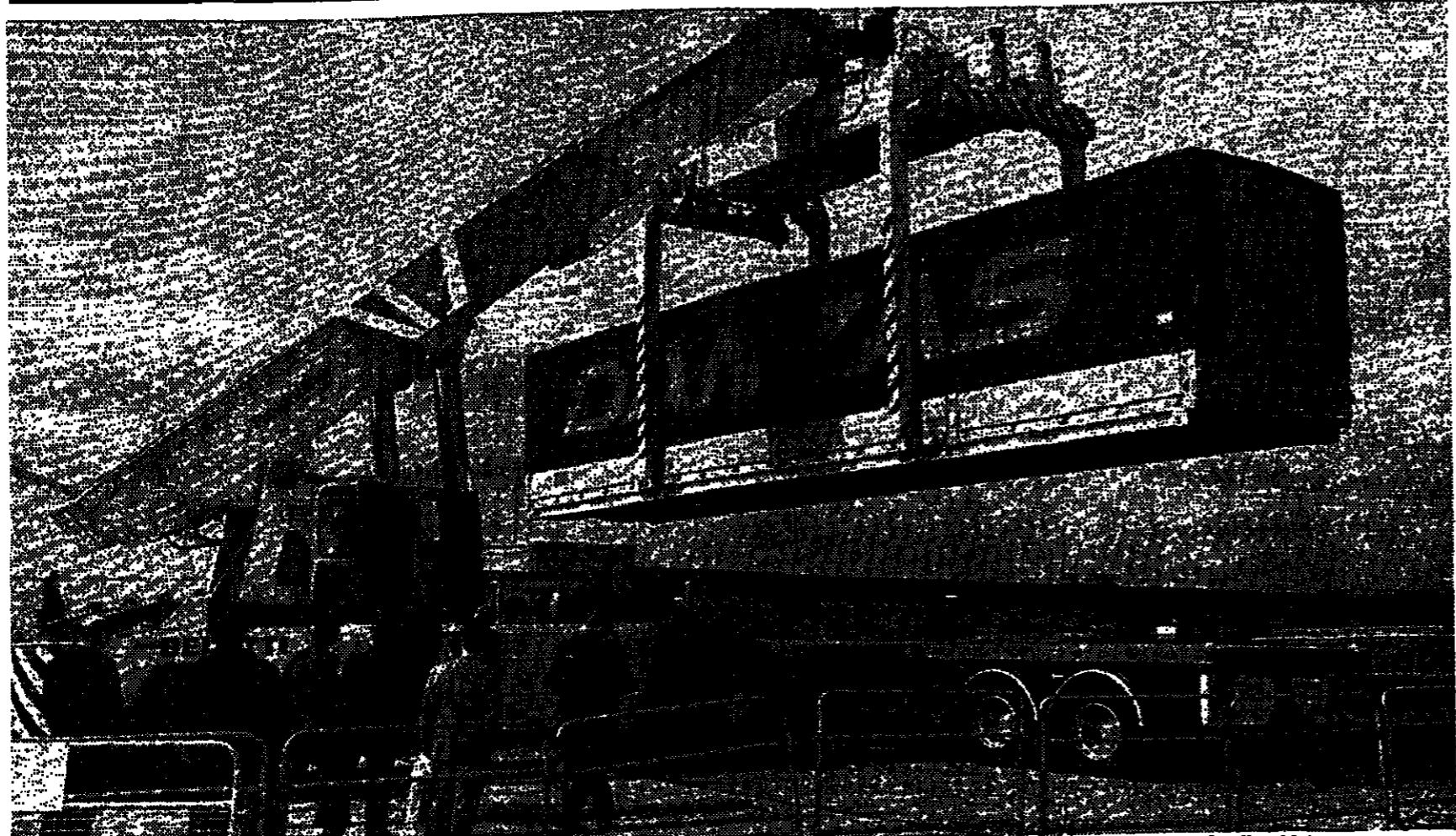
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DISTRIBUTION SERVICES 6



Technical advance in combined transport: Swapbodies, cargo carrying units capable of being transferred directly between road and rail vehicles

BR's Railfreight Distribution is on the European track for the post-tunnel era

Swapbody units cement road links

BRITISH RAIL has been criticised in some quarters over the last couple of years for its alleged lack of vision in exploiting the opportunities which will be offered by the opening of the Channel Tunnel in 1993.

Much of the criticism has revolved around the reluctance of railway managers to consider bringing the UK into line with the bigger continental loading gauge by constructing new lines or adapting old ones. BR continues to insist that such proposals are hopelessly uneconomic, in spite of claims by the transport consultants Steer, Davies and Gleave that a substantial network could be created for not much more than £200m.

Nevertheless, BR's Railfreight Distribution (RFD) division, which was formed a year ago to improve rail's penetration of the distribution market, is hoping for a big increase in its 7 per cent share of anglo-continental traffic.

RFD takes heart from a recent opinion poll which showed that 50 per cent of exporters think rail will be the most attractive mode of transport in the post-tunnel age.

Hoping to build on this apparent reservoir of goodwill, it recently set up a new European business organisation, headed by Mr David George, to co-ordinate international traffic.

This includes the existing door-to-door container services operated through Harwich by RFD's Freightliner subsidiary, and the conventional railway wagon traffic which goes by train ferry from Dover.

There have been improvements in both services over the



George: seeking a partnership with road haulage interests

last year. In September, RFD entered the Intercontainer Pool, operated by European railway authorities, which provides a simple mechanism for one-way container movements by rail. As a result BR is already picking up traffic for which it could not previously have quoted competitively against road hauliers.

The trainferry service is operated by the new Nord Pas-de-Calais jumbo ferry, using

market is that most distribution companies are road-based, and it has proved difficult to persuade them to tranship goods between modes.

This has been less of a problem in continental Europe, where rail enjoys much greater political prestige – and subsidies – and where legislation sometimes compels companies to use the railways for certain traffic.

As a result there has been a series of technical advances in combined transport, notably in the use of swapbodies – cargo carrying units capable of being transferred directly between road and rail vehicles – which account for more than 70 per cent of combined transport movements.

The growth of this market is impressive: combined transport movements have quadrupled over the last 10 years, and are estimated to account for goods equivalent to 1.4m TEU (standard containers) a year, compared with carryings by Intercontainer of 857,000 TEU.

The UK has been largely isolated from the growth of this market for two reasons. The first is that, unlike containers, swapbodies cannot be stacked in the lift on, lift off (lo-lo) ships which ply between the Continent and Britain.

This problem will be overcome as soon as the Channel Tunnel opens in June 1993 – a date confirmed this month by Eurotunnel, the Anglo-French consortium which will operate the tunnel, in spite of its financial difficulties.

However, RFD's ability to use swapbodies has also been restricted by the loading gauge problem, which meant that the

standard swapbodies in use on the Continent would foul the tunnels on many BR tracks because of the smaller loading gauge.

BR has found a partial answer to this problem, which will allow it to introduce swapbody trains on at least one mainroute from January.

The solution being adopted is to acquire wagons from France which will reduce the height of the swapbody platform above the rail by 5mm to 65mm. This small reduction in wheel size allows BR to get started in the swapbody market quickly, and has the advantage that the French wagons are proven technology, with none of the uncertainty which might have surrounded the development of a genuine small-wheel bogey.

However, the French wagons

The most dramatic development will be in the wholesale market, in which BR sells rail space to other distribution companies

will only be able to carry standard continental C22 swapbodies on lines where the loading gauge has already been improved to give clearance for 3½ ft containers.

In practice, this means that RFD will be limited, at least initially, to a route from Harwich, where it already transports containers, through the north-west of England to Scotland.

The RFD route through

Dover, via the trainferry service, cannot be used for swapbodies because the loading gauge has not been altered for 3½ ft containers. However, BR plans substantial improvements to this route before the opening of the Channel Tunnel.

For the moment, RFD plans to run one swapbody train a day from Harwich to Scotland. Swapbodies will leave the port two hours after arrival (thanks to the new Fastlane system introduced by HM Customs and Excise), and arrive in Scotland 12 hours later, having run at a maximum speed of 90 mph – 15 mph faster than most freight trains.

The service will be marketed

In continental Europe, rail enjoys greater political prestige and legislation sometimes compels companies to use the railways

by a joint company to be formed with road haulage interests, similar to combined transport companies such as Kombiverkehr in West Germany and Novatrans in France.

Both these companies will have a share in the UK joint venture, in which BR will take a minority stake. Large companies – thought to include Transport Development Group and United Transport International – are being approached to provide road-based expertise.

This takes the railways into a new era, because historically they have been seen by road haulage interests as a competitor. What we are seeking here is to develop a situation where road haulage interests see RFD as a partner," says Mr George.

"This is a revolution in transport technology in the UK. The potential of this has simply not been realised. Once it is fully appreciated there will be a lot of people queuing up to take part in this. We are talking to a lot of major hauliers already."

The use of swapbodies will give RFD capacity to handle cargoes of up to 44 tonnes – the ceiling in most of the EC outside the UK, where the limit is 38 tonnes.

In practice, this advantage is likely to be limited in application because of the difficulty of arranging final delivery from the railhead for swapbodies weighing more than 38 tonnes. However, the hope is that the Government will recognise the potential of rail transport for heavier cargoes, and encourage the use of combined transport as a way of limiting the number of heavy lorries when the UK exemption from the 44 tonne ceiling ends in 1993.

Railfreight Distribution believes the combination of Freightliner container traffic, swapbodies, and the 10,000 UK gauge wagons in the existing international fleet will allow RFD to carry all the freight it can handle profitably in the post-Channel Tunnel era.

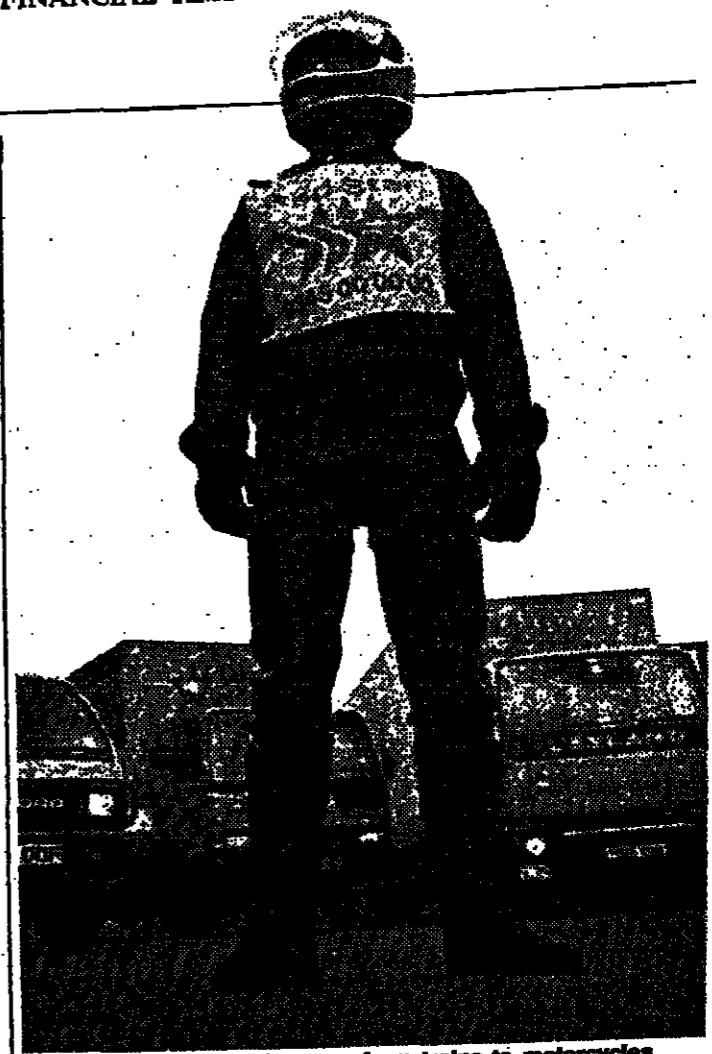
We will lose in the market for 9½ ft containers and Super-cubes, but our view is that it is not viable to alter the entire loading gauge to carry them," says Mr George.

"We believe we are the only freight railway in Europe which makes money, and we intend to keep it that way."

Kevin Brown

Technology to the fore: Red Star, British Rail's express parcels subsidiary, serves customers through 520 parcel points in the UK.

The Parcels Business Machine (left) is a computerised tracking system that follows every parcel enabling it to be located at any point.



Red Star parcels service . . . from trains to motorcycles

RED STAR

Privatisation candidate

NO-ONE quite knows how Red Star got its name. But British Rail's express parcels subsidiary may be shedding its image as a mail business – everyone in Red Star sees us as being in the parcels business, not the railways business," he says.

Meanwhile, Mr Shooter's eyes are on Europe. International business accounts for only about 4 per cent of Red Star's turnover, but the target is to raise this to 20 per cent by 1992.

As part of this process, the rate card has recently been revised to integrate domestic and overseas services, and the existing small aircraft flying daily from Southend to Brussels will shortly be replaced by a larger aircraft operating out of Birmingham.

Red Star hopes the new service will start with 1.5 tonnes a day, rising quickly to a level which would justify using a Shorts 330 aircraft with a payload of 2.4 tonnes. This compares with present volume of about half a tonne from Southend.

Distance is better suited for traffic originating in the Midlands, the north and Scotland, while being equally accessible from London. For example, latest pick-up times will be 5pm in Liverpool and 4.30pm for Glasgow. This compares with the present pre-lunchtime pick-up.

After 1993, the Channel Tunnel will open up possibilities, such as same day express parcels trains to Paris and Brussels.

Red Star is seeking to expand its wholesale activities by using its spare capacity during the morning to offer same-day delivery in the UK for importers, primarily freight forwarders. For the moment, Red Star is handling less than 1,000 packages a week of this sort, but aims to increase the business to 5 per cent of turnover within a year.

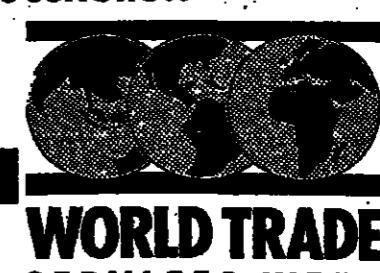
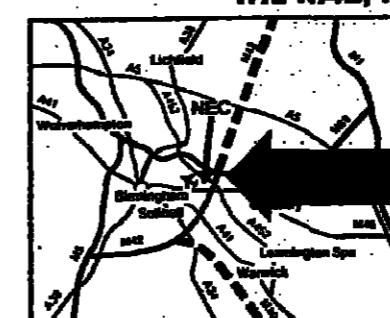
"What we are actually doing is picking up crumbs from the rich man's table. But what we are trying to do is to move up the value scale by organising customs clearance and line haul," says Mr Shooter.

Kevin Brown



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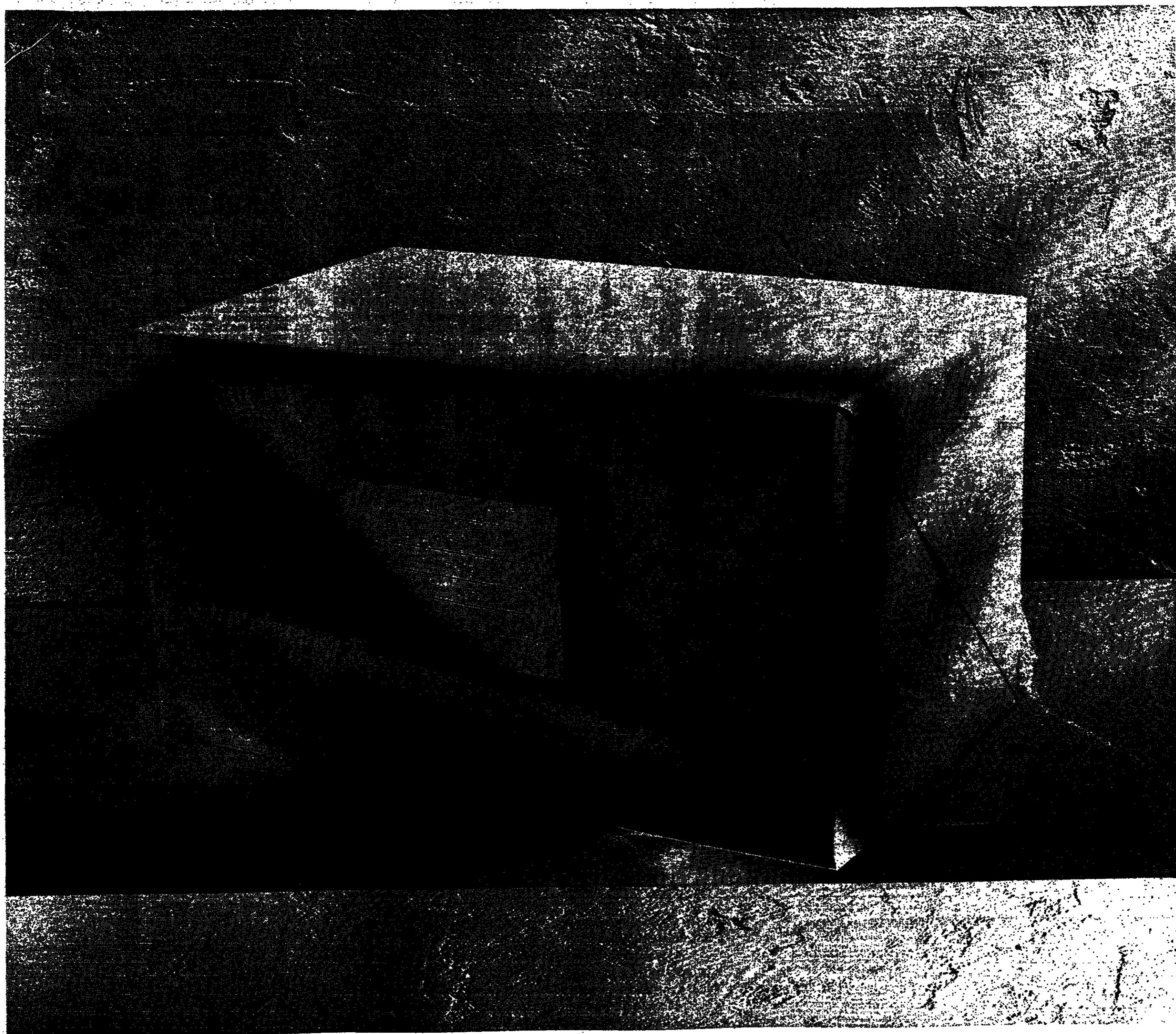
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DISTRIBUTION SERVICES 8

CONTINUED SUCCESSFUL development of the fast growing and increasingly sophisticated distribution industry is being threatened by a shortage of suitably qualified personnel.

In the UK, for example, trade organisations and individual companies are warning of the need for the distribution industry to ensure that recruitment and training keep pace with the growth of business. If those same sources are to be believed, present indications suggest that is not happening.

They say the distribution industry is very short of sufficiently trained staff as recent rapid advances in distribution techniques and technology outpace the supply of people equipped to support them. Fueling that shortage is a lack of training facilities and an education system, claim distribution industry companies, which fails to supply enough people for training.

While there are some training courses available such as those at the Cranfield Institute, they say there are too few of them and they are too late. Management training courses, in particular, are not keeping up with demand, it is claimed.

Those problems are apparently being experienced throughout the industry, with manufacturers, retailers and distribution service companies having problems finding enough people trained to take on many of the changing roles in the modern distribution industry, particularly at middle and junior management levels.

The pressure to find sufficient trained personnel is par-

The shortage of suitably qualified people is hampering development, reports Phillip Hastings

No cheap alternatives to proper training

ticularly critical for contract distribution companies. These can win a number of large multi-million pound contracts within a relatively short space of time, so generating demand for additional management personnel at various levels.

One result, they fear, could be increased instability on the personnel side which could in turn affect service levels.

Latest warning comes from Mr Paul Carvell, general manager sales and marketing for TNT Contract Distribution which has its own development and training programmes to meet staffing needs. In a state-

The industry is very short of sufficiently trained staff

ment published in September, Mr Carvell claimed the contract distribution industry could become a victim of its own success.

"Salaries are at an all-time high and if the number of applications and CVs that I receive are anything to go by, the industry is in a state of instability, with employees at all levels looking elsewhere for inflated salaries," he said.

That instability, continued Mr Carvell, went against the

wishes of customers who liked to see consistency among the personnel they were dealing with.

"Our customers are not only giving us their business because of our name. They are investing in our people. With many contracts running into five years or more, they do not want to see faces changing on a regular basis," he added.

This point is reinforced by Mr Brian Templar, managing director of Federal Express Systemline, contract distribution company. "This whole business is about service quality and it is the people involved as much as the technology and facilities which can ensure that high quality service is maintained," he said.

The issue of recruitment and training in the distribution industry was very much to the fore at this year's UK Institute of Logistics and Distribution Management conference. Significantly, one of the five conference tracks was devoted exclusively to the general subject of management training and education.

The conference was told that as far as the supply and capabilities of managers was concerned, the demand and potential demand over the next decade would far outstrip the

supply.

At the same time, there



Carvell: salaries are at an all-time high

could be moves to reduce the demand requirements for managers, either in terms of numbers or capabilities. The alternative, conference delegates were told, was to look at the supply side of the equation.

That subject could be addressed by looking at what was needed, how it could be provided, and who could provide it.

In that context, many distribution industry executives believe there is a need for joint ventures and joint projects involving companies, educational institutions and possibly the Government. Programmes of short courses, distance learning materials, home and work based study, all have a part to play, they believe.

Mr David Granville, the education and training officer for the ILDM, said training was frequently perceived as being expensive. It would, however, be unrealistic to consider the costs in isolation. Costs must be compared with the benefits which will be achieved and the opportunities which will be lost by not undertaking the training," Mr Granville said.

The education system fails to supply enough people for training

Those costs, he said, could be broken down into four areas:

- Analysis: the costs associated with the initial problem identification, need analysis and development of objectives. They would include salaries, materials and consulting fees.

- Development: the costs of programme development.

- Delivery: all the costs associated with the delivery of the programme, including materials, accommodation and instructor fees.

- Evaluation: the costs of evaluating material, analysing the results and reporting the findings.

The costs of ignorance, continued Mr Granville, included the costs of failure, the costs of exceeding requirements and the cost of lost opportunities. Failure costs, he said, covered the costs of correcting mistakes which occurred internally within the business and externally with customers.

He pointed to the costs of shipping the wrong product; returning products to stock; lost, damage or shrinkage; premium transport to replace goods; administration overheads; lost goodwill; and lost sales as examples.

The cost of exceeding requirements involved the costs incurred for providing services for which there was no requirement. These include excess stocks, extra transport costs incurred through faster delivery services, excess cost from an inappropriate distribution network and excess costs from underutilisation and performance of resources.

Costs of lost opportunities were reflected in the impact on profits of the lost revenues resulting from cancellation of orders or lost business as a consequence of the actions of the distribution or logistics department. Typically, such costs could occur from not delivering in time or not having stock available.

Training can be expensive. The benefits can, however, significantly outweigh the cost and the cost of ignorance can be enormous, concluded Mr Granville.

British Standards Institution

High quality assures sales

AS EUROPE moves closer to harmonisation in the single market, there is an increasing awareness in the distribution industry of the importance of quality assurance.

The UK quality certification, known as BS5750 and which is in line with the European and international equivalents, EN29000 and ISO9000, is being sought by a growing number of companies. They realise that quality will be a vital factor in determining how effectively they can compete in the single market.

In the UK, the certification of Quality Assured, symbolised by a golden crown and tick which the accredited company may display, means that a company's management and systems have met with the standards set by the British Standards Institution (BSI).

Certification indicates that a company is providing a service or manufacturing a product to the standards and specifications set by its customers. In the UK, certification for BS5750 is controlled by the NACCB, the National Accreditation Council for Certification Bodies.

The NACCB, set up by the Department of Trade and Industry in 1985 to uphold standards of certification bodies in the industrial sector, examines their fitness for accreditation as officially approved examining bodies.

This accreditation process remains voluntary and there are 11 accredited certification bodies in the UK including the BSI. Twelve other bodies are applying for certification.

Increasingly, companies such as ICI are demanding that all their suppliers must meet BS5750 or equivalent standards. Wincanton Distribution Services became the first UK distribution company to apply for BS5750 certification following rumblings, two years ago, that ICI was poised to make BS5750 a must for any contractors seeking its busi-

ness.

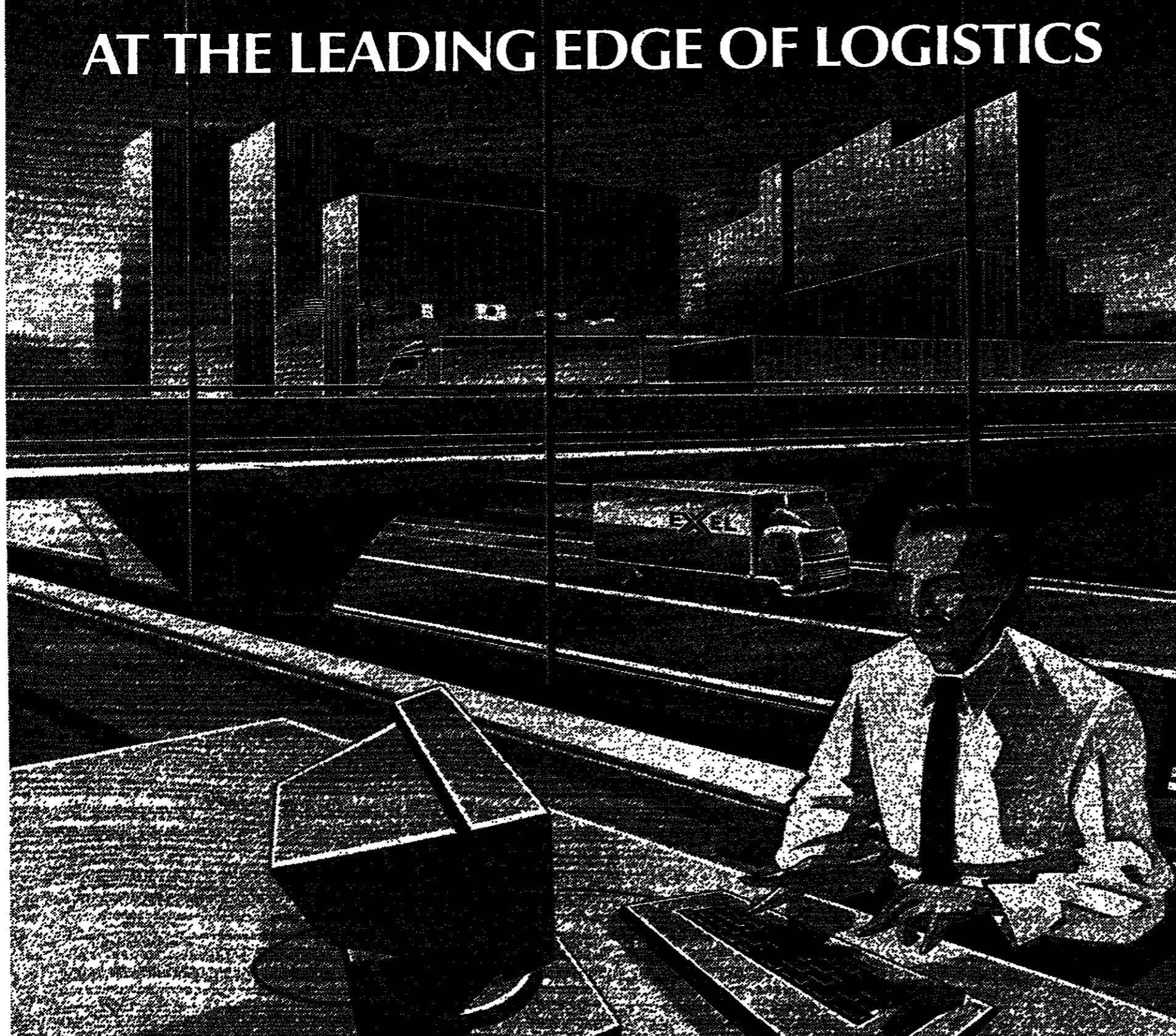
Wincanton set its internal wheels in motion in the conviction that if it was the first in distribution to be accredited, it would gain a clear advantage over competitors. It ascertained from the BSI exactly what an application for BS5750 entailed and how much it would cost.

In spite of lengthy preparations involving refinements and improvements to systems and the introduction of others, two of Wincanton's divisional applications failed. Its workshop procedures were not considered good enough and no written statement had been prepared on how each job was to be performed to ensure quality.

These problems were rectified and the two divisions re-applied and were accredited. For Mr Chas Lawrence, managing director at Wincanton, the considerable effort in cost and time to achieve the Quality Assurance certification, was worthwhile and cost effective.

With the advent of the single market, Mr Halfpenny forecasts that Quality Assurance will be a vital marketing tool. "There will be a scramble to show how among apparently equal companies, quality will mark the difference to the discerning buyer."

Anne Hunter



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FINANCIAL TIMES COMPANIES & MARKETS

Wednesday October 18 1989



INSIDE

Float translates as more cash

Mr Robert Maxwell, the publisher (left), plans to reduce further the debt taken on through the acquisition of Macmillan, the US publisher, by floated 45 per cent of Berlitz International, its language instruction subsidiary with 260 language centres in 25 countries. The partial flotation is expected to value Berlitz at between \$400m and \$500m with the net proceeds of the offering between \$200m-\$250m. Page 28

Computers in disgrace

Poor Brussels. As if the market itself was not enough to worry about, the huge volume of orders has caused the Belgian Stock Exchange's spanking new computer system, installed in January, to collapse. Today trading will return to the open outcry system. A stockbroker said: "Clients have been phoning up asking whether trading has started yet in that Mickey Mouse market of yours." Page 46

Teramasalata and takeovers

The takeover business is spreading to one of the smaller outliers of the EC - Greece. Foreign takeovers of local companies have become a regular feature as northern Europeans expand their markets in the Mediterranean. "Greece is being included in international company strategies for consolidating their operation in southern Europe. For consumer products, it's not just a company that's acquired, but the distribution network too," says Mr Dimitris Pavlakis of Alpha Finance, a new Greek company specialising in mergers and acquisitions. Page 23

Zambia looks to its land

VACANT LOT
ZAMBIA

Travellers through the African continent know the abbreviation "MMBZ" they stand for miles and miles of boring Zambia. But the country's vast, empty spaces offer great opportunities that until now have been ignored by the Government. Fertile soil, adequate and reliable rainfall, and a climate in which most tropical and temperate crops can be grown combine in a country where only 6 per cent of its 24m hectares of arable land are cultivated. But that is set to change. Page 21

India on a private funding spree
Larsen and Toubro, an Indian high-technology engineering company, is offering Rs9.4bn in convertible debentures to its shareholders and the public in the second and largest of a dozen offers to hit the country's capital markets in six weeks from late September. In a drive to lift industrial growth from the present 8 per cent, prime minister Mr Rajiv Gandhi has liberalised procedures for setting up new industries, as long as they do not depend on state-run financial institutions for funds. And apparently, investors are ready to take risks. Page 27

Market Statistics

Base lending rates:	45 London share services	48-49
European Govt bonds	46 London traded options	27
European equities	47 London traded options	27
FIM	48 London traded options	27
FT-4 world indices	49 New Int. bond issues	25
FT-10 bond service	50 New Int. bond issues	25
Financial futures	51 World commodity prices	34
Foreign exchange	52 World stock price indices	63
London recent issues	53 UK dividends announced	25
	54 UK trusts	25

Companies in this section

Alitali-Price	26 Hachette	23
Aiba	30 Hunting	29
Allied Restaurants	31 Jackson Group	38
Anchor Glass Contr.	32 Kymmero	23
Anglova	33 Legg & General	29
Antennex Equipment	34 LCI Computer	23
Arabid Group	35 Marshall Blodell	24
Aveita	36 Maxwell Comm Corp	24
BSE	37 Merrill Lynch	24
Boeing	38 Molyneux Estates	20
Bond Corporation	39 Morgan Stanley	24
Brussey & Hawkes	40 New Ireland	20
Brunning	41 Orkla Borregaard	23
Capiro Group	42 Outokumpu	23
Castro Comme	43 Patterson Zachonis	29
Gilcoorp	44 Peacock	23
DRC	45 Ramsus Holdings	23
Daniel	46 Roskei	23
Derwent Valley	47 Security Pacific	24
First Technology	48 Serif Cowells	30
Fossett	49 Trelleborg	23
GTE	50 Tudor	30
Geers Gross	51 Vitro	24
	52 Yachan	23
	53 Yves Saint Laurent	23

Chief price changes yesterday

FRANKFURT (DM)			
Daimler	+ 42	Siemens	+ 16.5
Kestrel	+ 55.0	Geophysical	+ 10.5
Motor	+ 32	SFM	+ 27.5
Peugeot	- 540	Ends Bertrand	- 1034
Valeo	- 224	Lectron	- 51
Vitec	- 257	Matsushita	- 218
		TOKYO (Yen)	
Asics	+ 15	Ando Constr	+ 100
Petrol & Gas	+ 127	Daishi Kogyo	+ 150
Peugeot	+ 127	Kansai Spec Srl	+ 200
Valeo	+ 100	Kishimoto Spin	+ 150
Alfa	+ 73.2	Tokyo Color	+ 170
CBS	+ 25	Wakodaku Constr	+ 270
MC Controls	+ 127.4		+ 300
		Worley (S.E.)	+ 22
		Whitbread A	+ 17
		Fujitsu	+ 6
		ASDA	- 14
		BP	+ 7
		BT	- 10
		Cable & Wire	- 20
		Diageo	- 9
		Land Sec	+ 12
		Local Elec	- 12
		Royal Ins	+ 48
		Scott & Now	- 21
			- 11

Citicorp adds to confusion in UAL deal

By Anatole Kaletsky in New York

APPARENTLY contradictory comments from Citicorp, the US commercial bank which was to have led the financing of the proposed United Airlines leveraged buy-out, caused new confusion and anxiety on Wall Street yesterday.

The Dow Jones Industrial Average fell by as much as 60 points for a few moments just before lunchtime, as UAL's shares were suspended ahead of a clarifying statement from Citicorp.

"We do not have an agreement with either the borrower or banks, but are working with both towards coming to a satisfactory resolution of the financing," Citicorp said. UAL's shares, which faced Friday's collapse on Wall Street and again on Monday, plunged a further \$22 to \$201 shortly after the announcement.

The stock market fell sharply for a few minutes in sympathy with the declining airlines sector, but prices of companies not involved in takeover speculation soon recovered to show only minor losses.

Citicorp's statement shocked the market because it seemed to contradict earlier press reports that Citicorp had made dramatic progress in reviving the UAL financing and earlier suggestions that a new deal might be announced within 24 hours.

The New York Times quoted Mr Rodney Ballek, Citicorp executive in charge of corporate financing, as saying that he had

received "expressions of interest" from other banks, "significantly in excess of what is required" to complete the UAL buy-out. Mr Ballek was not quoted to propose the price Citicorp might propose for it.

A Japanese news agency reported that Citicorp had given Japanese bankers a 24-hour deadline to support a new buy-out at \$250 a share.

These stories were contradicted by the guidance provided both by British Airways, the main equity investor in the proposed deal, and by several Japanese banks.

BA officials said on Monday that the UAL buy-out was dead in its original form. They said it would take weeks, rather than days, to structure an alternative proposal, and that it was not certain that a new buy-out would be attempted. They reiterated this position yesterday.

Reports from Tokyo, meanwhile, suggested that Japanese banks remained sceptical about Citicorp's new \$250-a-share proposal. The US bank was said to be offering fatter front-end fees as well as higher interest rates than it originally proposed to attract Japanese participation.

But this did not allay the two main concerns of the Japanese bankers - the lack of sufficient collateral and equity protection for bank lenders, and the possibility of labour unrest at United Airlines.

Lex, Page 20

Amstrad plans include share buy-in

By Alan Cane

MR Alan Sugar, founder and chairman of Amstrad, the quoted UK electronics company, is to exploit the current low stock market price of his company's shares with a buy-in plan as part of a far-reaching strategy to return the company to growth and liquidity.

Mr Sugar

warned

yesterday

that he would consider repossessing

the

company

unless

the

City

gave

it

a

more

appropriate

market valuation.

Announcing sharply lower

profits

for

the

year

to

June

30,

Mr

Sugar

also

outlined

a

new

corporate

structure

which

will

include

the

formation

of

Amstrad

UK,

which

will

not

easily

be

solved

in

the

short

term.

The shares have been hit in recent months by the problems

the company has experienced with memory chips and disk controllers for its professional computer ranges and by fears for its sales as a result of high interest rates.

Amstrad profits for the latest year were £76m, down from the 1988 figure of £160m, on revenues virtually unchanged at £326m. The directors are recommending a dividend for the year of 1.4p per ordinary share. Lex, Page 20

Medicine to stop Sugar going down

Alan Cane looks at proposed measures to revive Amstrad's flagging fortunes

Tarpaulin and scaffolding surrounds the Brentwood, Essex, headquarters of Amstrad, the electronics group.

The paraphernalia is there to place a 10th storey on top of the unimposing provincial office block.

But it serves as an apt metaphor for the restructuring that has been forced on a company which has been one of the glamour stocks of the 1980s and a symbol of entrepreneurial spirit in Prime Minister Mrs Margaret Thatcher's enterprise society.

For today Amstrad, which reported almost halved profits for its latest financial year, is coming to terms with a crisis of confidence, the most visible sign of which is the collapse of its share price from 208p last October to 47p yesterday.

Why the City should have lost so much faith in a company which only two years ago was one of the UK's highest flyers in the esoteric world of computers and electronic leisure gadgetry, is not difficult to understand.

The consensus there is that Amstrad's years of exponential growth are over and that it has some rough times ahead. Surprisingly it is a view at least partly shared by Mr Alan Sugar, Amstrad's shrewd, if rough-hewn, founder and chairman.

Mr Sugar agrees with that even if the aircraft, a key component of Boeing's longer-term commercial aircraft strategy and a competitor to the A380 Airbus, were not launched until next year, the company would still meet its target niche when he created a computer-based word processor with screen and printer that sold for

Rs 100 million in 1987.

Amstrad's origins are in consumer audio, but its future is founded on the personal computer. In the mid 1980s Mr Sugar demonstrated his nose for a market niche when he created a computer-based word processor with screen and printer that sold for

WORLD MARKETS IN TURMOIL

US markets regain a sense of proportion

A little worry is good for the bull

AS WALL STREET lost its collective head on Friday over the breakdown of the absurdly over-leveraged United Airlines buy-out, Mr Michael Aronstein, a money manager with Comstock Partners, offered the best and briefest explanation of what was going wrong:

"The problem with this market is that it can't take a joke."

The joke, of course, was the idea that Citicorp and UAL's management-led consortium could ever have succeeded in pulling off the \$6.8bn buy-out.

Now that the market seems to have stabilised, a growing

number of Wall Street analysts and fund managers, are welcoming last Friday's stunning 200-point setback as the much-needed correction which will bring some realism and scepticism back to Wall Street - or remind investors not to forget their sense of humour, as Mr Aronstein might have said.

From this point of view, the events of the past few days have probably increased the ultimate longevity of the bull market.

The oldest platitude in the investors' lexicon is that a bull market needs to climb a "wall

of worry." And that wall is now firmly back in place.

Just two weeks ago, the chairman of a top US investment bank confided over lunch in his mid-town office: "For the first time in my career - and I've been in this business for over 30 years now - I just can't see anything on the horizon that really worries me."

In recent months, comments like that have sounded as the perception developed of an economic "soft-landing".

After last week's debacle, investors now have at least one potential headache to worry

about: the future of leveraged companies in general and of takeover candidates in particular.

This has not only deflated the level of speculation in the market. Far more importantly, it has produced a sense of caution and responsibility among commercial bankers around the world.

Even by the wild standards of LBOs in the US, the United Airlines deal had "cunning" and "danger" emblazoned on it from beginning to end.

Perhaps for the first time in history, commercial banks

were being called on to lend more than a company's total market value, with no mezzanine financing and with all of the equity spent on debt refinancing and fees.

For the world economy and financial system, the deal's collapse was probably good news.

The markets should have been impressed by Japanese banks' ability to overcome their natural herd instinct and call a halt, as Citicorp tried to lead them into a lemming-like rush.

The biggest question now is whether complacency will

return too quickly. Some bearish analysts were arguing yesterday that Monday's recovery and show of international co-operation could even add to over-confidence in the medium-term.

There will now be a temptation to dismiss even the possibility of another 1987-style "meltdown" in prices - which was why many traders were perversely relieved yesterday when Wall Street moved sharply down instead of continuing Monday's steep climb.

Anatole Kaletsky

UK leaders and laggards

Investors go for food but not for jelly

CITY market-makers may feel they have aged dramatically in the last few days, but they have not been buying Royal Jelly, supposedly vested with rejuvenating powers.

Regina Health & Beauty Products, which markets the queen bee food, emerged as one of the stocks hardest hit on Monday - perhaps because of Sunday press reports that Barbara Cartland had lost faith in the product.

Mr Gerald Simler, Regina's finance director, seemed untroubled by the drop and pointed out that the shares recovered slightly yesterday.

As in 1987, the market was led down by companies with few marketable shares, or those in special situations. Penny shares were worst hit because any movement is magnified in percentage terms.

Junior market stocks, which lagged the larger companies in the crash two years ago, were prominent this time. Of the 20 worst-performing shares on Monday, more than half were USM or Third Market stocks.

Worst hit was Bennett & Fountaine, shares in which slipped 32 per cent. The retailer of electrical goods was heading for a fall anyway. After the market closed last Friday, it had warned of a "significant pre-tax loss" for the year, and the abandonment of a planned management buy-

out of its retail division. Following Bennett down was Delaney Group, the shopfitter, which is troubled by the poor retail climate and a boardroom split. Its shares - already slipping before Monday's correction - lost more than 30 per cent, pushed down by a single seller's attempt to offload some stock in a tight market.

Through one of those quirks which upsets the most logical tables, the markets made International Media Communications the best-performing share on Monday, up 24p from an all-time low of 6½p. Market fears proved well-founded yesterday when IMC announced it would be reporting a loss after a recent acquisition's failure to meet warranted profits.

More solid reasons lay behind the performance of Aitken Hume, the financial services group which announced a return to interim profits last Friday. Aitken's shares, not always the most comfortable investment, showed a 5 per cent rise to 50p on Monday, and crept up 3p yesterday.

Mr Jonathan Aitken, chairman, played down the rise, but it was particularly creditable given that financial services shares were hardest hit in Monday's volatile market.

Analysts attribute the sector's weakness to memories of 1987, when fund managers and discount houses which make

SIX WORST UK STOCKS		
STOCK	PRICE	% CHANGE
Bennett & Fountain	44p	-22
Delaney Group	43p	-32
Rockfort Group	47p	-30
Pearl East Resources	18p	-28
Snatch House	44p	-27
Regina Health & Beauty	25p	-26

Source: Datastream

SIX BEST UK STOCKS		
STOCK	PRICE	% CHANGE
International Media Communications	7p	+7.89
Chivas Brothers	80p	+6.67
Aitken Hume	53p	+5.45
Continental Microwave	140p	+3.70
Brunning Group	110p	+1.95
Savoy Hotel 'B'	218p	+1.35

Source: Datastream

UK BEST (% FALL)		UK WORST (% FALL)	
SECTOR	PERCENTAGE	SECTOR	PERCENTAGE
Insurance (life)	1.7	Other financial	9.4
Banks	1.9	Merchant banks	2.1
Chemicals	2.1	Miscellaneous	6.7
Cooperatives	2.4	Investment trusts	6.5
Insurance (composite)	2.4	Packaging and paper	6.0
Food retailing	3.0	Agencies	6.0
Mining finance	3.0	Contracting and constr	6.0
Oil and gas	3.3	Oversized traders	6.6
		Mechanical engineering	5.5

up the index of other financial companies were savaged. The league table of sectors was topped and tailed by financial groups, with merchant banks predictably bringing up the rear, while life and composite insurers - supposedly resistant to economic downturns - were among the most resilient. "Miscellaneous" stocks, including BAT Industries and underperforming security and alarm companies, were third in the list of sliding sectors.

For those looking to sift logic out of Monday's chaotic trading, there were only a few

Andrew Hill

Who knows which way the markets will bounce? The last few days have seen shares staring into the abyss and staging rallies - dealers screens a rapidly changing picture of red and blue

Singapore

Bouncing back with no regrets

A 10 PER CENT one-day fall in prices on any stock market takes some explaining, but Singapore's brokers, exchange officials and government are nevertheless in relaxed mood after Monday's mayhem.

Even before yesterday's recovery enabled the Straits Times Index to recoup 40 per cent of the previous day's 142.84 loss - and close 56.79 higher at 1341.83 - observers were falling over themselves to rationalise Monday's events.

The blame was put squarely on "over-reaction" among institutional investors, with heavy sell orders from overseas fund managers contributing to the decline.

Monday's fall was the third-biggest in the history of the Stock Exchange of Singapore, eclipsed only by the 169.14 collapse of Black Monday, and the 261.70 plunge on the following Tuesday, known locally as Terrible Tuesday.

More significantly, the latest decline was the largest among Asia's big exchanges after Malaysia, and much steeper than the 6.5 per cent fall in Hong Kong's Hang Seng Index.

Singapore's brokers have their charges of over-reaction on the strength of the island republic. They also play down the effects of the fall for the broking industry, whose financial position has been revitalised since the 1985 collapse of Pan Electric, a local industrial group, temporarily shut the exchange and brought some smaller brokers to the brink of collapse.

The brokers' plea has considerable validity, and were taken up by Dr Richard Hin, Finance Minister, yesterday. Looking back on the 1985 crisis and the worldwide crash two years later, he said: "This time round there is much less concern. Stockbrokers are much better capitalised."

There were, too, ample technical reasons for Monday's setback. The STI index had reached a post-crash high of 1461.85 only last Thursday, fuelled by the island's broad-based economic growth and a buoyant property sector.

Yesterday it seemed investors were taking brokers's strictures to heart. Monday's record trading volume of 212.5m shares was surpassed by a tad as institutions piled back into many of the property and other stocks that had been sold amid profit-taking one day earlier.

In the short term, the chief victims of Monday's events could be the domestic banks whose entry into the broking business was actively encouraged by Prime Minister Lee Kuan Yew's government and the ever-watchful Monetary Authority of Singapore, which regulates the financial sector.

Long-term, Monday's price fall may enable Singapore's financial regulators to consider themselves vindicated in their generally cautious policies.

HONG KONG has changed a lot in two years. As the past few days have shown, it is no longer one of the weakest links in the chain of stock exchanges which make up the global securities market place.

Whereas in 1987 the Hong Kong Stock Exchange gained worldwide notoriety by closing for four days, and the futures Exchange collapsed in HK\$1.8bn (US\$230m) heap of bad debts this week the stock market took the Wall Street shock waves in its stride. "Our markets have matured very much since 1987," says Mr David Nendick, secretary for monetary affairs, said yesterday.

The market fell by just 6.5 per cent on Monday, a decline exceeded by markets in Singapore, New Zealand, Malaysia, and Australia. Yesterday, it recovered half its losses.

In fact, this week's problems were fairly minor for a market which survived a much worse local crash in June. After the following day, known locally as Terrible Tuesday.

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Long-term, Monday's price fall may enable Singapore's financial regulators to consider themselves vindicated in their generally cautious policies.

NYSE Gains Monday October 16			
COMPANY	CLOSE	CHANGE	% CHANGE
Germany Fund	11 5/8	+1 5/8	+16.3
Conagra	35 7/8	+4 7/8	+13.2
Austria Fund	13 1/8	+1 5/8	+13.1
Tandem Computers	24 3/4	+2 1/2	+12.1
Citicorp	32 1/2	+3 1/2	+12.0
Brazil Fund	11 5/8	+1 1/4	+11.2
Hilton Hotels	94 1/2	+9 1/2	+11.1
Reebok Int'l	16 1/4	+1 5/8	+10.8
Dow Jones & Co	34 5/8	+3 3/8	+10.5
Allied Signal	35 3/8	+3 3/8	+10.5

NYSE Price Percentage Losers Friday October 13			
COMPANY	CLOSE	CHANGE	% CHANGE
Hilton Hotels	85	-21 1/2	-20.2
Owens Corning	25 1/4	-5 1/2	-17.8
Mexico Fund	10 3/8	-2 1/4	-17.8
Integrated Resources Pfd	1 3/4	-3/4	-17.5
Conagra	32	-6 3/4	

INTERNATIONAL COMPANIES AND FINANCE

Co op unveils plans for DM350m rights issue

By David Goodhart in Bonn

CO OP, the troubled West German retailer which drew back from the brink of bankruptcy last month, yesterday unveiled plans for a far-reaching capital reconstruction aimed at raising DM350m (\$183m) in fresh funds.

The company proposes to write down shareholders' capital from DM450m to just DM14,000, and then have a rights issue of 1.4m new shares at DM250 a share.

The new shares are to be initially taken up by Co op's house banks, DG Bank and Bank für Gemeinwirtschaft.

Combined with a DM1.7bn debt write-off - out of total borrowings of DM2.6bn - the

fresh capital means Co op has reached its goal of finding the funds necessary to re-establish itself as a going concern.

Existing shareholders who had their shares suspended at nearly DM300 last February will be offered three new shares for 17 old ones. This values their original shares at around DM44.

Some 72 per cent of Co op is owned by the four banks which have been leading the rescue effort for the company - Amsterdam-Rotterdam Bank, Swiss Bank Corporation, Security Pacific National Bank of the US, and Svenska Handelsbank International.

Co op also said yesterday it

Acquisitions by Hachette take profits to FFr134m

By William Dawkins in Paris

F

oreign takeovers of local companies have become a regular feature of the Greek business scene as northern Europeans expand their markets in the Mediterranean and the post-war generation of Greek businessmen approaches retirement.

Most observers still believe that, despite the restructuring, Co op has only a short-term future in its present form.

Talk of takeover is said to be premature but there has already been some informal contact between the company and the Berlin-based Federal Cartel Office.

Co op is Germany's fifth biggest retail chain. It consists of some 1,600 supermarkets, DIY stores, department stores and specialist shops selling food, sports equipment, shoes and toys.

would pay about DM200m to holders of options and other debt instruments the company has outstanding.

HACHETTE, the world's third largest publishing group, yesterday unveiled a gentle rise in trading profits for the first half of the year, but a near doubling of profits after exceptional gains.

Consolidated net profits rose 2.8 per cent to FFr133.8m (\$31.2m) in the six months to June, as against FFr130.1m in the same period of last year. This included the first contributions from acquisitions made since then, including Salvat, the Spanish publisher, bought in September 1988, and Ferry-Peter, France's third largest printing company, acquired in March.

After exceptional profits,

however, the rise was far steeper, from FFr124.5m in the first half of last year, to FFr246.8m.

The group published no

other details, but repeated its earlier forecasts that the full year's profits would "be of the same order" as FFr322.7m.

Hachette has recently been the subject of unexpected takeover activity following a move by Montana Management, a Panama-based management group, to build an 8.43 per cent stake in the company.

Yves St Laurent sales up 20%

By George Graham in Paris

YVES SAINT LAURENT, the French fashion and perfumes company floated on the Paris stock exchange in July, has reported first-half profits of FFr49m (\$5.7m), compared with a loss of FFr35m in the first half of 1988.

Mr Pierre Berge, the group's chief executive, said sales were 20 per cent up in the period to FFr25.9m, adding that the seasonal structure of the perfume division, the main activity carried out directly by Yves Saint Laurent, meant that earnings were traditionally focused heavily on the second half of the year.

Gross profits were up 8 per cent at FFr1.57m, while profits before tax and extraordinary items advanced by 17 per cent to FFr39m. Actual operating profit rose by just 2 per cent to FFr1.05m.

Profits in the second four

months weakened, partly due to the introduction of two new paper machines and four coating units, and partly as a result of the revaluation of the markka in March this year.

Earnings per share for the eight months rose to FFr11.1 from last year's FFr10.

Metaxa-Serie, another paper and pulp company, reported eight-month profits after financial items of FFr36m against FFr36m. Sales rose 14 per cent to FFr4.23m.

On October 27th SIMEX adds new interest to trading with the launch of the new Euroyen interest rate futures contract.

This timely launch is in response to growing demand from the banking and financial communities of the world, as the Japanese Yen increasingly becomes a major transaction, investment and reserve currency.

And SIMEX is well-positioned to meet this demand.

Since we began trading in 1984, our trading volume has

Foreigners buy into Greek market

Kerin Hope on the complexities of a growing Mediterranean trend

Foreign takeovers of local companies have become a regular feature of the Greek business scene as northern Europeans expand their markets in the Mediterranean and the post-war generation of Greek businessmen approaches retirement.

The first wave of acquisitions came more than two years ago after the former Socialist government removed a major hurdle to foreign investment by allowing profits and interest to be freely repatriated. At the same time, private sector profits showed a sharp rise after several years of stagnation or decline.

There was undisguised surprise in 1987 at Nestle's takeover of Loumides, a struggling Greek coffee and chocolate producer, for a reported \$7m. A year later, when another Swiss group, Jacobs Suchard, spent \$8m to acquire 60 per cent of Pavlides, an equally old-fashioned chocolate maker, a takeover pattern had begun to establish itself.

"Greece is being included in international company strategies for consolidating their operation in southern Europe. For consumer products, it's not just a company that's acquired but its distribution network too," said Mr Dimitris Pavlakis of Alpha Finance, one of several new Greek companies dealing in mergers and acquisitions.

Alpha Finance is controlled by Credit Bank, Greece's biggest private bank. Samuel Montagu, the UK merchant banker, is a minority shareholder.

Good banking connections are an important part of the takeover business. "A Greek company owner will confide in his banker first if he's thinking of selling out," said Mr Paul Tsakouris of Eurocorp Euroholdings, which has links with

Food and beverage businesses are still in greatest demand. But there is growing interest in companies producing household goods, cosmetics and toiletries, which are also,

as one consultant put it, "areas



Metaxa Distilleries: bought by Grand Met for \$18m

Banque Worms in France and with Midland Bank in Greece.

No official statistics are available but more than 40 Greek companies are known to have changed hands since the beginning of 1987, two-thirds of them bought by foreigners.

According to estimates from Top Invest, another Greek acquisitions specialist, 15 Greek food companies have

become involved with foreign groups in different ways, ranging from full acquisition to minority participation.

Prices are not made public, but the Athens business grapevine is thought to have a fairly accurate idea. The average price of recent deals is thought to have been around \$4-5m, sometimes rising above \$10m.

Food and beverage businesses are still in greatest demand. But there is growing interest in companies producing household goods, cosmetics and toiletries, which are also,

as one consultant put it, "areas

where having a local brand is essential to getting a space on the supermarket shelf."

Other sectors are expected to undergo radical change and development after 1992. French insurance groups, notably Assurance Générale and Paris Union, have bought into Greek insurance companies. This is in anticipation of rapid expansion in a country where life insurance was almost unheard of until 10 years ago. A clutch of hotels, both in Athens and the major resort islands, has come on the market, triggering Japanese inquiries.

There has been little negative reaction to foreign takeovers, although rumblings of complaint were heard earlier this year when Grand Metropoli

of the UK took over

Metaxa Distilleries, the brandy producer and one of Greece's most prestigious companies.

Along with a 30 per cent stake in Kaloyannis Bros, which produced the leading ouzo brand,

Grand Met acquired Metaxa for a reported \$18m.

The Socialists raised no opposition to the deal and there has been no indication so far that foreign takeovers would be in any way restricted should a Conservative government take power after next month's election.

Tight family controls rule out hostile takeovers, even of companies quoted on the Athens stock exchange, since groups of relatives are nearly always the majority shareholders.

They also pose problems for prospective buyers when it comes to estimating a company's value. Balance sheets prepared for the tax authorities can be misleading; what matters are the figures in the managing director's notebook.

"Our advice to buyers from abroad is to be patient and take trouble over the human relationships involved. They must make an effort to understand the peculiarities of the situation here," is the advice from Mr John Fourtals, who runs Top Invest.

siderations. "I think we don't get mergers because it would be almost impossible for two Greek company owners to get along together. They just wouldn't work," said one acquisitions specialist.

The sellers are, for the most part, managing directors of family-owned companies, who, together with close relatives, hold a controlling interest. Many started out in the pioneering days of Greek industry in the 1950s and feel disinclined to make the adjustments necessary to compete in the unified market.

They have been slow to hire professional managers and their children are usually not interested in taking over.

"The problem was succession... I only have daughters. I'd been running the company for 35 years after taking over from my uncle and I was frankly relieved to be able to sell out," said the director of a packaging company taken over earlier this year.

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They also pose problems for prospective buyers when it comes to estimating a company's value. Balance sheets prepared for the tax authorities can be misleading; what matters are the figures in the managing director's notebook.

"Our advice to buyers from abroad is to be patient and take trouble over the human relationships involved. They must make an effort to understand the peculiarities of the situation here," is the advice from Mr John Fourtals, who runs Top Invest.

Orkla Borregaard improves to Nkr257m

By Karen Fossel in Oslo

MODESTLY higher profits before assets disposals and extraordinary items were reported yesterday by Orkla Borregaard, the industrial and investment group which is Norway's sixth biggest company.

For the first eight months of 1989 group profits before asset

disposals improved to Nkr257m (\$87.2m) from Nkr245m in the comparable 1988 period. Including gains on disposals - which jumped from Nkr7m to Nkr19m - profits totalled Nkr445m, against Nkr322m last time.

The group's media

operations made another loss

- Nkr7m against Nkr9m loss - as a result of a weak advertising market. Consumer products profits dipped to Nkr175m from Nkr191m, despite progress in the Norwegian consumer goods market but the process industry division increased profits to Nkr126m from Nkr80m, helped by an

improved chemical pulp performance.

Orkla's investment activities realised sales profits of Nkr219m compared with Nkr149m while booked profit nearly doubled to Nkr266m from Nkr112m. The market value of the group share portfolio is put at Nkr424m.

STORA

STORA is the largest forest products company in Europe and is one of the leading companies worldwide in the markets for pulp, newsprint, fine papers, packaging paper, building materials and interior products.

The company, whose headquarters are in Falun, Sweden, has operations in 50 countries and a workforce of 54,000, of whom 29,000 are employed outside Sweden.

Profits improve by 20% to SEK 2.4 billion in first 8 months

The STORA Group's profit after net financial items improved 20 per cent to SEK 2,446 m. (2,034). Invoiced sales rose 7 per cent to SEK 27,170 m. (25,484).

In the Group's primary market of Western Europe, demand for forest industry products remains favourable. The market for pulp, which has developed well since 1986, is still stable. Demand for newsprint is increasing in Europe, although the North American market has suffered from some stagnation. Trends for the packaging paper and board product areas remain favourable, and STORA, through Papyrus, strengthened its position in the European fine papers market. Against this background, and as a result of increased deliveries from recently completed investments, the operating profit of the Group's forest industry sectors improved by slightly more than SEK 600 m.

Income Statement

	1989 (SEK millions)	1988 (SEK millions)	Reported amounts including Swedish Match Jan-Aug	1985 (SEK millions)	Reported amounts including Swedish Match May-Aug
INVOICED SALES	27,170	25,484	19,848	22,679	16,501
Operating expenses			68	34	39
Share in results of associated companies					
OPERATING PROFIT BEFORE PLANNED DEPRECIATION	4,559	3,854	3,386	-1,409	-1,037
Planned depreciation					
OPERATING PROFIT	3,150	2,558	2,349	-704	-524
Net financial items					
PROFIT AFTER NET FINANCIAL ITEMS	2,446	2,034	2,004	180	-141
Extraordinary income and expenses					
PROFIT BEFORE APPROPRIATIONS AND TAXES	2,626	1,593	1,863	191	176
Of which, minority share					

Forecast for the full year 1989

Market conditions for forest industry products are expected to remain generally favourable during the remainder of 1989. However, it is expected that demand will weaken somewhat further for construction-related products.

Against this background, and taking into account an increased interest rate level, it is anticipated that profit during the final four months of 1989 will correspond with the favourable results achieved during the equivalent period of 1988. Accordingly, it is estimated that profit for the full-year 1989, after financial income and expenses, will amount to approximately SEK 4,000 m.

Application for share listings in London and Frankfurt

STORA has announced its intention to apply to the Council of the International Stock Exchange in London and to the Frankfurt Stock Exchange for all the B Free shares to be listed on those exchanges.

This announcement appears as a matter of record only

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KLM Royal Dutch Airlines**U.S. \$97,650,000****Cross-border lease financing of
Three Boeing 737-400 Aircraft****Citibank, N.A. and Citilease Co. Ltd.**acted as advisors, structured
and arranged this transaction

London-Tokyo-Amsterdam

September 1989

CITICORP**Yamanouchi Pharmaceutical Co., Ltd.**U.S. \$50,000,000
2% per cent. Convertible Bonds due 2000

To the Bondholders

Pursuant to the Trust Deed relating to the captioned Bonds, it is hereby notified that Yamanouchi Pharmaceutical Co., Ltd., at its meeting of the Board of Directors on October 2, 1989, determined an issue price of \$3,764 per share in respect of 15,000,000 shares of common stock offered in Japan and to be closed on October 20, 1989 which will cause the conversion price of the captioned Bonds to be adjusted with effect from October 21, 1989 because the market price of shares as ascertained pursuant to the Trust Deed was \$3,811.3 per share. The conversion price so adjusted will, upon its determination, further be notified.

Yamanouchi Pharmaceutical Co., Ltd.
3-11, Nihonbashi-Honcho 2-chome,
Chuo-ku, Tokyo 103, Japan**Nationwide Anglia****\$100,000,000
Floating Rate Notes
Due 1998**
(Issued by Anglia Building Society)

Notice is hereby given that the Notes will bear interest at 15 1/2% per annum from 17 October, 1989 to 17 January, 1990.

Interest payable on 17 January, 1990 will amount to £191.40 per £1,000 Note and £9,570.21 per £250,000 Note.

Agent Bank:
Morgan Guaranty Trust
Company of New York
London**Notice to Noteholders**Prospect International
High Income Portfolio N.V.
Up to U.S. \$62,500,000
Senior Floating Rate
Notes due 1998
(of which U.S. \$41,250,000
has been issued)

Notice is hereby given that the Interest Rate for the period from 14th October, 1989 to 14th November, 1989 is 9.1125%. The Floating Rate Note Interest Amount payable on 14th November, 1989 is £7.85 per U.S. \$1,000.

Bankers Trust
Company, London Agent Bank**MELLON BANK CORPORATION**Prospectus Notes due 1994
Notice is hereby given that for the interest period from 16th October, 1989 to 16th January, 1990 the notes will carry an interest rate of 8.0135% per annum.Chemical Bank
Agent Bank**INTERNATIONAL COMPANIES AND FINANCE****Third-quarter reverse for Citicorp**

By Anatole Kalitsky in New York

CITICORP, the biggest US commercial bank, reported a fall in its third-quarter earnings despite its decision not to follow other major banks in raising its reserves for losses in Third World countries.

Citicorp's net income fell to \$358m or 99 cents a share, down 9 per cent from the \$364m or \$1.13 it reported a year ago. The most important reason for the decline was a higher tax charge. The bank said its effective tax rate in the quarter was 42 per cent, compared with 34 per cent a year ago. Pre-tax income increased

by 4 per cent to \$619m. Citicorp said its results "continued trends seen throughout the year" in its mix of businesses. On the positive side, these included strong profits from its global consumer banking operations, including local currency banking in Third World countries. Citicorp's worldwide net income from consumer operations increased by 27 per cent to \$218m.

In contrast, Citicorp referred to "relatively flat" sometimes choppy corporate finance and trading activities in the developed countries.

Last week, Citicorp was caught at the centre of the Wall Street panic over the financing of a proposed United Airlines buy-out.

The corporate financing and other non-consumer businesses in OECD countries produced profits of \$188m, down 26 per cent from last year. However, the wholesale banking businesses in developing countries made profits of \$99m, up 110 per cent.

The bank's lending business to developing countries again produced substantial losses of \$70m after tax. This compared

with a net loss of \$80m a year ago.

In terms of the conventional breakdown of businesses between lending and other operations, Citicorp's net interest income was \$1.88bn, up 5 per cent. Fees and commissions grew by 10 per cent to \$1.09bn and trading account income jumped by 88 per cent to \$62m, but foreign exchange profits fell 37 per cent to \$8m.

Non-interest expenses increased by 10 per cent, largely because of investments in the credit card and international branch system.

Merrill Lynch hit by lower volumeBy Martin Dickson
in New York

MERRILL LYNCH, one of Wall Street's largest securities houses, reported a substantial drop in third-quarter net earnings to \$41m, compared with \$65.6m in the same period of 1988.

The figures underline patchy trading on Wall Street. Mr William Schreyer, chairman, said the results "reflect industry-wide softness in some of our core business activities. The lower volume of underwriting activity and principal transactions were partially offset by revenue increases from commissions and asset management fees."

The results included a third-quarter net loss of \$2.2m, from the discontinued operations and disposal of its real estate brokerage subsidiary Fine Homes International, which compared with net earnings of \$6.5m from FHI in the same period of 1988.

Net earnings from continuing operations totalled \$43.2m in the third quarter, down from \$55.1m. In the same period the previous year, with earnings per share of 36 cents, down from 49 cents.

The quarter consisted of 13 weeks of operations, compared with 14 in 1988. Total revenues in the period rose 10 per cent to \$2.8m from \$2.68m.

Net earnings in the first nine months from continuing operations totalled \$144.4m, compared with \$164.1m in 1988.

Commission revenues in the third quarter advanced 21 per cent to \$463m, reflecting increases in share prices and trading volume and strong mutual fund sales.

Principal transaction revenues declined 19 per cent to \$915m, reflecting reduced trading revenues in fixed income securities.

Investment banking revenues declined 23 per cent to \$297m, due primarily to lower levels of equity and municipal underwritings.

Security Pacific ahead by 10%

By Martin Dickson

SECURITY PACIFIC, the California-based banking group, announced third-quarter net income of \$185.1m, up 10 per cent on 1988's corresponding \$167.9m, with earnings per share up 5 per cent to \$1.15.

Nine-month earnings were up 17 per cent at \$545.8m, with earnings per share up 13 cents.

Net interest income in the third quarter was \$727.9m, up 8 per cent, while non-interest income was \$457.1m, down 6 per cent on the same period of last year, which included a \$12m pre-tax gain from the sale of Hong Kong banking operations.

NCNB, the North Carolina bank which is expanding very rapidly through the Southern US, said its earnings rose by 14 per cent in the third quarter, to \$143.6m, with earnings per share more than doubling to \$1.45, James Buchan adds.

PepsiCo sees 15% gain for year

By Martin Dickson

PEPSICO, the world's second largest producer of soft drinks, yesterday announced an 11.5 per cent increase in third-quarter net income and forecast that earnings per share would rise more than 15 per cent in 1989, despite the diluting impact of a series of big strategic acquisitions.

The suburban New York company last summer bought the British snack food companies Walkers and Smiths Crisps for \$1.35bn and it has been aggressively buying bottling operations as part of an industry rationalisation.

Third-quarter net income rose to \$26.3m from \$24.6m, on net sales up 25 per cent at \$3.9bn. Earnings per share were up 12 per cent at \$1.02.

Nine-month net income totalled \$69.3m, up 22 per

cent, on revenues ahead 23 per cent to almost 10.5bn and earnings per share up 21 per cent at \$2.64.

PepsiCo said that, excluding the impact of acquisitions and last year's \$9.4m pre-tax loss on the sale of a foreign winery, operating profits rose 20 per cent in the third quarter, with sales up 15 per cent.

Operating margin improvements in each of the group's three businesses - soft drinks, snack foods and restaurants - had contributed to the performance, with particularly good volume growth in snack foods and restaurants.

Soft drinks operating profits rose 36 per cent to \$205.7m on sales up 26 per cent at over \$1.5bn, though stripping out recent acquisitions and divestitures produced operating profits

Morgan Stanley profit soars

By Martin Dickson

MORGAN STANLEY, one of Wall Street's leading investment banks, yesterday reported nearly doubled third-quarter earnings, helped by a jump in revenues from securities trading and a large gain from the restructuring of one of its equity investments in US companies.

Earnings totalled \$101.1m or \$2.54 a share, compared with \$52.4m or \$1.31 a share in the same period of 1988, while net revenues were \$2.48bn against \$2.47m. The figures are before preferred dividends.

Third-quarter profit was \$56.4m or 60 cents, down from \$70.5m or 66 cents a year earlier on sales of \$818m, against \$824m.

Revenues from investment banking dipped from \$204.9 to \$194.2m, while revenues from

trading securities as a principal rose from \$103.9m to \$183.8m.

Morgan Stanley has been one of the leading Wall Street proponents of so-called "merchant banking" under which banks have, over the past few years, taken equity interests in corporations for investment purposes.

The bank's revenues from this activity jumped from \$3.7m in the third quarter of 1988 to \$55.7m, thanks to a \$36.2m gain from the restructuring of Burlington Holdings, a textile group.

Commission revenue rose from \$50.8m to \$60.6m while

interest and dividend revenue totalled \$93.8m, against \$53.7m.

Consolidated net income for the nine months was \$224.4m or \$7.40 a share, compared with \$206.3m or \$7.41m in the same period of 1988. The bank said the balance and mix of its businesses was the key to maintaining earnings momentum.

Mergers and acquisitions activity continued at high levels and its global sales and trading business again benefited from its strong market position, particularly in the areas of international equity related products and foreign exchange.

MCI registers further strong growth

By Martin Dickson

MCI COMMUNICATIONS, the second largest US long distance telecommunications carrier, yesterday reinforced its strong growth over the past two years with a 60 per cent jump in third-quarter earnings.

Earnings totalled \$158m, against \$98m in the same period of last year, on revenue up 23 per cent at \$1.57bn. Earnings per share increased for the ninth consecutive quarter to 62 cents, from 38 cents a year ago.

Operating income rose to \$265m from \$171m as operating margins continued to improve, reaching 16.1 per cent, up from 12.6 per cent.

The company said residential traffic growth had grown faster than business volume during the quarter, due largely

to the introduction of a new calling plan and the expansion of its operator and payphone services.

"The company continued to garner a greater share of the business market and is making new inroads into the \$25bn consumer market," said Mr Bert Roberts, MCI's president.

"Our ability to increase revenue and earnings is a direct result of both MCI's marketing expertise as well as its reputation for responsiveness and quality across markets."

Nine-month net earnings totalled \$420m, compared with \$212m in the same period of 1988, on revenue up \$4.76bn, up from \$3.71bn, while earnings per share totalled 71.73, against 78 cents.

● GTE, which controls one of

the largest telephone systems in the US, unveiled record third-quarter results, adds Our Financial Staff.

Revenues from its telephone operations increased 7 per cent to \$3.1bn, while operating income rose 8 per cent to \$731m.

GTE lifted net income to \$368m from \$313m last time which took earnings per share to \$1.06, compared with \$1.01 cents. Revenues moved ahead to \$4.4bn, against \$4bn.

The quarter's results also reflect a 10 per cent increase in the usage of domestic local-exchange networks for long-distance calling as measured by access minutes-of-use. GTE said the number of access lines in service also increased by 5 per cent from the year-ago

quarter. These volume increases, however, were partly offset by rate decreases which became effective last April for inter-exchange carriers' access to local-exchange networks.

Nine-month earnings were up 17 per cent at \$545.8m, with earnings per share up 13 cents.

Net interest income in the third quarter was \$727.9m, up 8 per cent, while non-interest income was \$457.1m, down 6 per cent on the same period of last year, which included a \$12m pre-tax gain from the sale of Hong Kong banking operations.

● NCNB, the North Carolina bank which is expanding very rapidly through the Southern US, said its earnings rose by 14 per cent in the third quarter, to \$143.6m, with earnings per share more than doubling to \$1.45, James Buchan adds.

Accumulator Invest A/S

investment company quoted on the Copenhagen Stock Exchange

has acquired all outstanding shares of

CONSORTIUM IMMOBILIER DE FRANCE S.I.I.

real estate investment company quoted on the

Paris Bourse

BALI

INTERNATIONAL COMPANIES AND FINANCE

Anglovaal mines hit by labour costs and lower gold prices

By Jim Jones in Johannesburg

GOLD MINES in the South African Anglovaal group suffered the worst of all worlds during the September quarter as sharply higher labour costs, poorer gold recovery grades and lower gold prices combined to eat the profits of two mines and push a third into an operating loss.

Each of the mines felt the full effect of wage increases awarded in May and July though none has yet resorted to large-scale retrenchments.

Lorraine, the worst affected of the three, was hit additionally by a lower ore processing rate and unit costs per tonne of ore milled were 9 per cent higher in the September quarter than in the three months to June.

Analysts in Johannesburg had expected Lorraine to participate in the development of a new gold mine being planned by Anglovaal immediately to the north of the Lorraine property. However, while Lorraine generates losses or low profits it cannot offer any tax-saving advantages to the new venture.

Hartebeestfontein, the larg-

est of the group's mines, overcame lower recovery grades by increasing the amount of ore processed from underground sources and low-grade surface dumps. Nevertheless, the profit from gold mining dropped and the pre-tax profit was further affected by a substantially increased loss from uranium and sulphuric acid sales.

The average underground recovery grade has continued to fall as the focus of mining operations has shifted towards the poorer western section of the mine.

Eastern Transvaal Consolidated, which operates a number of small mines near the town of Barberton, suffered metallurgical problems as ore supplies from its different mines varied. Additional processing equipment is being installed and the directors warn that gold recovery grades could vary considerably during the next few quarters.

Prospecting expenditure, concentrated on the hills surrounding the mine properties, has been reduced.

ANGLOVAAL GOLD QUARTERLYS

	Gold produced (kg)	After-tax profit (Rm)	Earnings per share (cents)
Sep '88	6,722	6,722	75.5
Sept '89	7,815	7,810	42.2
Lorraine	1,388	1,975	(1.3)

Earnings per share calculated after tax and capital expenditure. Parentheses = negative

Avesta down 8% as value of inventory is halved

By John Burton in Stockholm

A FALL in the value of its inventory has led to Avesta, the Swedish stainless steel manufacturer, reporting an 8 per cent fall in profits after financial items for the first eight months of 1989 to SKR652m (\$89.8m) from SKR735m.

It warned that profits for the full year would be lower than the 1988 figure of SKR13bn, reversing its optimistic forecast in June that 1989 earnings would at least match those of the preceding year.

Avesta has been hurt by fluctuating prices for nickel, an important raw material in stainless steel.

It received a range of orders last autumn as companies built up inventories in anticipation that stainless steel prices would rise as a result of higher nickel prices. But when nickel prices fell in the spring, compa-

nies began drawing down on their inventories, weakening market demand and reducing profit margins on stainless steel.

The value of Avesta's own inventory has been almost halved to SKR140m from SKR250m. Excluding the inventory valuation, Avesta's profits rose 15 per cent to SKR422m from SKR35m.

Sales climbed 38 per cent to SKR655m from SKR473m, mainly due to sizeable price increases in the first part of the year.

Avesta estimates the demand for stainless steel will continue to grow, but at a lower level than in 1988 as customers continue to reduce their stockpiles.

It also reported that profits had declined for cold rolling plate steel but had improved for warm rolling plate steel.

SHEARSON
LEHMAN
HUTTONPARIBAS
LIMITED

Underwriters

Western Capital Limited
PHARMACEUTICAL INVESTMENT

\$A20,000,000

is pleased to announce
the private placement of10 million ordinary 50 cent shares
at a premium of \$1.50 per share
resulting in the raising
of \$A20,000,000

September 6, 1989

Shearson Lehman Hutton and Paribas Limited
are both members of The Securities Association.
(This announcement appears as a matter of record only)

Mortgage Bank of Finland Ltd.

\$15,000,000 11 1/4 per cent. Notes 1989

Notice of Final Redemption

S.G. Warburg & Co. Ltd. announce that all outstanding Notes are redeemable per par on 15th November, 1989 and that interest will cease to accrue on that date.

Notes are payable at the office of:

S.G. Warburg & Co. Ltd. or
Paying Agency,
2 Finsbury Avenue,
London EC2M 2PA
2935 Luxembourg

Notes and Coupons will become void unless presented for redemption or payment within 10 years and 5 years respectively from the due date.

The following Notes drawn for redemption on the dates stated below have not yet been presented for payment:

18th November, 1988

13 16 288 286 289 292 295 298
301 304 307 310 312 316 319 322

18th November, 1987

49

18th October, 1989

Malaysia banks on financial restructuring

Lim Siong Hoon on government plans to fund a booming economy and combat debt

Malaysia's banking sector is headed for a big restructuring, partly so that it can help fund a booming economy and partly to make up for the billion-dollar losses the banks have suffered in previous years.

Goled by Bank Negara, the central bank, many of the country's 50 commercial and merchant banks will soon have new partners under reorganised equity structures.

The law will affect most of the 16 foreign banks which have until 1994 to incorporate their business locally if they want to keep their banking licences.

After their incorporation, the banks have a few options.

• A foreign bank can keep equity control of its local unit but will still be denied privileges already enjoyed by the domestic banks. All these banks are currently 100 per cent owned by their parent abroad.

• The parent can reduce its shareholding to under 50 per cent and so be considered a domestic bank. The central

bank has indicated that it prefers this second route.

So as not to alienate the foreign partners, Mr Jaffar has offered them management control of the joint ventures. A few foreign banks have told the central bank they want to go further - giving up their licences following a merger with local banks.

But there will be no new issues of banking licences to foreign institutions.

BANK BUMIPUTRA Malaysia has approved a capital restructuring to pump in \$82.4m ringgit (US\$36.2m) after a second round of big losses. Reuter reports.

Petronas, the national oil company which owns 20 per cent of Bank Bumiputra, will inject the money in two stages.

Based on Mr Jaffar's

announcements on the impending number of mergers and the coming of new foreign banks, the scale of the banking reorganisation is going to be big. Just how big, however, is unclear.

Assets of the commercial and merchant banks total 150bn ringgit (US\$56bn), a quarter belonging to foreigners. Among the overseas banks, Hongkong and Shanghai Banking Corporation, with 9bn ringgit, is ranked the largest by assets; the smallest, with 82m ringgit, is United Overseas Bank of Singap-

ore.

No local individual can own more than a 20 per cent stake in a bank. This, Mr Jaffar said, was an anomaly in the system since foreigners could have 100 per cent ownership. The new law, he said, "levels

the playing field" somewhat.

There could be other reasons to the coming changes, though. Over the years, central bank and government officials have complained that the country has far too many small banks.

The first-ranked Malaysian Banking's assets of 30bn ringgit are as much as 20 of the 23 domestic banks' combined.

T he government wants larger, multi-service banks to take up equity and to fund an expanding manufacturing sector as well as privatisation.

Another reason for the overhang has to do with the losses and bad debts at several banks. In recent years, the central bank has had to make good 1bn ringgit in accumulated losses at four of these banks: United Asian, Habib, Sabah and Oriental.

Daiiei lifts first-half profits by 5.5%

By Ian Rodger in Tokyo

PRE-TAX profits of Daiiei, a leading Japanese supermarket group, rose 5.5 per cent in the six months to August to Y11.3bn (\$78.9m) on sales of Y866.4bn, up 7 per cent.

Daiiei said sales in its retail division were up 7.2 per cent while those of the wholesale division gained 6.3 per cent. The introduction of a point-of-sale computer system helped improve efficiency, but the higher cost of new-store openings and store refurbishment held back the growth of operating profits to 1.6 per cent.

For the full year to February, Daiiei expects pre-tax profit to reach Y25.5bn, 7 per cent ahead of last year.



Anglovaal Group

Mining companies' reports - Quarter ended 30 September 1989

Hartebeestfontein Gold Mining Co Ltd

Reg. No. 05332205

Issued capital: 112 000 000 shares of 10 cents each

Quarter ended 30 Sept 1989

Quarter ended 30 June 1989

Financial year ended 30 June 1989

Operating results

Ore milled kg

Gold recovered kg

Yield %

Revenue Rm

Costs Rm

Profit Rm

Revenue R

This announcement appears as a matter of record only.

U.S. \$183,000,925**Acquisition Facility to****RpScherer CORPORATION****Lead Managers**
Canadian Imperial Bank of Commerce Group • Citibank N.A.
London**Managers**
Bank of Scotland • Bayerische Vereinsbank Aktiengesellschaft
London Branch
Scandinavian Bank Group plc • Société Générale
Chicago Branch**Security and Facility Agent**
Citicorp Investment Bank Limited

October 3, 1989

CITICORP

October 1989

Arvin Industries, Inc.

has acquired a 75% interest in

A. P. Amortiguadores, S.A.

from

T I Group plc

The undersigned initiated this transaction, acted as financial advisor to Arvin Industries, Inc. and assisted in the negotiations.

Salomon Brothers International LimitedCALOR. ROWENTA. SEB. TEFLAL
CONSOLIDATED SALES SEPTEMBER 30, YEAR-TO-DATE

Including Rowenta (in millions of FFr)	1989	1988/1987
France	1,647	+14%
Abroad	2,822	+64%
TOTAL	4,475	+42%

With constant structure:
Consolidated sales rose 13% (same level in France and a 20% increase for sales abroad). For the twelve months ending September 30, the overall increase in sales was 13% (up 3% in France and 23% abroad).
The interim report for the Group SEB is now available.
To obtain a copy, please write to: Group SEB - Service Communications
BP 172 - 69324 Ecully Cedex - FRANCE
or phone: (33) 72 28 15 40
Please indicate French or English version.

Issue of up to
£250,000,000
Floating Rate Notes 2000(Incorporated in England under the Building Societies Act 1874)
of which £150,000,000 is being issued as the Initial Tranche
Issue Price of the Initial Tranche: 100 per cent.

In accordance with the provisions of the Notes, notice is hereby given, that for the Interest Period from October 17, 1989 to January 17, 1990 the Notes will carry an Interest Rate of 15% per annum. The Interest payable on the relevant payment date, January 17, 1990 against Coupon No. 16 will be £382.51.

By: The Chase Manhattan Bank, N.A.
London, Agent Bank

October 18, 1989

INTERNATIONAL CAPITAL MARKETS**Sammi Steel meets strong demand despite pessimism**

By Andrew Freeman

EUROBOND markets remained subdued yesterday with limited new-issue activity and quiet secondary trading. Syndicate officials said they were not expecting conditions to improve during this week.

Merrill Lynch was the lead manager of a \$50m five-year deal with equity warrants for Sammi Steel, the Korean manufacturer. The par-priced bonds were issued with a coupon indicated between 1½ and 1¾ per cent.

Final pricing will be tomorrow based on the average price of the underlying stock over a seven-day period.

Demand was predictably strong, and the deal immediately traded at a huge premium. Traders said it was almost impossible to lift offers in the market, and they pointed to a wide bid-offer spread as evidence of a fundamental lack of liquidity. At one stage the spread was 10 points wide, before it settled down to 4 points. The full price in the offering session was 118 bid, 123 offered.

As with previous Korean deals, the warrants become

exercisable after May 1991 to allow for the liberalisation of the Korean equity market. The indicated premium on the warrants is 75 to 85 per cent.

Nomura launched a successful \$150m deal with equity war-

warrants on fees at less than 1½ per cent.

J.P. Morgan was the lead manager of an AS150m seven-year deal for Redland International Funding, a subsidiary of Redland, the UK construction company. The bonds were largely pre-placed and are not expected to be actively traded.

The purpose of the issue was to refinance a £100m 25-year Eurosterling issue, the bulk of which was bought by Redland two weeks ago. That buy-in resulted in some controversy when dealers complained there had been insider dealing ahead of the announcement of the offer to buy the bonds at a premium to their market level.

Mr Gerald Corbett, financial director of Redland, said: "The issue, which was specially tailored for us by J.P. Morgan, gives us seven-year fixed sterling funds at a semi-annual rate of 10.11 per cent, against the 11.4 per cent cost of the straight Eurosterling bond before we bought it back."

J.P. Morgan executed a series of currency swaps and interest rate hedges to achieve the funding.

Kreditbank launched a SKr250m 5-year unswapped issue for its own international finance subsidiary. The coupon of 11½ per cent was aimed at retail demand, and sales are expected to be mainly into Kreditbank's own network.

Late in the day Svenska launched a Skr250m two-year deal for Sandvik. The bonds were trading on fees at less than 1½ per cent.

Nomura was quoting the bonds with warrants at 105½ bid, a fine premium to the par issue price.

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FINANCE DIRECTORS

TRY OUR BRAND OF
CREATIVE ACCOUNTING

1989
FIXED ASSET
Tangible
fixed assets

CURRENT ASSETS
Work in progress 113,112
Debtors 795,047
Cash at bank or in hand 8,865
917,024

COWIE Interleasing Asset Eraser

ERASE YOUR GEARING PROBLEMS
TURN FIXED ASSETS INTO CURRENT
BY REMOVING VEHICLES FROM
YOUR BALANCE SHEET
DEPLOY CAPITAL INTO YOUR
MAINSTREAM BUSINESS
.....WITHOUT INCREASING COSTS

Selling your vehicles to Cowie Interleasing via our Purchase and Lease Back Scheme, gives instant access to funds whilst still retaining your fleet with a competitive contract hire arrangement. It's simple, straightforward, and a phone call gets it moving.

COWIE
Interleasing

North: Northumbrian counties Scotland
Midlands: Central and South, North Lancashire and the South-West
Hylton Road, Sunderland SR4 7BA Tel: (091) 510 0494 Fax: (091) 514 4124
South: Central South London, the South-East
187 Broad Street, Birmingham B15 1ED Tel: (021) 632 4222 Fax: (021) 643 5304
225 Buckingham Avenue, Slough SL1 4NB Tel: (0753) 222911 Fax: (0753) 345533

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange and does not constitute an invitation for the public to subscribe for or purchase shares.
Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the Ordinary shares of the Company in the Unlisted Securities Market. It is emphasized that no application has been made for these securities to be admitted to listing. Subject to the passing of the necessary resolution at the Extraordinary General Meeting of the Company convened for 23rd October, 1989 and to the Offer for Hugin Sweda Group Plc becoming unconditional, dealings are expected to commence on Tuesday, 24th October, 1989.

RIVA

Riva Group Plc

(incorporated in England under the Companies Act 1948 to 1976, registered number 1384967)

Rights Issue
of 5,999,987 new Ordinary shares of 10p each at 105p per share
Subscription
for 8,000,000 new Ordinary shares of 10p each at 105p per share
in connection with the offer for
Hugin Sweda Group Plc.

Share Capital
Authorised £1,400,000
in Ordinary shares of 10p each
Issued and to be
paid £1,399,999
The Ordinary shares to be issued in connection with the rights issue and the subscription will rank pari passu in all respects with the existing
Issued Ordinary shares including the right to receive all dividends and other distributions hereafter declared, made or paid, save for the right to receive a final dividend in respect of the year ended 30th June, 1989.

The Group's principal activities as enlarged by the acquisition of Hugin Sweda Group Plc will be the development, manufacturing and marketing of electronic point of sale equipment and related software to multiple retail chains and the food and hospitality sectors throughout the world either through their own operations or through dealerships.

Particulars relating to Riva Group Plc are available in the Royal United Securities Market Service. Copies of the particulars may be obtained from the Company Announcements Office of the Stock Exchange on the 19th and 20th October, 1989 and during normal business hours on any weekday (Saturdays excepted) up to and including 1st November, 1989 from:

Lloyd's Merchant Bank Limited,
40-46 Queen Victoria Street,
London EC4P 4EL.

18th October, 1989



£250,000,000

Floating Rate Notes Due 1996
(Issued by Nationwide Building Society)

Interest Rate: 15.225% p.a.

Interest Period:
17 October, 1989 to 17 January, 1990

Interest Amount per £5,000
Note due 17 January, 1990:
£191.88

Interest Amount per £50,000
Note due 17 January, 1990:
£1,918.77

Agent Bank:
Baring Brothers & Co. Limited

NOTICE OF REDEMPTION BANK OF TOKYO (CURACAO) HOLDING N.V. £30,000,000

Guaranteed Floating Rate Notes Due 1990 (the "Notes")
NOTICE IS HEREBY GIVEN that pursuant to the provisions of Clause 5(b) of the Terms and Conditions of the Notes, Bank of Tokyo (Curacao) Holding N.V. (the "Company") has elected to exercise its right to, and shall, redeem on 30th November, 1989, all of its outstanding Notes at the principal amount thereof together with accrued interest to such date of redemption.
The payment of the redemption price and the accrued interest will be made on and after 30th November, 1989, upon presentation and surrender of the Notes together with all coupons appertaining thereto maturing subsequent to 30th November, 1989, at the principal office of Bank of Tokyo International Limited, a Principal Paying Agent, Northgate House, 20/24, Morgan, London, EC2R 5DH, or at the principal office in the city indicated below of such other浮息 Paying Agents:
The Bank of Tokyo, Brussels; The Bank of Tokyo, Ltd., Paris; The Bank of Tokyo (Holland) N.V., Amsterdam; Bank of Tokyo (Deutschland) A.G., Frankfurt; The Bank of Tokyo (Luxembourg) S.A., Luxembourg; Bank of Tokyo (Switzerland) Ltd., Zurich.
On and after 30th November, 1989, interest on the Notes will cease to accrue.
Bank of Tokyo (Curacao) Holding N.V.
By: Bank of Tokyo International Limited
As Fiscal Agent
18th October, 1989

HOUSE TO RENT?

Advertise in the Rentals section of the Weekend FT.
For more information call Richard Wallington on
01-873 3307

UK COMPANY NEWS

US printing group to be sold and 45% of Berlitz to be floated Maxwell moves to reduce debt

By Raymond Snoddy

MR ROBERT MAXWELL, the publisher, plans to reduce further the debt taken on through the acquisition of Macmillan, the US publisher, by floating 45 per cent of Berlitz International, its language instruction subsidiary and the sale of Maxwell Graphics.

Mr Maxwell, chairman of Maxwell Communication Corporation, said that Berlitz, which has 260 language centres in 25 countries, had filed initial registration documents with the Securities and Exchange Commission in New York for a proposed offering of 8.4m shares.

The partial flotation is

expected to value Berlitz at between \$400m and \$500m with the net proceeds of between \$200m-\$250m (£126m-£158m).

Mr Maxwell intends to continue holding a controlling interest in the language business acquired as part of last year's \$2.5bn Macmillan deal.

Berlitz made profits last year of \$26.4m before interest on revenues of \$186.3m. Compound profit growth since 1984 has been about 28 per cent.

The disposal of Maxwell Graphics, the US printing group, is believed to be imminent and should bring in about \$50m.

The Berlitz flotation plans mean that Mr Maxwell, who decided last year to concentrate almost wholly on publishing, could have five quoted vehicles in London and New York.

In addition to Berlitz and the listed MCC and Pergamon AGB, there are plans to seek a quote for Mirror Group Newspapers and a school publishing joint venture in the US between Macmillan and McGraw-Hill.

It is also likely that Maxwell Communication will go down the partial privatisation route

with Official Airline Guides, the company bought from Dun & Bradstreet for \$425m last October.

On Berlitz the plan is to offer 5m shares in the US and the remaining 3.4m elsewhere. Goldman Sachs will manage the entire offer.

Berlitz International, with headquarters in Princeton, New Jersey, published pocket travel guides and phrase books as well as offering commercial translation services and language tuition.

Last week Mr Maxwell completed a \$3.5bn restructuring of his debt at what he described as "very fine rates".



Robert Maxwell: keeping a controlling interest in Berlitz

First Technology purchases Palcon Systems for up to £6m

By Nikki Taft

FIRST TECHNOLOGY, the security and safety systems company, yesterday announced the purchase of Palcon Systems - which specialises in the design, manufacture, installation and maintenance of control and warning systems - for up to £6m.

Palcon, founded in 1978, is based in High Wycombe, Buckinghamshire. Its systems, principally involving air-conditioning and energy management rather than security, are used in industrial and commercial

buildings.

First Technology said this will dovetail well with its existing security expertise.

In the year to end-March, Palcon's pre-tax profits were £245,000. Book value of net assets amounted to

£150,000.

Under the terms of the deal, First Technology is paying an initial £2.77m for Palcon, comprising £225,000 in First Technology shares and the remainder in five-year loan notes.

The vendors will hold any new shares for at least one year.

If certain profit targets are bettered in the 25-month period to end-April 1991, an additional deferred payment will be made.

However, the total payment cannot exceed £6m, and First Technology said that the terms of the deal give a final exit p/c after tax of under seven years.

Any further consideration will be paid one third in new shares and two thirds in three-year loan notes.

The vendors will hold any new shares for at least one year.

Associates help Derwent Valley improve to £2.4m

DERWENT VALLEY Holdings, the property investment, development and trading group, lifted taxable profits 42 per cent to £2.4m in the first half of

to £2.97m in gross rental income. Related companies contributed \$890,000 to profits, against a deficit of \$20,000 last time.

To further reduce disparity, the interim dividend is raised to 2.5p, payable from earnings of £2.05p (12.65p) per £p share.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres-ponding dividend	Total for: last year
Alba	fin 2.65	Jan 8	2.85	4.35
Allied Steel 5	int 1.1	Nov 20	1	1.65
Amstrad	int 1	-	1.4	1.4
Allwood	int 5.97	Jan 31	5	8
Amey & Horwitz	int 3.3	-	3	7
Avon Corus 5	int 5	Dec 11	4.2	8.5
Derwent Valley	int 2.6	-	1.5	6.1
Exmoor Dual Inv 5	int 2.35	-	-	8.1
Hunting	int 3.5	Dec 12	2.2	6.7
Jackson Group	int 1	Nov 24	0.55	2.65
New Ireland	int 5	-	-	8.31
Pearson Zach	int 6.65	Dec 5	6.65	8.6
Ramsey Ridge 5	int 5	-	5	7.5
Rosetel 5	int 1.3	-	-	3
Serif Cowells 5	int 1.5	Dec 4	1.5	6
Tutor 5	int 1	-	0.67	2.07

Dividends shown pence per share where otherwise stated.
Equivalent after allowing for scrip issues. 10n capital increased by rights and/or acquisition issues. EBM stock. SBU quoted stock. 4Third market. 4Irish currency. 4Income shares.

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UK COMPANY NEWS

Currency influences dog Paterson

By Clare Pearson

THE DECLINING Nigerian naira continued to depress profits of Paterson Zochonis, the west African trader and manufacturer of toiletries and detergents in the year to end-May.

The group, which owns Cussons, maker of Imperial Leather soap, posted a decline from £24.22m to £23.89m in pre-tax profits. Turnover rose to £205.5m (£190.8m).

However, a tax charge four percentage points lower at 34 per cent left earnings per share marginally higher at 30.14p (29.39p).

Investment income rose to £16.83m (£14.74m). Seventy per cent of PZ's investments are currently in sterling deposits, with the balance split between foreign currency deposits and international equities.

Pre-tax profits for the first half of the current year were likely to be in line with last year's £10.52m, PZ said. Support for expansion and new launches of Cussons' products

were likely to absorb any increases in profits from this business for the time being.

Meanwhile, the naira remains at its year-end level of 13.3p (against a May 1988 level of 13.3p) in the face of further economic measures to tighten the credit squeeze.

PZ said so far most group operations in Nigeria were maintaining sales volumes, though margins were lower. During the year under review, profits grew by 30 per cent in local terms.

Interpace, which trades in French-speaking west Africa, experienced success with rationalisation measures but trading conditions remained difficult.

At Cussons, good progress was made in consolidating new operations in Thailand and Indonesia. Recently expanded operations in Australia increased sales by 30 per cent.

The business did well in the UK, with new shower and bathing products increasing sales and Imperial Leather holding its market share.

The final dividend is increased to 6.65p (6.55p), making 8.6p (7.6p) for the year.

• COMMENT
Paterson Zochonis; with invest-

ments worth nearly £150m, looks like a spectacularly safe haven for longer-term funds at the moment. However, with the Zochonis family holding 65 per cent of the company and determined to gain and bear it till better times turn up in Nigeria, and growth in the Cussons business slow and costly (since acquisitions are seen as too expensive), there is little else of interest in the shares. At the end of the day, PZ's investment in the Pacific Basin, together with long suffered in Nigeria (the focus of its trading operations for 100 years) could pay off handsomely. But this year, the company is indicating, higher interest payments on the cash pile should help to offset lower margins in west Africa to produce roughly the same pre-tax outcome, though this may be somewhat lower. A prospective p/e of over 10 does not look cheap relative to other overseas traders, but that is barely to the point. For the patient.

Roskel rises 45% to £1.4m

Roskel, the USM-quoted suspended ceiling contractor and distributor, lifted pre-tax profits for the six months to June 30 by some 45 per cent to £1.42m on turnover ahead from £1.04m to £1.95m.

Mr Simon Skelding, chairman and managing director, said the level of enquiries and forward orders for the contracting division for 1990 was at a higher level than this time last year.

After tax of £510,000 (£353,000) earnings per share emerged at 9.92p (5.22p) for an interim dividend of 1.3p.

Geers Gross ahead 9% to £161,000

Geers Gross, the advertising agent and consultant, reported pre-tax profits up 9 per cent from £147,000 to £161,000 in the six months to end-June 1988.

The result came from a 3 per cent increase in turnover to £18.14m (£17.85m) and earnings per 10p share improved to 1.06p (0.97p).

The directors said the company was moving ahead of the industry as it had anticipated the changing nature of the sector's new profit base.

DRG promises early profits forecast

By Clare Pearson

DRG, the paper and packaging company under pressure from the £297m hostile cash offer launched by Penbridge Investments, a Bermuda-based vehicle, yesterday promised shareholders a profits forecast in short order.

This was after DRG's shares had for the first time fallen below the level of the £500 cash offer from Penbridge amidst Monday's stock market turbulence. Penbridge then lifted its stake from about 24.5 to 29.5 per cent.

Yesterday DRG shares closed 10p higher at 57.5p.

Mr Roger Woolley, chief executive, said the profits forecast would come sooner than earlier envisaged, although not until after a statement had been made on whether Penbridge's offer would be referred to the Monopolies Commission. He expected this to come next week.

DRG yesterday also promised shareholders a statement on future dividend policy and further details on property profits, expected to be significant components of its results over the next few years.

Today marks the first closing date for Penbridge's offer.

The offer significantly undervalues the company, despite the turbulence recently displayed by world financial markets, DRG said. It urged shareholders to hold on to their shares.

Mr Woolley added that he believed there was widespread concern among MPs and others about various aspects of Penbridge's bid, such as the fact that it was launched from a tax haven and was highly leveraged.

Hartley Baird has paid £1.5m for Nemo Holdings whose principal trading subsidiary Kaxxon manufactures a range of fractional horsepower electric motors. Of the consideration County Natwest Ventures took £67m Hartley Baird ordinary at 60p per share. Balance satisfied by a combination of cash and loan notes.

Defence division increase behind Hunting's 45% rise

By Jane Fuller

HUNTING, the defence, aviation, oil and technical group formed in the summer from three family-controlled companies, showed a 45 per cent increase in pre-tax profits to £17.8m for the six months to June 30.

The results were helped by a rise to £3.86m (£4.66m) in the defence division and a profit on property disposals this time of £1.54m. However there was a loss of £1.29m in the technical division, against profits of £86,000.

Turnover rose 15 per cent to £236.7m (£222.6m) and fully diluted earnings per share were 12.2p, compared with 9.3p. An interim dividend of 3.5p will be paid.

Before this week's stock market fall, the price/earnings ratio had improved from between seven and eight for the largest of the three constituent companies to 10 for the new group.

In August, the group announced Irvin Industries, a US maker of airborne weapon

retarders and parachutes with a turnover of \$65m (£41m) in 1988. Hunting's 40 per cent gearing was mostly related to this. Through borrowing in dollars, it had little exposure to high UK interest rates.

Turning to the less impres-

sive performances, Mr Ken Miller, managing director, said that most of the profit fall from £23.22m to £2.65m in the aviation division was caused by the grounding of Air Bridge Carriers' fleet of merchantmen for structural modifications.

Better news came from the

buoyant business in fitting out small passenger aircraft: British Aerospace's Jetstream 31 and 41 and the Saab 340.

Because many of these were being sold to the US, Hunting was planning to establish its Field Aviation subsidiary there.

The oil division showed a small profits growth to £4.23m (£4.15m). This represented a better than expected result

from the Canadian crude oil business. Specialised products, such as paints and putties, had suffered from a downturn in the UK DIY market. There had also been start-up costs from launching the Hammerite rust prevention product in the US.

Losses of £1.29m were made by the technical division. Earnings from resource survey on land use and photographic services were more than cancelled out by losses in other activities including car components, high-resolution graphics terminals and composite materials.

There is room for improvement.

Brunning warns of significant losses and shares decline 17p

By John Riddings

BRUNNING GROUP, the advertising and marketing company, warned yesterday that its interim results would show a "significant loss" and that full-year profits would show a fall from last year's outcome.

The shares, which have fallen steadily since mid-September, lost a further 17p yesterday to close at 105p.

Mr David Linnell, chairman, who assumed executive responsibility following last month's departure of Mr Trevor Shonfeld, group chief executive, said that the first half had been "materially affected by costs associated with the

merger of the group's London agency with Chetwynd Hadrons."

Brunning acquired Chetwynd, a consumer advertising agency, from Addison Consultancy Group in January for £3.9m.

Mr Linnell said that a number of steps had been taken to restore the group to a sound base. Mr Ned McLaren, formerly finance director at FEB Group, the marketing and sales promotion company, has been appointed chief executive. Overheads have been cut, including a reduction in overall staff numbers.

According to Brunning, the timing of clients' advertising expenditure, which favours the second half of the year, means that the group should show a profit for the full year, although at a lower level than last year.

Following the departure of Mr Shonfeld, Brunning is focusing on developing its UK businesses rather than international expansion. It has dissolved its joint venture with Ketchum Communications, the US agency, only one year after it was set up.

In the year to March 31, Brunning increased pre-tax profits from £873,000 to £962,000.

BOARD MEETINGS

	FUTURE DATES
Autumn House	Oct. 18
Bimco	Nov. 8
CST Emerging Asia	Oct. 19
Chemcor Corp.	Oct. 20
Devtek	Oct. 21
Mobile Satellite	Oct. 22
NEC	Oct. 23
Thermonetics	Oct. 24
Provenor	Oct. 25
River & Merc Gears Cap.	Oct. 26
Royal Insurance	Oct. 27
Transocean	Oct. 28
Affiliated London Prope	Oct. 29
Cooper (Frederick)	Oct. 30
Euler (Albert)	Oct. 31
Parke-Bennett	Nov. 1

TODAY

UK COMPANY NEWS

Caparo extends offer for Armstrong Equipment

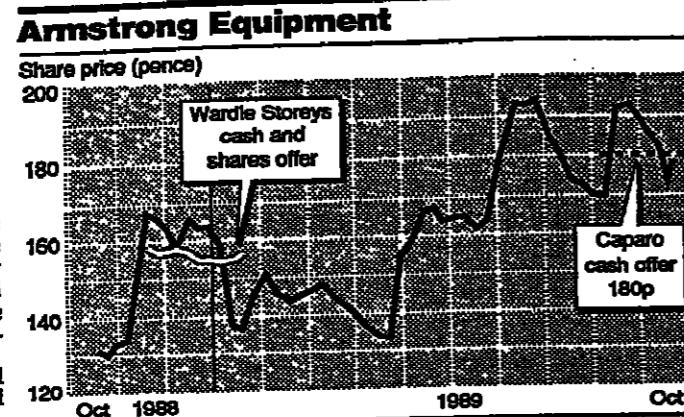
By John Riddings

CAPARO GROUP, the private holding company headed by Mr Swraj Paul, announced that it had received acceptances representing 30 per cent of the shares in Armstrong Equipment, the industrial fastener and engineering company, for which it is bidding £25.8m.

But the level of acceptances at Monday's first closing date represent an increase of only 0.8 per cent over the state held by Caparo prior to the bid. The offer is being extended to October 30.

Analysts said that the bid was still in its early stages and that first closing dates generally show a low level of acceptances. But they expected that Caparo would have to improve its terms to be successful.

Mr Paul said that the current volatility of the stock market would make the bid increasingly attractive to investors. He added that Armstrong's share price, which closed yesterday at 178p, had fallen below the 180p per share offer and that the cash nature of the bid improved its chances in the current uncertain environment.



But Mr John Pratt, Armstrong's finance director, said that he was delighted with the level of acceptances. He said that the number of new acceptances was even lower than that received by Wardle Stores in its bid for Armstrong earlier this year.

Mr Pratt accepted that cash could be more attractive to investors in the current market conditions but argued that "if investors were going to get

Record trading lifts shares in Ashtead

SHARES IN Ashtead Group, the USM-listed plant and machinery hire group, bounded back 15p yesterday to close at 240p after Mr Peter Lewis, chairman, told the annual meeting that trading in the first five months of the present year was at record levels.

The shares lost 28p the previous day and had been at 225p following the report of the 1988-89 results in August.

Mr Lewis said that continuing high levels of spending in the construction and civil engineering industries supported further growth.

More than half its profits were generated in the midlands, north of England and Scotland and it had only a small exposure to the housebuilding market.

Reliant Plant, acquired in January, was making an increasingly profitable contribution.

Alba dips to £4.1m as interest rates bite

By Ray Bashford

ALBA suffered a decline in pre-tax profits during the 12 months to June 30 amid increasingly difficult trading conditions in the consumer electronics industry.

Profits fell from £4.61m to £4.08m. Sales, however, rose 7.5 per cent to £73.7m aided by contributions from two acquisitions.

Mr John Harris, chairman, said the performance was satisfactory when compared with the recent records of other companies in the industry which have been more severely affected by the impact of higher interest rates.

However, he added that while interest rates remain at their prevailing levels, it was "unlikely that we will see a significant upturn before the end of the current financial year."

The total dividend is held at 4.35p with a maintained final of 2.85p.

Alba France, formerly Teletronics, which was acquired for FFr22.5m (£1.06m) in August last year as a springboard for the UK satellite market, Mr Harris remained confident about the longer term outlook for the industry.

Castle improves 70% to £1.79m

CASTLE Communications, the USM-listed record and video company, returned profits of £1.79m pre-tax for the 12 months ended June 30, a 70 per cent improvement on the previous year's £1.06m.

Turnover of the enlarged

company accelerated from £9.74m to £20.94m and further acquisitions in the current year will take Castle into new geographical territories such as Australia and West Germany.

Earnings per 50 share rose by 10p to 28.5p and the dividend for the year is being stepped up from 7.2p to 8.5p via a final of 50.

The company had seen an "encouraging" growth in the number of performances of works by its contemporary composers leading to progress in both sheet music and royalties. All instrument factories increased output during the period, directors said.

An interim dividend of 3.5p (3p) is declared, payable from earnings per share of 10.7p (8.5p).

Molyneux Estates assets increase

Molyneux Estates, the property investment company, has increased its pro-forma net assets to £14.8m, or 75p per share, compared with £10.9m at the time of its flotation on the USM in June this year.

In that time it acquired a variety of properties at a cost of about £9.85m. The enlarged portfolio had been valued at £20.4m giving a surplus of 2.24m.

The increases were announced at the same time as results for the year to June 23 which showed pre-tax profits of £4.000 on turnover of £574.000. That compared with profits of £216.000 on turnover of £587.000 for the 15 months to June 23.

After tax of 23,000 (£4,000) earnings per share were 0.04p (0.9p).

Compensation and closure costs hit Serif Cowells



Ramus warns of poor first half

Ramus Holdings, a ceramic tile maker, reported pre-tax profits up from £1.03m to £1.65m in the year to June 30 1989.

Mr Lionel Ramus, chairman, warned that results for the six months to December 31 would be poor but said there would be a revitalisation of the company's market which had substantial medium and long-term growth potential.

Turnover rose to £51.67m (£44.61m). Earnings per share came out at 19.5p (12.5p) and the total dividend goes up to 7.5p (7p) with a maiden interim dividend of 3p.

Allied Restaurants advances to £0.96m

Profits before tax of USM-listed Allied Restaurants rose from £20.000 to £26.000 for the year to July 16 1989. Turnover expanded by 550 to £17.05m.

The dividend for the year is lifted from 1.5p to 1.65p via a final of 1.5p.

The directors said their strategy to create a more broadly-based leisure and catering group was proving to be successful.

All-round growth at Jackson Group

A "solid" performance from all divisions helped Jackson Group, the Ipswich-based construction and industrial services company, produce a 61 per cent expansion in interim profits.

On turnover ahead 30 per cent to £26.27m, the pre-tax line advanced from £790,000 to £1.27m.

Earnings per 10p share improved to 3.7p (2.5p) and the interim dividend is raised to 1p (0.65p adjusted).

Notice of Redemption Republic of Italy

NOTICE IS HEREBY GIVEN that pursuant to Condition 5(b) of the Notes the Republic of Italy has elected to redeem on November 20, 1992 ("Redemption Date") all notes issued by the Republic of Italy ("Notes") at a redemption price equal to the principal amount thereof plus interest accrued to the Redemption Date. On and after the Redemption Date, interest on the Notes will cease to accrue. The principal amount of each Note will be paid in cash and the principal amount of each Note will be presented and surrendered to the paying agents as shown on the Notes on the Redemption Date with all interest coupons maturing subsequent to the said date. Interest on the Notes on the Redemption Date will be deducted and presented for payment in the usual manner.

October 18, 1989
By Cibcor, N.Y. (CSSI Dept) London Fiscal Agent

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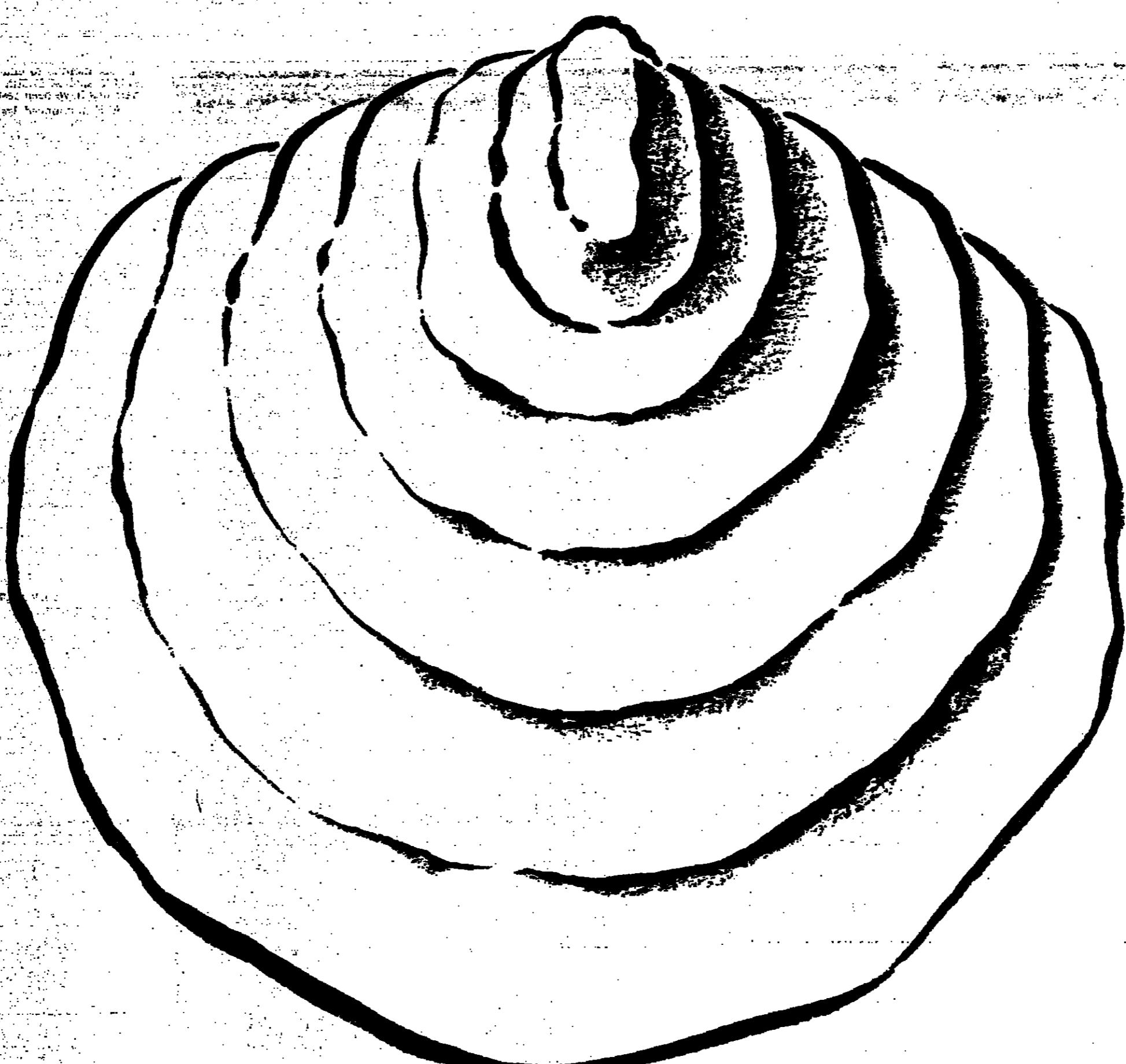
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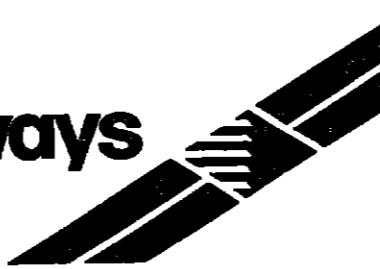
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Environmental control at Sizewell

Taylor Woodrow's environmental engineering specialist, TAYMECH, has been awarded a contract by the Central Electricity Generating Board worth over £1m for the design and installation of heating, ventilating and air-conditioning (HVAC) systems at Sizewell B nuclear power station.

This is the first pressurised water reactor (PWR) to be built in the UK, although PWRs have been in use throughout

the major industrial nations for many years.

The HVAC systems at Sizewell B have to conform to strict standards relating to station safety. As a result much of the equipment has to be seismically and environmentally qualified with airtight, all-welded ductwork manufactured to the nuclear industry specification AES 6006.

The systems incorporate almost 1,000 high quality fire dampers which have electro-

hydraulic actuators, as well as normal thermal release mechanisms. They can be zone or group controlled.

The refrigeration and condensing plant supplied as part of the contract has a total cooling capacity of 3,000 kW, while chilled water to several of the air handling units is supplied from a central station chiller plant in separate contract.

A number of systems are designed for continuous operation - even in the event of an

earthquake - and for a 40-year station life. All the installations and equipment are controlled and continuously monitored by some 400 local control panels.

Work on the Suffolk site is due to start in March 1990 with completion at the end of commissioning in November 1993. The station itself is programmed to go into commercial operation in 1994, when it will have an output of 1175 MW.

Automated voice system for directory enquiries

STC TELECOMMUNICATIONS has won an order worth £15m for an automated voice response system (AVR) to be used in British Telecom's directory enquiry service.

It will enable British Telecom's operators to process more calls. The operator, on receiving a directory enquiry, will search the computerised Directory Assistance System (DAS), to find the required name and number. Then, instead of personally giving the information to the caller, the operator will pass the enquiry to the AVR system which will "speak" the tele-

phone number. The number will be repeated twice. Should the caller require further assistance, he or she will simply stay on the line and be reconnected to the operator.

The system, which is based on human voice recordings, uses fixed pauses between phrases, variable pauses between digits and different inflections to produce what are claimed to be natural sounding messages.

The AVR system is produced by Computer Consoles Incorporated (CCI) of Rochester, New York, US, a wholly-owned subsidiary of STC.

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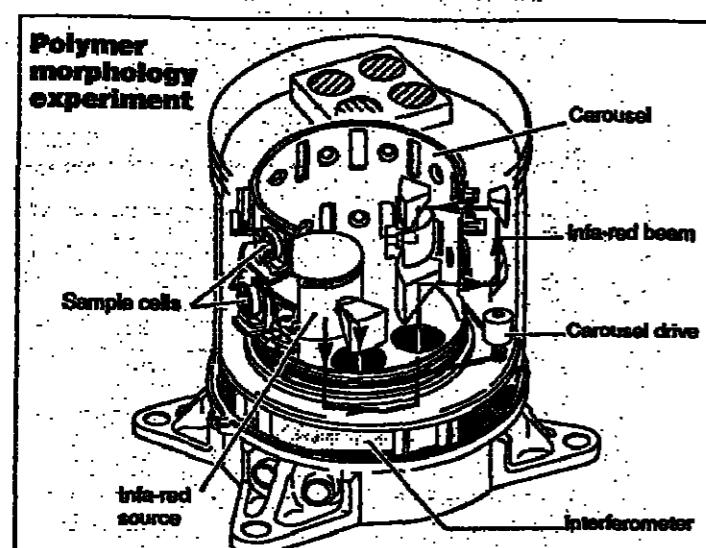
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The AVR system is produced

TECHNOLOGY



The Atlantis space shuttle was scheduled to take off from the Kennedy Space Centre in Florida yesterday despite protests over two plutonium nuclear reactors being sent to Jupiter on board the Galileo spacecraft.

The protesters were local people worried that the shuttle might explode and scatter plutonium over the state. Legal attempts to stop the launch before it was postponed last week were rejected by a Washington DC judge. In the end it was a computer malfunction that caused that delay.

The postponement upset scientists, who were anxious to see how six experiments on board Atlantis would fare under the low gravity conditions of earth orbit. The experiments are designed to discover how processes and materials are affected by microgravity. Scientists hope the experiments will benefit industrial processes, while recognising that much of the work is pure science - involving research into electronic materials, metals, glasses and ceramics, biological materials and chemicals - with no immediate prospect of commercial application.

The experiments have re-opened a debate over whether microgravity in space is worth pursuing, especially since some of the experiments can be carried out on earth under simulated conditions. US and UK scientists have opposing views about the validity of microgravity experiments.

The acquisition of basic scientific knowledge through space is considered to be a big part of the development of improved products on earth. Commercial companies there provide their own funding and encouraged by the National Aeronautics and Space Administration (NASA), plough forward with microgravity experiments, however esoteric and risky they are from a commercial viewpoint.

But in the UK, a report for the Science and Engineering Research Council on prospects for British participation in microgravity research, says most microgravity experiments are not worth pursuing, at least in Britain. The report's

Lynton McLain assesses the progress of experiments carried out in space

The lost gravity of Atlantis

author, Sir Brian Pippard of the University of Cambridge, says: "I see no strong case for becoming seriously involved."

He says the "opportunities for manufacture in space, whether of semiconductor crystals or pharmaceuticals, are poor."

The British National Space Centre, operated under the auspices of the Department of Trade and Industry, co-ordinates British efforts in space. It has

gone into close session over how it should respond to the report. Sir Brian says that his arguments do not imply that participation is unjustified, but the arguments "hedge" (the issue) around with such conditions as could only be met by strenuous lobbying, followed by a hard recruitment exercise to overcome the dearth of interest that is the harvest of years of neglect."

The only area that promises "significant extension of fundamental knowledge" is the crystallisation and X-ray analysis of proteins, he says. British molecular biologists have regarded microgravity "coolly", but the latest (unpublished) reports from NASA may force them to reconsider their position, he says. The Science and Engineering Research Council, which channels Government money for research, has said that it will not take part in the European Space Agency microgravity programme, which proposes research for the Columbus space station under development in Europe. Bill Mitchell, council chairman, said that there was "insufficient evidence of scientific promise to justify our involvement in a major programme."

The experiment is the first of a series of 62 space flight experiments under a 10-year joint endeavour agreement between NASA and the 3M corporation.

Polyethylene and nylon will be processed in space. The nylon is to be made from its raw material, caprolactam, and then polymerised. Krogh says that one of the purposes of the polymer morphology experiment is to see if it is possible to increase the crystalline character of polymers. Orientating the molecules in polyethylene film in microgravity could increase its strength, he says.

One product 3M is considering for possible space experiments is gallium arsenide, a semiconductor material that is difficult to purify on earth. "Pure gallium arsenide would be extremely valuable," Krogh says. Experiments on proteins in space are important because the development and effectiveness of new drugs depend on an understanding of what protein molecules, some of the most complex in nature, look like.

Because proteins are difficult to crystallise perfectly on earth, our knowledge of their structure is limited. "Yet in space, they crystallise automatically in perfect shapes," says Krogh. But the information can be analysed on earth and "you then know exactly how to put a drug into the keyhole of the protein."

Microgravity experiments have produced perfectly circular polymer beads, used for calibrating hypodermic needles to national standards. This was impossible to do on earth. Microgravity research has also helped farmers. John Deere, the US farm equipment company, simulated the effect of microgravity on the distribution of carbon in grey iron. Information gained enabled the company to produce stronger iron for its tractors.

Mr Thomas Wollner, a staff vice president for 3M corporate research, says that an understanding of the structure of matter "drives everything we do. We aim to find what part of a molecule is responsible for what properties."

3M makes hundreds of products, such as the yellow "Post It" notes that stick to the office wall or desk. These appear to be far removed from space research, yet their design depends on an understanding of materials and processes at a molecular level.

Engineers who play with great balls of fire

David Fishlock visits the Winfrith nuclear testing laboratory

Technology transfer has turned full circle on Winfrith Heath in Dorset, where the chemistry and physics developed to simulate serious nuclear accidents are being recycled for the benefit of the oil and gas industry.

Test environments for violent events like explosions, fires and melt-downs are being sought by oil companies to assess the safety of offshore facilities. As one Winfrith scientist remarked: "It's lovely to break other people's toys."

The Winfrith laboratory - part of the UK Atomic Energy Authority (also known as AEA Technology) - is the centre for large-scale testing of nuclear equipment. Winfrith started operating in petroleum technology in 1980. It began by supporting the Department of Energy with computer models of the UK's offshore oil reservoirs, as a check on the industry's reserve estimates.

Two years ago, a consultancy business, Winfrith Petroleum Technology, was set up by the laboratory. It is earning about £3m a year in consultancy fees, says Peter Parris, its managing director. "We don't want high volume - we want the profitable business," says Parris. This summer petroleum was designated one of the new business areas to be marketed by AEA Technology, bringing in the expertise of its other laboratories.

Testing engineering safety and reliability accounts for about 30 per cent of the laboratory's work, which has 1,800 staff and annual budget of more than £26m. Winfrith's approach to engineering studies is to combine scale-model experiments (exploring the limits of materials and designs) with computer models.

Experiments alone are insufficient, says Derek Pooley, its director, but they can be used to verify the computer models.

Winfrith's test environment offers three main things: simulated collisions between objects after an explosion; extremely high temperatures; and the means of examining the behaviour of fire.

To investigate the consequences of a violent collision - between parts of an exploding factory and surrounding

plant, for instance - Winfrith uses a powerful airgun called the horizontal impact facility. This is driven by compressed air, capable of firing a 64 kg missile at up to 250 m per second (about 580 miles/hour). It has interchangeable barrels large enough to fire the engine of a light aircraft so it can be simulated falling out of the sky. A 1,000-tonne block of reinforced concrete is used to absorb the impact of missiles weighing up to two tonnes but, "just in case", they clear the area of cows as well as people before firing the gun.

The £2m facility was jointly funded by the UK Atomic Energy Authority and the Central Electricity Generating Board to learn more about the damage that could be done by a crashing aircraft or a burst in a turbo-generator. It cost about £20,000 to mount a fully instrumented firing and analyse high-speed photographic and digital data.

Historically, the behaviour of reinforced concrete under violent impact has proved difficult to model in the computer. But data from impact tests of this kind has given Winfrith a model that is winning attention in the oil industry, for example to investigate the response of large offshore storage vessels exposed to an explosion, or of sub-sea equipment involved in a collision.

Winfrith has designed a facility that it claims simulates normal - and blow-out - conditions at the well head of an offshore oil well. The approach is to use a highly instrumented "gun-barrel" in which the full temperatures, pressures and flow rates of a production bore-hole can be established.

The proposed well and pipeline test facility will cost about £5m to build, says Terry Burland, who oversees safety studies at Winfrith. He is trying to organise a group of oil companies to share the cost of an experimental programme.

Another test can be mounted in the reactor safety test compound where temperatures in excess of 3,000 deg C can be raised, high enough to boil the ceramic fuel of a reactor.

To investigate the consequences of a violent collision - between parts of an exploding factory and surrounding

The reaction is exothermic - one which releases heat, typically when a powdered pyrophoric metal reacts with an oxidising agent. Metallic uranium powder and molybdenum oxide, for example, will combine almost explosively to raise a fireball as hot as 3,600 deg C. The 25kg charges of thermite powder are mixed in 1kg batches and assembled into the full charge by remote handling inside a thick concrete cell.

Using such charges to fuse fuel and reactor assemblies, the scientists can produce fluids similar to lava. They react with water to simulate the conditions of a steam explosion inside a reactor. Or they can show how lava might eat its way through a reactor core and create explosive conditions.

Winfrith scientists have facilities for simulating the kind of inferno needed for compaction testing of radioactive materials, such as spent nuclear fuel and plutonium. They determine whether the materials meet international rules for safe transport.

Winfrith must ensure that the nuclear goods survive a journey unharmed. This means that they must understand the behaviour of fire, how it spreads and how thick the flames are. "We're into designer fires," says Chris Fry, responsible for marketing their fire facilities. They must maintain their fire conditions constant for as long as 60 minutes to demonstrate the integrity of a plutonium transport container.

They combine large-scale fire experiments with a computer model - the one used by Harwell to model the King's Cross underground fire. They have an open-air concrete pool measuring 9.5m by 6.5m, which they fill with fire by igniting a layer of kerosene floating on water. Engineering structures weighing up to 100 tonnes can be engulfed in flames at up to 1,200 deg C.

Real fires are very unstable and tend to create their own weather conditions, says Fry, but Winfrith has learnt to stabilise fires with screens.

British Petroleum is among the organisations which have asked to use Winfrith's pool fire test facility for training fire fighters.

They will

enjoy the

fruits of our

research.

The year 2010 may seem far off. But there is one prophecy we can make right now: energy economy, transportation, and environmental protection issues will be no less important than they are today.

As a world leader in electrical engineering, we focus our research and development efforts on these areas. The results have far-reaching effects.

Take our ingenious burners and combustion chambers for fossil fuels, for example. They offer extremely low emission values of pollutants, and provide customers with the most modern power-generation equipment for new plants, or the upgrading of existing ones.

Or take ceramic fuel cells, which convert the latent energy potential of fuels directly into electrical power. Their use in power generation will lead to spectacular increases in efficiency and minimize CO₂ emissions.

Novel semiconductor devices and power electronic systems will play an important part in future, safe, high-speed, rail transportation systems, both in and between major cities. And emission-free electric vehicles will become a practical alternative to today's cars with internal combustion engines.

The \$1.3 billion we invest annually in research and development of this kind is not only of benefit to our customers in terms of immediate results. It also ensures that they will have a business partner at the leading edge of electrical engineering and environmental technologies 20 years from now.

Which is when our children will take over.



ABB
ASEA BROWN BOVERI

COMMODITIES AND AGRICULTURE

Export controls extended by 9 big tin producers

NINE main tin producers have agreed to extend export controls to December 1990 in a joint effort to prevent a possible glut of the metal next year, Reuters reports from Bangkok.

The Association of Tin Producing Countries (ATPC), together with non-members Brazil and China, said after a ministerial meeting here that the tin industry could face oversupply if producers end three-year-old export restraints next February.

ATPC's senior officials will meet in Kuala Lumpur next January to fix new quotas for the March/December period. Total exports are currently limited to 106,400 tonnes for the year to end-February 1990.

Delegates to the annual meeting said world tin stocks could increase from 25,000 to 37,200 tonnes in 1990 in the absence of supply and export controls, and if Brazil started to produce tin from its rich deposits in the Amazon's Surucucus region.

ATPC, grouping Australia,

Bolivia, Indonesia, Malaysia, Nigeria, Thailand and Zaire, puts world tin stocks at end August at 31,700 tonnes, about two-months' worth of world consumption.

The group said global stocks fell more slowly than it had hoped during the first half of its current supply year. World stocks dropped only 1,700 tonnes during March/August against the 4,000-tonne target.

Tin producers estimate that world stocks will fall to about 30,400 tonnes at end-February next year, above the previously targeted 25,000 tonnes.

Brazil's Minister of Mines and Energy Vicente Fialho told reporters his country will take another two years to consider whether to join ATPC. Brazil's 44,020-tonne output last year amounted to 26.5 per cent of world supply.

The membership of Brazil, the world's biggest producer, and China would raise the group's control of world supply to 90 per cent from the current 55 per cent.

Canadian copper mine strike may soon be over

By David Owen, in Toronto

A STRIKE which has shut down the huge Highland Valley open pit copper mine in the rugged British Columbia interior for 13 weeks may soon be over.

A tentative settlement has been reached between management and representatives of the United Steelworkers of America union.

The mine's 1,260 unionised workers will be asked to vote on the proposed two-year contract tomorrow. The package includes wage and benefit increases of up to 25 per cent over the contract's lifetime, according to a union spokesman.

The two sides had earlier reached agreement on another specific grievance — the contracting out of work to non-union labour. According to the union, the new agreement will mean that no employee will be displaced or laid off as a result of the practice.

If the settlement is duly ratified as envisaged, the stoppage will have cost Highland Valley some 45,000 tonnes in contained copper output — approximately a quarter of annual production.

No shipments have been made over the strike's duration, according to a company spokesman.

WEEKLY METALS PRICES

Prices from Metal Bulletin (last week in brackets).

ANTIMONY: European free market, 99.6 per cent, \$ per tonne, in warehouse, \$100.1-150 (same).

BISMUTH: European free market, min. 99.9 per cent, \$ per lb, in warehouse, \$130-150 (same).

CADIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, \$5.40-5.55 (5.20-5.75).

TUNGSTEN ORE: European free market, standard min. 65 per cent, \$ per tonne unit (10 kg) UO, cif, 46-61 (54-65) (same).

VANADIUM: European free market, min. 99.5 per cent, \$ 2 lb UO, cif, 3.65-3.90 (3.95-4.10).

URANIUM: Nucex exchange value, \$ per lb, UO, 9.60 (same).

MOLYBDENUM: European free market, drummed molybdenum oxide, \$ per lb Mo, in warehouse, 3.15-3.22 (3.20-3.25).

SELENIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 5.50-5.90 (5.20-5.75).

COBALT: European free market, 99.5 per cent, \$ per lb, in warehouse, 7.45-7.65 (7.45-7.60).

MERCURY: European free market, min. 99.99 per cent, \$ 9.60 (same).

Prices from Metal Bulletin (last week in brackets).

SPOT MARKETS

Crude oil (per barrel FOB) + or -

Dubai \$16.30-6.55w-0.05

Brent Blend \$16.60-8.70w +.15

WTI (1 pm est) \$20.75-0.00w +0.05

Oil products (MMT per tonne CIF) + or -

Petroleum Gasoline \$0.42-0.20w -2

Gas Oil \$1.00-0.00w +2

Heavy Fuel Oil \$10.40-10.50w

Naphtha \$12.50-13.50w +1

Petroleum Argo Estimates

Other + or -

Gold (per troy oz) \$39.5 +0.5

Silver (per troy oz) +0.5

Platinum (per troy oz) \$46.75 -4.25

Palladium (per troy oz) \$130.00 -2.75

Aluminium (free market) \$107.5 +15

Copper (U.Producer) 138.50-141.1 -1

Lead (U.S Producer) 40.00c +6

Nickel (Lme) 12.00c +6

Tin (Kuala Lumpur market) 21.00c -0.07

Tin (US Prime Western) 27.00c -3.0

Zinc (US Prime Western) 60.00c

Crude (live weight) 110.00c

Sheep (dead weight) 162.50c

Pigs (live weight) 105.30c

London daily silver (live) +1

London daily silver (white) \$320.00c +1

Tate and Lyle export price 234.50c +2.0

Barley (English feed) \$119.25c -0.25

Maize (US No. 3 yellow) \$124.50c +0.25

Wheat (US Dark Northern) \$123.75c +0.25

Turnover 1452 (1510) lots of 100 tonnes

Rubber (spot) +0.05

Rubber (Nov) +0.05

Rubber (Dec) +0.05

Rubber (KL RSS 1 No 1) 218.00c

Coconut oil (Philippines) \$47.50c +2.5

Palm Oil (Malaysia) \$312.50c +2.5

Copra (Philippines) \$310.00c

Soyabeans (US) \$162.00c -1

Cotton "A" Index 82.00c -0.15

Wool tops (US Super) 80.00c

£ a tonne unless otherwise stated. p-pence/kg. c-centibar. r-ringgit/kg. w-dollar/kg. x-euro/kg. t-tan/kg. v-vietnam/kg. n-nov/kg. i-indonesia/kg. j-japan/kg. f-fiji/kg. m-malaysian cents/kg.

JUTE C and I Dundee: STC 5504, SWC 5200, BTD 5400, BWD 5400, c and i Antwerp: STC 5475, SWC 5475, BTD 5475, BWD 5475. FOB Rotterdam: + Bulion market close. m-Malaysian cents/kg.

Commission to challenge fishing fleet laws

By Tim Dickson, in Brussels

The European Commission is about to mount an all-out challenge against member state legislation that provides protection for domestic fishing fleets.

The move is likely to be followed in Brussels today — following last week's controversial order from the European Court of Justice asking Britain to suspend the "nationality requirements" in a key section of the 1983 Merchant Shipping Act.

Those requirements — said by the court to be in breach of the Treaty of Rome — were designed to outlaw "quota hopping," the practice whereby mainly Spanish fishing vessels have been registering as British boats to take advantage of the UK's share of quota under the Common Fisheries Policy.

The Commission has long been aware — and London has not been slow recently to point out — that other EC countries have national laws which equally clearly link the flag of a ship and the nationality of its owners.

Recent discussions within the Commission about challenging them, however, have often proved turbulent. Mr Manuel Marin, the EC's Fisheries Commissioner, has on occasions been accused of dragging his feet.

It is understood that detailed evidence has now been assembled and that today's Commission meeting will almost certainly agree to send formal letters to Belgium, Denmark, Germany, Spain, France and Ireland notifying them that Brussels intends to open legal proceedings under Article 168 of the Rome Treaty. The situation with regard to Greece, Italy, the Netherlands and Portugal is still under consideration.

In each case, one senior official stressed last night, Brussels is limiting its action to the rules for fishing vessels even though most of the laws in question also apply to merchant shipping.

The significance of the forthcoming challenge is that it further throws into question the future of the Common Fisheries Policy, which since its inception has been based on the clear principle of national quotas.

Mr Yavorivsky's trip to the

Zambia realises its future lies in the ground

Nicholas Woodsworth on an African country's efforts to boost its agricultural sector

AMONG OVERLAND travellers making their way down the African continent, the letters "MMBZ" are a well-known abbreviation. They stand for "Miles and Miles of Boring Zambia" and are used disparagingly after days of driving through huge expanses of Zambia's flat and near-empty bushland.

Seeing almost nothing of the fields, villages, and rural activities that provide much of the attraction of an African journey, these travellers breathe a sigh of relief when they finish with MMBZ and cross the border into Malawi or Zimbabwe.

Boring, they may be, but Zambia's vast and sparsely sparsely offer opportunities that no longer exist in the highly populated and agriculturally over-exploited countries of Malawi and Zimbabwe. Today Zambia's population stands at just 7 million, and only 6 per cent of 24m hectares of arable land are cultivated.

With reliable rainfall, and a climate in which almost all tropical and temperate crops can be grown, Zambia offers agricultural possibilities as great as those of any country on the continent.

For most of the 25 years since its independence, however, this potential has been virtually ignored. Counting on copper deposits that continue to earn more than 90 per cent of its foreign exchange receipts, the Zambian government established a welfare-style, state-controlled economy, based not on productive investment but on subsidised consumption.

Artificially low exchange rates encouraged cheap consumer imports, while locally produced food was offered to city dwellers at heavily subsidised prices — to ensure an inexpensive source of agricultural staples, the Government established low, fixed farm prices.

Limited by an inefficient state marketing system without incentives, neither Zambia's small, white-dominated commercial farming sector nor its peasant farmers were encouraged to increase production — many of the latter left the land.

Between 1984 and 1987, agriculture contributed an annual average of only 16 per cent to GDP, although it involved half the population, and was responsible for just 2 per cent of foreign exchange earnings.

With the other half of its population now living in cities, Zambia remains the most highly urbanised country in Africa. The instillation of the world copper market, a foreign debt that has grown to US\$1bn, and the realisation that copper resources will run out by the end of the century have all forced Zambia to see that farming is its best hope for the future.

Continuing shortages, however, have pushed consumer prices much higher, and wheat, for example, is selling for twice its floor price. Reaching four times as much as they did last year for wheat, commercial farmers, who produce 90 per cent of Zambia's "exotic" produce such as coffee, soya beans and dairy items, are for the first time finding real price incentives for production.

Another significant measure

encouraging agriculture has been a series of devaluations taking the value of local currency from 8 to 17.5 kwacha to the dollar in the last 10 months. This will encourage import substitution and pro-

mote non-traditional exports like sugar, cotton, cashews and tobacco.

In the last year sales of Zambia fruits, vegetables and flowers to the European and South African markets have doubled to US\$4.6m.

Smugglers are showing the

way," he says. "Maize sold in Zaire fetches 8 times as much as it does at home." Lifting controls on maize remains a politically sensitive question, but Mr Hudson is convinced that given the opportunity to market maize privately, over the borders, Zambia farmers would increase production significantly — that controls would become unnecessary.

"Recent policy changes are in the right direction," says Mr Hudson, "but they do not go far enough." Until they do, Zambia's most promising sector must wait its time.



Small farmers grow 70 per cent of Zambia's maize

has risen by more than 125 per cent in the last year.

All other agricultural producer prices have been decontrolled, and flour prices raised by at least 100 per cent.

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LONDON STOCK EXCHANGE

Further setback in erratic trading

AN ERRATIC trading session in UK equities yesterday saw the London market tracking Wall Street closely to end the day with another hefty setback after New York reached sharply to the latest US monthly trade figures. Trading remained very nervous, with the Footsie futures contract again taking the lead in setting trends for the underlying equity sector.

The stock market had another very active session, although Seat volume dipped to 569.2m shares from the 959.3m of Monday's dramatic session; official Stock Exchange data released yesterday showed that equity business by genuine retail investors

Account	Dealing Dates
West Dealing	Oct 2 - Oct 16
Option Dealing	Oct 12 - Oct 25
Last Dealings	Oct 13 - Oct 27
Average Day	Oct 10 - Nov 20
Total	569.2m

Yesterday's dealing was 10 per cent less than the average

over the previous week.

London opened higher on the back of Wall Street's overnight gain of 85 points, but the early support soon proved little more than bear closing of market makers needed stock to

meet selling commitments. Equity sentiment remains fundamentally bearish in London as the securities markets brace themselves for further tests of confidence. Tomorrow brings what is expected to be an important policy speech at London's Mansion House by Mr Nigel Lawson, the UK Chancellor of the Exchequer, and the latest UK monthly trade figures are due next week.

However, it was the trade figures from across the Atlantic which unmoved London yesterday. The deficit of \$10.77bn on US trade for August was substantially lower than expected by UK

analysts and alerted the market to the likelihood of a weak opening on Wall Street.

The December contract on the Footsie quickly turned from a premium to a discount and the FTSE Index itself followed suit. The Index was 22 points down before losses were significantly trimmed at the close on speculation that the US authorities planned to cut the Federal discount rate. At its final reading of 2,155.3, the FTSE Index was a net 27.3 points down on the day, representing a total loss of 98.4 points so far this week.

This week's performance shows that London is still the market most closely linked to the underlying equity sector.

Prudential-Bache's

Mr Bill Smith of Prudential-Bache: "We followed it almost minute by minute." His view was supported by the substantial losses in London stocks most closely associated with US investors. Reuters, the global communications group, and Racal Electronics were prominent in the list of casualties.

Prudential-Bache pointed out

yesterday that according to figures compiled by the US Treasury, US investors increased their purchases of UK stocks by \$2.7bn to \$3.3bn over the second quarter of this year, contrasting with substantial disinvestment in Japanese stocks by US investors.

Change of pace on Amstrad

Preliminary results from Amstrad, the electronics group run by Mr Alan Sugar, were given a good initial reception by the market, but the picture quickly changed as the session wore on. The Amstrad share price was firmly in reverse at the end of the day as analysts slashed their forecasts for the current year.

Amstrad's full-year profits came in more than halved at £76.61m, compared with last year's £160.4m. The current figure, affected by a £15m stock provision, was regarded by some specialists as better than the most pessimistic forecasts.

The figures were accompanied by a statement from Mr Sugar outlining his intention of increasing his present 44 per cent holding in Amstrad to over 50 per cent, plus details of new product lines, including the launch of a new range of high specification colour televisions.

Following a post-results meeting with the board, analysts returned to the City to cut back sharply their forecasts for the current year. Mr Ian Macleod at County National West moved down to 238m for the year and said: "Amstrad is faced with the need to de-stock in a flat market and this will leave them vulnerable. I think the shares will remain dull for another six months."

Mr Paul Norris at BZW dropped his forecast even further, to 225m, and said Amstrad seeking to reduce its inventory of stocks is likely to see "gross margin erosion" and "is at the mercy of market conditions. We stick with our sell recommendation."

Amstrad shares pushed up to 58p immediately after the figures, subsequently dipped back sharply to end the day a net 4 down at 47p with turnover exceeding rapidly to 16m shares.

Whitbread active

A late strong advance in Whitbread shares produced a batch of unconvincing explanations which were largely discounted by marketmakers and dealers who saw the rise as merely the natural outcome of a stock shortage.

There were suggestions that Scottish & Newcastle or US brewing giant Anheuser-Busch might be buying Whitbread's brewing business or spirit brands such as Long John or Beeston Gin.

This last suggestion is given more credibility by analysts,

although Whitbread is now understood to have completed the purchase of a chain of US restaurants, a move which had sparked suggestions of an early sell-off to satisfy US laws on the sale and distribution of liquor. These laws do not apply in the states where Whitbread's restaurants are based.

Attention may also have been drawn to Whitbread by Boddington's extraordinary meeting to approve the sale of the latter's brewing business to the former.

In the final hour of trade, Whitbread "A" shares reversed a decline of 2 to close 17 better on the day at 368p.

Asda downgrade

Asda slipped 14 to 157p on turnover of 3.5m shares as a number of houses downgraded their profit forecasts. Goldman Sachs reduced its earnings estimates for this year to £305m from £341m. This follows the downgrading on Monday by Asda's brokers for this year to 210m from £241m and to 255-265m from 280m for next year.

Mr Keith Wills of Goldman Sachs said the inability to convert the recently purchased 61 Gateway stores into Asda stores before the busy Christmas period had been partly responsible for the downgrading. He said the 25m savings which would have resulted from the conversion would now be delayed until the new year. Furthermore, Asda's non-food businesses had been adversely affected by the high level of interest rates.

There was a reversal of performances in the clearing banks, where Midland - the worst performer on Monday - jumped 9 to 327p on turnover of 1.9m, as speculators resurrected stories that a closer tie-up with Hong Kong & Shanghai Bank was imminent.

The recent upturn in the gilt-edged market, coupled with hopes that interest rates may well fall in the event of further severe pressure on UK equity markets, triggered steep rises in the discount houses. Gerrard & National jumped 20 to 260p, Cates Allen 17 to 350p and King & Sherron moved up 8 to 125p. Union Discount, where Sir Ron Brierley's ISP recently increased its holding to around 23 per cent, added 10 to 530p.

Merchant banks moved up amid market stories that some securities houses may have emerged relatively unscathed

from the mailing sustained by share prices in the past couple of trading sessions. Morgan Grenfell, after some hard changes, advanced 20 to 320p, while SG Warburg leapt 22 to 400p.

Refuge stood out in the life assurance arena. The shares moving up steadily to close 222 higher at 565p, after 550p, in a belated response to news that Athene had raised its holding to 9.24 per cent. Britannia, which has a 10 per cent stake in Refuge (Athene holds 7.3 per cent of Britannia), added 8 at 435p. Pearl were 4 higher at 625p ahead of the defence document expected on Friday.

The building areas of the market gave another good display - they've been under pressure for a lot longer than other parts of the market and most of the selling had already been done," said one trader. Anglia Secure Homes jumped 10 to 94p with dealers saying the shares have been hit too hard. Vibroplant rallied 15 to 184p, "tightly held and oversold," explained a dealer. Ashhead up 20 to 262p after the chairman's confident statement at the annual meeting.

A single selling order for Dixons depressed the stock near the outset and the overhang lasted all day. The shares slid 9 to 105p encouraged, said some, by the profits fall at Amstrad whose products are sold through Dixons' shops.

Body Shop recovered sharply from a recent extended bout of weakness. It touched 350p at one point before closing 10 better on the day at 365p. Another niche retailer long out of favour, Burton Group, also strengthened against the trend to close at 185p, up 2, after 180p.

Another exception to the store's decline was Kingfisher. Top management were of Warburg Securities for a presentation. Buying interest was steady, if unspectacular. Turnover totalled 1m shares as the stock touched 250p before subsiding by the close to end a net penny better at 273p.

Second line stores were thin on the ground and moderate demand helped them put in a strong performance. WH Smith, which has been the subject of much optimistic comment from analysts in the last week, led the way. Smiths climbed 6 to 312p, followed by fellow newsagency chain John Menzies, which closed 8 to the good at 324p.

Television contractors put in

a resilient performance. The leaders showed strong gains with Anglia 10 better at 248p, Central up 17 at 397p, LWT, 11 to 220p and York 22p to 252p.

"TV stocks are asset plays, and earnings hardly play a role at all," explained an analyst. United Biscuits was depressed after the food analysts at BZW lowered their forecast for the current year to 215m from 218m. BZW said UB's trading performance had failed to recover as strongly as expected after a dull first half. In the next year, profits were seen slipping to 222m from 228m. UB total 15 to 34p.

Dalgety also slipped as bid speculation waned. It closed down 20 to 361p. Christian Salvesen rose 5 to 135p on positive market sentiment towards current trading. The best performances from an otherwise unhappy oil and gas sector came from the Burmah/Calor/Premier trio, with speculators continuing to support all three stocks on hopes of eventual bid activity concerning possibly all three stocks and SHV, the privately-owned Dutch group.

Burmah, where SHV recently increased its holding to 6.7 per cent, rose 6 more to 619p. Dealers took the view that SHV may have been adding to its stake. The oil team at Kitcat & Aitken noted that "while SHV is most unlikely to bid for Burmah, it is likely to want a significant higher stake than 6.7 per cent and its buying should support the Burmah price."

The Smith New Court oil team reckons that if anything gets bid for, it will be Calor. "The shares are not overvalued on fundamentals, yet there must be a good chance the group's independence is in doubt with a likely take-over price of 500p a share - the

NEW HIGHS AND LOWS FOR 1989

NEW HIGHS (1) BRENT FUND (1) Echocolor 301 (1) 1989. (2) GEC 1989. (3) MITSUBISHI ELECTRIC 1989. (4) PIRELLI 1989. (5) SONY 1989. (6) TELSTRA 1989. (7) VISA 1989. (8) VTEC 1989. (9) WEDDEMAN 1989. (10) XEROX 1989. **NEW LOWS** (1) BAC 1989. (2) BELL & HOWELL 1989. (3) BOSTON 1989. (4) BRITISH AIRWAYS 1989. (5) CATERPILLAR 1989. (6) CHARTERHOUSE 1989. (7) DEXCO 1989. (8) FERRIS 1989. (9) GEC 1989. (10) KODAK 1989. (11) MITSUBISHI ELECTRIC 1989. (12) PIRELLI 1989. (13) SONY 1989. (14) TELSTRA 1989. (15) VISA 1989. (16) VTEC 1989. (17) XEROX 1989. **1989** (1) BAC 1989. (2) BELL & HOWELL 1989. (3) BOSTON 1989. (4) BRITISH AIRWAYS 1989. (5) CATERPILLAR 1989. (6) CHARTERHOUSE 1989. (7) DEXCO 1989. (8) FERRIS 1989. (9) GEC 1989. (10) KODAK 1989. (11) MITSUBISHI ELECTRIC 1989. (12) PIRELLI 1989. (13) SONY 1989. (14) TELSTRA 1989. (15) VISA 1989. (16) VTEC 1989. (17) XEROX 1989.

APPOINTMENTS

Morgan Grenfell changes



MORGAN GRENFELL GROUP has made the following changes. Sir Peter Carey is to step down as chairman, while remaining on the board. He will be succeeded by Mr John Craven (left) group chief executive. Mr Anthony Richmond-Watson joins the board as deputy chairman, succeeding Mr Christopher Whittington (right) who has retired, but remains on the board as a non-executive director. Mr Michael Dobson (centre, left) becomes group chief executive. Mr David Swart, a director of

Mr John Prestage has been made a director of SPRECKLEY VILLEJERS HUNT & CO. He will underwrite for a new non-marine Syndicate 1151 following a successful application to Lloyd's.

THE INSOLVENCY PRACTITIONERS ASSOCIATION has elected Mr Stephen Adamson as president. The new vice president is Mr Ian Bond.

Mr Fred Chiles has been appointed an executive

director of CADCENTRE. He is to head the company's manufacturing industries division.

■ Mr Nicholas C. Wallis has been appointed secretary and financial controller at GERRARD & NATIONAL HOLDINGS. Mr Christopher Rand has become a director of Gerrard and National Ltd.

■ Mr Graeme Dunlop has become finance chairman of P&O EUROPEAN FERRIES in addition to his position as managing director. He is also appointed chairman of P&O Scottish Ferries, Aberdeen.

■ Mr John Ballcock has been appointed a part-time member of the UNITED KINGDOM ATOMIC ENERGY AUTHORITY. He is a senior partner at Deloitte, Haskins and Sells, and is re-appointed for two years from November 1.

■ DALGETY, the food and agriculture group, has appointed Mr Maurice Warren, group managing director, as chief executive, writes Lisa Wood.

Mr Warren had been widely tipped in the City as successor to Mr Terry Price who abruptly left the post of chief executive in July after eight years in that role.

At that time Mr Warren, who was responsible for Dalgety's operations in the UK and Europe, took on additional responsibilities, including Dalgety's businesses in Australia and the US.



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FINANCIAL TIMES STOCK INDICES

	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Year Ago	High	Low	Since Dec 1979
Government Secs	84.78	85.27	83.79	83.57	83.55	85.21	85.75	82.74	89.18
Fixed Interest	93.97	93.77	94.05	93.89	94.23	97.22	98.59	92.57	95.53
Ordinary Shares	1780.7	1780.3	1815.0	1817.7	1797.3	1802.5	1847.8	1808.6	1847.8
Gold Mines	192.5	194.8	204.7	204.8	206.2	178.4	215.2	154.7	194.2
FT-SE 100 Shares	2135.5	2165.4	2235.9	2237.8	2216.8	1857.0	2242.4	1782.5	2242.4
Ord. Div. Yield	4.72	4.85	4.51	4.54	4.54	4.59	4.59	4.59	4.59
Earning Yld % (full)	11.35	11.15	10.65	10.53	10.53	11.55	11.55	10.53	11.55
P/E Ratio(Net)(x)	10.64	10.78	11.11	11.13	1				

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Unit Trust	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	Mid Price	Offer + or -	Yield	
Premier Life Assurance Co Ltd	125.0	-0.5	-0.5%																									
37-39 Permanent Fund Harvard Fund	1044.4 28721			International Money	207.1	+0.1	-0.5%	Scottish Equitable Life Assur. Soc.	100.1	-0.1	-0.5%	Scandinavia Life Assurance Co Ltd - Contd.				Target Life Assurance Co Ltd - Contd.				Rathgarough Financial Management Ltd				Residential Asset Management - Contd.				
Balancing Fund	124.0	131.0	-0.5					Standard Life	110.2	-0.1	-0.5%	America Fund	102.5	-0.1	-0.5%	Target Life Assurance Co Ltd - Contd.				Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.				
Balancing Fund	127.5	210.0	-0.5					Foreign Fund	151.0	-0.1	-0.5%	U.S. Income Fund	116.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Balanced Fund	127.5	210.0	-0.5					Property Fund	151.0	-0.1	-0.5%	U.S. Income Fund	116.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
G.F. Managed Fund	125.0	175.0	-0.5					Global Fund	151.0	-0.1	-0.5%	Gold Alpha	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Corporate Bond Fund	125.0	175.0	-0.5					High Yield Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Gilt Fund	174.0	174.0	-0.5					Investment Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
High Yield Fund	115.0	125.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
International Equity Fund	161.0	202.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Managed Fund	124.0	124.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Property Fund	125.0	125.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
UK Equity Fund	151.0	151.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Pension Funds	163.0	172.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
American Fund	178.0	200.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
European Fund	179.0	208.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Asian Fund	150.0	165.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
International County Fund	128.0	128.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Units	51.0	51.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
High Income Fund	115.0	125.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
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Units	51.0	51.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
High Income Fund	115.0	125.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
International Fund	161.0	202.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Managed Fund	122.0	122.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Property Fund	163.0	172.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
UK Equity Fund	178.0	200.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
International Fund	179.0	208.0	-0.5					Exempt Int. Inv. Fund	151.0	-0.1	-0.5%	Hedge Fund	122.5	-0.1	-0.5%	Rathgarough Fin. Mgmt. Ltd	122-125 Curzon Road, London WC2A 3DZ	01-739 7117		Residential Asset Management - Contd.								
Asian Fund	150.0	165.0	-0.5																									

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FOREIGN EXCHANGES

Dollar hit by US trade figures

A LARGER than expected US trade deficit in August did nothing to calm jangled nerves on Wall Street yesterday and market reaction to the figures led to a weakening of the dollar on the foreign exchanges.

A fall in US exports and a rise of 6.4 per cent in imports widened the trade gap to \$10.77bn in August, from a revised \$8.24bn in July. This was an increase of 31 per cent in the deficit and the largest trade shortfall so far this year, whereas the financial markets were expecting a deficit of around \$9.06bn. There was also disappointment that the July trade gap had been raised from the previously reported figure of \$7.58bn.

Fears that the steady improvement in the US trade position seen this year may have stalled pushed the dollar down to a low of DM1.8400, but the currency held above a technical support level of DM1.8400 to close at DM1.8530 in London, compared with DM1.8550 on Monday.

The dollar flirted with a support level of Y141.00 in terms of the Japanese yen before closing at Y141.45 against Y141.85 previously. It also fell to SF1.6235 from SF1.6350 and to FF1.6300 from FF1.6337. On Bank of England figures the dollar's index was unchanged at 69.8.

OTHER CURRENCIES

Oct.17	£	\$
Australia -	1.02730-1.02935	650.60-655.00
Austria -	2.0564-2.0585	1.8100-1.8120
Brazil -	6.7295-6.7325	4.2770-4.2800
Canada -	1.2075-1.2095	1.2040-1.2050
Greece -	240.35-250.55	165.65-167.35
Hong Kong -	12.3215-12.3345	7.0850-7.1000
Iraq/Saudi -	102.00-106.95	640.60-673.00
Kuwait -	0.71250-0.71350	0.6750-0.6760
Malaysia -	2.0250-2.0275	1.8200-1.8250
Mexico -	1.1775-1.1835	2.6100-2.6150
N. Zealand -	2.2475-2.2525	1.5000-1.5025
New Zealand -	2.2475-2.2525	1.5000-1.5025
Singapore -	3.9190-3.9260	1.9560-1.9710
S. Africa -	1.0750-1.0775	1.0750-1.0775
S. Africa (Fwd) -	4.0750-4.1040	3.8442-3.9215
Taiwan -	40.50-40.60	3.642-3.6700
U.A.E. -	5.8105-5.8125	3.6700-3.6730

* Selling rate

£ IN NEW YORK

Oct.17	Last	Previous Close
£ Spot -	1.5790-1.5800	1.5745-1.5755
1 month -	1.5841-1.5855	1.5795-1.5820
3 months -	1.5846-1.5856	1.5825-1.5840
12 months -	1.5846-1.5856	1.5825-1.5835

Forward premiums and discounts are off the US dollar

Oct.17	Days' spread	Clos.	One month	% p.a.	Three months	% p.a.
US -	1.5740-1.5710	1.5820-1.5830	0.90-0.9500	6.75	2.51-2.4800	6.31
Canada -	1.5725-1.5735	1.5825-1.5835	0.90-0.9500	6.75	2.51-2.4800	6.31
Belgium -	61.50-62.00	61.50-61.60	31-32basis	5.56	-	5.36
W. Germany -	11.61-11.71	11.61-11.71	2.25-2.2500	7.16	2.25-2.2500	7.16
Portugal -	2.25-2.34	2.25-2.34	1.15-1.1500	7.16	2.25-2.2500	7.16
Spain -	1.5710-1.5715	1.5710-1.5715	0.90-0.9500	6.75	2.51-2.4800	6.31
Sw. France -	1.5710-1.5715	1.5710-1.5715	0.90-0.9500	6.75	2.51-2.4800	6.31
Irish -	1.5710-1.5715	1.5710-1.5715	0.90-0.9500	6.75	2.51-2.4800	6.31
Norway -	10.921-11.004	10.930-10.94	31-32basis	3.70	9.45-9.5000	3.50
Finland -	11.17-11.22	11.17-11.18	2.25-2.2500	3.70	9.45-9.5000	3.50
Japan -	221-225	221-224	1.15-1.1500	6.75	2.51-2.4800	6.31
Austria -	1.5710-1.5715	1.5710-1.5715	0.90-0.9500	6.75	2.51-2.4800	6.31
Sweden -	2.25-2.34	2.25-2.34	1.15-1.1500	6.75	2.51-2.4800	6.31
ECU -	1.5710-1.5715	1.5710-1.5715	0.90-0.9500	6.75	2.51-2.4800	6.31

Commercial rates taken towards the end of London trading. British rate is convertible francs. French rate is

61.625-61.75 Swiss forward dollar 12 months 5.82-6.22per cent

Forward premiums and discounts are off the US dollar

STERLING INDEX

Oct.17	£	Previous
8.00	99.1	99.0
9.00	99.2	99.1
10.00	99.3	99.2
11.00	99.1	99.0
12.00	99.1	99.0
2.00	99.1	99.0
3.00	99.1	99.0
4.00	99.0	99.0

Commercial rates taken towards the end of London trading. UK and Ireland are quoted in US dollars.

Forward premiums and discounts are off the US dollar

CURRENCY RATES

Oct.17	Bank of England Index	Special/ Dealing Rights	European Currency Unit
8.00	99.0	99.0	1.42822
9.00	99.1	99.1	1.42822
10.00	99.1	99.1	1.42829
11.00	99.1	99.1	1.42830
12.00	99.1	99.1	1.42830
2.00	99.1	99.1	1.42830
3.00	99.1	99.1	1.42830
4.00	99.0	99.0	1.42867

Sterling quoted in terms of SDR and ECU per £

1 European Commission Calculation

All SDR rates are off Oct.16

EURO-CURRENCY INTEREST RATES

Oct. 17	Short term	7 days notice	One Month	Three Months	Six Months	One Year
Sterling #	154-149	154-149	154-149	149-148	149-148	145-145
US Dollar -	1.50347	1.50259	1.50259	1.50259	1.50259	1.50259
Austrian Sch. -	16.8250	14.4399	14.4399	14.4399	14.4399	14.4399
French Franc -	1.2075	1.2075	1.2075	1.2075	1.2075	1.2075
Deutsche Mark -	6.00	2.0585	2.0585	2.0585	2.0585	2.0585
Italian Lira -	1.075	1.075	1.075	1.075	1.075	1.075
Japanese Yen -	34	158.278	158.278	158.278	158.278	158.278
Swiss Franc -	1.5073	1.5073	1.5073	1.5073	1.5073	1.5073
Canadian Dollar -	1.0752	1.0752	1.0752	1.0752	1.0752	1.0752
Spanish Peseta -	150.731	150.622	150.622	150.622	150.622	150.622
Swedish Krona -	9.2276	7.1227	7.1227	7.1227	7.1227	7.1227
Irish Punt -	2.05	2.05	2.05	2.05	2.05	2.05
Other SDR -	1.50745	1.50745	1.50745	1.50745	1.50745	1.50745

Long term Eurodollar: two years 9.5-10 per cent; three years 9.5-10 per cent; four years 9.5-10 per cent; five years 9.5-10 per cent nominal. Short term rates are off for US Dollars and Yen; others, two days' notice.

French rate is off convertible francs. French rate is off convertible francs. French rate is off convertible francs.

Forward rates taken towards the end of London trading. British rate is off convertible francs. French rate is off convertible francs. French rate is off convertible francs.

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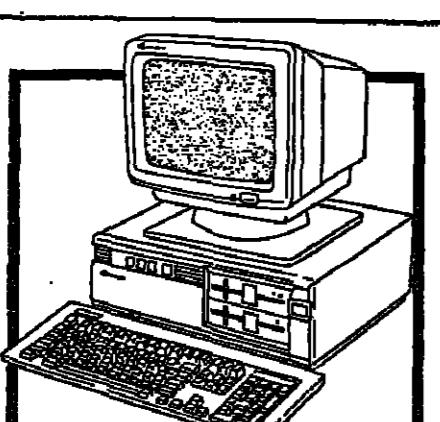
Forward rates taken towards the end of London trading. British rate is off convertible francs. French rate is off convertible francs. French rate is off convertible francs.

WORLD STOCK MARKETS

AUSTRALIA												FRANCE (continued)												GERMANY (continued)												ITALY (continued)												SWEDEN												CANADA											
October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change	October 17	Stock	High	Low	Close	Change																								
American Airlines	1,120	120	118	118	-	Austrian Airlines	1,225	120	117	117	-	Bayer AG	10,015	10,25	10,15	10,15	+0.10	Saite A	10,015	10,25	10,15	10,15	+0.10	Swedair	540 Con TX	385	385	385	+0.10	47100 Seacan	\$13.5	13.5	13.5	13.5	-	47100 Seacan	\$13.5	13.5	13.5	13.5	-																														
British Airways	4,220	4,100	4,00	4,00	-	Austrian Oil	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Coca-Cola	2,710	2,600	2,50	2,50	-	Austrian Steel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	10,100	10,400	10,20	10,20	-	Austrian Tele	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	570	570	570	570	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	2,570	2,520	2,50	2,50	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225	120	117	117	-	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	Alfa Romeo	1,025	10,45	10,35	10,35	+0.10	475000 Star C	\$17.5	17.5	17.5	17.5	-	475000 Star C	\$17.5	17.5	17.5	17.5	-																																				
Daimler-Benz	150	150	150	150	-	Bayer-Vogel	1,225</td																																																																

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AMERICA

Dow declines in volatile session

Wall Street

WAVES of programme trading hit the New York Stock Exchange yesterday, producing surges of both buying and selling and wild swings in an extremely volatile session, writes *James Bush* in New York.

By the close, the Dow Jones Industrial Average was quoted substantially above its earlier low, 18.65 points down at 2,633.73. The key indices on the American Stock Exchange and the Nasdaq over-the-counter electronic market were also lower.

The Dow Jones Transportation Index was quoted 49.96 points lower at 1,254.27 as airline stocks continued to plummet under a deluge of sell orders. Some equity analysts said it was weakness in airline issues which exacerbated the weakness in the broad market yesterday.

Equities dropped quite sharply immediately after the opening in response to a substantial widening in the US trade deficit in August to \$10.77bn. Analysts had expected only a \$9bn deficit. The July deficit was also revised

upwards to \$8.24bn from the \$7.58bn previously reported.

Although volume on the New York Stock Exchange of 22m shares was not nearly as heavy as on Monday, when 416m shares were traded, the market was more volatile.

After their initial weakness, stocks rebounded before plunging in a 65-point drop in the late morning as traders bought Standard & Poor's futures contracts on the Chicago Mercantile Exchange when they dimmed to a discount to their underlying stocks in the cash market. The futures later rebounded to a premium over the cash market, the futures were sold and the cash market recovered about two thirds from its worst levels.

The Dow Jones Industrial Average was down about 20 points when the programmes were set in motion, and lost another 40 points in 10 minutes only to recover those 40 points in another 10 minutes.

In trading so dominated by programme trading, it is difficult to discern an underlying tone to the market. However, the weakness on the American Stock Exchange and Nasdaq market, which tend not to be

affected directly by stock index arbitrage, provides evidence that there was genuine selling of stocks.

UAL suspended temporarily in mid-morning because of a deluge of sell orders, was quoted 25% lower at \$197.4 as it looked increasingly unlikely that banks would be prepared to finance even the restricted buy-out deal being proposed by Cibcorp.

AMR, the parent company for American Airlines, was another 2% lower at \$73.4. Delta dropped 3% to \$67.7 and USAir slipped 3% to \$40.4.

Among stocks that are the subject of a bid or takeover speculation, Paramount Communications fell 1% to \$56. Holiday fell 1% to \$69.9 and USX dropped 3% to \$33.4.

Liquid, high capitalisation stocks which have a proven ability for earnings growth even in an economic downturn continued to out-perform the rest of the market. Among these was Procter & Gamble which added \$3 to \$127. Pepsico which was up 1% to \$88.4. Pfizer which added \$1 to \$67 and, on the over-the-counter market, Apple Computer which edged 1% higher to \$47.4.

Mining stocks led the downturn with a 2 per cent loss on the sub-index. Noranda fell 6.5% to \$32.5% and Alcan lost 6.5% to \$32.5%.

Northgate Exploration, which plans a reorganisation of its associated companies, was unchanged at \$36.4.

TRADING activity calmed down as Toronto share prices gave up about half of Monday's gains to close lower.

The composite index, up 56 points on Monday, sank back 23.1 to 3,904.2.

Volume eased to 27.7m shares from the previous day's 46.9m. Declines topped advances by 37 to 331.

Mining stocks led the downturn with a 2 per cent loss on the sub-index. Noranda fell 6.5% to \$32.5% and Alcan lost 6.5% to \$32.5%.

After drifting back into the black by 3.30 pm, the index slipped away again to show a loss of 0.75 per cent at 4.30 pm, closing at 5 pm at 1,805.69, a decline of 4.12 points or 0.22 per cent on the day.

"There are no two ways about it. I'm afraid Paris has simply been following New York," commented one broker.

A number of stocks which could not be traded at all on Monday after having limit-down reopened yesterday, showing substantial declines on their last quoted price from Friday. This contributed to the depression of the market indices. Turnover was substantially lower than Monday's heavy trading, but brokers said it could still be over FF1.3bn.

Paribas was again heavily traded, ending 4.4 per cent higher at FF1.590 with 613,000 shares changing hands. Navigation Mixte, at the centre of takeover speculation, rocketed up to FF1.54 in the morning before coming back to end 0.6 per cent lower at FF1.501, but volume was still substantial with 220,000 shares traded.

Frankfurt benefited from heavy orders by institutional investors, encouraged by the turnaround on Wall Street on Monday and continued bright prospects for the economy and company profits, writes *Andrew Fisher* in Frankfurt.

The DAX index advanced by 6.5 per cent to 1,475.44 points after Monday's 1.3 per cent slide. This continued the afternoon improvement seen on Monday, which had been influenced by the uncertain recovery.

Responding to Tokyo, the Hang Seng's highest point yesterday of 2,719 was reached within a few minutes of the opening at 10 am as the index rose by 118 points. Volume was heavy at HK\$1.8bn, but below Monday's HK\$2.6bn.

SINGAPORE recovered more than a third of Monday's 10 per cent loss, with the Straits Times industrial index rising 6.7% to 4.4 per cent, to 1,341.83 in heavy trading.

But market analysts are nervous about trends in the next few days, predicting considerable volatility. Their concern stems from uncertainty about the US trade figures, due later yesterday, the varying moves on other markets and the tough stance being adopted by China towards Hong Kong, which reverts to Peking's sovereignty in 1997.

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Large mining companies such as Western Mining and CRA also recovered. The gold index jumped 7.5 per cent - double the rise in the All Ordinaries index.

Entrepreneurial stocks outperformed the market by a similar margin. The besieged Bond Corporation added 3 cents to 29 cents after losing 5 cents the previous day, Industrial Equity (down 24 cents on Monday) put on 10 cents to A\$2.11 and Adelaide Steamship (off A\$1.06 on Monday) closed 60 cents up to A\$0.60.

Leading banks showed healthy gains, with National Australia rising 36 cents to A\$6.70 on reports that it was interested in acquiring Yorkshire Bank of the UK.

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JOHANNESBURG recovered most of Monday's losses, with gold shares closing firmer but off their day's highs. Shortly before the close, the all-gold index was up 94 points, or 6.7 per cent, at 1,493, after its 8.1 per cent decline on Monday.

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